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DATE OF BOARD MEETING

The board of directors (the “**Board**”) of Wisdom Sports Group (the “**Company**”, and its subsidiaries, the “**Group**”) hereby announces that a meeting of the Board of the Company will be held on Tuesday, March 28, 2017 for the purpose of considering and approving the final results of the Group for the year ended December 31, 2016 and the recommendation of a final dividend, if any, and transacting any other business.

By order of the Board
Wisdom Sports Group
Ren Wen
Chairlady and Executive Director

Hong Kong, March 15, 2017

As at the date of this announcement, the executive directors of the Company are Ms. Ren Wen, Mr. Zhang Han, Dr. Shen Wei and Mr. Song Hongfei; the non-executive directors of the Company are Mr. Jin Haitao and Mr. Xu Jiongwei; and the independent non-executive directors of the Company are Mr. Wei Kevin Cheng, Mr. Ip Kwok On Sammy and Mr. Jin Guoqiang.