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NNK GROUP LIMITED

年年卡集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3773)

PROFIT WARNING

This announcement is made by NNK Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the “**Board**”) wishes to inform the shareholders and potential investors of the Company that, based on the Board’s preliminary review of the unaudited consolidated management accounts of the Group for the five months ended 31 May 2017 and other information currently available, the Group is expected to record a significant decline in its net profit for the six months ended 30 June 2017 as compared to the corresponding period of 2016. Such decrease was primarily attributable to (i) the decline in mobile top-up requests through electronic banking systems and offline channels as an increasing number of mobile users chose to top-up via e-commerce platforms; and (ii) the decrease of the discount rate the Group received from the PRC telecommunication operators and distributors as compared with 2016. The Group will endeavour to enhance cooperation with internet companies, e-commerce platforms and PRC banks, and expand its service offering in order to increase the transaction volume.

The information contained in this announcement is only based on the preliminary assessment made by the Board with reference to the latest available financial and other information, and such information has not been reviewed by or discussed with the auditors of the Company. Actual financial results of the Group for the six months ended 30 June 2017 may be different from what is disclosed in this announcement. Further details on the financial results will be disclosed in August 2017 when the Group publishes its unaudited interim results for the six months ended 30 June 2017.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
NNK Group Limited
Huang Junmou
Chairman

Hong Kong, 7 July 2017

As at the date of this announcement, Mr. Huang Junmou and Mr. Yang Hua are the executive directors of the Company; Mr. Li Xiangcheng, Mr. Xu Xinhua and Mr. Yu Zida are the non-executive directors of the Company; and Mr. Lin Zhangxi, Mr. Qian Haomin and Ms. Zhao Jinlin are the independent non-executive directors of the Company.