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澳至尊

AUSUPREME

Ausupreme International Holdings Limited

澳至尊國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2031)

PROFIT WARNING

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules and the Inside Information Provisions under Part XIVA of the SFO.

The Board wishes to inform the Shareholders and potential investors that the Group is expected to record a loss attributable to equity owners of the Company within the range of HK$1 million to HK$3 million for the six months ended 30 September 2016 as compared to a profit attributable to equity owners of the Company of HK$1.6 million for the corresponding period of last year.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

This announcement is made by Ausupreme International Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) (the "**SFO**").

The Group is a Hong Kong-based brand builder and retailer of health and personal care products focusing on the development, marketing, sale and distribution of the branded products managed by the Group. The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that the Group is expected to record a loss attributable to equity owners of the Company within the range of HK$1 million to HK$3 million for the six months ended 30 September 2016 (the "**Period**") as compared to a profit attributable to equity owners of the Company of HK$1.6 million for the corresponding period of last year.

The expected loss is primarily attributed to (i) a decrease in revenue due to the overall decreasing trend of the total retail sales in Hong Kong, and (ii) the non-recurring listing expenses incurred by the Group during the Period in relation to the listing of the shares of the Company on the Main Board of the Stock Exchange.

As the Group's unaudited interim results for the Period have not yet been finalized, the information contained in this announcement is based on information that is currently available to the Company and the preliminary unaudited consolidated management accounts of the Group which have not yet been reviewed by the Company's audit committee. The unaudited interim results of the Group for the Period are expected to be published in late November 2016.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Ausupreme International Holdings Limited
Choy Chi Fai
Executive Director, Managing Director and Chairman

Hong Kong, 8 November 2016

As at the date of this announcement, the Board comprises four Executive Directors, namely Mr. Choy Chi Fai (Managing Director and Chairman), Ms. Ho Ka Man, Mr. Ho Chun Kit, Saxony and Mr. Au Chun Kit; and three Independent Non-executive Directors, namely Dr. Luk Ting Kwong, Mr. Ko Ming Kin and Mr. Wan Cho Yee.