CHINA HUIRONG FINANCIAL HOLDINGS LIMITED
中國匯融金融控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1290)

ANNOUNCEMENT
POSITIVE PROFIT ALERT

This announcement is made by China Huirong Financial Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on the preliminary assessment of the currently available unaudited consolidated management accounts of the Company for the six months ended 30 June 2017 (the **"Unaudited Management Accounts**"),

(i) the Board expects to record an increase in revenue by approximately 11.3% from approximately RMB120.4 million for the six months ended 30 June 2016 to approximately RMB134.0 million for the six months ended 30 June 2017; and

(ii) the Board expects to record a substantial increase in profit attributable to equity holders by approximately 503.0% from approximately RMB3.3 million for the six months ended 30 June 2016 to approximately RMB19.9 million for the six months ended 30 June 2017.

The above increase in the revenue and profit attributable to equity holders, respectively, for the six months ended 30 June 2017 was primarily attributed to (i) an increase in the amount of interest income generated through Suzhou Qian Dai (www.suzhoumoney.com), an online "peer-to-peer" lending platform launched by the Group in February 2015; and (ii) a substantial decrease in net charge of impairment allowance on loans to customers by approximately 78.0% from approximately RMB69.1 million for the six months ended 30 June 2016 to approximately RMB15.2 million for the six months ended 30 June 2017, partially offset by the negative impact of the exchange variations of Renminbi against United States dollars.

As at the date of this announcement, the Company is still in the process of preparing the interim results of the Group for the six months ended 30 June 2017 and is not able at this time disclose any further details on the above factors and their impact on the Group's profit attributable to equity holders. The information set out above is only based on a preliminary assessment by the Board on the information currently available to it, including the Unaudited Management Accounts, which have not been finalized and not been independently reviewed by the Company's auditors or the audit committee. Shareholders and potential investors should refer to and review the interim results of the Company for the six months ended 30 June 2017, which are expected to be published before the end of August 2017.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
CHINA HUIRONG FINANCIAL HOLDINGS LIMITED
Wu Min
Chairman

Suzhou, China, 7 August 2017

As at the date of this announcement, the executive directors of the Company are Mr. Chen Yannan, Mr. Wu Min and Mr. Zhang Changsong, the non-executive directors of the Company are Mr. Zhuo You, Mr. Zhang Cheng and Ms. Zhang Shu and the independent non-executive directors of the Company are Mr. Zhang Huaqiao, Mr. Feng Ke and Mr. Tse Yat Hong.