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COACH

NEW YORK

Coach, Inc.

(incorporated in the State of Maryland, United States)

(Stock code: 6388)

ANNOUNCEMENT

Coach, Inc. to Host Third Quarter of Fiscal Year Earnings Call

This announcement is issued in connection with the upcoming Coach, Inc. conference call to discuss its third fiscal quarter results.

Please refer to the attached document, which has been published by Coach, Inc. on press newswires on April 25, 2017 (U.S. Eastern Time) for more details.

*President, Chief Administrative Officer
and Secretary of*
Coach, Inc.
Todd Kahn

Hong Kong, April 25, 2017



FOR IMMEDIATE RELEASE

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Coach, Inc. to Host Third Quarter of Fiscal Year Earnings Call

New York -- On Tuesday, May 2, 2017 at 8:30 a.m. (ET), Coach, Inc. (NYSE: COH, SEHK: 6388) will hold a conference call to discuss the company's third quarter results and strategic initiatives, which will be reported via press release earlier that morning.

To listen to the Coach earnings call led by Andrea Shaw Resnick, please dial: 1-877-510-8087 or 1-862-298-9015 and provide the Conference ID 44859438. To listen to the audio webcast, go to www.coach.com/investors on the Internet. A telephone replay will be available for five business days beginning at 12:00 noon (ET) on May 2nd. To access the replay, please call 1-800-585-8347 or 1-404-537-2406 and enter the Conference ID above.

Coach, Inc. is a leading New York design house of modern luxury accessories and lifestyle brands. The Coach brand was established in New York City in 1941, and has a rich heritage of pairing exceptional leathers and materials with innovative design. Coach is sold worldwide through Coach stores, select department stores and specialty stores, and through Coach's website at www.coach.com. In 2015, Coach acquired Stuart Weitzman, a global leader in designer footwear, sold in more than 70 countries and through its website at www.stuartweitzman.com. Coach, Inc.'s common stock is traded on the New York Stock Exchange under the symbol COH and Coach's Hong Kong Depositary Receipts are traded on The Stock Exchange of Hong Kong Limited under the symbol 6388.

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