S. CULTURE INTERNATIONAL HOLDINGS LIMITED
港大零售國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 1255)

DATE OF BOARD MEETING

The board of directors (the "**Board**") of S. Culture International Holdings Limited (the "**Company**") hereby announces that a meeting of the Board of the Company will be held on 16 March 2017 (Thursday) for the purposes of, among other matters, considering and approving the consolidated annual results of the Company and its subsidiaries for the year ended 31 December 2016, and considering the recommendation of a final dividend, if any.

By order of the Board
S. Culture International Holdings Limited
Chow Wing Hang, John
Company Secretary

Hong Kong, 6 March 2017

As at the date of this announcement, the Board comprises three executive directors, namely Mr. Chu Siu Ming, Mr. Chu Chun Ho, Dominic and Mr. Chu Chun Wah, Haeta; three non-executive directors, namely Mr. Chong Hot Hoi, Mr. Chong Hok Hei, Charles and Mr. Yu Fuk Lun; and three independent non-executive directors, namely Mr. Wan Kam To, Mr. Yau Tat Wang, Dennis and Mr. Lam Man Tin.