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BIRMINGHAM SPORTS HOLDINGS LIMITED

伯明翰體育控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2309)

(1) EXTENSION OF LONG STOP DATE; AND (2) FURTHER DELAY IN DESPATCH OF CIRCULAR

References are made to the announcement of Birmingham Sports Holdings Limited (the “**Company**”) dated 30 June 2017 (the “**Announcement**”) regarding the major transactions relating to (i) the acquisition of the entire issued share capital of a company in Cambodia; (ii) the construction of a commercial and educational building in Cambodia; and (iii) the acquisition of properties in Cambodia, and the issue of consideration shares under specific mandate, and the announcements of the Company dated 28 July 2017 (the “**First Delay Announcement**”) and 30 August 2017 (the “**Second Delay Announcement**”) respectively in relation to the delay in despatch of the circular in relation to the above major transactions (the “**Circular**”). Capitalised terms used herein shall have the same meanings as those defined in the Announcement unless otherwise stated.

EXTENSION OF LONG STOP DATE

As disclosed in the Announcement, completion is conditional upon, among other things, the fulfillment and/or waiver (as the case may be) of the conditions precedent set out in the Agreements by 5:00 p.m. on 30 September 2017 (or such later date as may be agreed by the parties in writing) (the “**Long Stop Date**”). As additional time is required for the fulfillment of certain conditions precedent under the Agreements, the parties to the Agreements have agreed to extend the Long Stop Date for fulfillment of the conditions precedent to 30 November 2017 or any other date as the parties may agree in writing. Save as disclosed above, all other terms and conditions of the Agreements remain unchanged and in full force and effect in all respects.

FURTHER DELAY IN DESPATCH OF CIRCULAR

As stated in the Second Delay Announcement, the Circular is expected to be despatched to the Shareholders on or before 30 September 2017. As additional time is required to prepare and finalise certain information to be included in the Circular, the despatch date of the Circular will be further postponed to a date on or before 31 October 2017.

By Order of the Board
Birmingham Sports Holdings Limited
Zhao Wenqing
Chairman

Hong Kong, 29 September 2017

As at the date of this announcement, the Board comprises nine Directors, namely Mr. Zhao Wenqing (Chairman), Mr. Huang Dongfeng (Chief Executive Officer), Ms. Chan Yuk Yee, Mr. Yiu Chun Kong and Mr. Hsiao Charng Geng as Executive Directors; Mr. Sue Ka Lok as Non-executive Director and Mr. To Yan Ming, Edmond, Mr. Pun Chi Ping and Ms. Leung Pik Har, Christine as Independent Non-executive Directors.