東方報業集團有限公司

ORIENTAL PRESS GROUP LTD

(Incorporated in Hong Kong with limited liability)

(Stock code: 18)

POSITIVE PROFIT ALERT

This announcement is made by the Company pursuant to the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09(2)(a) of the Listing Rules.

The Board wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a profit for the six months ended 30 September 2016 as compared to a loss for the same corresponding period in 2015.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

This announcement is made by Oriental Press Group Limited (the "Company", together with its subsidiaries, the "Group") pursuant to the Inside Information Provisions (as defined under the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules")) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09(2)(a) of the Listing Rules.

The board of directors of the Company (the "Board") wishes to inform the shareholders of the Company and potential investors that the Group is expected to record a profit for the six months ended 30 September 2016 as compared to a loss for the same corresponding period in 2015. Based on an analysis of the current information available, the profit was mainly attributable to the policy implemented by the Group following the cessation of publication of "Good News" and "The Sun" to cut down expenditure obtained substantial results and the stable exchange rate of Australian dollar.

The information contained in this announcement is only based on the Company's preliminary review of the management accounts of the Group, which have not been audited or confirmed by the Company's auditors. Detailed financial information of the Group will be disclosed in the Company's interim results announcement for the six months ended 30 September 2016, which is expected to be published on 18 November 2016.

Shareholders of the Company and potential investors are advised to exercise caution in dealing in the shares of the Company.

By order of the board of
Oriental Press Group Limited
Shun-chuen LAM
Chief Executive Officer

Hong Kong, 14 November 2016

As at the date hereof, the Board comprises seven directors, of which three are executive directors, namely Mr. Ching-fat MA (Chairman), Mr. Ching-choi MA (Vice Chairman) and Mr. Shun-chuen LAM (Chief Executive Officer), one non-executive director, namely Mr. Dominic LAI and three independent non-executive directors, namely Mr. Yau-nam CHAM, Mr. Ping-wing PAO and Mr. Yat-fai LAM.