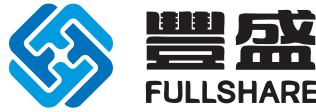


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## **Fullshare Holdings Limited**

### **豐盛控股有限公司**

*(Incorporated in the Cayman Islands with limited liability)*

**(Stock Code: 00607)**

## **INSIDE INFORMATION ENTERING INTO A STRATEGIC COOPERATION AGREEMENT**

This announcement is made by Fullshare Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

### **STRATEGIC COOPERATION AGREEMENT**

The board of directors of the Company (the “**Board**”) is pleased to announce that, on 27 September 2017 (after trading hours), the Company entered into a strategic cooperation agreement (the “**Strategic Cooperation Agreement**”) with Shanghai Joyu Culture Communication Company Limited\* (上海景域文化傳播股份有限公司) (the “**Cooperative Party**”) in relation to the proposed strategic cooperation to jointly develop and explore the cultural tourism and vacation market (the “**Strategic Cooperation**”).

The Cooperative Party is a company incorporated in the People’s Republic of China (“**PRC**”), whose businesses and subsidiaries include Joyu Destination Operation Group\* (景域目的地運營集團), Lvmama Group\* (驢媽媽集團) and Joyu Tourism Intelligent Economic Group\* (景域旅遊智慧經濟集團). These groups have the three core driving motives for the development of tourism industry, comprising the capabilities of operating tourism destinations, utilising internet channels and providing intelligent services, and can provide comprehensive services for tourism destinations and sites covering planning, construction, operation, management, advertising and sale services. To the best knowledge, information and belief of the directors of the Company (the “**Directors**”), the Cooperative Party is not a connected person (as defined in the Listing Rules) of the Company.

## **The Strategic Cooperation**

Pursuant to the Strategic Cooperation Agreement, the Company (or indirectly through its subsidiaries) intends to build a long-term, systematic and multifaceted strategic cooperation relationship with the Cooperative Party and its subsidiaries by (i) aiming to upgrade the tourism service function and connotation, and (ii) leveraging on the respective financial and social resources to implement several tourism planning segment cooperations.

The scope of the Strategic Cooperation includes but is not limited to joint acquisition of offline tourism companies, establishment of culture and tourism joint ventures with partners from various provinces and core cities in the PRC, joint investment in tourism projects for expansion and establishment of new tourism projects, joint investment in intelligent tourism and other tourism investment cooperations recognized by the parties. It is intended that the total investment for the purpose of the Strategic Cooperation will be approximately RMB5,000 million with an initial investment in a sum of RMB1,000 million, and the actual amount of the investment fund will be determined on the basis of actual financing needs and the progress of each project. Detailed terms of the cooperative project (including the investment amount) are subject to further negotiation and determination between the parties, and the terms of the formal agreement and other ancillary legal documents to be entered into between the parties (if any).

The conditions precedent to any cooperative project shall include, but are not limited to satisfaction of the requirements in respect of the Strategic Cooperation and other matters contemplated under the formal agreement, compliance with the relevant laws, the requirements of the Listing Rules and the requests of The Stock Exchange of Hong Kong Limited, and obtaining all relevant regulatory approvals, all necessary third party consents and/or the necessary approval by the Company and/or the shareholders of the Company (if applicable).

## **REASONS FOR ENTERING INTO THE STRATEGIC COOPERATION AGREEMENT**

The Group is principally engaged in (a) property development and investment, (b) tourism, (c) investment and financial services, (d) provision of healthcare and education products and services, and (e) new energy business. It was mentioned in the 2017 interim report of the Company that in the second half of 2017, the Group will continue to integrate the resources including global quality cultural tourism, healthcare management and other resources on the basis of maintaining the stable operation of the Company with an aim to establish a win-win collaboration between customers, partners and the Group.

The Group has been actively identifying investment opportunities in pursuit of its business strategy and considers the Strategic Cooperation is in line with the business development plan and expansion plan of the Group. The Board believes that the Strategic Cooperation provides an excellent development platform and opportunity to expand its tourism business.

For the reasons above, the Directors consider that the terms of the Strategic Cooperation Agreement are fair and reasonable and the Strategic Cooperation is in the interests of the Company and the shareholders of the Company as a whole.

## **GENERAL**

**The Board wishes to emphasise that no binding agreement in relation to any project under the Strategic Cooperation has been entered into as at the date of this announcement. Detailed terms of the cooperative project, which are subject to the entering into of definitive legal documentation and the satisfaction of other conditions (if any), have yet to be finalized. The shareholders and potential investors of the Company are advised to exercise caution in the dealing in the securities of the Company.**

**The Company will make further announcement(s) in relation to the detailed terms of the project under the Strategic Cooperation as and when appropriate and comply with all applicable requirements under the Listing Rules.**

By order of the Board  
**Fullshare Holdings Limited**  
**Ji Changqun**  
*Chairman*

Hong Kong, 27 September 2017

*As at the date of this announcement, the executive Directors are Mr. Ji Changqun, Mr. Shi Zhiqiang, and Mr. Wang Bo; and the independent non-executive Directors are Mr. Lau Chi Keung, Mr. Chow Siu Lui and Mr. Tsang Sai Chung.*

\* *For identification purposes only*