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ROADSHOW HOLDINGS LIMITED

路訊通控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 888)

VOLUNTARY ANNOUNCEMENT

**SUCCESSFUL TENDER FOR THE PROVISION OF BUS SHELTER ADVERTISING
AGENCY SERVICES**

This announcement is made by RoadShow Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) on a voluntary basis to keep the shareholders and potential investors informed of the latest business development of the Group.

The board of directors of the Company (the “**Board**”) is pleased to announce that on 23 March 2017, Leader Force Limited (“**Leader Force**”), an indirect wholly-owned subsidiary of the Company, has won the tender for the provision of bus shelter advertising agency services for The Kowloon Motor Bus Company (1933) Limited (“**KMB**”). A licence agreement will be entered into between the parties in this regard (the “**Agreement**”).

KMB is an indirect wholly-owned subsidiary of Transport International Holdings Limited which is the ultimate holding company of the Company and whose shares are listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 62). KMB is therefore a connected person of the Company within the meaning of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”), and accordingly, the transactions contemplated by the Agreement, if materialised, may constitute a continuing connected transaction of the Company under Chapter 14A of the Listing Rules. As at the date of this announcement, no definitive agreement has been reached between Leader Force and KMB. Upon execution of the Agreement, the Company will comply with the relevant requirements under Chapter 14A of the Listing Rules as and when appropriate.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
RoadShow Holdings Limited
John CHAN Cho Chak
Chairman

Hong Kong, 28 March 2017

As at the date of this announcement, the Directors of the Company are Dr. John CHAN Cho Chak, GBS, JP as Chairman and Non-executive Director; Mr. YUNG Wing Chung and Ms. Winnie NG as Deputy Chairmen and Non-executive Directors; Dr. Carlye Wai-Ling TSUI, BBS, MBE, JP, Dr. Eric LI Ka Cheung, GBS, OBE, JP, Professor Stephen CHEUNG Yan Leung, BBS, JP and Dr. John YEUNG Hin Chung, SBS, OBE, JP as Independent Non-executive Directors; Mr. LOH Chan Stephen as Managing Director and Executive Director; Mr. MAK Chun Keung, Mr. John Anthony MILLER, SBS, OBE, Mr. Allen FUNG Yuk Lun and Mr. LEE Luen Fai as Non-executive Directors.

** For identification purposes only*