



CHAOWEI POWER HOLDINGS LIMITED

超威動力控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(於開曼群島註冊成立的有限公司)

Stock Code 股份代號: 00951



環境、社會及
管治報告

2016

Environment, Social and
Governance Report

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Adhering to Green and Practicing Environmental Protection

Promoting Green Production Processes
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Caring about Public Welfare, Enhancing Social Well-being

Participating in Public Welfare Charity
Supporting Education
Taking Part in Volunteering Services

熱心公益，增進社會福祉

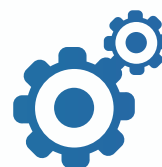
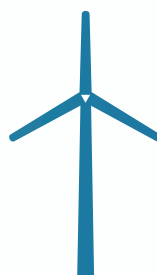
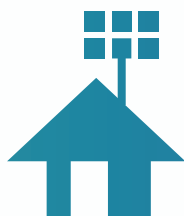
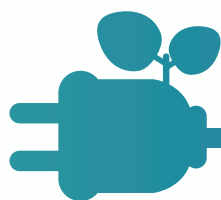
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Notes to the Report

關於本報告

Report Release Cycle

This is the second annual environmental, social and governance report (the "Report") of Chaowei Power Holdings Limited ("Chaowei" or the "Company" together with its subsidiaries, the "Group"). The Report mainly covers the period from 1 January 2016 to 31 December 2016. Some data and contents may extend beyond the time scope if necessary.

Scope of the Report

The Report covers Chaowei Power Holdings Limited and its subsidiaries.

Data Description

Certain financial data set out in the Report came from the annual report for the year ended 31 December 2016 (the "Annual Report"). Should there be any discrepancies between the data and the Annual Report, the Annual Report shall prevail. All data are based on the Company's internal information and statistical data of its subsidiaries.

Basis for Compilation of the Report

The Report was prepared with reference to the Environmental, Social and Governance ("ESG") Reporting Guide of The Stock Exchange of Hong Kong Limited ("HKEx"), the G4 Sustainability Reporting Guidelines (G4) issued by the Global Reporting Initiative (GRI), ISO26000: Social Responsibility by International Organization for Standardization and Guidelines for the Preparation of Corporate Social Responsibility Reports in China (CASS-CSR.0) by Chinese Academy of Social Sciences.

Access of the Report

The Report is released online. The electronic copy of this Report is available on the HKEx and the Company's website (www.chaowei.com.hk). The Report is released in Chinese-English version. Should there be any discrepancies between the Chinese and the English versions, the English version shall prevail.

Contact Information

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報告發布周期

本報告為超威動力控股有限公司(「超威」或「本公司」, 連同其附屬公司為「本集團」)第二次發布年度環境、社會及管治報告(「本報告」), 報告時間範圍主要為二零一六年一月一日至二零一六年十二月三十一日, 部分數據及內容於必要時或會超出有關時間範圍。

報告組織範圍

本報告涵蓋超威動力控股有限公司及其附屬公司。

報告數據說明

本報告中的部分財務數據來自截至二零一六年十二月三十一日止年度的年報(「年報」), 如數據與年報不一致, 請以年報為準。所有數據源於本公司內部資料及其附屬公司統計數據。

報告編製原則

本報告參考香港聯合交易所有限公司(「聯交所」)《環境、社會及管治報告指引》、全球報告倡議組織(GRI)發布的《G4可持續發展報告指南》(G4)、國際標準化組織(ISO26000: 社會責任指南)及中國社會科學院《中國企業社會責任報告編寫指南(CASS-CSR.0)》的原則編製。

報告獲取方式

本報告以電子版形式發布。本報告電子版可以在聯交所及本公司官方網站(www.chaowei.com.hk)下載閱讀。本報告以中英文兩種文字發布, 在對兩種文本理解發生歧義時, 請以英文文本為準。

聯繫方式

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Highlights 概覽



Emissions 排放物

Established smoke and dust treatment system to reduce emission of air pollutants
建立煙塵處理系統，減少空氣污染物排放



Resource utilization 資源使用

Achieved a 99% recycling rate of lead through a lead recycling project named "Atom Economy Method"
「原子經濟法」鉛回收項目，使鉛回收利用率達到99%



Healthy and safety 健康與安全

Passed the international standard OHSAS18001:2007 Occupational Health and Safety Management System and the PRC national standard GBT28001-2011 Occupational Health and Safety Management System
已通過OHSAS18001:2007職業健康管理體系安全國際標準及GBT28001-2011職業健康安全中國國家標準



Supply chain management 供應鏈管理

Formulated the Supplier Management Standards to regulate, monitor and manage the introduction, cooperation, evaluation and exit related to the suppliers
制定《供應商管理標準》以規範、監督及管理有關供應商的引入、合作、評估及退出



Product quality 產品質量

Passed the international standard ISO9001: 2008 Quality Management System
已通過ISO9001:2008品質管理體系國際標準



Anti- corruption 反貪污

Formulated Audit Inspection Regulation and Inspection Work Rules to regulate operation conduct
制定《審計監察章程》及《監察工作細則》，以規範營運操守



Community 社區投資

Approximately RMB5,858,000 has donated through various donation programs
透過多個慈善捐獻計劃捐款約人民幣585.8萬元

About Us

關於我們



Corporate Profile 公司簡介

The Company was incorporated on 18 January 2010 and listed on the Main Board of HKEx on 7 July 2010. The Group is mainly engaged in the manufacturing and sale of lead-acid motive batteries, lithium-ion batteries and other related products. These batteries are widely used in electric bikes, electric vehicles, special-purpose electric vehicles, etc. It is one of the largest professional green energy solution providers in the People's Republic of China (the "PRC" or "China").

Headquartered in Changxing, Zhejiang Province, PRC, the Group's manufacturing facilities are strategically located in regions with higher demand for lead-acid motive batteries, namely Zhejiang, Henan, Jiangsu, Anhui, Shandong, Jiangxi and Hebei Provinces. The Group topped its industry peers among the "Fortune Top 500 Listed Chinese Companies (《財富》中國500強)", "Top 500 Chinese Enterprises (中國企業500強)" and "Top 500 Chinese Private-owned Enterprises (中國民營企業500強)" for 3 consecutive years. As at 31 December 2016, the Group had consolidated its leading position in the industry, and recorded revenue of approximately RMB21,455 million.

Since its incorporation, grasping important opportunities of reform and opening-up and development of motive battery and adhering to the mission and vision of "Advocate green energy and perfect human life" and "Striving to become a global new-energy company capable of creating good value", the Group has won recognition from the market and the trust of consumers.

本公司於二零一零年一月十八日註冊成立並於二零一零年七月七日在聯交所主板上市。本集團主要從事鉛酸動力電池、鋰離子電池及其他相關產品的製造及銷售，產品主要應用於電動自行車、電動汽車和特殊用途電動車等。是目前中華人民共和國（「中國」）最大的專業綠色能源解決方案提供商之一。

本集團的總部設於中國浙江省長興縣，而本集團的生產設施有策略地設於對鉛酸動力電池需求較高的浙江、河南、江蘇、安徽、山東、江西以及河北七省地區。本集團連續三年以行業排名首位分別入選「《財富》中國500強」、「中國企業500強」及「中國民營企業500強」。截至二零一六年十二月三十一日，本集團的收入約為人民幣214.55億元，穩居於市場前列。

本集團成立以來，抓住改革開放和動力電池發展的重要機遇，以「倡導綠色能源，完美人類生活」及「立志成為全球新能源行業偉大的公司」為使命和願景，贏得了市場的認同和消費者的信賴。



ABOUT US 關於我們

Corporate Culture
企業文化

Since its incorporation, Chaowei has gradually formed the core concept of "Resource sharing, mutual benefit, mutual development and long-term coexistence", established harmonious and symbiotic culture system on the basis of respecting talents and advocating technology, to pool strength and elevate value creation ability and sustainable development ability.

從成立至今，超威逐步形成以「資源共享、互惠互利、共同發展、長期共存」為核心，建立在尊重人才、崇尚科技基礎上的和合文化體系，以和合凝聚動力，提升價值創造能力和持續發展能力。



Corporate Governance 公司治理

The Company is committed to maintaining high standards of corporate governance, to protect shareholders' interests. The Company acknowledges the important role of the board (the "Board") of directors (the "Directors" or each the "Director") in providing effective leadership and direction to the Company's business, and ensuring transparency and accountability of the Company's operations. The Board sets appropriate policies and implements corporate governance practices appropriate to the conduct and growth of the Group's business. The Company has been in compliance with the Rules Governing the Listing of Securities on HKEx the Code of Corporate Governance Practices issued by HKEx and the Articles of Association of the Company.

The highest authority of the Company is the shareholders' general meeting, which is responsible for making major business decision. The Board is under the supervision of the shareholders' general meeting. As an organ for decision making and execution, the Board is responsible for daily operation and management decisions of the Company. The Board currently comprises 4 executive Directors, 1 non-executive Director and 4 independent non-executive Directors. Adhering to the concept of segregation of duties, the Board has established 3 committees — audit, nomination and remuneration, which are charged with the responsibilities of providing a framework and corresponding principles in these areas, and implementation of the Group policies.

For more information on the Group's corporate governance and the Board, please refer to the Annual Report, which is available on the Company's website (www.chaowei.com.hk).

Anti-corruption 反貪污

The Group is convinced that compliance and integrity operation is the cornerstone of corporate social responsibility, and the fundamental element of an enterprise's competitive edge and ability to continue as a going concern. In order to prevent fraud, corruption and other acts, the Group had Audit Inspection Regulation and Inspection Work Rules in place to regulate operation conduct, and promoted integrity and duty performance supervision policies and measures of the Group by distribution of Employee Handbook and issue of internal rules and regulations. In addition, anti-corruption and relevant laws and regulations are covered in employees' training. The Group always perseveres at encouraging and assisting the employees in the compliance of ethics and regulations, in order to demonstrate its belief and determination of corporate integrity in business practice.

The Group strictly complied with laws and regulations such as the Criminal Law of the PRC, the Law of the PRC against Unfair Competition, and Interim Provisions on Banning Commercial Bribery issued by the State Administration for Industry & Commerce. During the reporting period, the Group was not involved in any inquiry, reporting and penalty caused by bribery, blackmail, fraud and money laundering.

本公司致力保持高水平的企業管治，以保障股東利益。本公司肯定董事（「董事」）會（「董事會」）對本公司業務提供有效的領導及方向，以及其確保本公司運作具透明度及問責性的重要任務。董事會制定適合本集團業務操作及發展增長的政策及推行有關企業管治常規。本公司一直遵守聯交所證券上市規則、聯交所頒布之《企業管治常規守則》及本公司組織章程細則。

本公司最高權力機構是股東大會，負責作出重大經營決策。董事會受股東大會監督。董事會作為決策執行機構，負責本公司的日常營運及管理決策。董事會現時由4名執行董事、1名非執行董事及4名獨立非執行董事組成。董事會分工明確，已設立3個委員會，分別為審核委員會、提名委員會及薪酬委員會，該等委員會負責就有關範疇提供框架及相應原則，並實施本集團的政策。

有關本集團企業管治及董事會的更多資料，請參閱本公司網站(www.chaowei.com.hk)登載的年報。

本集團深信合規廉潔營運是企業社會責任的基礎，也是企業競爭優勢和持續經營的根本。為了防治舞弊、腐敗、貪污等行為，本集團設有《審計監察章程》、《監察工作細則》等規章制度以規範經營行為，並透過派發員工手冊、發布內部規章制度等方式，宣傳本集團廉潔與履職監察政策及措施。此外，僱員培訓內容亦包含反貪污及相關法律及法規。本集團堅持不懈地鼓勵及協助員工遵守道德規範與法規，以展現企業誠信經營之信念與決心。

本集團嚴格遵照《中華人民共和國刑法》、《中華人民共和國反不正當競爭法》、國家工商行政管理局《關於禁止商業賄賂行為的暫行規定》等法律法規。報告期內，未發生因有關賄賂、勒索、欺詐及洗黑錢引起的質詢、通報及懲罰。

Implementing concepts

and responsibility management

貫徹理念，落實責任管理



Chaowei integrates social and environmental concerns in its daily production and operation in practice and in its interaction with the stakeholders through strengthening responsibility governance. The Group is committed to reducing its environmental impact, improving the safety of the workplace, whilst continuing to deliver quality products and services and safeguarding stakeholders' interests.

Organization System and Work Progress 組織體系與工作推進

The Board is responsible for evaluating and determining the Group's environmental, social and governance risks, the formulation of the corresponding strategies, and ensuring that appropriate effective environmental, social and governance risk management and internal control systems are established and maintained. Meanwhile, it realized harmonious coexistence of stakeholders including the enterprise, the society and the environment, implemented the concept of "innovation, integration and green" into the whole life cycle of the products, and strived to create sustainable development value for the Group. During the reporting period, Chaowei carried out a training course on corporate social responsibility, 50 people attended the training. The Group has spent close to RMB600,000 on corporate social responsibility initiatives.

Identification and Communication of Stakeholders 利益相關方識別與溝通



The Group has long been striving to establish diverse channels with stakeholders in order to reduce potential social risks, balance interests among stakeholders and earnestly implement social responsibility management. The Group has identified major stakeholders who closely related to the Company. The following table provides an overview of the Group's key stakeholders and various platforms and methods of communication that are used to reach, listen and respond.

超威透過加強責任管治，將社會及環境關注融入其日常生產與營運實踐以及與利益相關方的互動當中。本集團致力減少其對環境的影響並提高工作場所的安全，同時持續提供優質產品和服務，維護利益相關方的利益。

董事會負責評估及釐定本集團的環境、社會及管治風險、制定對策，並確保設立和維持適當有效的環境、社會及管治風險管理及內部監控制度。同時實現企業、社會、環境等利益相關方的和諧共生，將「創新、融合、綠色」理念貫穿到整個產品生命週期，致力創造本集團可持續發展價值。報告期內，超威開辦企業社會責任培訓課程，共有 50 人參加培訓。本集團在企業社會責任方面斥資近人民幣 60 萬元。

本集團一直致力與利益相關方建立多元渠道，以減少潛在社會風險，平衡各利益相關方權益，切實落地社會責任管理。本集團已識別與本公司關係密切的主要利益相關方。下表提供本集團主要利益相關方的概覽以及用於接觸、聆聽及回應的各個溝通平台及方法。

IMPLEMENTING CONCEPTS AND RESPONSIBILITY MANAGEMENT 貫徹理念，落實責任管理

Stakeholders 利益相關方	Communication Model 溝通方式	Expectations and Requirements 期望與訴求
Shareholders/investors 股東／投資者 	<ul style="list-style-type: none"> General meeting of shareholders 股東大會 Press release and announcement 新聞稿及公告 Company report 公司報告 Posting information on the website of the Company 在公司網站發布消息 Investor conferences and roadshows 投資者會議及路演 	<ul style="list-style-type: none"> Ensuring interests and benefits of shareholders 保障股東權利及權益 Satisfied investment return 滿意的投資回報 Information disclosure 資料披露 Operation and management in accordance with law 合規營運及管理
Governments/supervision institutes 政府／監管機構 	<ul style="list-style-type: none"> Conference 會議 Legal compliance report 合規報告 Attending conference/symposium 參與會議／研討會 Special check/inspection 特別查詢／檢查 Submitting documents in a proper way 妥善提交文件 	<ul style="list-style-type: none"> Legal and compliance supervisions 法律及合規監管 Tax payment on time 依時納稅 Business and economic development 業務及經濟發展 Social contribution 社會貢獻 Production safety 生產安全
Customers 客戶 	<ul style="list-style-type: none"> Conference 會議 Legal compliance report 合規報告 On-site inspection 實地檢查 Attending conference/symposium 參與會議／研討會 Special check/inspection 特別查詢／檢查 	<ul style="list-style-type: none"> Customers' feedback 客戶反饋 Improving product quality 改善產品質量 Customers' health and safety 客戶健康及安全 Business development 業務發展 R&D 研發
Employees 員工 	<ul style="list-style-type: none"> Labour contract 勞動合同 Labour union 工會 Employees' symposiums and meetings 員工座談會及集會 Employees' party 員工聚會 Managers' email address 經理郵箱 Volunteer work 志願活動 Daily communication 日常交流 	<ul style="list-style-type: none"> Protecting employees' rights and interests 保障員工權利及權益 Management staff and employees communication 管理層與員工交流 Occupational health and safety 職業健康及安全 Improving employees' welfare 改善員工福利 Employees' development 員工發展 Equal opportunity in employment and diversified development 平等就業機會及多元化發展 Recruiting and hiring employees 招攬及留聘員工
Suppliers/partners 供應商／合作夥伴 	<ul style="list-style-type: none"> High-level meetings 高層會晤 Symposiums and conferences 研討會及會議 Marketing summit 營銷峰會 Supplier Evaluation 供應商評估 Field study 實地考察 Daily communication 日常交流 	<ul style="list-style-type: none"> Mutual benefit and win-win 互利雙贏 Fair competition 公平競爭 Long-term business relationship 長期業務關係 Fair and reasonable price 公平合理價格 Product quality guarantee 產品質量保證
Environment 環境 	<ul style="list-style-type: none"> Environmental inspection 環境檢查 Environmental disclosure report 環境披露報告 Implementing green office 實行綠色辦公室 Promoting green production 推廣綠色生產 	<ul style="list-style-type: none"> Enhancing environment and ecological protection 加強環境及生態保護 Saving energy and resources 節約能源及資源 Promoting green operation 推行綠色營運
Community/public 社區／公眾 	<ul style="list-style-type: none"> Volunteer work 志願活動 Charity activity 慈善活動 Sponsoring public welfare activities 贊助公益活動 	<ul style="list-style-type: none"> The residential community takes part in social fusion and regeneration 小區參與社會融合及再生

Adhering to Ingenuity *and* *Improving Service Quality*

堅持匠心，提升服務品質



ADHERING TO INGENUITY AND IMPROVING SERVICE QUALITY 堅持匠心，提升服務品質

Adhering to the service concept of “Innovation never ends and Chaowei never stops”, the Group responded to industrial transformation and upgrading policies by creating a culture in which all employees, from all levels and departments, to become involved with innovative initiatives. Through continuous innovation in design, technology and production process, Chaowei optimized and elevated products’ quality, and delivered consistently positive customer experiences.

Providing High-quality Products 提供優質產品

The Group actively expanded its product mix and refined the new-energy industrial chain, gave itself a more diversified operation with constituents having sound growth potential. During the reporting period, it launched the “CHILWEE” Black Gold Series High-energy Value-regulated Lead-acid (VRLA) Battery (the “BG Battery”), the industry’s first successful attempt at applying Graphene technology into a commercially viable, mass produced rechargeable lead-acid battery. In addition, production of the Group’s start-and-stop batteries commenced in the fourth quarter of 2016 to fulfill the increasing market demand for quality energy saving products.

The Group complied with policies and regulations such as Products Quality Law of the PRC and Market Access Policies of Lead-Acid Battery Industry issued by the PRC government, and established “Quality Evaluation Management System”. The Group has passed ISO9001: 2008 quality management system certification. In order to further strengthen its product quality management, the Group has introduced six sigma management, adopted effective methods to conduct inspection and testing on the purchase of raw materials and primary and auxiliary raw materials. The Company took stricter quality control measures in the production of core components, to prevent unqualified spare parts from being used and unqualified products from entering into circulation. In 2016, the Group formulated the zero return scheme and established an experimental unit in Suzhou, PRC.

本集團秉承「創新永無止境，超威步履不息」的服務理念，透過打造支持各個職級及部門全員參與技術創新的文化，逐步回應產業轉型升級系列政策，通過設計、技術、生產工藝不斷創新，完善、提升產品品質，為超威客戶帶來一貫優越的體驗。

本集團積極擴大其產品組合及完善新能源產業鏈，達致更多元化營運，同時具備良好增長潛力。於報告期內，本集團首創將石墨烯成功運用於鉛酸電池當中並實現工業化規模生產，推出「超威」黑金高能量電池（「黑金電池」）。此外，本集團啟停電池的生產於二零一六年第四季展開，以迎合優質節能產品日益殷切的市場需求。

本集團遵循中國政府頒布的《中華人民共和國產品質量法》、《鉛蓄電池行業准入條件》等政策法規，並制定《質量評價管理制度》。本集團通過了ISO9001：2008品質管理體系認證，為了進一步強化產品品質管理，本集團推行六西格瑪管理，採取切實有效的方法對原材料、主輔料的採購進行檢驗和測試，對核心部件生產製造環節採取更為嚴格的質控措施，嚴防不合格的零配件投入使用、不合格的成品進入流通環節。二零一六年，本集團制定零退貨方案，並在中國蘇州試點。

Case 案例

Chilwee Black Gold battery 超威黑金電池

On 29 February 2016, the Group officially launched the BG Battery, which is the first successful attempt at applying graphene technology into a commercially viable, mass produced rechargeable lead-acid battery. It carried out scale production in different bases such as Shandong, Hebei, Jiangxi and Zhejiang, PRC. The BG Battery’s continuation ability was greatly improved. It effectively solved shortcomings of electric bicycles such as short distance traveling and poor cold resistant. Meanwhile, the BG Battery solved problems such as positive grid corrosion, positive paste softening, combination of grid and paste.

二零一六年二月二十九日，本集團首創將石墨烯成功運用於鉛酸電池當中並實現工業化規模生產，正式推出黑金電池，先後在中國山東、河北、江西、浙江等省的不同基地進行規模化生產。黑金電池大幅提高續航能力，有效解決電動自行車跑不遠、不耐寒等痛點。同時，黑金電池充分考慮和解決鉛蓄電池正極板柵腐蝕、正極鉛膏軟化、板柵與鉛膏結合等問題。

ADHERING TO INGENUITY AND IMPROVING SERVICE QUALITY 堅持匠心，提升服務品質

Guaranteeing safety and quality of products on all fronts 全方位保障產品安全、質量

Transportation 運輸



- Engaging logistics company specialising in battery transportation to ensure transportation safety and reduce defective products.
委託專業從事電池運輸的物流公司，確保運輸安全，減少產品損壞。

Purchase 採購



- In the stage of procuring raw materials, detailed quality inspection based on random selection will be carried out before using such materials in the production process to ensure compliance with the Group's quality standards.
在原材料採購階段，來料在生產工序中投入運用前，會以隨機抽樣方式進行詳細質檢，確保有關物料符合本集團品質標準。
- All raw materials which failed to meet the Group's quality standards will be returned to the supplier.
所有被發現為未達本集團品質標準之原材料將一概退回供應商。

Production 生產



- Strictly complied with national standards in production.
嚴格依據國家標準生產。
- Standardized production process and procedure, under supervision and control by Production Management Center.
標準化生產工藝和流程，由生產管理中心全面監督和控制。
- Strictly manage and control of quality during production through random inspection and finished products testing etc., and formulate recovery and recycling procedure for unqualified products.
通過隨機檢測和成品檢測等方式嚴格管理和控制生產過程中的產品質量，制定不合格產品的回收和再循環程序。
- Carry out small batch test, road test and market blind test etc. before launching a new product to the market to ensure product quality and safety.
在向市場推出新產品之前，進行小批量試驗，道路試驗和市場盲目測試等，以確保產品質量和安全。

Sales 銷售



- Enhancing distributors management and carrying out training in relation to standardization of product quality.
加強經銷商管理，進行統一產品品質培訓。
- Providing great after-sales services by establishing diversified service channels and innovating service models.
建立多元服務渠道和創新服務模式以提供優良售後服務。

超威®
CHILWEE



ADHERING TO INGENUITY AND IMPROVING SERVICE QUALITY 堅持匠心，提升服務品質

Focus on Customers' Experience

關注客戶體驗

In addition to continuously improving product quality, Chaowei is taking various steps to improve its responsiveness and its customer capabilities, in line with its commitment "People-oriented, customer first". The Group provides customer support via such means as live Internet sessions, support using social media platform, and online community forums, customer experience activities where the customers can share their experiences. As a result, it brought more friendly, convenient and effective customer service experience to Chaowei's customers.

除不斷提升產品質量外，超威現正採取多個步驟改善其應對客戶能力。配合「以人為本，以客為尊」的承諾，本集團透過互聯網實時對話、支援用戶社交媒體平台、線上社區論壇及可供客戶分享體驗的客戶體驗活動等多個方式，為客戶提供支援服務。因此，超威為其客戶帶來更友好、更便捷、更有效的客戶服務體驗。



Establishing diversified service platform

建立多元服務平台

- Providing diversified service channels such as Online Mall, QQ After-sales Platform, 400 Customer Service Platform, and corporate official account, to better understand customers' requirements, improve services and guarantee interests
提供網上商城、QQ售後平台、400客服平台、公司官方號等多元服務渠道，更好的瞭解客戶訴求、提升服務、保障權益
- Establishing WeChat public account to push industrial news, product information, and company latest events to the customers
開設微信公眾號，向客戶發布行業動態、產品資訊、公司最新事件等
- Offering an online platform for return/delivery of goods (including mobile app) to speed up delivery of services
提供退貨／發貨線上平台（包括手機應用程式），加快服務配送



Innovating service models

創新服務模式

- Establishing the "One-to-one service model" to provide services individualized to the customers' tastes and needs
建立一對一服務模式，提供切合客戶口味及需要的個人化服務
- Establishing the Regional Customer Manager System to professionalize after-sales service
成立區域客服經理機制，售後服務更加專業化
- Providing the "Nearby Service Model" to enable the consumers living in urban and sub-urban areas can receive response in a timely manner
提供就近服務，讓市區及郊區消費者可及時取得回應



Protecting consumers' interests

保護消費者權益

- Establishing customer feedback system and conducting customer review on regular basis
建立客戶反饋體系，定期進行客戶回訪
- Actively handling customers' complaints, troubleshooting and providing effective solutions in a speedy way
積極處理客戶投訴，排查問題並給予快速切實有效的解決方案
- Respecting and protecting customers' private information, preventing customers' sensitive information from being revealed, and protecting customers' interests
尊重並保護客戶隱私信息，防止客戶敏感信息泄露，維護客戶權益

合作互贏，共謀可持續發展



WIN-WIN COOPERATION TO ACHIEVE SUSTAINABLE DEVELOPMENT 合作互贏，共謀可持續發展

In response to the tightening environmental regulations and policies and changing customer needs, Chaowei constantly enhances its innovation ability, applies advanced technology to promote and optimize products, and coordinates with partners and industry peer to initiate development of environmental friendly products. The Group will always take the spirit of exploring and innovation to face the challenge, promote industrial transformation and grasp the opportunity at the new-energy industrial chain.

為應對日趨緊縮的環保規例及政策以及客戶需求的變化，超威不斷提升創新能力、應用先進技術推廣及優化產品，並與業務夥伴及同業者協力開發環保產品。本集團一直秉持勇於探索創新以面對挑戰的精神，推動產業轉型及於新能源產業鏈上把握機遇。

Promoting Industrial Transformation 推進行業轉型

The Group strived to solve issues and challenges facing today's battery industry. In 2016, it actively participated various industry symposiums and took part in discussion with experts and scholars. In 2016, Chaowei took part in the 9th International Conference on Advanced Lithium Batteries for Automobile Applications, National Affiliate Summit and industrial salons where academia and battery and automotive industry will showcase the latest R&D, share experience and exchange of knowledge.

本集團致力解決現今電池行業面對的問題與挑戰。於二零一六年，本集團積極參與與各行業研討會，並與專家學者交流討論。於二零一六年，超威參與第九屆國際電動汽車新型鋰電池會議、全國聯營商峰會及行業沙龍，而學術界以及電池和汽車行業將展示最新研發、分享經驗及交流知識。

Case 案例

Participation in The 9th International Conference on Advanced Lithium Batteries for Automobile Applications 參與第九屆國際電動汽車新型鋰電池會議

In October 2016, the Group attended the 9th International Conference on Advanced Lithium Batteries for Automobile Applications at Huzhou City, Zhejiang Province, PRC, hosted by Huzhou Municipal Economic Development Zone — regarded as the most high level power battery grand meeting. Many attendees provided guests with experiencing sharing of global power in lithium-ion battery from development research to new technology, new material application for refreshing the development on power lithium-ion battery in China, such as Ministry of Industry and Information Technology, the Ministry of Science and Technology; power specialists from top universities, scientific institution of various countries; international famous automobile manufacturers; numerous well-known battery enterprise representatives. Topics such as "R&D development progress and deployment of China's new-energy vehicles and battery technology" and "Research and application challenges of next generation vehicle battery" were discussed in the conference.

於二零一六年十月，本集團參與於中國浙江省湖州市舉行的第九屆國際電動汽車新型鋰電池會議，該會議由湖州市經濟開發區主辦，被視為最高級別的動力電池大會。一眾與會者（如國家工信部、國家科技部；來自各國頂尖學府及科研機構的動力專家；國際知名汽車製造商；眾多知名電池企業代表等）向賓客交流全球動力鋰離子電池在研究發展以至新技術及新材料應用方面的心得，以推動鋰離子電池於中國的發展。會議探討「中國新能源汽車與電池技術的研發進展與重點部署」及「下一代汽車電池研究與應用面臨的挑戰」等議題。

WIN-WIN COOPERATION TO ACHIEVE SUSTAINABLE DEVELOPMENT 合作互贏，共謀可持續發展

Promoting Win-win Corporation with Suppliers 促進與供應商合作共贏

The Group actively promotes responsible purchasing, and has formulated the Supplier Management Standards to regulate, monitor and manage the introduction, cooperation, evaluation and exit related to the suppliers.

The Group has created specific performance criteria (e.g. size of the company, number of certifications, technology ability and complaint history) for tracking and evaluating the suppliers on a continuous basis through on-site investigations and product quality inspections etc. The Group has regulated the Code of Conduct which began requesting the suppliers to adhere to its provisions and conduct self-inspections. Suppliers misconduct can result in a termination of contract.

The Group promotes communication with its suppliers as part of its responsible procurement activities and strive to strengthen partnerships by sharing information relating to product and sales trends, as well as providing technical and management support, so as to achieve win-win cooperation.

Driving the Development of Distributors 帶動經銷商共發展

The Group has a large distribution network. It established primary markets through cooperation with electric bicycles manufacturers across PRC and secondary markets through cooperation with electric bikes, batteries and accessories distributors. In secondary markets, the Group has the independent distributors, which totalled at 2,135 as at 31 December 2016.

The Group actively drove the development of distributors, expanded marketing strategies to brand construction from channel expansion, gradually reduced intermediate phases in the sales channel, enhanced promotion and coordination of more than 50,000 "Chilwee" brand retail stores in PRC, to increase profits of sales terminals. Meanwhile, in order to further help distributors to improve products and management, the Group continuously enhanced training on the distributors to give impetus to their development.

本集團積極推動負責任的採購，並已制定《供應商管理標準》，以規範、監督及管理有關供應商的引入、合作、評估及退出。

本集團已設定具體績效標準(如公司規模、認證數目、技術能力及投訴歷史)，以透過現場調查及產品質量檢驗等方式持續追蹤和評估供應商的表現。本集團亦規範了《行為守則》，開始要求供應商遵守其規定並進行內部審查。供應商行為不當可導致合約終止。

本集團促進與供應商進行溝通，以作為本集團負責任採購活動的一環，並致力透過分享有關產品及銷售趨勢的資訊和提供技術及管理支援，加強合作夥伴關係，從而達致合作共贏。

本集團擁有龐大的分銷網絡，建立覆蓋全國的電動自行車製造商的一級市場，以及電動自行車、電池及配件分銷商的二級市場。截止二零一六年十二月三十一日，二級市場獨立經銷商的數目合共為2,135家。

本集團積極帶動經銷商發展，將營銷策略逐漸從渠道拓展延伸至品牌建設，並逐步減少銷售渠道的中間環節，加強在全國5萬多個超威品牌銷售門店的推廣和協同，以增加銷售終點的盈利空間。同時，為了進一步幫助經銷商提升其產品及管理的能力，本集團持續加強對獨立經銷商培訓，助力他們發展。

Adhering to Green *and* *Practicing Environmental Protection*

堅持綠色，實踐環境保護



The Group attached great importance to environmental protection and cyclic utilization in the fields of products' design and R&D, production, logistics and transportation, product sales, users usage, and product recycling. The Group is one of the leading green energy brands in the PRC, known and respected for its effort to unify corporate development with environmental protection.

本集團從產品設計研發、生產製造、物流運輸、到產品銷售、用戶使用、產品回收等方面都高度重視對環境的保護和資源的循環利用，將企業的發展與環境保護相統一，打造成為中國綠色能源第一品牌之一。

Promoting Green Production Processes 推動綠色工藝

In strict accordance with requirements of Regulatory Standards for Lead-acid Battery Industry issued by the PRC government, Chaowei has been adhering to the unification of elevating corporate economic effect and promoting environmental effect, carrying out green process innovation in terms of materials, performance, manufacturing and application of products. The Group has taken the lead to develop and fully apply Cadmium-free Enclosed Battery Formation Process and has been promoting it in the industry. The Cadmium-free Enclosed Battery Formation Process has been granted the 4th China Grand Award for Industry.

超威嚴格按照國家《鉛蓄電池行業規範條件》要求，始終堅持提升企業經濟效應和促進環境效益相統一，在產品的材料、性能、製造、應用等方面開展綠色工藝創新。本集團率先開發無鎘內化成工藝，實現該工藝生產全覆蓋，並在全行業推廣。無鎘內化成工藝獲得第四屆中國工業大獎表彰獎。

Control the emission of lead dust, lead smoke and sulfuric acid smog through green production processes 通過綠色工藝控制鉛塵、鉛煙及硫酸霧的排放



▲ Enclosed battery formation production
內化成電池生產工藝



▲ Smoke and dust treatment system — reduce emission of air pollutants
煙塵處理系統 — 減少空氣污染物排放



▲ Sewage treatment — utilization of reclaimed water
污水處理 — 使用再生水



ADHERING TO GREEN AND PRACTICING ENVIRONMENTAL PROTECTION 堅持綠色，實踐環境保護

Pushing Forward Green Operation 推進綠色運營

Chaowei strictly observed policies and regulations such as Environmental Protection Law of the PRC, and strengthened emission control, waste management and resources usage during the operation. Meanwhile, it actively pushed forward the utilization of new-energy and utilized solar power energy lithium-ion battery in the factories to improve the efficiency of energy utilization. During the reporting period, the Group was not involved in any penalty and litigation as a result of violation of environmental protection laws and regulations.

超威嚴格遵守《中華人民共和國環境保護法》等政策法規，強化運營過程中排放物控制、廢物管理及資源使用。同時，積極推進新能源使用，在廠區利用太陽能儲能鋰離子電池從而提高能源使用效率。報告期內，本集團未發生因違反環境保護法律法規的處罰及訴訟。

Advocating Green Life 倡導綠色生活

The Group actively responded to the requirements of national policies, participated in the formulation and promotion of environmental protection policies, and promoted the recycling of used batteries. The Group pioneered a lead recycling project named Atom Economy Method. By converting used lead-acid batteries into directly-usable lead powder through a chemical process, the Group achieved a 99% recycling rate of lead and the emissions of smoke, sewage and exhaust gas were reduced accordingly. The Group also established special-purpose funds for environmental protection and pushed forward green development of the industry.

本集團積極響應國家政策要求，參與行業環保政策制定及推動；推進廢舊電池回收利用，並首創「原子經濟法」鉛回收項目，通過化學方法將廢舊鉛酸電池轉化成可直接使用的鉛粉，使鉛回收利用率達到99%，令煙、污水及廢氣排放相應減少；並建立環保專項基金，助推行業的綠色發展。

Case 案例

“Lead Battery Production and Recycling Process Clean Engineering and Technology Center of the Ministry of Environmental Protection”
「國家環境保護鉛蓄電池生產及回收處理清潔化工程技術中心」

As a supporting institution of the Lead Battery Production and Recycling Recovery Pollution Control Engineering Center of the Ministry of Environmental Protection, Chaowei utilized advantages of its recycling network, successfully applied to government authorities for authorizing it to establish a pilot unit of recycling waste lead battery in specific areas, and established a complete system for the life cycle of lead battery products from production, sales, recycling to recovery.

作為國家環保部鉛蓄電池生產與回收再生污染防治工程中心的依托單位，超威利用自身回收網絡優勢，向政府部門成功申請授權許可開展特定區域廢舊鉛蓄電池回收試點，完善鉛蓄電池從生產、銷售、回收及再生全產品生命週期完整體系。

ADHERING TO GREEN AND PRACTICING ENVIRONMENTAL PROTECTION 堅持綠色，實踐環境保護

Improving social and environmental protection awareness

- Encourage employees and the public to participate in green voluntary services such as green cycling, tree planting and other activities, and advocate green life.

提升社會環保意識

- 鼓勵員工和社會公眾參與綠色公益如綠色騎行、植樹等活動，宣導綠色生活。

Boosting the green development of the industry

- Jointly established China Environmental Protection Foundation - Special Purpose Fund for Battery Contamination Prevention and Control and Assistance with China Environmental Protection Foundation, with an aim of funding and developing the prevention and control system of the battery industry in the PRC and research on recycling, promotion and training for prevention and control of battery contamination in the industry, pollution relief and assistance as well as other voluntary services.
- Cooperate with upstream and downstream enterprises of the industry, facilitate the establishment of the first Green Cycling Development Union of the battery industry in the nation and accelerate green sustainable development of the battery industry by means of optimizing industrial standards, implementing national policy, guiding market standards and initiating internal regulation of the industry.

推進行業綠色發展

- 與中華環境保護基金會聯合設立了中華環境保護基金會 — 電池污染防治和救助專項基金，旨在資助和開展中國電池行業污染防治體系和循環再生利用研究、電池行業污染防治宣傳培訓、污染救助等公益活動。
- 聯合產業上下游，推動國內首個電池產業綠色循環發展聯盟的成立，通過完善行業標準，貫徹國家政策，引導市場規範，發起行業自律，推進電池產業的綠色循環可持續發展。



▲ “Enthusiastic about public welfare, contributing youth power” theme day activity — trash clean-up event
「熱心公益事業，貢獻青春力量」主題活動 — 垃圾清理活動



▲ Green cycling activity
綠色騎行活動



Protecting Interests *and* *Promoting Growth of Employees*

保障權益，促進員工成長



Chaowei values the interests and rights of employees, and creates safe, healthy and fair working conditions as well as provides them with not only diversified learning platform but also opportunities for personal and professional development.

Adhering to Legal Employment 堅守合規僱傭

The Group always adheres to equal employment and strictly complies with national laws and regulations such as the Labour Law, the Employment Contract Law, the Provisions on Prohibition of Child Labour and the Trade Union Law of the PRC.

The Group recruited labors in manners recognized by relevant laws, entered into employment contracts that conform to legal standards, as well as provided sound social insurance, so as to regulate the use of labor. Also, the Group strictly observed the national standard of working hours so that the employees can take and enjoy vacation. The Group also put importance on protecting legal interests of disabled and prohibited discrimination in daily operation. As at the end of 2016, the Group had 18,705 employees in total and did not hire any child or forced labor during the reporting period.

超威重視員工利益及權利，給予安全、健康及公平的工作條件，不單提供多元學習平台，亦為員工帶來個人及專業發展機會。

本集團始終堅持平等僱傭關係，嚴格遵守《中華人民共和國勞動法》、《中華人民共和國勞動合同法》、《中華人民共和國禁止使用童工規定》及《中華人民共和國工會法》等國家法例及法規。

本集團以相關法例認可的方式招聘勞工、訂立符合法例標準的僱傭合約及提供完善社保，以規範勞工使用。此外，本集團嚴格遵守國家工時標準，讓員工可享受休假。本集團亦重視保障殘疾人士的合法權益，杜絕日常營運中任何歧視行為。截至二零一六年年終，本集團合共有 18,705 名員工，於報告期內並無聘用任何童工或強制勞工。



PROTECTING INTERESTS AND PROMOTING GROWTH OF EMPLOYEES 保障權益，促進員工成長

Helping Employees' Development
助力員工發展

Chaowei always stays true to the mission of "Promoting development of employees, contributing to the society" and strives to create an environment where learning is a part of an employee's career development. The Group continues to invest in employee development by establishing a Multi-level Training Development System to meet the needs of Chaowei's diverse talent base and to build the skills, motivation and morale needed for long-term success.

With the goal of enhancing employee quality, the Group has set up Chaowei Business School and Chaowei Online School to provide various types of online and offline training with different levels in order to match the employee competency with job requirements. At the same time, the Group has developed the internal trainer team to push forward in-house corporate training to all employees. In 2016, the internal trainers provided approximately 3,237 training hours to the employees.

During the reporting period, employees from different job levels across the Group participated in more than 17,588 training courses. The total online and offline training hours therefore reached 121,207 hours.

超威始終發展不忘初心，以「促進員工發展，回報社會大眾」為己任，致力打造學習是員工職業發展一部分的工作環境。本集團透過設立多層次培訓發展制度，培養員工發展，從而令超威的人才根基更多元化，並為長遠成功建立所需技能、動力和士氣。

本集團以提升員工質素為目標，開設超威商學院及超威網絡學校，提供各類型和級別的線上及線下培訓，以配合員工能力與工作要求。同時，本集團已建立內訓師團隊，為所有員工提供公司培訓。於二零一六年，內訓師已向員工提供約3,237小時的培訓。

於報告期內，本集團各職級員工已參與超過17,588門培訓課程。因此，線上及線下總學時達121,207小時。

Online Training in 2016

二零一六年線上培訓



Offline Training in 2016

(Excluding education enhancement and external training):

二零一六年線下培訓(不包括學歷提升及外出培訓):



PROTECTING INTERESTS AND PROMOTING GROWTH OF EMPLOYEES 保障權益，促進員工成長

Care about Employees' Safety and Health 關注員工安全及健康

The Group is committed to providing a safe and healthy workplace for all its employees and the community according to the Group's Professional Health Management Handbook. The Group has established a leading team under the supervision of senior executives, and in close cooperation with the Safety and Environmental Protection Department of the Group to strengthen occupational safety and health issues in daily operation.

The Group has passed GB/T28001-2011 certification under Occupational Health and Safety National Standard of the PRC and OHSAS18001:2007 Occupational Health and Safety International Standard, and complied with related health and safety laws and regulations such as Law of the PRC on Work Safety and Law of the PRC on the Prevention and Control of Occupational Diseases etc. During the reporting period, no concluded cases regarding health and safety brought against the Group or its employees were noted.

本集團根據其《職業衛生管理手冊》，致力為所有員工及社區提供安全健康的工作環境。本集團已成立由高級管理人員監督的領導小組，並與旗下安環部通力合作，以加強管理日常營運中的職業安全及健康事宜。

本集團已通過職業健康安全中國國家標準 GB/T28001-2011 及職業健康安全國際標準 OHSAS 18001:2007 認證，並已遵守《中華人民共和國勞動法》及《中華人民共和國職業病防治法》等相關健康及安全法例及法規。於報告期內，本集團或其員工並無涉及任何已結案的健康及安全案件。



▲ Deliver safety, occupational diseases prevention and health knowledge to employees
向員工普及安全職防衛生知識活動



▲ Safety Training
安全生產培訓現場



PROTECTING INTERESTS AND PROMOTING GROWTH OF EMPLOYEES 保障權益，促進員工成長

Workplace Health and Safety Measures

工作環境健康安全措施

Promotion and training on occupational health and safety

職業健康安全推廣及培訓



- Organize regular safety drills in order to enhance the emergency management capability
定期舉行安全演習，加強應急管理能力
- Offer pre-job and on-the-job occupational health and safety trainings
提供崗前及在崗職業健康安全培訓
- Deliver work safety and health promotion leaflets to employees
向員工發放工作安全及健康宣傳單張
- Broadcast instructional occupational health and safety videos in workplace
於工作地點播放職業健康安全教學視頻
- Provide on-site training on the use of work equipment
提供有關工作裝備使用的在崗培訓
- Organize safety production month in June every year to bring attention to key safety issues
每年六月舉行安全生產月，關注重點安全事宜

Protection in workplace

工作環境保護



- Use of 3M N95 series and 6000 series dusk masks to provides effective protection against harmful gases and dust
使用3M的N95系列及6000系列防塵口罩，提供有效保護，以免吸入有害氣體及塵粒
- Conduct lead test once a month to determine the concentration of lead in workplace
每月進行一次鉛測試，確定工作環境中的鉛濃度

Physical examination

健康檢查



- Organize pre-job, on-the-job and off-the-post – three-level physical examinations
進行崗前、在崗及下崗三級體檢
- Provide health examination to the employees on exposure to lead at work once half a year and once a year for other employees
涉鉛崗位的員工每半年接受一次健康檢查，其他員工每年一次



PROTECTING INTERESTS AND PROMOTING GROWTH OF EMPLOYEES 保障權益，促進員工成長

Care about Employees' Life 關愛員工生活

Chaowei has adhered to the principle of "People-oriented", put importance on improving happiness of our employees, constantly improved the welfare system of the employees, established a comfortable working environment, and set up employees' fitness room and book house to enrich their life. The Group cares about employees' physical and mental health, regularly organizes physical examination for employees, and established a psychological counseling room. The Group held various kinds of cultural and sports activities, promoted work-life balance among the employees, actively helped the employees in difficulties, and solved their real problems.

超威貫徹「以人為本」，重視提升員工幸福感，不斷完善員工福利體系，打造舒適辦公環境，設有員工健身房、職工書屋豐富員工生活；關愛員工身心健康，定期組織員工體檢，並設有心理輔導室；舉辦各類文化體育活動，促進員工工作與生活平衡；積極幫助困難員工，幫助員工解決實際困難。



▲ Employees' book house
員工書屋



▲ Psychological counseling room
心理輔導室



▲ "Sending Cool" Activity for front-line workers
為前線工人「送清涼」活動



▲ Employee troupe
員工藝術團



Case 案例

"Lend a hand and show love" Activity to help employees who suffered from diseases
「伸出援手獻愛心」病患員工幫扶

At the end of 2016, the Group carried out a charity activity with the theme of "Lend a hand and show love", so as to help raising medicine expenses for employees with sudden diseases and their family members. After the proposed donation, each department actively participated in on-site donation. Furthermore, the Group established a public welfare charity account to raise fund. Employees can, through different means, lend a helping hand to those employees who have difficulties and give them warm and care.

二零一六年底，本集團展開旨在幫扶病患員工的「伸出援手獻愛心」主題愛心活動，為突發疾病員工及家屬籌集醫藥費用。捐款倡議發起後，本集團各部門積極參與現場捐款。此外，本集團同步開設公益慈善賬戶進行籌款，員工可透過不同途徑向困難員工伸出援手，送上一份溫暖與關懷。



Caring about Public Welfare,

Enhancing Social Well-being

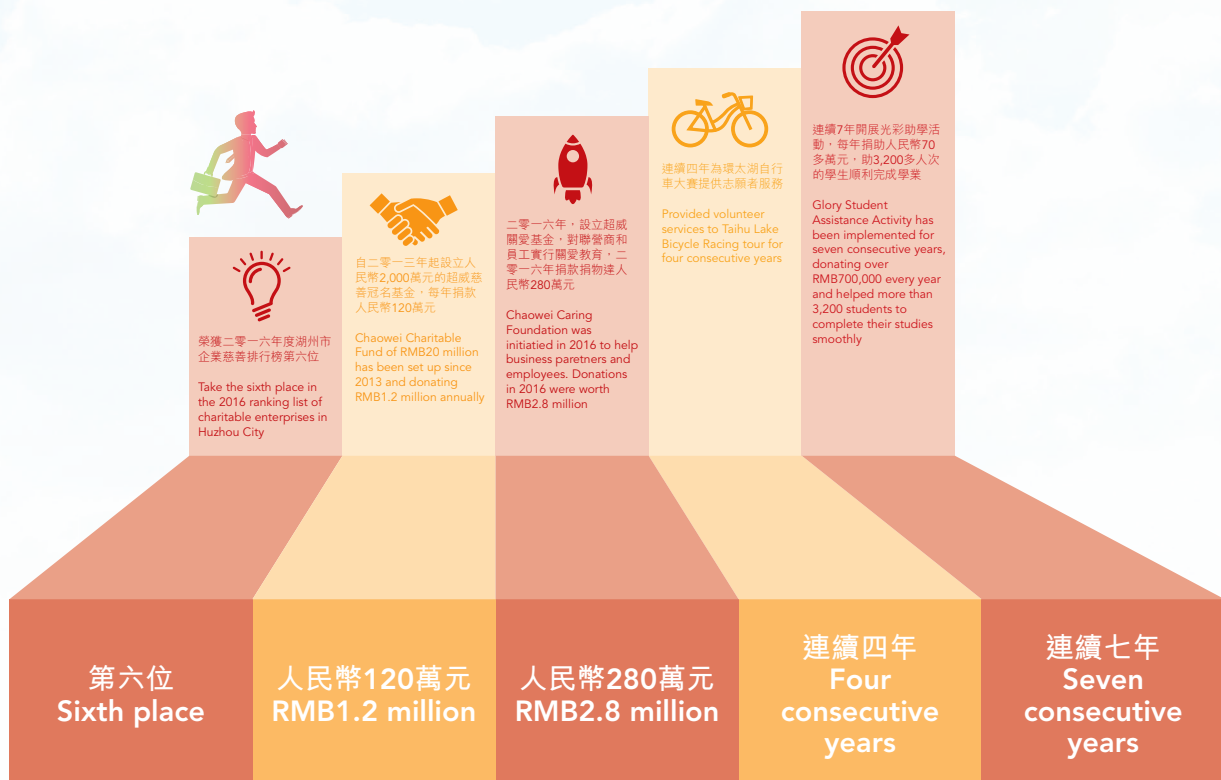
熱心公益，增進社會福祉



CARING ABOUT PUBLIC WELFARE, ENHANCING SOCIAL WELL-BEING 熱心公益，增進社會福祉

The Group has been adhering to the “harmonious and symbiotic” culture based on the core value of “develop together in harmony, win-win cooperation”, worked with communities to develop together. In 2016, RMB2,578,000 was spent on infrastructure construction, Glory Student Assistance Activity and education facility donation. During the reporting period, charitable donations made by the Group amounted to approximately RMB5,858,000.

本集團始終不渝地踐行以「和諧發展、合作共贏」為核心的「和合」文化，攜手社區共發展，二零一六年度用於基礎設施建設、光彩助學及教學設施捐助等資金人民幣257.8萬元。報告期內，慈善捐獻約人民幣585.8萬元。



Participating in Public Welfare Charity 助力公益慈善

The Group constantly pushed forward public welfare. Not only did the Group actively help students in difficulties, it also paid attention to left-behind children. It cared about disaster areas, contributed manpower and materials to help people in need. In addition, the Group also provided aid to Changxing Sunset Glow Troupe, Writer Association, Xinle Culture Art Training School, Pei Zhi School, Huzhou Daily, Changxing Branch and Anti-cancer Association.

The Group continuously cared about its associates. During the reporting period, it established Chaowei Caring Foundation, which is the first love and care foundation for the associates in the battery industry. The foundation aims to help associates and employees with difficulties. The donation reached approximately RMB2,800,000 in only one year.

本集團不斷推進公益服務，不但積極幫扶困難學子，關注留守兒童，更心繫災區，提供人力物力進行救助幫扶。此外，本集團也向長興縣紅霞藝術團、作家協會、歆樂文化藝術培訓學校、培智學校、湖州日報長興分社、抗癌協會等組織和機構提供幫助。

本集團持續關懷聯營商，報告期內，設立超威關愛基金，該基金為電池行業首個聯營商關愛基金，旨在對有困難的聯營商和員工實行關愛救助，僅一年捐款捐物就約達人民幣280萬元。

CARING ABOUT PUBLIC WELFARE, ENHANCING SOCIAL WELL-BEING 熱心公益，增進社會福祉



▲ Donation to Huaikan Village for traffic signal facilities construction
捐款助槐坎村交通信號設施建設



▲ Donation to villagers living in Hongxing Bridge who suffered from leukemia
為紅星橋村患白血病的村民捐款



▲ Donation to children of single-parent families
為單親家庭村民子女捐資助學



▲ Donating books and materials at the "Giving Love and Care, Realizing a Dream" Activity
「傳遞愛心接力夢想」捐書捐物活動



▲ Establishing the first care and love foundation for associates — Chaowei Caring Foundation in the battery industry
成立電池行業首個聯營商關愛基金 — 超威關愛基金



▲ Assisting the Anti-cancer Association of Changxing County
協助長興縣抗癌協會



▲ Donating RMB2,600,000 at "Love at Changxing" Philanthropy Activity
「愛在長興」慈善大會上捐款人民幣260萬元



CARING ABOUT PUBLIC WELFARE, ENHANCING SOCIAL WELL-BEING 熱心公益，增進社會福祉

Supporting Education
捐資助學

Chaowei firmly believes that investing in youth education is crucial for the long-term sustainability of the community. While strengthening its support for basic education, the Group also actively promote the development of scientific education.

超威堅信，投資青年教育對於社區的長期可持續發展非常重要。在加強對基礎教育支持的同時，本集團亦積極推動科學教育的發展。



▲ Donating air conditioners to Blue Sky Migrant Workers' Children School to improve school environment
為藍天民工子弟學校捐贈空調，改善學校環境



▲ Organizing activities to popularize scientific knowledge in Baoqiao Center Primary School
與包橋中心小學舉辦科普活動日活動



▲ Assisting kindergarten under government departments in organizing Children's Day Activity
贊助政府機關幼兒園舉辦六一活動



▲ Baoqiao Center Primary School and Blue Sky Migrant Workers' Children School jointly established "Campus+" platform
包橋小學和藍天民工子弟學校共同打造「校園+」平台



▲ Lightening "Little Wish" of students in need
亮困難學子「微心願」



▲ Organizing "Glory Student Assistance" Activity for seven consecutive years
連續七年舉行光彩助學活動



CARING ABOUT PUBLIC WELFARE, ENHANCING SOCIAL WELL-BEING 熱心公益，增進社會福祉

Case
案例

Establishing an assistance team to carry out supporting work in Yancheng City disaster areas
成立援助小組開展鹽城災區救援工作

In June 2016, a heavy hail and tornado stroke Funing County, Yancheng City, Jiangsu Province. A large number of civilian structures, workshops, and school classrooms collapsed. Some roads were blocked. The situation was severe. The Group immediately established an assistance team to carry out relief work, transferred four trucks and shipped 500 boxes of waters, 2,000 barrels of instant noodles, 182 clothes, and certain daily necessities to disaster areas.

二零一六年六月，江蘇鹽城市阜寧縣突遭強冰雹、龍捲風罕見天氣災害，大量民房、廠房、學校教室倒塌，部分道路交通受阻，形勢非常嚴峻。本集團迅速成立援助小組開展救助行動，調動4輛貨車並裝載500箱水、2,000桶即食麵、182件衣服及部分生活用品等援助物資送往災區。



CARING ABOUT PUBLIC WELFARE, ENHANCING SOCIAL WELL-BEING 熱心公益，增進社會福祉

Taking Part in Volunteering Services 投身志願服務

The Group has continued to serve the communities through multiple means, including community and charitable services, donations, fundraisings, sponsorships and employee volunteering. Adhering to the concept of "Voluntarily serving the community, sharing love to the society", the Group has served the community at large, the elderly, youth and children and actively encouraged volunteerism and community involvement.

本集團持續透過不同途徑服務社區，包括社區及慈善服務、捐贈、籌款、贊助及員工志願服務。本集團堅持「志願服務大眾、愛心奉獻社會」的理念，為廣大社會、長者、青少年及兒童服務，並積極鼓勵志願服務及社區參與。



▲ Participated in "Less Driving on the Way to Work" large-scale public welfare campaign
參加「上班路上少開車」大型公益宣傳活動



▲ Providing battery maintenance and testing special services
提供電池維護檢測特色服務



▲ Providing support to mentally handicapped and left-behind children
為智障兒童和留守兒童提供援助



▲ Providing volunteer services to Taihu Lake Bicycle Racing tour for four consecutive years
連續四年為環太湖自行車大賽提供志願者服務



▲ Blood Donation Activity
捐血活動



▲ Carrying out "Treatment of Five Water" Activity with villagers
與各共建村一同開展「五水共治」行動



CARING ABOUT PUBLIC WELFARE, ENHANCING SOCIAL WELL-BEING 熱心公益，增進社會福祉

Case
案例

The Group established Red Cross Society
本集團成立紅十字會

In November 2016, Red Cross Society of the Group cum Huaxi road Red Cross volunteer service team was established, with the aim of fulfilling corporate social responsibility, carrying forward Red Cross spirit of "Humanity, Love and dedication", actively carrying out public welfare activities, promoting public welfare career as the company's regular work, truly giving play to the function of the Red Cross Society of the Group, and spreading love of the enterprise. The Group has become the first enterprise in Changxing County that established the Red Cross Society.

二零一六年十一月，本集團紅十字會暨畫溪街道紅十字志願服務隊成立，旨在踐行企業社會責任，弘揚「人道、博愛、奉獻」的紅十字精神，積極開展公益活動，推動人道公益事業作為公司一項常態化工作，真正發揮本集團紅十字會的作用，傳播企業愛心。本集團也成為長興縣首個成立紅十字會的企業。



Looking into *the Future*

展望未來

In the future, Chaowei will continue to put innovation at the core position in the enterprise's product and business development, constantly consolidate its leading position in the industry through optimizing the distribution of industries, improving innovation ability, and elevating product quality and customer satisfaction. Meanwhile, in combination with harmonious and symbiotic culture, the Group will establish and optimize the enterprise's standardized management system, and formed an effective management organization. It will establish a sustainable development layout for the enterprise and ultimately fulfill Chaowei's mission of "Advocating green energy and perfecting human life".

Chaowei will continuously pay attention to energy usage and global warming, improve and promote green production and operation processes, improve the recovery rate of waste materials, implement energy saving and emission reduction. Meanwhile, it will continuously and actively exploit innovation in the field of new-energy, develop usable energy that is more suitable for environmental development in the future, advocate green life, and motivate the public to fulfill green responsibility.

In addition to protecting employees' interests, safety and health, the Group will continue to build a comfortable working environment, care about the development of the employees and their daily life, improve employees' welfare, and bring more happiness to the employees.

It will implement "the spirit of ingenuity" in the entire product cycle, research into high quality products that meet green energy development in the future, forge a more comprehensive quality control system, establish an effective service mechanism focusing on customers, and add more meaning into products.

It will create social well-being for the operating places, drive development of neighboring areas, and take part in public welfare charity. In 2017, it will continue to expand the scope of Chaowei Caring Foundation, intensify the building of voluntary team and facilitate harmonious development of the community.

未來，超威會繼續將創新擺在企業產品及業務發展的核心位置，通過優化產業布局、提升創新能力、提升產品品質及客戶滿意度不斷鞏固現有行業領先地位，同時結合超威「和合文化」搭建完善企業標準化管理體系，建立高效管理組織，形成企業可持續發展格局，最終達成超威「倡導綠色能源，完美人類生活」的使命。

超威將持續關注能源使用及全球氣候變暖，在生產運營過程中改進推動綠色工藝，提升廢料回收利用率，踐行節能減排；同時，在新能源領域持續積極探索創新，研發更適應未來環境發展的可利用能源；倡導綠色生活，帶動公眾共同履行綠色責任。

在保障員工權益、安全及健康的基礎之上，繼續打造舒適安心的工作環境，關注員工自身發展，關愛員工日常生活，提高員工福利，為員工帶來更多幸福感。

將「匠心精神」貫徹到整個產品周期中，研究探索更符合未來綠色能源發展的高質產品，打造更完善的質量控制體系，建立以客戶為核心高效的服務機制，賦予產品更多內涵。

為運營所在地創造社會福祉，帶動周邊發展；投身公益慈善，二零一七年將繼續擴大「超威關愛基金」覆蓋範圍，深化志願者團隊建設，推進社區和諧發展。

ESG Guide Content Index

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