Jin Bao Bao Holdings Limited
金寶寶控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 01239)

PROFIT ALERT

This announcement is made by Jin Bao Bao Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the "**Board**") of directors (the "**Directors**") of the Company wishes to inform shareholders of the Company (the "**Shareholders**") and potential investors that, based on the unaudited management accounts of the Group for the six months ended 30 June 2017, the Group is expected to record a net profit for the six months ended 30 June 2017 as opposed to the net loss for the six months ended 30 June 2016. The expected net profit was mainly due to the financial results contributed by the business segment acquired by the Company on 14 November 2016.

The information contained in this announcement is only based on the preliminary assessment by the Board according to the unaudited management accounts of the Group for the six months ended 30 June 2017. The Group is still in the process of finalising the unaudited consolidated interim results of the Company for the six months ended 30 June 2017 (the "**Interim Results**"). The actual Interim Results may be different from what is disclosed in this announcement.

Shareholders and potential investors of the Company are advised to read carefully the Interim Results announcement for further details. The Interim Results are expected to be announced on or before 30 August 2017.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Jin Bao Bao Holdings Limited
Ling Zheng
Chairman and Executive Director

Hong Kong, 25 August 2017

As at the date of this announcement, the Board comprises Mr. Ling Zheng, Mr. He Xiaoming, and Ms. Ngai Mei as executive Directors; Ms. Man See Yee, Ms. Bu Yanan and Mr. So Stephen Hon Cheung as independent non-executive Directors.

In the case of any inconsistency, the English text of this announcement shall prevail over the Chinese text.