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MEILLEURE HEALTH INTERNATIONAL INDUSTRY GROUP LIMITED
美瑞健康國際產業集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 2327)

Voluntary Announcement
Strategic Cooperation Agreement with Taikang Community

This announcement is a voluntary announcement made by Meilleure Health International Industry Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) to update the shareholders of the Company (the “**Shareholders**”) and potential investors on the latest business development of the Group.

The board of directors of the Company (the “**Board**”) is pleased to announce that on 27 July 2017, a non-binding strategic cooperation agreement (the “**Strategic Cooperation Agreement**”) was entered into between the Company and Taikang Community Investment Co., Ltd. (“**Taikang Community**”), a subsidiary of Taikang Insurance Group, and Taikang Xianlin Drum Tower Hospital Limited (“**Taikang Xianlin Drum Tower Hospital**”), a subsidiary of Taikang Community.

The Strategic Cooperation Agreement

Date: 27 July 2017

Parties: (a) the Company; and
(b) Taikang Community.

To the best of the knowledge, information and belief of the Board, after having made all reasonable enquiries, Taikang Community and Taikang Xianlin Drum Tower Hospital, and their ultimate beneficial owners are independent third parties and are not connected persons of the Company (as defined in the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited).

Subject Matter: In order to develop a long-term, stable, mutually complementary, and win-win strategic cooperation relationship pursuant to the Strategic Cooperation Agreement, the aforesaid parties have agreed to commence a series of cooperation undertakings within the scope of strategic cooperation, including but not limited to:

- 1) Anti-aging business, both parties intend to collaboratively develop the anti-aging health management business at Taikang Xianlin Drum Tower Hospital Health Management Centre;
- 2) Taikang General Practice Clinic and medical services cooperation;
- 3) Cooperation with the elderly care communities of Taikang Community under Taikang Group. Both parties will provide comprehensive anti-aging management services by means of a personalized health management treatment program of Taikang Xianlin Drum Tower Hospital, cooperated with the nationwide communities of Taikang Community.

Reasons for entering into the Strategic Cooperation Agreement

The Group is principally engaged in anti-aging and health management related business through its subsidiaries. As disclosed in the announcement dated 26 March 2017, the Board believes that there is great growth potential for strategic investment in the medical and healthcare industry, especially the anti-aging and health management industry. Taikang Community is a subsidiary of Taikang Insurance Group, and Taikang Insurance Group is an innovative insurance and financial service group in China with insurance, assets management, medical and health care as its three core businesses. In Taikang Insurance Group, Taikang Xianlin Drum Tower Hospital is the first comprehensive hospital integrating healthcare, teaching and research, a member hospital of Nanjing Drum Tower Hospital, and an affiliated hospital of the Medical School of Nanjing University. The Board believes that entering into the strategic corporation agreement will benefit the Group and is in the interests of the Company and its shareholders as a whole.

The Board and management of the Company will continually strive to explore new strategic development opportunities, enhance corporate governance, and optimize the business profile in an endeavor to improve corporate value for the Company.

The Board wishes to emphasize that no binding agreement in relation to strategic cooperation has been entered into as at the date of this announcement. The detailed terms with respect to strategic cooperation (subject to the final legal document to be entered into and other conditions (if any) to be fulfilled) is yet to be finalized, and may deviate from those set out in the Agreement. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares and other securities of the Company.

The Company will make further announcement(s) in relation to the detailed terms of strategic cooperation in due course in compliance with all applicable requirements under the Listing Rules.

By order of the Board
Meilleure Health International Industry Group Limited
Zhou Wen Chuan
Chief Executive Officer

Hong Kong, 3 August 2017

As at the date of this announcement, the Board comprises Mr. Zhou Xuzhou, Mr. Liu Lailin and Ms. Zhou Wen Chuan as executive Directors, Dr. Mao Zhenhua as non-executive Director and Mr. Gao Guanjiang, Professor Chau Chi Wai, Wilton and Ms. Jing Zhang Brogle as independent non-executive Directors.