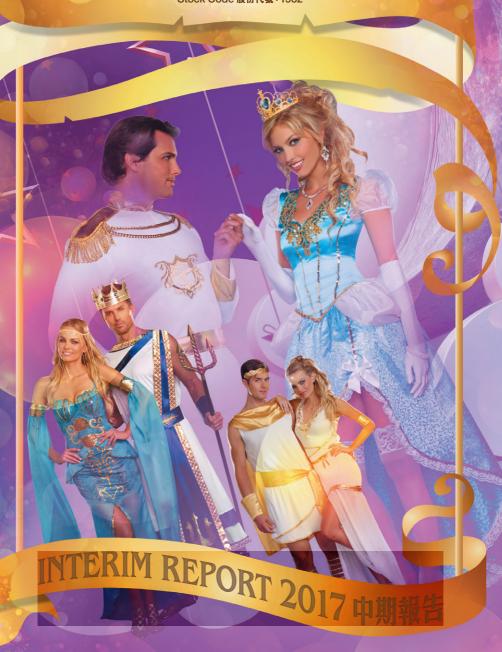
CHINA PARTYTIME CULTURE HOLDINGS LIMITED 中國派對文化控股有限公司

(Incorporated in the Cayman Islands with limited liability 於開曼群島註冊成立的有限公司)

Stock Code 股份代號: 1532



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Corporate Information 公司資料

BOARD OF DIRECTORS

Executive Directors

Mr. Lin Xin Fu (Chairman)
Mr. Ma Chi Kwan
(appointed on 3 August 2017)
Mr. Pheg Chun Shing, Vincent
(appointed on 3 August 2017)

Non-Executive Director

Ms. Chen Sheng

Independent Non-executive Directors

Mr. Leung Siu Hong Mr. Chen Wen Hua Ms. Peng Xu

AUDIT COMMITTEE

Mr. Leung Siu Hong *(Chairman)* Mr. Chen Wen Hua Ms. Peng Xu

REMUNERATION COMMITTEE

Mr. Chen Wen Hua (Chairman) Mr. Lin Xin Fu Ms. Peng Xu

NOMINATION COMMITTEE

Ms. Peng Xu (Chairlady) Ms. Chen Sheng Mr. Chen Wen Hua

COMPANY SECRETARY

Mr. Chong Man Hung Jeffrey

REGISTERED OFFICE

P.O. Box 1350 Clifton House 75 Fort Street Grand Cayman KY1-1108 Cayman Islands

HEADQUARTERS AND PRINCIPAL PLACE OF BUSINESS IN THE PRC

No. 3 Chunchao Road Yichun Economic & Technological Development Zone Jiangxi Province, China

董事會

執行董事

林新福先生(主席) 馬志鈞先生 (於二零一七年八月三日獲委任) 彭鎮城先生 (於二零一七年八月三日獲委任)

非執行董事

陳升女士

獨立非執行董事

梁兆康先生 陳文華先生 彭溆女士

審核委員會

梁兆康先生(主席) 陳文華先生 彭溆女士

薪酬委員會

陳文華先生(主席) 林新福先生 彭溆女士

提名委員會

彭溆女士(主席) 陳升女士 陳文華先生

公司秘書

莊文鴻先生

註冊辦事處

P.O. Box 1350 Clifton House 75 Fort Street Grand Cayman KY1-1108 Cayman Islands

中國總公司及主要營業地點

中國江西省 宜春經濟技術開發區 春潮路3號

2

PLACE OF BUSINESS IN HONG KONG

Room 2909 Prosperity Centre 25 Chong Yip Street Kwun Tong, Kowloon Hong Kong

SHARE REGISTRAR AND TRANSFER OFFICE

Principal

Estera Trust (Cayman) Ltd. P.O. Box 1350 Clifton House 75 Fort Street Grand Cayman KY1-1108 Cayman Islands

Hong Kong branch

Tricor Investor Services Limited Level 22, Hopewell Centre 183 Queen's Road East Wan Chai Hong Kong

LEGAL ADVISOR

TC & Co., Solicitors

AUDITOR

Grant Thornton Hong Kong Limited Certified Public Accountants

STOCK CODE

1532

COMPANY WEBSITE

www.partytime.com.cn

INVESTORS RELATIONS

ir@partytime.com.cn

香港營業地點

香港 九龍觀塘 創業街25號 創富中心 2909室

股份登記及過戶處

主要股份登記及過戶處

Estera Trust (Cayman) Ltd. P.O. Box 1350 Clifton House 75 Fort Street Grand Cayman KY1-1108 Cayman Islands

香港股份登記及過戶分處

卓佳證券登記有限公司 香港 灣仔 皇后大道東183號 合和中心22樓

法律顧問

崔曾律師事務所

核數師

致同(香港)會計師事務所有限公司 執業會計師

股份代號

1532

公司網址

www.partytime.com.cn

投資者關係

ir@partytime.com.cn

Financial Highlights 財務摘要

| 截至以了 | 下日期. | 止六個月 | |
|------|------|------|--|
|------|------|------|--|

| | 似王以 [1 | 粉止八個刀 | |
|---|---------|-------------|----------|
| | 30 June | 30 June | |
| | 2017 | 2016 | |
| | 二零一七年 | 二零一六年 | |
| | | | |
| | 六月三十日 | 六月三十日 | |
| | RMB'000 | RMB'000 | % change |
| <u> </u> | 人民幣千元 | 人民幣千元 | 變動(%) |
| | | | |
| Revenue 收益 | 254,270 | 259,006 | (1.8%) |
| Gross Profit 毛利 | 67,528 | 74,068 | (8.8%) |
| - · · · · · · · · · · · · · · · · · · · | 07,328 | 74,000 | (0.076) |
| · | | | |
| to the equity holders of 應佔期間溢利 | | | |
| the Company | 18,967 | 33,286 | (43.0%) |
| Gross Profit Margin 毛利率 | 26.6% | 28.6% | (2.0%) |
| Net Profit Margin 純利率 | 7.5% | 12.9% | (5.4%) |
| Earnings per share 每股盈利 | | | |
| - basic (RMB cents) - 基本(人民幣分) | 2.51 | 4.40 | (43.0%) |
| - diluted (RMB cents) - 攤薄(人民幣分) | | 4.36 | (42.9%) |
| anated (Time Contes) | 25 | 1.00 | (12.570) |
| | | | |
| | As at | As at | |
| | 30 June | 31 December | |
| | 2017 | 2016 | |
| | | 於 | |
| | 於 | 二零一六年 | |
| | 二零一七年 | 十二月 | |
| | | | |
| | 六月三十日 | 三十一日 | |
| | RMB'000 | RMB'000 | % change |
| | 人民幣千元 | 人民幣千元 | 變動(%) |
| | | | |
| Total assets 總資產 | 586,872 | 555,109 | 5.7% |
| Total liabilities 總負債 | 141,367 | 129,104 | 9.5% |
| Equity attributable to equity 本公司權益持有人 | 141,507 | 125,104 | 5.576 |
| holders of the Company 應佔權益 | 445,505 | 426,005 | 4.6% |
| | , | | |
| Bank balances and cash 銀行結餘及現金 | 55,372 | 81,604 | (32.1%) |
| Current ratio 流動比率 | 130.9% | 168.2% | (37.3%) |
| Gearing ratio 資產負債比率 | 15.6% | 18.2% | (2.6%) |
| | | | |

BUSINESS REVIEW

The Group is principally engaged in design, develop, produce, sell and market cosplay products (including cosplay costumes and cosplay wigs) and noncosplay apparels including mainly sexy lingerie. Our products are principally for export sales to more than 30 countries and regions around the globe including mainly the US, Germany, the UK and Australia.

Our business can be classified into two major categories, namely Contract Manufacturing Service ("CMS") business and Original Brand Manufacturing ("OBM") business.

業務回顧

本集團主要從事設計、開發、生產、銷售及營銷角色扮演產品(包括角色扮演服飾及角色扮演假髮)及非角色扮演服飾(主要包括性感內衣)。我們的產品主要出口銷售至全球30多個國家及地區,主要包括美國、德國、英國及澳洲。

我們的業務可劃分為兩個主要類別,即合約製造服務(「CMS」)業務及原品牌製造(「OBM」)業務。

Six months ended 30 June 截至六月三十日止六個月

| | | 2017 Revenue <i>RMB'000</i> 二零一七 | % of total 5年 | 2016 Revenue <i>RMB'000</i> 二零一六年 | % of total | Increase (decrease) of revenue (approximate %) |
|------------------------------|----------------|---|-------------------|--|----------------|---|
| | | 收益 <i>人民幣千元</i> | <i>佔總額</i> 百分比 | 收益 人民幣千元 | 佔總額 百分比 | 收益增加(減少) (概約百分比) |
| CMS business OBM business | CMS業務 OBM業務 | 180,939 73,331 | 71.2% 28.8% | 187,389 71,617 | 72.3% 27.7% | (3.4%) |
| Total | 總計 | 254,270 | 100.0% | 259,006 | 100.0% | (1.8%) |

Revenue by operating and reportable segments

以經營及可呈報分部劃分的收益

Six months ended 30 June 截至六月三十日 | 六個月

| | | | M / / / / - | H III / III / I | | Increase |
|---------------------|-------|---------|-------------|-----------------|------------|-----------------|
| | | 2017 | 7 | 2016 | (decrease) | |
| | | Revenue | | Revenue | | of revenue |
| | | RMB'000 | % of total | RMB'000 | % of total | (approximate %) |
| | | 二零一 | 七年 | 二零一六年 | | |
| | | 收益 | 佔總額 | 收益 | 佔總額 | 收益增加(減少) |
| | | 人民幣千元 | 百分比 | 人民幣千元 | 百分比 | (概約百分比) |
| | | | | | | |
| Wigs | 假髮 | 109,642 | 43.1% | 106,970 | 41.3% | 2.5% |
| Clothing and others | 服裝及其他 | 144,628 | 56.9% | 152,036 | 58.7% | (4.9%) |
| | | | | 100 | | 100 |
| Total | 總計 | 254,270 | 100.0% | 259.006 | 100.0% | (1.8%) |
| | | | | , | | (21271) |

For the first half year of 2017, consumers' desire to consume was indirectly affected due to the lack of prominent roles in animation films in 2017 that would bring more market potential topicwise and repeated creations for cosplay costumes, consequently, there was a drop in overall turnover of the Group in cosplay costumes.

於二零一七年上半年,由於於二零一七年 的動漫電影缺乏重要角色為角色扮演服飾 帶來更多潛在話題性及多次創作的空間, 間接影響消費者的消費意欲,導致本集團 角色扮演服飾的整體營業額有所下降。

Fortunately, there is a growing recognition by the OBM customers in our sexy lingerie under our own brands "Secret Temptations" and new customers from the CMS business which led to an increase in the overall turnover of the Group in sexy lingerie.

幸運的是,自主品牌「Secret Temptations」 旗下的性感內衣日漸受到OBM客戶的認可 及來自CMS業務新客戶的增加,從而令本 集團性感內衣的整體營業額有所增加。

Profit attributable to the equity holders of the Company for the six months ended 30 June 2017 amounted to approximately RMB19.0 million, representing a 43.0% decrease compared with the corresponding period, mainly due to a decrease in the gross profit margin resulting from the increase in the cost of operation and the increase in research and development expenses for the enhancement of product variety and the development of patents and techniques for the PRC market.

截至二零一七年六月三十日止六個月,本公司權益持有人應佔溢利約為人民幣19.0百萬元,較去年同期減少43.0%,主要乃由於運營成本上漲導致毛利率減少及為增加中國市場的產品多樣性及提升開發專利技術而增加研發費用所致。

BUSINESS PROSPECTS

Looking ahead, the global economic downside risk increased due to the Brexit, economic slowdown in China and the geopolitical tensions such as the slowing growth in the emerging markets, the end of the quantitative easing program in the USA, and the instability in the Middle East and Eastern Europe. Individual market may suffer due to these reasons. Fortunately, our customers are diversified over 30 countries. As far as the Management is aware, there is neither recent industry or regulatory changes nor unfavourable trends or developments which may have a material adverse impact on the Group's operations, business and financial performance.

業務前景

展望未來,受到英國脱歐、中國經濟放緩及 地緣政治局勢緊張,例如新興市場經濟增 長放緩、美國結束量化寬鬆政策以及中東 及東歐局勢不穩的影響,全球經濟下行風 險上升。個別市場可能因該等原因而受到 影響,幸好,我們的客戶來源分佈於逾30 個國家。據管理層所知,並無可能會對本集 團之營運、業務及財務表現造成重大不利 影響之近期行業或監管變化或不利趨勢或 發展。

Nevertheless, the Group will continue to focus on expanding the PRC domestic market by further strengthening our research and development on products to fit the needs of the PRC domestic customers, and look for the opportunities to cooperate with the owners of intellectual property right in different business. The Group will also look for new business opportunities from time to time to diversify its business.

儘管如此,本集團將透過進一步加強我們 的產品研發力度以滿足中國國內客戶之需 求繼續專注於拓展中國國內市場及尋求該 等與於不同業務方面之知識產權擁有人合 作之機遇。本集團亦將不時物色新業務商 機以多元化發展其業務。

FINANCIAL REVIEW

Revenue and Gross Profit

財務回顧

收益及毛利

Six months ended 30 June 截至六月三十日止六個月

| | | 201 | 7 | 2016 | | |
|------------------|--------|---------|--------------|---------|--------------|-----------|
| | | | Gross Profit | | Gross Profit | Revenue % |
| | | Revenue | margin | Revenue | margin | change |
| | | RMB'000 | % | RMB'000 | % | |
| | | 二零一 | 七年 | 二零一万 | 六年 | |
| | | 收益 | 毛利率 | 收益 | 毛利率 | 收益變動% |
| | | 人民幣千元 | % | 人民幣千元 | % | |
| | 1.00 | | | | | |
| CMS business | CMS業務 | | | | | |
| Cosplay costumes | 角色扮演服飾 | 60,220 | 26.4% | 82,864 | 27.3% | (27.3%) |
| Cosplay wigs | 角色扮演假髮 | 79,093 | 25.3% | 79,892 | 26.2% | (1.0%) |
| Sexy lingerie | 性感內衣 | 37,101 | 27.9% | 23,665 | 31.4% | 56.8% |
| Others | 其他 | 4,525 | 27.3% | 968 | 28.5% | 367.5% |
| | | | | | | |
| | | 180,939 | 26.2% | 187,389 | 27.4% | |
| | | | | | | |
| OBM business | OBM業務 | | | | | |
| Cosplay costumes | 角色扮演服飾 | 25,426 | 29.8% | 32,862 | 34.3% | (22.6%) |
| Cosplay wigs | 角色扮演假髮 | 30,549 | 24.3% | 27,078 | 25.9% | 12.8% |
| Sexy lingerie | 性感內衣 | 16,942 | 29.3% | 11,597 | 38.4% | 46.1% |
| Others | 其他 | 414 | 19.8% | 80 | 45.0% | 417.5% |
| Othors | 710 | | | | 10.070 | 117.070 |
| | | 72 221 | 27 20/ | 71 617 | 21 00/ | |
| | | 73,331 | 27.3% | 71,617 | 31.8% | |
| Til | /da ÷ | 054.076 | 00.00 | 050.000 | 00.664 | |
| Total | 總計 | 254,270 | 26.6% | 259,006 | 28.6% | |
| | | | | | | |

Revenue

During the six months ended 30 June 2017, 71.2% (2016: 72.3%) of our total revenue was mainly derived from our CMS business. Our revenue derived from the CMS business decreased from approximately RMB187.4 million to approximately RMB180.9 million, representing a decrease of approximately 3.4%. Such decrease was mainly due to the drop in certain markets' demand in cosplay costumes and offset by the increase in demand in sexy lingerie.

The revenue derived from our OBM business increased from approximately RMB71.6 million to approximately RMB73.3 million, representing an increase of approximately 2.4%. Such increase was mainly attributable to the increase in the revenue from the OBM sexy lingerie resulting from the continuous implementation of our strategy in expanding our OBM products under our own brand and offset by the decrease in demand for OBM cosplay costumes.

Gross profit margin

Our gross profit margin decreased from 28.6% to 26.6% during the period was mainly attributable to the increase on the cost of operation.

Cost of sales

Our cost of sales mainly comprised raw material cost, direct labor cost and manufacturing overhead. Manufacturing overhead includes subcontracting payments, utilities and social insurance for our production staff and other miscellaneous items.

收益

截至二零一七年六月三十日止六個月,我們的總收益之71.2%(二零一六年:72.3%)主要來自CMS業務。我們來自CMS業務的收益由約人民幣187.4百萬元減少至約人民幣180.9百萬元,減少約3.4%。有關減少乃主要由於角色扮演服飾之若干市場需求下降所致,及由性感內衣之需求增加所抵銷。

我們來自OBM業務的收益由約人民幣71.6 百萬元增加至約人民幣73.3百萬元,增長約2.4%。該增長主要是由於繼續實施擴充 我們自有品牌下OBM產品的策略令OBM性 感內衣的收益增加所致,及由OBM角色扮 演服飾之需求減少所抵銷。

毛利率

我們的毛利率於期內由28.6%減少至26.6%,其乃主要由於運營成本增加所致。

銷售成本

銷售成本主要包括原材料成本、直接勞工 成本及生產費用。生產費用包括分包付款、 公用設施及生產員工社保以及其他雜項開 支。

Other income

Our other income decreased by approximately RMB1.0 million, from approximately RMB1.3 million to approximately RMB0.3 million. The decrease was primarily due to a decrease in exchange gain of approximately RMB1.1 million.

Selling expenses

Our selling expenses primarily consist of delivery expenses, staff costs and advertising and marketing expenses. Selling expenses represent approximately 2.3% and 2.6% of the revenue for the six months ended 30 June 2017 and 2016, respectively.

Administrative and other operating expenses

Our administrative and other operating expenses increased by approximately RMB11.6 million, from approximately RMB21.6 million to approximately RMB33.2 million. The increase was primarily due to an increase in research and development cost and depreciation of approximately RMB8.0 million and RMB4.0 million respectively.

Finance costs

Our finance costs increased by approximately RMB0.8 million, from approximately RMB0.6 million to approximately RMB1.4 million. The increase in finance costs was primarily due to the payment of interests on convertible bonds.

其他收入

其他收入由約人民幣1.3百萬元減少約人民幣1.0百萬元至約人民幣0.3百萬元。減少主要是由於匯兑收益減少約人民幣1.1百萬元所致。

銷售開支

銷售開支主要包括交付開支、員工成本以及廣告及市場推廣開支。截至二零一七年及二零一六年六月三十日止六個月,銷售開支分別相當於收益之約2.3%及2.6%。

行政及其他營運開支

行政及其他營運開支由約人民幣21.6百萬元增加約人民幣11.6百萬元至約人民幣33.2百萬元。增加乃主要由於研發成本及折舊分別增加約人民幣8.0百萬元及人民幣4.0百萬元所致。

融資成本

融資成本由約人民幣0.6百萬元增加約人民幣0.8百萬元至約人民幣1.4百萬元。融資成本增加主要是由於支付可換股債券利息所致。

Income tax

Our income tax expense decreased by approximately RMB4.8 million, from approximately RMB13.1 million to approximately RMB8.3 million. Our effective tax rate maintained at 30.4% and 28.2% for both periods under review respectively.

Financial Resources and Liquidity

As at 30 June 2017, the total amount of cash and cash equivalent of the Group was approximately RMB55.4 million, a decrease of approximately RMB26.2 million compared with that as at 31 December 2016. The decrease was mainly arose from the decrease in net bank borrowings of approximately RMB7.7 million. As at 30 June 2017, the financial ratio of the Group were as follows:

所得稅

所得税開支由約人民幣13.1百萬元減少約人民幣4.8百萬元至約人民幣8.3百萬元。於兩個回顧期間內,我們的實際税率分別維持於30.4%及28.2%。

財務資源及流動資金

於二零一七年六月三十日,本集團的現金 及現金等價物總額約為人民幣55.4百萬 元,較二零一六年十二月三十一日減少約 人民幣26.2百萬元。減少主要是由於銀行 借款淨額減少約人民幣7.7百萬元所致。於 二零一七年六月三十日,本集團之財務比 率如下:

| | | As at | As at |
|-------------------|-----------|---------|-------------|
| | | 30 June | 31 December |
| | | 2017 | 2016 |
| | | 於二零一七年 | 於二零一六年 |
| | | 六月三十日 | 十二月三十一日 |
| | | | |
| Current ratio (1) | 流動比率(1) | 130.9% | 168.2% |
| Gearing ratio (2) | 資產負債比率(2) | 15.6% | 18.2% |

Notes:

- Current ratio is calculated based on the total current assets divided by the total current liabilities and multiplied by 100%.
- Gearing ratio is calculated based on the total borrowings divided by total equity and multiplied by 100%.

附註:

- (1) 流動比率乃按流動資產總值除以流動負債 總額再乘以100%計算。
- (2) 資產負債比率乃按借款總額除以總權益再 乘以100%計算。

Capital Expenditure

During the six months ended 30 June 2017, the Group invested approximately RMB44.2 million in property, plant and equipment, which mainly consist of construction of the Research and Development Centre, the E-commerce Operation Centre and the Service and Experience Centre located in our Yiwu Production Plant.

Pledged of assets

As at 30 June 2017, the bank loans were secured by the Group's prepaid land lease payments with carrying value of approximately RMB12.8 million (31 December 2016: RMB13.0 million) and buildings with carrying value of approximately RMB203.2 million (31 December 2016: RMB128.3 million).

Contingent liabilities

The Group did not have any significant contingent liabilities as at 30 June 2017 and 31 December 2016

Foreign currency exposure

Our exposures to currency risk arise from our sales to and purchases from overseas, which are primarily denominated in USD. This is not the functional currency of the entities to which the transactions relate. We currently do not have a group foreign currency hedging policy. However, the Management monitors foreign exchange exposure and will consider hedging significant foreign currency exposure should the need arise.

資本開支

截至二零一七年六月三十日止六個月,本 集團投資約人民幣44.2百萬元於物業、廠 房及設備方面,其主要包括建造位於義烏 生產廠房的研發中心,電子商務營運中心 以及服務及體驗中心。

資產質押

於二零一七年六月三十日,銀行貸款由本集團預付土地租賃款項賬面值約為人民幣12.8百萬元(二零一六年十二月三十一日:人民幣13.0百萬元)及樓宇賬面值約為人民幣203.2百萬元(二零一六年十二月三十一日:人民幣128.3百萬元)作抵押。

或然負債

本集團於二零一七年六月三十日及二零 一六年十二月三十一日並無任何重大或然 負債。

外幣風險

我們面對的貨幣風險乃源自主要以美元計值的海外銷售及採購。該貨幣並非為與該等交易有關的實體的功能貨幣。我們現時並無集團外幣對沖政策。然而,管理層負責監控外匯風險,並將於必要時考慮對沖重大外幣風險。

Use of proceed

The Company's shares were listed on the Stock Exchange on 16 October 2015 and raised a net proceeds from the IPO of approximately HK\$158.7 million (equivalent to approximately RMB130.0 million). The net proceeds had been fully utilized during the year ended 31 December 2016 in accordance with the proposed applications set out in the section headed "Future Plans and Use of Proceeds" in the Prospectus.

Convertible Bonds in the principal amount of HK\$20,000,000 were issued on 18 May 2016. After deducting the legal cost and issue expenses, the net proceeds of HK\$19,550,000 are intended to be used for future possible acquisition(s), future development and general working capital of the Group. As at 30 June 2017, a sum of HK\$4,750,000 from the net proceeds has been assigned to the development of a joint venture engaged in the development of mobile games and gaming derivative products which include cosplay costumes and other entertainment products; and the remaining amounts totaling HK\$14,800,000 have been fully used as general working capital of the Group during the six months ended 30 June 2017.

Employees and Remuneration Policy

As of 30 June 2017, we had approximately 1,721 employees. Total staff costs for the period amounted to approximately RMB51.6 million. The remuneration policy of the Group is reviewed regularly according to the relevant market practice, employee performance and the financial performance of the Group. There is no significant change in the Group's remuneration policies.

所得款項用途

本公司股份於二零一五年十月十六日在聯交所上市,自首次公開發售籌集所得款項淨額約158.7百萬港元(相等於約人民幣130.0百萬元)。於截至二零一六年十二月三十一日止年度,所得款項淨額已按招股章程「未來計劃及所得款項用途」一節所載之建議用途獲悉數動用。

本金額為20,000,000港元之可換股債券已於二零一六年五月十八日發行。經扣除法律成本及發行開支後,所得款項淨額19,550,000港元擬用於未來可能收購事項、未來發展及本集團之一般營運資淨額4,750,000港元已分配予發展從事開發手機遊戲及遊戲衍生產品(其包括角色扮演服飾及其他娛樂產品)之合營公司:及合計14,800,000港元之餘額已於截至二零一七年六月三十日止六個月悉數用作本集團之一般營運資金。

僱員及薪酬政策

於二零一七年六月三十日,我們約有1,721 名僱員。期內之總員工成本約為人民幣 51.6百萬元。本集團根據有關市場慣例、僱 員表現及本集團的財務表現定期檢討薪酬 政策。本集團之薪酬政策並無重大變動。

Independent Review Report 獨立審閱報告



Member of Grant Thornton International Ltd

To the board of directors of China Partytime Culture Holdings Limited

(incorporated in the Cayman Islands with limited liability)

INTRODUCTION

We have reviewed the condensed consolidated interim financial information set out on pages 15 to 54 which comprises the condensed consolidated statement of financial position of China Partytime Culture Holdings Limited (the "Company") and its subsidiaries (together, the "Group") as at 30 June 2017 and the related condensed consolidated statement of profit or loss and other comprehensive income, condensed consolidated statement of changes in equity and condensed consolidated statement of cash flows for the six-month period then ended and other explanatory notes. The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited require the preparation of a report on interim financial information to be in compliance with the relevant provisions thereof and Hong Kong Accounting Standard 34 "Interim Financial Reporting" ("HKAS 34") issued by the Hong Kong Institute of Certified Public Accountants ("HKICPA"). The directors of the Company are responsible for the preparation and presentation of this condensed consolidated interim financial information in accordance with HKAS 34.

Our responsibility is to express a conclusion on this condensed consolidated interim financial information based on our review, and to report our conclusion solely to you, as a body, in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

致中國派對文化控股有限公司董事會

(於開曼群島註冊成立的有限公司)

引言

我們已審閱列載於第15至54頁的簡明綜合 中期財務資料,此簡明綜合中期財務資料 包括中國派對文化控股有限公司(「本公 司|)及其附屬公司(統稱「本集團|)於二 零一七年六月三十日的簡明綜合財務狀況 表與截至該日止六個月期間的相關簡明綜 合損益及其他全面收益表、簡明綜合權益 變動表及簡明綜合現金流量表和其他附註 解釋。香港聯合交易所有限公司證券上市 規則規定,編製中期財務資料報告必須符 合以上規則的有關條文以及香港會計師公 會(「香港會計師公會」)頒佈的香港會計準 則第34號(「香港會計准則第34號」)「中 期財務報告」。 貴公司董事須負責根據香 港會計準則第34號編製及列報本簡明綜合 中期財務資料。

我們的責任是根據我們的審閱對本簡明綜合中期財務資料作出結論,並按照雙方協定之委聘之條款僅向整體董事會報告,除此之外本報告別無其他目的。我們不會就本報告的內容向任何其他人士負上或承擔任何責任。

SCOPE OF REVIEW

We conducted our review in accordance with Hong Kong Standard on Review Engagements 2410, "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the HKICPA. A review of condensed consolidated interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Hong Kong Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

CONCLUSION

Based on our review, nothing has come to our attention that causes us to believe that the condensed consolidated interim financial information is not prepared, in all material respects, in accordance with HKAS 34.

Grant Thornton Hong Kong Limited

Certified Public Accountants Level 12 28 Hennessy Road Wanchai Hong Kong

25 August 2017

Shaw Chi Kit

Practising Certificate No.: P04834

審閱範圍

我們已根據香港會計師公會頒佈的香港審 閱準則第2410號「由實體的獨立核數師執 行中期財務資料審閱」進行審閱。審閱簡明 綜合中期財務資料包括主要向負責財務和 會計事務的人員作出查詢,及應用分析性 和其他審閱程序。審閱的範圍遠較根據香 港審計準則進行審核的範圍為小,故不能 令我們可保證我們將知悉在審核中可能被 發現的所有重大事項。因此,我們不會發表 審核意見。

結論

按照我們的審閱,我們並無發現任何事項,令我們相信於簡明綜合中期財務資料在各重大方面未有根據香港會計準則第34號編製。

致同(香港)會計師事務所有限公司

執業會計師 香港 灣仔 軒尼詩道28號 12樓

二零一七年八月二十五日

邵子傑

執業證書編號: P04834

Condensed Consolidated Statement of Profit or Loss and Other Comprehensive Income 簡明綜合損益及其他全面收益表

| | | Six months ended 30 June 截至六月三十日止六個月 | | | |
|--|---|---|---|---|--|
| | | Notes 附註 | 2017 二零一七年 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | 2016 二零一六年 <i>RMB'000</i> 人 <i>民幣千元</i> (unaudited) (未經審核) | |
| Revenue Costs of sales | 收益 銷售成本 | 5,6 | 254,270 (186,742) | 259,006 (184,938) | |
| Gross profit Other income Selling expenses Administrative and other operating expenses | 毛利 其他收入 銷售開支 行政及其他經營開支 | 7 | 67,528 286 (5,904) (33,189) | 74,068 1,340 (6,816) (21,586) | |
| Profit from operations Share of loss of a joint venture | 經營溢利 分佔一間合營公司虧損 | | 28,721 | 47,006 (2) | |
| Profit before income tax Income tax expense | 融資成本 除 所得稅前溢利 所得稅開支 | 8 | 27,263 (8,296) | (635) 46,369 (13,083) | |
| Profit for the period | 期內溢利 | | 18,967 | 33,286 | |
| Other comprehensive income/(expense): Items that will be reclassified subsequently to profit or loss Exchange differences on translation of foreign operation recognised | 其他全面收入/ (開支): 其後將重新分類至 損益之項目 已確認換算海外業務之 匯兑差異 | | 533 | (104) | |
| Other comprehensive income/(expense) for the period, net of nil tax | 期內其他全面收入/ (開支) [,] 扣除稅項零 | | 533 | (104) | |
| Total comprehensive income for the period | 期內全面收入總額 | | 19,500 | 33,182 | |

Condensed Consolidated Statement of Profit or Loss and Other Comprehensive Income 簡明綜合損益及其他全面收益表

| | | | Six months ended 30 June 截至六月三十日止六個月 | | |
|--|-----------------------|-------------|---|---|--|
| | | Notes 附註 | 2017 二零一七年 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | 2016 二零一六年 <i>RMB'000</i> 人 <i>民幣千元</i> (unaudited) (未經審核) | |
| Profit for the period attributable to: | 應佔期內溢利: | | | | |
| Equity holders of the Company | 本公司權益持有人 | | 18,967 | 33,286 | |
| Total comprehensive income attributable to: | 應佔全面收入總額: | | | | |
| Equity holders of the Company | 本公司權益持有人 | | 19,500 | 33,182 | |
| Earnings per share for profit attributable to equity | 本公司權益持有人 應佔溢利之每股盈利 | | | | |
| holders of the Company Basic | 基本 | 11 | RMB2.51 cents 人民幣2.51分 | RMB4.40 cents 人民幣4.40分 | |
| Diluted | 攤薄 | 11 | RMB2.49 cents 人民幣2.49分 | RMB4.36 cents 人民幣4.36分 | |

Condensed Consolidated Statement of Financial Position 簡明綜合財務狀況表

As at 30 June 2017 於二零一七年六月三十日

| | | Notes 附註 | 30 June 2017 二零一七年 六月三十日 <i>RMB'000</i> 人 <i>民幣千元</i> (unaudited) (未經審核) | 31 December 2016 二零一六年 十二月三十一日 <i>RMB'000</i> 人 <i>民幣千元</i> (audited) (經審核) |
|--|---|----------------------|---|--|
| ASSETS AND LIABILITIES | 資產及負債 | | | |
| Non-current assets Trademark Prepaid land lease payments Property, plant and equipment Interest in a joint venture | 非流動資產 商標 預付土地租賃款項 物業、廠房及設備 於一間合營公司的權益 | 14 12 13 | 297 12,536 389,002 2 | 344 12,683 353,044 2 |
| | | | 401,837 | 366,073 |
| Current assets Inventories Trade and other receivables Prepaid land lease payments Bank balances and cash | 流動資產 存貨 貿易及其他應收款項 預付土地租賃款項 銀行結餘及現金 | 15 16 12 17 | 51,378 77,992 293 55,372 | 28,892 78,247 293 81,604 |
| Current liabilities Trade and other payables Short term borrowings Convertible bonds Income tax payable | 流動負債 貿易及其他應付款項 短期借款 可換股債券 應付所得税 | 18 19 20 | 64,215 53,000 16,663 7,489 | 50,071 60,700 - 1,584 |
| пісопіе тах рауаціе |) 등 기기 1寸 4八 | | 141,367 | 112,355 |
| Net current assets | 流動資產淨值 | | 43,668 | 76,681 |
| Total assets less current liabilities | 總資產減流動負債 | | 445,505 | 442,754 |

Condensed Consolidated Statement of Financial Position 簡明綜合財務狀況表

As at 30 June 2017 於二零一七年六月三十日

| | | Notes 附註 | 30 June 2017 二零一七年 六月三十日 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | 31 December 2016 二零一六年 十二月三十一日 <i>RMB'000</i> 人民幣千元 (audited) (經審核) |
|---|--------------------------|-------------|---|--|
| Non-current liability Convertible bonds | 非流動負債 可換股債券 | 20 | | 16,749 |
| | | | | 16,749 |
| Net assets | 資產淨值 | | 445,505 | 426,005 |
| Capital and reserves Share capital Reserves | 資本及储備 股本 儲備 | 21 | 6,209 439,296 | 6,209 419,796 |
| Total equity | 總權益 | | 445,505 | 426,005 |

Condensed Consolidated Statement of Changes in Equity 簡明綜合權益變動表

| | | Share capital 股本 RMB 0000 人民幣千元 (unaudited) (未經審核) | Share premium 股份溢價 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | Capital reserve 資本儲備 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | Statutory reserve 法定儲備 <i>RMB'000</i> 人 <i>民幣千元</i> (unaudited) (未經審核) | Translation reserve 匯兇儲備 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | Convertible bond reserve 可換股 債券賭備 <i>RMB'000</i> 人 <i>民幣千元</i> (unaudited) (未經審核) | Retained profits 保留溢利 RMB'000 人民幣千元 (unaudited) (未經審核) | Total 總計 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) |
|--|--|--|--|--|--|---|--|--|---|
| As at 1 January 2016 Profit for the period Other comprehensive expense: – Exchange differences on translation of | 於二零一六年一月一日 期間溢利 其他全面開支: 一已確認換算海外業務之 | 6,209 - | 139,245 | 85,160 - | 23,841 | 1,017 | - | 113,321 33,286 | 368,793 33,286 |
| foreign operation recognised Total comprehensive income for the period | 匯 | - | | | | (104) | | 33,286 | 33,182 |
| Transaction with owners: - Equity component of convertible bonds (note 20) - Transfer to statutory reserves | 與擁有人的交易: -可換股債券的權益部分 (附註20) -轉撥至法定儲備 | | | | 3,870 | | 1,240 | (3,870) | 1,240 |
| Transaction with owners | 與擁有人的交易 | | | | 3,870 | | 1,240 | (3,870) | 1,240 |
| As at 30 June 2016 | 於二零一六年六月三十日 | 6,209 | 139,245 | 85,160 | 27,711 | 913 | 1,240 | 142,737 | 403,215 |

Condensed Consolidated Statement of Changes in Equity 簡明綜合權益變動表

| | | Share capital | Share premium* | Capital reserve* | Statutory reserve* | Translation reserve* | Convertible bond reserve* 可換股 | Retained profits* | Total |
|---|---|---|--|---|--|---|--|--|---|
| | | 股本 RMB'000 人民幣千元 (unaudited) (未經審核) | 股份溢價* RMB'000 人民幣千元 (unaudited) (未經審核) | 資本儲備* <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | 法定储備* <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | 匯兌儲備* <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | 情券儲備* RMB'000 人民幣千元 (unaudited) (未經審核) | 保留溢利* RMB'000 人民幣千元 (unaudited) (未經審核) | 總計 <i>RMB'000</i> <i>人民幣千元</i> (unaudited) (未經審核) |
| As at 31 December 2016 and 1 January 2017 Profit for the period Other comprehensive income: - Exchange differences on translation of | 於二零一六年十二月三十一日及 二零一七年一月一日 期間溢利 其他全面收入: 一已確認換算海外業務之 | 6,209 | 139,245 | 85,160 - | 30,414 | 307 - | 1,240 | 163,430 18,967 | 426,005 18,967 |
| foreign operation recognised Total comprehensive income for the period | 匯 | | | <u>-</u> | <u>-</u> | 533 | _ - | 18,967 | 19,500 |
| Transaction with owners: - Transfer to statutory reserves | 與擁有人的交易: 一轉撥至法定儲備 | | | | 2,436 | | <u>-</u> | (2,436) | |
| Transaction with owners | 與擁有人的交易 | | | | 2,436 | | | (2,436) | _ |
| As at 30 June 2017 | 於二零一七年六月三十日 | 6,209 | 139,245 | 85,160 | 32,850 | 840 | 1,240 | 179,961 | 445,505 |

The reserves accounts comprise the Group's reserves of RMB439,296,000 in the consolidated statement of financial position (as at 31 December 2016: RMB419,796,000).

儲備賬目包括本集團於綜合財務狀況表內 之儲備人民幣439,296,000元(二零一六 年十二月三十一日:人民幣419,796,000 元)。

Condensed Consolidated Statement of Cash Flows 簡明綜合現金流量表

| Six | mor | ths | enc | led | 30 | Jur | ıe |
|-----|-----|-----|-----|-----|-----|-----|----|
| 截: | 至六 | 月三 | + | Bil | - 六 | 個月 | 1 |

| | | 2017 二零一七年 <i>RMB'000</i> 人 <i>民幣千元</i> (unaudited) (未經審核) | 2016 二零一六年 <i>RMB'000</i> 人 <i>民幣千元</i> (unaudited) (未經審核) |
|--|-------------------------|---|---|
| Cash flows from operating activities | 經營活動現金流量 | | |
| Cash generated from operations Interest paid Income taxes paid | 經營所得現金 已付利息 已付所得税 | 29,691 (1,816) (2,391) | 42,842 (635) (11,263) |
| Net cash generated from operating activities | 經營活動所得現金淨額 | 25,484 | 30,944 |
| Cash flows from investing activities | 投資活動現金流量 | | |
| Interest received Purchase of property, plant and | 已收利息 購置物業、廠房及設備 | 94 | 229 |
| equipment Investment in a joint venture | 於一間合營公司的投資 | (44,185) | (34,456) |
| Net cash used in investing activities | 投資活動所用 現金淨額 | (44,091) | (34,231) |

Condensed Consolidated Statement of Cash Flows 簡明綜合現金流量表

| Six months ended 30 J | une |
|-----------------------|-----|
| 截至六月三十日止六個 | 月 |

| | | 截至六月三十日止六個月 | |
|---|---------------------------------------|-------------|-------------|
| | | 2017 | 2016 |
| | | 二零一七年 | 二零一六年 |
| | | RMB'000 | RMB'000 |
| | | 人民幣千元 | 人民幣千元 |
| | | (unaudited) | (unaudited) |
| | | (未經審核) | (未經審核) |
| Cook flows from financing | 融資活動現金流量 | | |
| Cash flows from financing activities | 似 貝 冶 到 况 亚 | | |
| Proceeds from bank borrowings | 銀行借款所得款項 | 76,804 | 59,000 |
| Repayment of bank borrowings | 償還銀行借款 | (84,504) | (27,000) |
| Proceeds from issuance of | 發行可換股債券 | | |
| convertible bond | 所得款項 | <u>-</u> | 16,787 |
| | | | |
| Net cash (used in)/generated | 融資活動(所用)/所得 | | |
| from financing activities | 現金淨額 | (7,700) | 48,787 |
| | | | |
| Net (decreased)/increase in | 現金及現金等價物 | | |
| cash and cash equivalents | (減少)/増加淨額 | (26,307) | 45,500 |
| Cash and cash equivalents at the | 期初現金及現金等價物 | | |
| beginning of the period | 下 京 综 和 45 目/ 绝区 | 81,604 | 108,274 |
| Effect of foreign exchange rate | 匯率變動的影響 | 75 | (27) |
| changes | | | (37) |
| Cook and sook anyinglants at the | 加士坦桑亚坦桑等原 华 | | |
| Cash and cash equivalents at the end of the period, represented | 期末現金及現金等價物 [,] 以銀行結餘及現金表示 | | |
| by bank balances and cash | 以 | 55,372 | 153,737 |
| by ballk balances and Cash | | 33,372 | 155,757 |

Notes to the interim financial report 中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

1. GENERAL INFORMATION

China Partytime Culture Holdings Limited (the "Company") was incorporated in the Cayman Islands as exempted company on 12 February 2015 with limited liability. The Company's shares are listed on the Stock Exchange of Hong Kong Limited (the "Stock Exchange") on 16 October 2015. The address of its registered office is Clifton House, 75 Fort Street, P.O. Box 1350, Grand Cayman KY1-1108, Cayman Islands. The address of its principal place of business is No.3 Chunchao Road, Yichun Economic & Technological Development Zone, Jiangxi Province, the People's Republic of China ("PRC").

The Company is an investment holding company and its subsidiaries are principally engaged in the design, development, production, sales and marketing of cosplay products (including cosplay costumes and cosplay wigs) and sexy lingerie.

1. 一般資料

中國派對文化控股有限公司(「本公司」)於二零一五年二月十二日在開曼群島註冊成立為獲豁免有限責任公司。本公司股份於二零一五年十月十六日於香港聯合交易所解展公司(「聯交所」)上市。註冊辦事處地址為Clifton House, 75 Fort Street, P.O. Box 1350, Grand Cayman KY1-1108, Cayman Islands。主要營業地點地址為中華人民共和國(「中國」)江西省宜春經濟技術開發區春潮路3號。

本公司為一間投資控股公司及其附屬公司主要從事設計、開發、生產、銷售及營銷角色扮演產品(包括角色 扮演服飾及角色扮演假髮)及性感內衣。

Notes to the interim financial report 中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

2. BASIS OF PREPARATION

The condensed consolidated interim financial information for the six months ended 30 June 2017 has been prepared in accordance with the applicable disclosure requirements of the Rules Governing the Listing of Securities on The Stock Exchange and Hong Kong Accounting Standard ("HKAS") 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") The condensed consolidated interim financial information does not include all of the information required in annual consolidated financial statements and should be read in conjunction with the annual consolidated financial statements of the Group for the year ended 31 December 2016.

The condensed consolidation interim financial information is unaudited, but has been reviewed by the Company's auditor, Grant Thornton Hong Kong Limited.

The condensed consolidated interim financial information is presented in thousands of units of Renminbi ("RMB'000"), except when otherwise indicated, which was approved for issue by the Board of Directors on 25 August 2017

2. 編製基準

截至二零一七年六月三十日止六個月之簡明綜合中期財務資料已根據聯交所證券上市規則及香港會計經公會(「香港會計師公會」)頒明的第34號「中期財務報告」的適用披露規定。簡明綜合中期財務資料並不包續製。簡明綜合中期財務資料並不包資括年度綜合財務報表所規定之一切資料且應與本集團截至二度綜合財務報表一份閱讀。

本簡明綜合中期財務資料未經審核, 但已由本公司核數師致同(香港)會 計師事務所有限公司審閱。

除另有指明外·簡明綜合中期財務資料以人民幣千元(「人民幣千元」)呈列·其已於二零一七年八月二十五日獲董事會批准刊發。

3. SIGNIFICANT ACCOUNTING POLICIES

The condensed consolidated interim financial information has been prepared in accordance with the accounting policies adopted in the Group's most recent annual consolidated financial statements for the year ended 31 December 2016, except for the adoption of new accounting policies as a result of the adoption of the new and amended Hong Kong Financial Reporting Standards ("HKFRSs") as set out below:

(i) Adoption of new and amended HKFRSs

In addition to the adoption of the following amendments to HKFRSs that have become effective for accounting period beginning on 1 January 2017 and are relevant to the Group:

Amendments to Disclosure Initiative
HKAS 7
Amendments to Recognition of Deferred
HKAS 12 Tax Assets for
Unrealised Losses

The Group has applied all the other amendments, which are mandatory for the financial year beginning 1 January 2017.

3. 主要會計政策

本簡明綜合中期財務資料已根據本集團截至二零一六年十二月三十一日止年度之最近期年度財務報表所採納的會計政策編製,惟下文所載之因採納新訂及經修訂香港財務報告準則(「香港財務報告準則(「香港財務報告準則」)所採納之新會計政策除外:

(i) 採納新訂及經修訂香港財務 報告準則

採納以下於二零一七年一月一日開始之會計期間生效及與本集團相關之香港財務報告準則的修訂之外:

香港會計準則 披露計劃 第7號的修訂 香港會計準則 就未變現虧損確認 第12號的修訂 遞延税項資產

本集團已運用所有其他修訂, 其於自二零一七年一月一日開 始之財政年度强制生效。

Notes to the interim financial report 中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

3. SIGNIFICANT ACCOUNTING POLICIES

(Continued)

(i) Adoption of new and amended HKFRSs (Continued)

The adoption of these newly effective HKFRSs has no material impact on how the results and financial position of the Group for the current and prior periods have been prepared and presented. For those which are not yet effective and have not been early adopted by the Group, the Group is in the process of assessing their impact on the Group's results and financial position.

4. ESTIMATES AND JUDGEMENTS

The preparation of condensed consolidated interim financial information requires management to make accounting judgements, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expenses. Actual results may differ from these estimates.

In preparing this condensed consolidated interim financial information, the significant judgements made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied to the annual consolidated financial statements of the Group for the year ended 31 December 2016.

3. 主要會計政策(續)

(i) 採納新訂及經修訂香港財務 報告準則(續)

採納該等新生效的香港財務報告準則對本集團當期及過往期間業績及財務狀況的編製及呈列方式並無重大影響。就該等尚未生效且並未獲本集團提早採納的準則而言,本集團正評估該等準則對本集團業績及財務狀況的影響。

4. 估計及判斷

編製簡明綜合中期財務資料時,管理 層須作出會計判斷、估計及假設,而 其將影響會計政策之應用,以及資產 及負債、收入及開支之呈報金額。實 際結果可能與該等估計有所差異。

於編製本簡明綜合中期財務資料時, 管理層應用本集團會計政策時所作重 大判斷及估計不確定因素之關鍵來源 與本集團應用於截至二零一六年十二 月三十一日止年度的年度綜合財務報 表所應用的相同。

5. SEGMENT INFORMATION

HKFRS 8 Operating Segments requires operating segments to be identified on the basis of internal reports about components of the Group that are regularly reviewed by the chief operating decision maker for the purpose of allocating resources to the segment and to assess its performance. The executive directors of the Company, being the chief operating decision maker, have identified the Group's two product and service lines as operating segments.

These operating segments are monitored and strategic decisions are made on the basis of adjusted segment operating results.

Segment results represented operating results of each reportable segment without allocation of finance costs, interest income, unallocated other operating income, unallocated corporate expenses, and income tax expenses. All assets are allocated to reportable segments other than cash and cash equivalents and other corporate assets which are not directly attributable to the business activities of any reportable segments. All liabilities are allocated to reportable segments other than corporate liabilities which are not directly attributable to the business activities of any reportable segments.

5. 分部資料

香港財務報告準則第8號經營分部規定,經營分部須按本集團組成部分的內部報告識別,有關內部報告經由主要營運決策者定期審閱,以分配分部資源及評估分部表現。本公司執行董事(即主要運營決策者)已識別本集團的兩個產品及服務系列作為經營分部。

該等經營分部均受到監管,而策略性 決定乃根據經調整分部經營業績作 出。

分部業績為每個可匯報分部之營運業績,且未計及分配融資成本、利息收入、未經分配之其他經營收入、未經分配之工,但經營收入、未經分配之公司開支及所得稅開支。所有資產皆分配予各可匯報分部業務活動之現金及現金等價物以及其他公匯報之現金及現金等價物以及其他公匯報之分部,惟不直接歸屬於任何可匯報分部業務活動之公司負債除外。

Notes to the interim financial report 中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

SEGMENT INFORMATION (Continued) 5. 分部資料(續) 5.

The following is an analysis of the Group's revenue and results by operating and reportable segments:

以下為本集團按經營及可呈報分部劃 分的收益及業績的分析:

| | | | nths ended 30 Jur 一七年六月三十日 Clothing and others 服裝及其他 RMB'000 人民幣千元 (unaudited) (未經審核) | |
|--|--|--------------|---|--|
| Revenue from external customers | 來自外部客戶的 收益 | 109,642 | 144,628 | 254,270 |
| Segment results Finance costs Bank interest income Unallocated income Unallocated expenses | 分部業績 融資成本 銀行利息收入 未經分配收入 未經分配開支 | 24,991 | 36,722 | 61,713 (1,458) 94 192 (33,278) |
| Profit before income tax Income tax expense | 除所得税前溢利 所得税開支 | | | 27,263 (8,296) |
| Profit for the period | 期內溢利 | | | 18,967 |
| Other segment items Depreciation and amortisation Capital expenditure | 其他分部項目 折舊及攤銷 資本開支 | 1,705 126 | 6,716 44,059 | 8,421 44,185 |

Notes to the interim financial report

中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

| 5. | . SEGMENT INFORMATION (Continued) | | 5. 分部資 | 【料(續) | |
|----|---|--|--|---|---|
| | | | | ths ended 30 Ju -六年六月三十 | |
| | | | Wigs 假髮 <i>RMB'000</i> 人 <i>民幣千元</i> (unaudited) (未經審核) | Clothing and others 服裝及其他 RMB'000 人民幣千元 (unaudited) (未經審核) | Total 總計 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) |
| | Revenue from external customers | 來自外部客戶的 收益 | 106,970 | 152,036 | 259,006 |
| | Segment results Finance costs Bank interest income Share of loss of a joint venture Unallocated income Unallocated expenses | 分部業績 融資成本 銀行利息收入 分佔一間合營 公司虧損 未經分配開支 | 25,120 | 42,223 | 67,343 (635) 229 (2) 1,111 (21,677) |
| | Profit before income tax Income tax expense | 除所得税前溢利 所得税開支 | | | 46,369 (13,083) |
| | Profit for the period | 期內溢利 | | | 33,286 |
| | Other segment items Depreciation and amortisation | 其他分部項目 折舊及攤銷 | 2,580 | 1,810 | 4,390 |
| | Capital expenditure | 資本開支 | 563 | 33,893 | 34,456 |

Notes to the interim financial report

中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

5. SEGMENT INFORMATION (Continued) 5. 分部資料(續)

| | Wigs 假髮 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | As at 30 Ju 於二零一七年 Clothing and others 服裝及其他 <i>RMB'000</i> 人 <i>民幣千元</i> (unaudited) (未經審核) | | Total 總計 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) |
|--|--|--|-------------------------------|---|
| Reportable segment assets 可呈報分部資產 | 121,927 | 387,946 | 76,999 | 586,872 |
| Reportable segment 可呈報分部負債 liabilities | 21,822 | 36,816 | 82,729 | 141,367 |
| | | As at 31 Dece 於二零一六年十 Clothing and | | |
| | Wigs 假髮 | others 服裝及其他 | Unallocated 未經分配 | Total 總計 |
| | RMB'000 人民幣千元 (audited) | RMB'000 人民幣千元 (audited) | RMB'000 人民幣千元 (audited) | RMB'000 人民幣千元 (audited) |
| | (經審核) | (經審核) | (經審核) | (經審核) |
| Reportable segment assets 可呈報分部資產 | 135,485 | 323,456 | 96,168 | 555,109 |
| Reportable segment 可呈報分部負債 liabilities | 17,869 | 29,528 | 81,707 | 129,104 |

Notes to the interim financial report

中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

6. REVENUE

The Group's principal activities are disclosed in note 1 to the condensed consolidated interim financial information. Revenue of the Group is the revenue from these activities.

6. 收益

本集團的主要業務披露於本簡明綜合 中期財務資料附註1。本集團的收益 為來自該等業務的收益。

7. OTHER INCOME

7. 其他收入

Six months ended 30 June 截至六月三十日止六個月

| | | 2017 二零一七年 <i>RMB'000</i> 人 <i>民幣千元</i> (unaudited) (未經審核) | 2016 二零一六年 <i>RMB'000</i> 人 <i>民幣千元</i> (unaudited) (未經審核) |
|--|--------------------|---|---|
| Exchange gain Interest income Others | 匯兑收益 利息收入 其他 | 94 192 286 | 1,052 229 59 1,340 |

Notes to the interim financial report 中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

8. PROFIT BEFORE INCOME TAX

8. 除所得稅前溢利

Profit before income tax is arrived at after charging/(crediting):

除所得税前溢利於扣除/(計入)以 下各項後釐定:

Six months ended 30 June 截至六月三十日止六個月

| 2017 | 2016 |
|--|--|
| 二零一七年 <i>RMB'000</i> <i>人民幣千元</i> (unaudited) (未經審核) | 2016 二零一六年 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) |
| 140,537 8,227 | 129,683 4,193 |
| 147 47 | 150 47 |
| 265 1,316 | 255 (1,052) 8,759 |
| 44,218 | 48,299 |
| 7,344 | <u>5,266</u> 53,565 |
| | RMB'000 人民幣千元 (unaudited) (未經審核) 140,537 8,227 147 47 265 1,316 16,727 |

Notes to the interim financial report 中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

9. **INCOME TAX EXPENSE**

No provision for Hong Kong profits tax has been made as the Group had no assessable profits arising in Hong Kong during the six months ended 30 June 2017 and 2016.

The provision for PRC enterprise income tax has been provided at the applicable tax rate of 25% (2016: 25%) on the assessable profits of the PRC subsidiaries.

9. 所得稅開支

於截至二零一十年及二零一六年六月 三十日止六個月內,由於本集團於香 港並無產牛應課税溢利,故並無對香 港利得税作出任何撥備。

中國企業所得税乃按適用税率25% (二零一六年:25%)就中國附屬公司 的應課税溢利計提撥備。

Six months ended 30 June 截至六月三十日止六個月

| 2017 | 2016 |
|-------------|-------------|
| 二零一七年 | 二零一六年 |
| RMB'000 | RMB'000 |
| 人民幣千元 | 人民幣千元 |
| (unaudited) | (unaudited) |
| +經棄核) | (未經家校) |

Current tax - PRC enterprise income tax

Current period

當期稅項

-中國企業所得稅

本期間

8,296

13.083

8,296

13.083

10. DIVIDENDS

The Directors do not recommend the payment of an interim dividend for the six months ended 30 June 2017 (2016: nil)

10. 股息

董事不建議派發截至二零一七年六 月三十日止六個月之中期股息(二零 一六年:無)。

Notes to the interim financial report 中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

11. EARNINGS PER SHARE

The calculation of the basic earnings per share is based on the profit attributable to equity holders of the Company of RMB18,967,000 (2016: RMB33,286,000) and the weighted average number of ordinary shares of 756,234,000 in issue during the period (2016: 756,234,000).

11. 每股盈利

每股基本盈利乃根據本公司權益持有人應佔溢利人民幣18,967,000元(二零一六年:人民幣33,286,000元)及於期間內已發行普通股加權平均數為756,234,000股(二零一六年:756,234,000股)計算。

Six months ended 30 June 截至六月三十日止六個月

2016 二零一六年

RMB'000

2017

二零一七年 RMB'000

| | | 人民幣千元 (unaudited) (未經審核) | 人民幣千元 (unaudited) (未經審核) |
|--|---|--------------------------------|--------------------------------|
| Earnings | 盈利 | | |
| Profit for the period attributable to equity holders of the Company for the purpose of basic earnings per share Effect of dilutive potential ordinary shares | 用於計算每股基本 盈利之本公司權益 持有人應佔期內溢利 具攤薄效應之 潛在普通股之影響 | 18,967 | 33,286 |
| Interest on convertible bonds | 可換股債券之利息 | 767 | 80 |
| Earnings for the purpose of diluted earnings per share | 用於計算每股攤薄 盈利之盈利 | 19,734 | 33,366 |

2016

二零一六年

RMB'000

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

11. EARNINGS PER SHARE (Continued) 11. 每股盈利 (續)

Six months ended 30 June 截至六月三十日止六個月

2017

二零一七年

RMB'000

| | | 人民幣千元 (unaudited) (未經審核) | 人民幣千元 (unaudited) (未經審核) |
|--|-------------------------|--------------------------------|--------------------------------|
| Number of shares | 股份數目 | | |
| Weighted average number of ordinary shares for the purpose of basic earnings | 用於計算每股基本盈利之 普通股加權平均數 | | |
| per share Effect of dilutive potential | 具攤薄效應之 | 756,234 | 756,234 |
| ordinary shares: - convertible bonds | 潛在普通股之影響: 一可換股債券 | 37,807 | 9,242 |
| Weighted average number of ordinary shares for the purpose of diluted | 用於計算每股攤薄盈利之 普通股加權平均數 | | |
| earnings per share | | 794,041 | 765,476 |

Notes to the interim financial report 中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

11. EARNINGS PER SHARE (Continued)

The calculation of the diluted earnings per share for the six months ended 30 June 2017 and 2016 is based on the profit attributable to equity holders of the Company, adjusted to reflect the interest of the convertible bonds issued by the Company during six months ended 30 June 2016. The weighted average number of ordinary shares used in the calculation of the diluted earnings per share for the six months ended 30 June 2017 and 2016 is the number of ordinary shares in issue during the period, as used in the basic earnings per share calculation, and the weighted average number of ordinary shares assumed to have been issued at no consideration on the deemed conversion of the convertible bonds into ordinary shares for the period.

11. 每股盈利(續)

中期財務報告附註

12. PREPAID LAND LEASE PAYMENTS

12. 預付土地租賃款項

| | | As at 30 June 2017 於二零一七年 六月三十日 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | As at 31 December 2016 於二零一六年 十二月三十一日 <i>RMB'000</i> 人民幣千元 (audited) (經審核) |
|---|----------------------|---|--|
| Carrying amount at the beginning of the | 期/年初賬面值 | | |
| period/year | | 12,976 | 13,269 |
| Amortised during the period/year | 期/年內攤銷 | (147) | (293) |
| Carrying amount at the end of the period/year | 期/年末賬面值 | 12,829 | 12,976 |
| Represented by: Non-current portion Current portion | 代表: 非流動部分 流動部分 | 12,536 | 12,683 |
| | | 12,829 | 12,976 |

The leasehold land is situated in the PRC and is held under a medium term lease.

As at 30 June 2017, the Group's prepaid land lease payments amounting to RMB12,829,000 (31 December 2016: RMB12,976,000) were pledged to secure bank borrowings granted to the Group (note 19).

租賃土地位於中國,按中期租約持有。

於二零一七年六月三十日,本集團的預付土地租賃款項人民幣12,829,000元(二零一六年十二月三十一日:人民幣12,976,000元)已質押,以取得授予本集團的銀行借款(附註19)。

中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

13. PROPERTY, PLANT AND EQUIPMENT

13. 物業、廠房及設備

| | | Buildings 樓宇 <i>RMB'000</i> 人民幣千元 | Plant and machineries 廠房及機械 RMB'000 人民幣千元 | Motor vehicles 汽車 RMB'000 人民幣千元 | Furniture and equipment 像風及設備 RMB'000 人民幣千元 | Leasehold improvement 租賃物業裝修 RMB'000 人民幣千元 | Construction in progress 在建工程 RMB'000 人民幣千元 | Total 總計 RMB'000 人民幣千元 |
|---|-----------------------------------|--|---|---|---|--|---|---------------------------------|
| Cost As at 1 January 2017 Additions Transfers | 成本 於二零一七年一月一日 添置 轉撥 | 147,473 5,071 89,824 | 19,962 7,044 889 | 3,098 92 | 4,441 416 | 43,846 2,280 194 | 161,050 29,282 (90,907) | 379,870 44,185 |
| As at 30 June 2017 (unaudited) | 於二零一七年六月三十日 (未經審核) | 242,368 | 27,895 | 3,190 | 4,857 | 46,320 | 99,425 | 424,055 |
| Accumulated depreciation As at 1 January 2017 Charge for the period | 累計折舊 於二零一七年一月一日 期內支出 | 8,318 2,335 | 8,064 1,077 | 1,602 196 | 2,160 269 | 6,682 4,350 | | 26,826 8,227 |
| As at 30 June 2017 (unaudited) | 於二零一七年六月三十日 (未經審核) | 10,653 | 9,141 | 1,798 | 2,429 | 11,032 | | 35,053 |
| Net book amount As at 30 June 2017 (unaudited) | 膜面浮值 於二零一七年六月三十日 (未經審核) | 231,715 | 18,754 | 1,392 | 2,428 | 35,288 | 99,425 | 389,002 |
| As at 31 December 2016 (audited) | 於二零一六年十二月三十一日 (經審核) | 139,155 | 11,898 | 1,496 | 2,281 | 37,164 | 161,050 | 353,044 |

As at 30 June 2017, the Group's buildings amounting to RMB203,243,000 (31 December 2016: RMB128,252,000) were pledged to the banks to secure the bank borrowings granted to the Group (note 19).

於二零一七年六月三十日,本集團人民幣203,243,000元(二零一六年十二月三十一日:人民幣128,252,000元)的樓宇已質押予銀行,以取得授予本集團的銀行借款(附註19)。

中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

14. TRADEMARK

14. 商標

Trademark 商標 RMB'000 人民幣千元

| Cost As at 1 January 2017 and 30 June 2017 (unaudited) | 成本 於二零一七年一月一日及二零 一七年六月三十日(未經審 核) | 500 |
|--|---|-----|
| Accumulated amortisation | 累計攤銷 | |
| As at 1 January 2017 | 於二零一七年一月一日 | 156 |
| Charge for the period As at 30 June 2017 (unaudited) | 期內支出 於二零一七年六月三十日 (未經審核) | 203 |
| Net book amount | 賬面淨值 | |
| As at 30 June 2017 (unaudited) | 於二零一七年六月三十日 (未經審核) | 297 |
| As at 31 December 2016 (audited) | 於二零一六年十二月三十一日 (經審核) | 344 |

The amortisation charge for the period is included in "administrative and other operating expenses" in the condensed consolidated statement of profit or loss and other comprehensive income.

期內攤銷支出計入簡明綜合損益及其 他全面收益表中「行政及其他經營開支」內。

中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

15. INVENTORIES

15. 存貨

| | | As at 30 June 2017 於二零一七年 六月三十日 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | As at 31 December 2016 於二零一六年 十二月三十一日 <i>RMB'000</i> 人民幣千元 (audited) (經審核) |
|---|-------------------|---|--|
| Raw materials Work in progress Finished goods | 原材料 在製品 製成品 | 43,464 5,961 1,953 51,378 | 18,728 1,473 8,691 28,892 |

中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

16. TRADE AND OTHER RECEIVABLES 16. 貿易及其他應收款項

| | | As at 30 June 2017 於二零一七年 六月三十日 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | As at 31 December 2016 於二零一六年 十二月三十一日 <i>RMB'000</i> 人民幣千元 (audited) (經審核) |
|---|-------------------------|---|--|
| Trade receivables – from third parties | 貿易應收款項 一來自第三方 | 51,716 | 26,522 |
| Deposits, prepayments and other receivables | 按金、預付款項及 其他應收款項 | | |
| Prepayments Prepayments for construction | 預付款項 建築材料預付款項 | 1,382 | 5,237 |
| materials | | 4,768 | 34,621 |
| Other tax receivables | 其他應收税款 | 18,749 | 8,527 |
| Deposits | 按金 | 264 | 273 |
| Other receivables | 其他應收款項 | 1,113 | 3,067 |
| | | 26,276 | 51,725 |
| | | 77,992 | 78,247 |

中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

16. TRADE AND OTHER RECEIVABLES

(Continued)

The Group usually requires advance deposits from its customers. Before accepting any new customer, the Group applied an internal credit assessment policy to assess the potential customer's credit quality. The credit period is generally for a period of 30 days. Overdue balances are reviewed regularly by senior management. Trade receivables are non interest-bearing.

An aged analysis of the trade receivables based on the invoice date and net of impairment, is as follows:

16. 貿易及其他應收款項(續)

本集團通常要求其客戶預先支付按金。於接收任何新客戶前,本集團應用內部信用評估政策評估潛在客戶的信用質素。信用期通常為30天期限。逾期結餘由高級管理人員定期審閱。貿易應收款項不計息。

按發票日期的貿易應收款項(扣除減值)的賬齡分析如下:

| | As at | As at |
|---------------------|--------------|-------------|
| | 30 June | 31 December |
| | 2017 | 2016 |
| | 於二零一七年 | 於二零一六年 |
| | | 十二月三十一日 |
| | RMB'000 | RMB'000 |
| | 人民幣千元 | 人民幣千元 |
| | (unaudited) | (audited) |
| | (未經審核) | (經審核) |
| | 71112 2 1777 | ()(2) |
| 0.20 days | F1 C07 | 04.404 |
| 0-30 days 0至30天 | 51,687 | 24,404 |
| 31-60 days 31至60天 | _ | 2,013 |
| 61-90 days 61至90天 | 29 | - |
| 91-365 days 91至365天 | _ | 105 |
| • | | · |
| | E1 716 | 00 500 |
| | 51,716 | 26,522 |

As at 30 June 2017, no trade receivables were individually determined to be impaired (31 December 2016: nil).

於二零一七年六月三十日,並無個別 貿易應收款項釐定為減值(二零一六 年十二月三十一日:無)。

17. BANK BALANCES AND CASH

17. 銀行結餘及現金

As at 30 June 31 December 2017 於二零一七年 於二零一六年 十二月三十一日 六月三十日 RMB'000 RMB'000 人民幣千元 人民幣千元 (unaudited) (audited) (未經審核) (經審核)

Bank balances and cash

銀行結餘及現金

55,372

81,604

As at

2016

Included in bank and cash balances of the Group of approximately RMB55,164,000 as at 30 June 2017 (31 December 2016: RMB79.687.000) are bank balances denominated in RMB placed with banks in the PRC. RMB is not a freely convertible currency. Under the PRC's Foreign Exchange Control Regulations and Administration of Settlement and Sales and Payment of Foreign Exchange Regulations, the Group is permitted to exchange RMB for foreign currencies through banks that are authorised to conduct foreign exchange business. Cash at banks earns interest at floating rates based on daily bank deposit rates.

於二零一七年六月三十日,計入本 集團的銀行及現金結餘約人民幣 55,164,000元(二零一六年十二月 三十一日:人民幣79,687,000元)為 存於位於中國的銀行的以人民幣計 值的銀行結餘。人民幣為不可自由兑 換貨幣。根據中國的外匯管理條例及 《結雁、售匯及付匯管理規定》,本 集團獲許可透過獲授權進行外匯業務 的銀行將人民幣兑換為外幣。銀行現 金按基於每日銀行存款利率的浮動利 率賺取利息。

中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

18. TRADE AND OTHER PAYABLES

18. 貿易及其他應付款項

| | | As at 30 June 2017 於二零一七年 六月三十日 <i>RMB'000</i> 人民幣千元 (unaudited) (未經審核) | As at 31 December 2016 於二零一六年 十二月三十一日 <i>RMB'000</i> 人民幣千元 (audited) (經審核) |
|--|---|---|--|
| Trade and bills payables – to third parties Accrued charges and | 貿易應付款項及應付票據 一應付予第三方 應計開支及其他應付款項 | 49,472 | 36,377 |
| other payables Deposits from customers Salaries payables Interest payable Other tax payables Other payables | -客戶按金 -應付薪金 -應付利息 -其他應付税款 -其他應付款項 | 1,315 7,850 - 1,994 3,584 | 467 10,553 358 998 1,318 |
| | | 14,743 64,215 | 13,694 50,071 |

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

18. TRADE AND OTHER PAYABLES

(Continued)

The Group was granted by its suppliers credit periods ranging from 15 to 60 days. An aged analysis of the trade payables based on the invoice date, is as follows:

18. 貿易及其他應付款項(續)

本集團供應商給予本集團介乎15至 60天的信用期。基於發票日期的貿易 應付款項賬齡分析如下:

| As at | As at |
|-------------|-------------|
| 30 June | 31 December |
| 2017 | 2016 |
| 於二零一七年 | 於二零一六年 |
| 六月三十日 | 十二月三十一日 |
| RMB'000 | RMB'000 |
| 人民幣千元 | 人民幣千元 |
| (unaudited) | (audited) |
| (未經審核) | (經審核) |
| | |
| 40 472 | 26 277 |

0-30 days

0至30天

36,377

19. SHORT TERM BORROWINGS

19. 短期借款

| As at |
|-------------|
| 30 June |
| 2017 |
| 於二零一七年 |
| 六月三十日 |
| RMB'000 |
| 人民幣千元 |
| (unaudited) |
| (未經審核) |
| |

As at 31 December 2016 於二零一六年 十二月三十一日 RMB'000 人民幣千元 (audited)

60,700

(經審核)

Bank loans, secured

銀行貸款,有抵押

53,000

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for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

19. SHORT TERM BORROWINGS

(Continued)

As at 30 June 2017 bank loans bear interest at 4.53% to 5.44% (31 December 2016: 3.78% to 5.44%) per annum.

The bank loans were secured by certain assets of the Group (notes 12 and 13) as at 30 June 2017 and 31 December 2016.

20. CONVERTIBLE BONDS

On 18 May 2016, the Company issued convertible bonds due 17 May 2018 ("Maturity Date"), in the aggregate principal amount of HK\$20,000,000 (equivalent to RMB17,130,000) with annual coupon rate of 4%. Each bond will, at the discretion of the holder, be convertible at any time between the date of issue of the bonds and their maturity date on 17 May 2018 into fully paid ordinary shares of the Company with a par value of HK\$1.00 each at an initial conversion price of HK\$0.529 per share. If the bonds have not been converted, they will be redeemed on maturity date at par plus accrued interest. The initial fair values of the liability component and the equity conversion component, based on net proceeds, were determined at issuance of the bonds. On initial recognition, the fair value of the liability component, included in the convertible, was calculated using a market interest rate of 9.38% for an equivalent nonconvertible bond. The residual amount, representing the value of the equity conversion component, is included in equity in convertible bond reserves.

19. 短期借款(續)

於二零一七年六月三十日,銀行貸款按4.53%至5.44%(二零一六年十二月三十一日:3.78%至5.44%)的年利率計息。

於二零一七年六月三十日及二零一六年十二月三十一日,銀行貸款以本集團若干資產(附註12及13)作抵押。

20. 可換股債券

於二零一六年五月十八日,本公司 發行二零一八年五月十七日(「到期 日1)到期年票息率4%之可換股債 券,本金總額20,000,000港元(相等 於人民幣17.130.000元)。持有人可 全權決定各債券於債券發行日期至 二零一八年五月十七日到期日期間 隨時以初始轉換價每股0.529港元轉 換為每股面值1.00港元之本公司繳足 普诵股。倘倩券未獲轉換,則彼等將 按面值加應計利息於到期日贖回。根 據所得款項淨額,負債部分及股權轉 换部分之初始公平值於發行債券時 釐定。於初始確認時,負債部分之公 平值(計入可換股)按同等非可換股 債券之市場利率9.38%計算。餘下金 額(相當於股權轉換部分之價值)乃 計入可轉換債券儲備權益。

中期財務報告附註

RMB'000

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

20. CONVERTIBLE BONDS (Continued)

The liability component and equity conversion component upon issuance are as follows:

20. 可換股債券(續)

於發行時之負債部分及權益轉換部分 如下:

| | | 人民幣千元 (unaudited) (未經審核) |
|---|--|--------------------------------|
| Face value of convertible bonds issued on 18 May 2016 Transaction costs Equity component credited to the equity | 於二零一六年五月十八日 發行之可換股債券面值 交易成本 計入權益之股權部分 | 17,130 (343) (1,240) |
| Liability component | 負債部分 | 15,547 |

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中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

20. CONVERTIBLE BONDS (Continued)

The movement of the convertible bonds during the period/year are set out below:

20. 可換股債券(續)

期間/年內可換股債券之變動載列如下:

| 於二零一七年 於二零一 六月三十日 十二月三一 <i>RMB'000 RMI</i> 人民幣千元 人民幣 (unaudited) (au | 2016 -六年 十一日 B'000 |
|---|-----------------------------|
| Liability component 負債部分 | |
| Carrying amount at the 期/年初賬面值 | |
| beginning of the period/ year 17,107 | |
| Issued during the period/ 於期間/年內發行 | |
| | 5,547 |
| Effective interest charges 實際利息支出 767 Interest paid 已付利息 (712) | 916 (81) |
| Exchange adjustments 匯兑調整 (499) | 725 |
| Our 's read the seal that the | |
| Carrying amount at the end 期/年末賬面值 fthe period/year fthe period/year fthe period/year fthe first f | 7,107 |
| | _ |
| Liability component is 負債部份由 | |
| represented by:下列項目代表:Convertible bonds可換股債券16,663 | 6,749 |
| Accrued interests 計入貿易及其他應付 | -, |
| included in trade and 款項之應計利息 other payables – | 358 |
| other payables | |
| 16,663 1 | 7,107 |

中期財務報告附註

RMB'000

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

20. CONVERTIBLE BONDS (Continued)

No convertible bonds were converted to ordinary shares of the Company during the period or subsequent to 30 June 2017 and up to the date of this report.

20. 可換股債券(續)

於期間內或二零一七年六月三十日後 直至本報告日期止,概無可換股債券 轉換為本公司普通股。

No. of shares

21. SHARE CAPITAL

21. 股本

| | | 股份數目 | 人民幣千元 |
|------------------------------------|----------------------------|---------------|--------|
| Authorised: As at 30 June 2017 and | 法定: 於二零一七年六月三十日及 | | |
| 31 December 2016 | 二零一六年十二月三十一日 | 1,560,000,000 | 12,313 |
| | | | |
| Issued and fully paid: | 已發行及繳足: | | |
| As at 30 June 2017 and | 於二零一七年六月三十日及 | | |
| 31 December 2016 | 二零一六年十二月三十一日 | 756,234,000 | 6,209 |

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22. FAIR VALUE MEASUREMENT OF FINANCIAL INSTRUMENTS

Financial assets and liabilities measured at fair value in the condensed consolidated statement of financial position are grouped into three Levels of a fair value hierarchy. The three Levels are defined based on the observability of significant inputs to the measurements, as follows:

- Level 1: quoted prices (unadjusted) in active markets for identical assets and liabilities.
- Level 2: inputs other than quoted prices included within Level 1 that are observable for the asset or liability, either directly or indirectly.
- Level 3: unobservable inputs for the asset or liability.

The level in the fair value hierarchy within which the financial asset or liability is categorised in its entirety is based on the lowest level of input that is significant to the fair value measurement.

22. 金融工具之公平值計量

於簡明綜合財務狀況表中按公平值計量的金融資產及負債可分為三個公平值等級。三個等級基於可觀察之計量重大輸入值,定義如下:

- 第一級:相同資產及負債於活躍市場的報價(未作調整)。
- 第二級:就資產或負債直接或 間接地可觀察之輸入數據(不 包括第一級所包含的報價)。
- 第三級:資產或負債的不可觀 察輸入資料。

金融資產或負債整體所應歸入的公平 值等級內的層次,應基於對公平值計 量具有重大意義的最低層次輸入資料 值。

22. FAIR VALUE MEASUREMENT OF FINANCIAL INSTRUMENTS (Continued)

Fair value of financial assets and liabilities carried at other than fair value

The carrying amounts of the Group's financial instruments carried at cost or amortised cost were not materially different from their fair values as at 31 December 2016 and 30 June 2017 except for the following financial instrutments, for which their carrying amounts and fair value and the level of fair value hierarchy are disclosed below:

22. 金融工具之公平值計量(續)

按除公平值外列賬之金融資產及負 債之公平值

於二零一六年十二月三十一日及二零 一七年六月三十日,本集團按成本或 攤銷成本列賬的金融工具的賬面值與 其公平值並無重大差異,惟以下金融 工具除外,其賬面值及公平值及公平 值等級披露如下:

Fair value measurements categorised into 公平值計量分類為

| | | 脹面值 | 公平值 | 第一級 | 第二級 | 第三級 |
|--|---------------------------|------------------|------------------|------------------|------------------|------------------|
| | | RMB'000 人民幣千元 | RMB'000 人民幣千元 | RMB'000 人民幣千元 | RMB'000 人民幣千元 | RMB'000 人民幣千元 |
| At 30 June 2017 | 於二零一七年六月三十日 | | | | | |
| Financial liabilities at amortised costs Convertible bonds | 按攤銷成本列賬之 金融負債 可換股債券 | 16,663 | 16,707 | | | 16,707 |

Carrying

Enir value

Financial liabilities at 按攤銷成本列賬之 amortised costs 金融負債 Convertible bonds 可換股債券

16,749 16,687

16,687

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for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

22. FAIR VALUE MEASUREMENT OF FINANCIAL INSTRUMENTS (Continued)

Valuation techniques and inputs used in Level 3 fair value measurements

The fair values of the convertible bonds are estimated as being the present values of future cash flows, discounted at interest rates based on the market interest rate for an equivalent non-convertible bond as at the end of the reporting period, adjusted for the Group's own credit risk.

23. OPERATING LEASE COMMITMENTS

At the reporting date, the total future minimum lease payments payable by the Group under non-cancellable operating leases are as follows:

22. 金融工具之公平值計量(續)

第三級公平值計量所用的估價技術 及輸入數據

可換股債券公平值乃按等同非可換股 債券於報告期末的市場利率為基準並 就本集團自身信貸風險予以調整後之 利率折現的未來現金流量現值進行估 計。

23. 經營租賃承擔

於報告日期,本集團根據不可撤銷經 營租賃而須於未來支付的最低租賃付 款總額如下:

> 30 June 31 December 2017 2016 二零一七年 二零一六年 六月三十日 十二月=十一日 RMB'000 RMB'000 人民幣千元 人民幣千元 (unaudited) (audited) (未經審核) (經審核)

Land and buildings: 土地及樓字:

Within one year

一年以內

The Group leased a number of properties under operating lease. The leases run for an initial period within 1 year, with an option to renew the lease and renegotiate the terms at the expiry date or at date as mutually agreed between respective landlords and the Group. None of the leases include contingent rentals.

本集團根據經營租賃承租多項物業。 租賃初步為期一年內,可選擇於屆滿 日期或於有關業主與本集團雙方協定 的日期續租及再協商條款。該等租賃 並不包括或然租金。

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中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

24. CAPITAL COMMITMENTS

24. 資本承擔

| | | 30 June | 31 December |
|---|-------------|-------------|-------------|
| | | 2017 | 2016 |
| | | 二零一七年 | 二零一六年 |
| | | 六月三十日 | 十二月三十一日 |
| | | RMB'000 | RMB'000 |
| | | 人民幣千元 | 人民幣千元 |
| | | (unaudited) | (audited) |
| | | (未經審核) | (經審核) |
| | | | |
| Contracted but not provided | 已訂約但未撥備 | | |
| for | | | |
| Property, plant and | -物業、廠房及設備 | | |
| equipment | | 12,989 | 22,989 |
| Investment in a | 一於一間合營公司的投資 | | |
| joint venture (note) | (附註) | 4,255 | 4,255 |
| | | | |
| | | 17,244 | 27,244 |

Note: On 20 June 2016, Unlock Bound Investments Limited ("Unlock Bound"), a wholly owned subsidiary of the Company, entered into an agreement with the convertible bond holder and an independent third party to set up Idream Partytime Limited ("Idream Partytime") for the development of mobile games and gaming derivative products. Unlock Bound has agreed to subscribe for 4,750,000 ordinary shares at HK\$1 each of Idream Partytime which representing 47.5% of equity interest within six months from the date of the agreement. Addendum has been signed to extend the prescribed time to 19 June 2018. As at 30 June 2017, Idream Partytime has issued 10,000 ordinary shares and Unlock Bound has subscribed for 4,750 shares at a total consideration of HK\$4,750.

附註: 於二零一六年六月二十日, Unlock Bound Investments Limited (「Unlock Bound |)(本公司之全 資附屬公司)與可換股債券持有人 及一名獨立第三方訂立協議以成 立創夢派對文化有限公司(「創夢 派對文化1)發展手機遊戲及遊戲 衍生產品。Unlock Bound已同意 於自協議日期起計六個月內認購 創夢派對文化4.750.000股每股面 值1港元之普通股(相當於47.5% 股權)。Addendum已簽名將上述 時間延長至二零一八年六月十九 日。於二零一七年六月三十日, 創夢派對文化已發行10,000股普 通股及Unlock Bound已以總代價 4,750港元認購4,750股股份。

中期財務報告附註

for the six months ended 30 June 2017 截至二零一七年六月三十日止六個月

25. RELATED PARTY TRANSACTIONS

25. 關連方交易

The Group had the following transactions with related parties:

本集團與關連方有以下交易:

Compensation of key management (i) personnel

主要管理人員薪酬 (i)

Six months ended 30 June

| 截至六月三十日止六個月 | | | | | |
|-------------|-------------|--|--|--|--|
| 2017 | 2016 | | | | |
| 二零一七年 | 二零一六年 | | | | |
| RMB'000 | RMB'000 | | | | |
| 人民幣千元 | 人民幣千元 | | | | |
| (unaudited) | (unaudited) | | | | |
| (未經審核) | (未經審核) | | | | |
| | | | | | |
| 1,186 | 1,128 | | | | |
| 35 | 24 | | | | |
| 1,221 | 1,152 | | | | |

短期僱員福利

benefits Retirement scheme 退休計劃供款 contributions

Other Information 其他資料

INTERIM DIVIDEND

The Board has resolved not to declare any interim dividend for the six months ended 30 June 2017.

Directors' And Chief Executive's Interests And Short Positions In Shares, Underlying Shares And Debentures

As at 30 June 2017, none of the Directors, chief executives of the Company and/or any of their respective associates had any interests or short positions in any shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")), as recorded in the register required to be kept under section 352 of the SFO or as otherwise notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers.

中期股息

董事會議決不宣派截至二零一七年六月 三十日止六個月之任何中期股息。

董事及最高行政人員於股份、相關股份 及債券中之權益及淡倉

於二零一七年六月三十日,概無本公司董事及最高行政人員及/或任何彼等各自聯系人士於本公司或其任何相聯法團(定義見證券及期貨條例(「證券及期貨條例」)第XV部)的任何股份、相關股份及債券中,擁有須根據證券及期貨條例第352條存置之登記冊所記錄,或須根據上市發行人董事進行證券交易之標準守則另行知會本公司及聯交所的權益或淡倉。

Other Information 其他資料

DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURES

Save as disclosed above, at no time during the period was the Company or any of its subsidiaries a party to any arrangements to enable the Directors to acquire such rights in any other body corporate.

PURCHASE, REDEMPTION OR SALE OF LISTED SECURITIES OF THE COMPANY

Neither the Company nor its subsidiary purchased, redeemed or sold any of the Company's listed securities for the six months ended 30 June 2017.

SHARE OPTION SCHEME

Pursuant to a share option scheme (the "Share Option Scheme") adopted by the Company and a written resolution passed by the shareholders of the Company on 7 August 2015, the Company may grant options to Directors and employees of the Group and other eligible participants to subscribe for ordinary shares in the Company, subject to a maximum of 75,000,000 new shares.

No option was granted to any employee of the Group and no option was exercised during the period under review. There was no option under the Share Option Scheme outstanding at the end of the reporting period.

董事購買股份或債券的權利

除上文所披露者外,本公司或其任何附屬 公司於本期間內任何時間概無訂立任何安 排,以使董事可獲取於任何其他法人團體 之同樣權利。

購買、贖回或出售本公司的上市證券

截至二零一七年六月三十日止六個月,本公司或其附屬公司概無購買、贖回或出售本公司的任何上市證券。

購股權計劃

根據本公司採納的購股權計劃(「購股權計劃」)及本公司股東於二零一五年八月七日通過之一項書面決議案,本公司可向董事及本集團僱員以及其他合資格參與者授出購股權,以認購本公司普通股,其涉及最多75,000,000股新股份。

本集團於回顧期內並無向任何僱員授出購 股權及並無購股權獲行使。於報告期末, 購股權計劃項下並無尚未行使之購股權。

INTERESTS OF SHAREHOLDERS DISCLOSABLE UNDER THE SFO

As at 30 June 2017, so far as is known to the Directors, the following persons (other than the Directors and chief Executives of the Company) had interests or short positions in the Shares and underlying Shares of the Company which were required to be notified to the Company under Divisions 2 and 3 of Part XV of the SFO or which were recorded in the register required to be kept under section 336 of the SFO.

Long positions in the Shares and underlying shares of the Company:

根據證券及期貨條例須予以披露之股 東權益

於二零一七年六月三十日,據董事所知,下列人士(董事及本公司最高行政人員除外)於本公司的股份及相關股份中,擁有須根據證券及期貨條例第XV部第2及3分部知會本公司,或須根據證券及期貨條例第336條存置之登記冊所記錄的權益或淡倉。

於本公司股份及相關股份的好倉:

| Name of Director | Notes | Nature of interest | Number of ordinary shares | Approximate percentage of the issued share capital of the Company |
|---|-------|---|------------------------------|--|
| 董事姓名/名稱 | 附註 | 權益性質 | 普通股數目 | 佔本公司 已發行股本 的概約百分比 |
| Master Professional Holdings Limited ("Master Professional") | (a) | Beneficial owner 實益擁有人 | 393,750,000 | 52.06% |
| Mr. Chen Sheng Bi 陳聖弼 | (a) | Interest of controlled corporation 受控制法團的權益 | 393,750,000 | 52.06% |
| Ms. Li Zhi Ping 李志萍女士 | (b) | Interest of spouse 配偶權益 | 393,750,000 | 52.06% |
| Mr. Chen Sheng Guan 陳聖冠先生 | (c) | Interest of controlled corporation 受控制法團的權益 | 84,375,000 | 11.16% |
| Ms. Ni Yue Rong 倪月容女士 | (d) | Interest of spouse 配偶權益 | 84,375,000 | 11.16% |
| Summit Quest Holdings Limited ("Summit Quest") | (c) | Beneficial owner 實益擁有人 | 84,375,000 | 11.16% |

Other Information

其他資料

- (a) Master Professional is 100% beneficially owned by Mr. Chen Sheng Bi. Accordingly. Mr. Chen Sheng Bi is deemed to be interested on the Shares held by Master Professional.
- (b) Ms. Li Zhi Ping is the spouse of Mr. Chen Sheng Bi. Under the SFO, Ms. Li Zhi Ping is taken to be interested in the same number of Shares in which Mr. Chen Sheng Bi is interested.
- (c) Summit Quest is 100% beneficially owned by Mr. Chen Sheng Guan. Accordingly, Mr. Chen Sheng Guan is deemed to be interested in the Shares held by Summit Quest.
- (d) Ms. Ni Yue Rong is the spouse of Mr. Chen Sheng Guan. Under the SFO, Ms. Ni Yue Rong is taken to be interested in the same number of Shares in which Mr. Chen Sheng Guan is interested.

Save as disclosed above, the Directors are not aware of any other persons who have interests or short positions in the Shares and underlying Shares of the Company which would fall to be disclosed to the Company under the provisions of Division 2 and 3 of Part XV of the SFO, or which were recorded in the registered required to be kept under section 336 of the SFO.

CORPORATE GOVERNANCE

The Company has adopted the code provisions set out in the Corporate Governance Code and Corporate Governance Report ("CG Code") as set out in Appendix 14 to the Listing Rules.

To the knowledge of the Board, the Company had fully complied with the relevant code provisions in the CG Code for the six months ended 30 June 2017 save for the deviation as explained below.

- (a) Master Professional由陳聖弼先生100%實 益擁有。因此,陳聖弼先生被視為於Master Professional持有之股份中擁有權益。
- (b) 李志萍女士為陳聖弼先生之配偶。根據證券及期貨條例,李志萍女士被視為於陳聖弼先生擁有權益的相同數目股份中擁有權益。
- (c) Summit Quest由陳聖冠先生100%實益擁 有。因此·陳聖冠先生被視為於Summit Quest持有之股份中擁有權益。
- (d) 倪月容女士為陳聖冠先生之配偶。根據證券及期貨條例,倪月容女士被視為於陳聖 冠先生擁有權益的相同數目股份中擁有權 益。

除上文所披露者外,董事概不知悉任何其他人士於本公司的股份及相關股份中,擁有根據證券及期貨條例第XV部第2及3分部須向本公司披露,或須根據證券及期貨條例第336條存置之登記冊所記錄的權益或淡倉。

企業管治

本公司已採納上市規則附錄十四內之企業 管治守則及企業管治報告(「企業管治守 則」)所載的守則條文。

據董事會所知,截至二零一七年六月三十 日止六個月,本公司已全面遵守企業管治 守則的相關守則條文,惟下文所述偏離者 則除外。 CG Code provision A.2.1 stipulates that the roles of chairman and chief executive officer should be separated and should not be performed by the same individual. The roles of the chairman and the chief executive officer of the Company are not separate and both are performed by Mr. Chen Sheng Bi (for the period from 1 January 2017 to 27 June 2017, the date of resignation of Mr. Chen as the chairman and chief executive officer of the Company), and Mr. Lin Xin Fu for the period from 27 June 2017, the date of re-designation of Mr. Lin as the chairman and chief executive officer of the Company, to 30 June 2017). In view of Mr. Chen is the founder of our Group and has been operating and managing our Group since 2004 and Mr. Lin joined our group since 2006, our Board believes that it is in the best interest of our Group to have Mr. Chen/Mr. Lin taking up both roles for effective management and business development. Therefore, our Directors consider that the deviation from the CG Code provision A.2.1 is appropriate in such circumstance.

企業管治守則條文A.2.1規定,主席及行政 總裁的角色須分開,且不應由同一位人士 擔任。本公司主席及行政總裁職務並無分 開及兩者均由陳聖弼先生(自二零一七年 一月一日至二零一十年六月二十十日(陳 先生辭任本公司主席兼行政總裁之日期) 期間)及林新福先生(自二零一七年六月 二十十日(林先生調任為本公司主席兼行 政總裁之日期)至二零一七年六月三十日 期間)擔任。鑑於陳先生為本集團創辦人, 自二零零四年以來一直經營及管理本集團 以及林先生自二零零六年起加入本集團, 董事會相信,陳先生/林先生兼任兩個職 務可進行有效的管理及業務發展,符合本 集團的最佳利益。因此,董事認為偏離企業 管治守則條文A.2.1在該情況下乃屬適當。

MODEL CODE FOR SECURITIES TRANSACTIONS BY THE DIRECTORS

The Company has adopted the Model Code as set out in Appendix 10 of the Listing Rules as its own code of conduct regarding securities transactions by the directors.

Having made specific enquiry of all directors, all directors declared that they have complied with the Model Code throughout the review period.

REVIEW OF INTERIM RESULTS AND INTERIM REPORT

The audit committee of the Company (the "Audit Committee") comprises all the three INEDs. The Audit Committee has reviewed the results (including the unaudited condensed consolidated financial statements) of the Group and this interim report.

董事進行證券交易的標準守則

本公司已採納上市規則附錄十所載之標準 守則,作為其本身之董事進行證券交易之 標準守則。

經向全體董事進行特定杳詢後,各董事均 聲明彼等已於整個回顧期間遵守標準守 則。

審閱中期業績及中期報告

本公司審核委員會(「審核委員會」)由全 體三名獨立非執行董事組成。審核委員會 已審閱本集團之業績(包括未經審核簡明 綜合財務報表)及本中期報告。

Other Information

其他資料

In addition, the unaudited condensed consolidated financial statements of the Group for the six months ended 30 June 2017 have been reviewed by our independent auditor, Messrs. Grant Thornton Hong Kong Limited, in accordance with Hong Kong Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the HKICPA, whose review report is set out on page 13 and 14 of this report.

此外,本集團截至二零一七年六月三十日 止六個月之未經審核簡明綜合財務報表已 由本公司獨立核數師致同(香港)會計師 事務所有限公司根據由香港會計師公會所 頒佈之香港審閱工作準則第2410號「實體 的獨立核數師對中期財務資料之審閱」進 行審閱,其審閱報告載於本報告第13及14 頁。

On behalf of the Board

代表董事會

Mr. Lin Xin Fu

Chairman and Chief Executive Officer

Hong Kong, 25 August 2017

林新福先生

主席兼行政總裁

香港,二零一七年八月二十五日

