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CHOW SANG SANG HOLDINGS INTERNATIONAL LIMITED

周生生集團國際有限公司*

(Incorporated in Bermuda with limited liability)

Stock code: 116

PROFIT WARNING

This announcement is made by Chow Sang Sang Holdings International Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to the provisions of inside information under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong) and Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The Board of Directors (the “Board”) of the Company would like to inform the shareholders and potential investors of the Company that the profit of the Group for the year ended 31 December 2016 is expected to record a decrease of approximately 30% - 40% as compared to that for the year ended 31 December 2015. The reasons for the decrease are: (1) in the last corresponding period of 2015, there was a one-off gain on the disposal of part of our long-term holding of shares in Hong Kong Exchanges and Clearing Limited of HK\$246 million, and (2) a decline in turnover due to weakened consumer demand in Mainland China and Hong Kong.

As the Company is in the process of preparing the annual results of the Group for the year ended 31 December 2016, information contained in this announcement is only based on the preliminary review of the Company’s unaudited management accounts which have not been reviewed or audited by the auditors of the Company. An announcement of the annual results of the Group for the year ended 31 December 2016 will be published in March 2017.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Vincent CHOW Wing Shing
Chairman

Hong Kong, 20 January 2017

As at the date of this announcement, the Executive Directors of the Company are Mr. Vincent CHOW Wing Shing, Dr. Gerald CHOW King Sing and Mr. Winston CHOW Wun Sing; the Non-executive Directors are Mr. CHOW Kwen Ling, Mr. Stephen TING Leung Huel and Mr. CHUNG Pui Lam; and the Independent Non-executive Directors are Dr. CHAN Bing Fun, Mr. LEE Ka Lun, Dr. LO King Man and Mr. Stephen LAU Man Lung.

** For identification purpose only*