Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

CNCG

CHINA NATIONAL CULTURE GROUP LIMITED
中國國家文化產業集團有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 745)

PROFIT WARNING

This announcement is made by China National Culture Group Limited (the "**Company**" and, together with its subsidiaries, the "**Group**") pursuant to the Inside Information Provisions (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**")) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong) and Rule 13.09 of the Listing Rules.

The board of directors (the "**Board**") of the Company wishes to inform the shareholders (the "**Shareholders**") of the Company and potential investors that, based on the preliminary assessment of the Group's latest unaudited management accounts and the information currently available, the Group is expected to record net realised and unrealised loss on financial assets held for trading of approximately HK$122.2 million for the year ended 31 March 2017.

The Company is in the process of finalising the results of the Group for the year ended 31 March 2017. The information of the aforesaid net realised and unrealised loss on financial assets held for trading for the year ended 31 March 2017 is only based on the preliminary review by the Company's management on the unaudited management accounts of the Group for the year ended 31 March 2017, which has not been reviewed by the audit committee or the auditors of the Company. Shareholders and potential investors are advised to refer to the details of the Group's financial results for the year ended 31 March 2017, which is expected to be published before the end of June 2017.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
China National Culture Group Limited
Sun Wei
Director

Hong Kong, 10 April 2017

As at the date of this announcement, the Board comprises Ms. SUN Wei and Mr. YAN Zhilei as Executive Directors and Mr. LIU Kwong Sang, Ms. WANG Miaojun and Ms. WANG Yujie as Independent Non-Executive Directors.