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澳至尊
AUSupreme

Ausupreme International Holdings Limited
澳至尊國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2031)

PROFIT WARNING

This announcement is made by Ausupreme International Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on the Stock Exchange (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The Company is an investment holding company with its principal subsidiaries primarily engaged in the retail and wholesale of health and personal care products mainly in Hong Kong and Macau. The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that the Group is expected to record a profit attributable to equity owners of the Company within a range of HK$2 million to HK$4 million for the year ended 31 March 2017 (the "**Year**") as compared to a profit of HK$12.3 million for the year ended 31 March 2016.

The expected variance was primarily attributed to (i) a decrease in wholesale revenue; and (ii) an increase in expenses as a result of the expansion of some business operations including the setting up of e-commerce channels; the combined effect was partially offset by the relatively lower non-recurring listing expenses incurred by the Group during the Year in relation to the listing of the shares of the Company on the Main Board of the Stock Exchange on 12 September 2016.

The Company is in the process of finalizing the audited consolidated annual results of the Group for the Year. The information contained in this announcement is based on information that is currently available to the Company and the preliminary unaudited consolidated management accounts of the Group, which have not yet been audited by the Company's independent auditor nor reviewed by the audit committee of the Board. The audited consolidated annual results of the Group for the Year are expected to be published in late June 2017.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Ausupreme International Holdings Limited
Choy Chi Fai
Chairman, Executive Director and Managing Director

Hong Kong, 16 June 2017

As at the date of this announcement, the Board comprises four Executive Directors, namely Mr. Choy Chi Fai (Chairman and Managing Director), Ms. Ho Ka Man, Mr. Ho Chun Kit, Saxony and Mr. Au Chun Kit; and three Independent Non-executive Directors, namely Dr. Luk Ting Kwong, Mr. Ko Ming Kin and Mr. Wan Cho Yee.

In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.