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CHEN HSONG HOLDINGS LIMITED

震雄集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 00057)

POSITIVE PROFIT ALERT – SUPPLEMENTAL INFORMATION

This announcement is made by Chen Hsong Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

Reference is made to the Company’s announcement dated 7 November 2016 (the “**Announcement**”) in relation to the positive profit alert of the Company. Unless otherwise stated, capitalized terms used in this announcement shall have the same meanings as those defined in the Announcement.

In addition to the information disclosed in the Announcement, the board of directors of the Company (the “**Board**”) wishes to provide the shareholders of the Company and potential investors with further information that the expected turnaround to profit for the six months ended 30 September 2016 (the “**Period**”) was primarily attributable to the following reasons:

1. Sales had increased by approximately 10% as compared with the corresponding period in 2015 when the enhancement of products during the past years began to bear fruits and gain ground, leading to an improvement in gross margins for the Period; and
2. Lesser foreign exchange loss on the Renminbi was recorded, resulting from a reduction of holding of cash in the Renminbi by the Group since 11 August 2015 when the Central Government of China reformed the Renminbi currency exchange policies and lowered the official daily Renminbi mid-point trading prices against the U.S. Dollar.

The Company is still in the progress of finalizing the interim results of the Group for the six months ended 30 September 2016. The information contained in this announcement is only a preliminary assessment by the Company based on the information currently available which has not been reviewed by the audit committee nor the auditors of the Company. Further details of the Group’s financial results and performance will be disclosed in the Company’s interim results announcement to be published in due course pursuant to the requirements of the Listing Rules.

Save as additionally disclosed above, the Board confirms that all information contained in the Announcement remains unchanged.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
CHEN HSONG HOLDINGS LIMITED
Alice Sin Ping LIP
Company Secretary

Hong Kong, 9 November 2016

As at the date of this announcement, the executive directors of the Company are Dr. Chen CHIANG, Ms. Lai Yuen CHIANG, Mr. Chi Kin CHIANG, Mr. Stephen Hau Leung CHUNG and Mr. Sam Hon Wah NG, and the independent non-executive directors of the Company are Mr. Johnson Chin Kwang TAN, Mr. Anish LALVANI, Mr. Bernard Charnwut CHAN and Mr. Michael Tze Hau LEE.