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H.BROTHERS | **ENTERTAINMENT**

華 誼 騰 訊 娛 樂

華 誼 騰 訊 娛 樂 有 限 公 司
Huayi Tencent Entertainment Company Limited
(Incorporated in the Cayman Islands with limited liability)
(Stock Code: 419)

PROFIT WARNING

This announcement is made by Huayi Tencent Entertainment Company Limited (the “Company”) and its subsidiaries (collectively the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

The board of directors of the Company (the “Board”) wishes to inform shareholders of the Company and potential investors that, based on the Group’s preliminary unaudited assessment for the six months ended 30 June 2017 (the “Period”), the Group is expected to record a consolidated net loss for the Period of not more than HK\$75 million, whereas the Group recorded a consolidated net loss for the six months ended 30 June 2016 of approximately HK\$59 million. The expected net loss for the Period is primarily attributed to the provision for impairment for film rights, prepayments and interest in an associate.

As the Company is still in the process of finalizing the interim results for the Period, the information contained in this announcement is based on information that is currently available and the preliminary unaudited consolidated management accounts of the Group for the Period which have not yet been reviewed by the Company’s audit committee and the Company’s independent auditor. The interim results for the Period are expected to be published on 28 August 2017.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

For and on behalf of the Board
HUAYI TENCENT ENTERTAINMENT COMPANY LIMITED
Raymond Hau
Company Secretary

Hong Kong, 14 August 2017

As at the date of this announcement, the Board comprises:

Executive directors: Mr. WANG Zhongjun (Chairman), Mr. LAU Seng Yee (Vice Chairman), Mr. WANG Zhonglei, Mr. LIN Haifeng, Ms. WANG Dongmei

Independent non-executive directors: Dr. WONG Yau Kar David, GBS, JP, Mr. YUEN Kin, Mr. CHU Yuguo