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Jimei 集美 지메이

JIMEI INTERNATIONAL ENTERTAINMENT GROUP LIMITED

集美國際娛樂集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 1159)

VOLUNTARY ANNOUNCEMENT BUSINESS UPDATE

This is a voluntary announcement made by Jimei International Entertainment Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) to provide shareholders of the Company (the “**Shareholders**”) and potential investors an update on the latest business development of the Group.

Reference is made to the announcement of the Company dated 28 June 2017 in relation to the engagement of Mr. Felix Gary Gray for the development and production of motion picture projects. The board of directors (the “**Directors**”) of the Company (the “**Board**”) is pleased to announce that the Group has also engaged Mr. Roland Emmerich (“**Mr. Emmerich**”) in relation to the development and production of motion picture projects.

Set out below is the brief biography of Mr. Emmerich:

Mr. Emmerich is an America’s Hollywood film director, screenwriter and producer, and is widely known for his disaster films. He has directed a number of popular films such as “*Independence Day: Resurgence (2016: recorded worldwide box office of approximately US\$389 million*)*”, “*The Day After Tomorrow (2004: recorded worldwide box office of approximately US\$544 million*)*”, “*Godzilla (1998: recorded worldwide box office of approximately US\$379 million*)*”, “*Independence Day (1996: recorded worldwide box office of approximately US\$817 million*)*”, “*Stargate (1994: recorded worldwide box office of approximately US\$196 million*)*” and “*The Noah’s Ark Principle (1984)*”. The accumulated record of worldwide box office of Mr. Emmerich’s films amounted to approximately US\$3,800 million*.

* *Source: www.boxofficemojo.com*

To the best of the Directors' knowledge, information and belief having made all reasonable enquiries, Mr. Emmerich is a third party independent of the Company and its connected persons (as defined under the Listing Rules).

During a term of three years, Mr. Emmerich will develop three theatrical motion picture projects (the "**Project(s)**") (expected to be one Project per year) for the Group's consideration and approval. If the Group approves such Project(s), the Group will further negotiate with Mr. Emmerich for designating such Project(s) for production and further details of the production film package which including but not limited to fully developed screenplays, detailed production budgets, tentative start dates, proposed locations, and suggested cast lists will be further discussed between the Group and Mr. Emmerich. Mr. Emmerich may participate in the production of such approved Project(s) as a director, a producer or an executive producer. Mr. Emmerich also agreed that he will not engage with other Chinese owned or controlled company for similar arrangement.

Having considered the prominence of Mr. Emmerich in the motion picture industry globally, the Board believes that the engagement of Mr. Emmerich for the development and production of motion picture projects is in line with the Group's business development, positive to the overall growth of the Group, and in the interest of the Company and the Shareholders as a whole.

The publication of this announcement is to provide updated information on the business development of the Group to the Shareholders and potential investors. The Project(s) to be developed may or may not proceed which are subject to further assessment of the Group. Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board

Jimei International Entertainment Group Limited

Mr. Yan Xu

Chairman

Hong Kong, 3 July 2017

As at the date of this announcement, the Board comprises six executive Directors, namely Mr. Yan Xu, Mr. Chau Chit, Mr. Luo Lei, Ms. Chen Hong, Mr. Hung Ching Fung and Mr. Li Haitian; and four independent non-executive Directors, namely Mr. Wong Wai Kwan, Mr. Michael Ngai Ming Tak, Mr. Kong Chi Mo and Mr. Hong Tao.