Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Theme

THEME INTERNATIONAL HOLDINGS LIMITED

(Incorporated in Bermuda with limited liability)

(Stock Code: 990)

POSITIVE PROFIT ALERT

This announcement is made by Theme International Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the management accounts of the Group for the six months period ended 30 June 2017 (the "**Relevant Period**"), the Group is expected to record a positive total comprehensive profit for the Relevant Period as compared to a total comprehensive loss of approximately HK$24,117,000 for the six months period ended 30 June 2016 (the "**Corresponding Period**").

The estimated turnaround of the Group granted was mainly due to the following factors:

(i) there was no share options granted during the Relevant Period while an one-off, non-cash, equity-settled, share-based expenses of approximately HK$24,047,000 was recorded in the Corresponding Period as a result of grant of 201,000,000 share options in April 2016; and

(ii) the significant increase in the Group's distribution and trading segment revenue in the Relevant Period by more than five times as compared to the Corresponding Period, benefiting from the new capital raised from the rights issue in June 2017 which proceeds were applied to the settlement of additional trading contracts entered in May and June 2017, and the availability of funds from short-term financing.

The information contained in this announcement is based only on the preliminary assessment by the Board upon its review of the unaudited management accounts of the Group for the six months ended 30 June 2017 and other information currently available to the Company which has not been reviewed or audited by the Company's independent auditor. The interim results of the Group may be subject to adjustments following further review by the Board and the audit committee of the Company. Shareholders of the Company and potential investors are advised to refer to the details of the Company's results announcement for the six months ended 30 June 2017 expected to be announced by the end of August 2017.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Theme International Holdings Limited
Ng Chi Lung
Executive Director

Hong Kong, 18 July 2017

As at the date of this announcement, there are (i) three Executive Directors, namely Mr. Ng Chi Lung (Vice Chairman), Mr. Wu Lei and Mr. Wong Hok Bun Mario, (ii) one Non-executive Director, namely Ms. Chen Jing; and (iii) three Independent Non-executive Directors, namely Mr. Chan Wah, Mr. Chan Chi Ming, Tony and Mr. Wu Shiming.