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Tencent 腾讯 TENCENT HOLDINGS LIMITED

騰訊控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 700)

PROPOSED SPIN-OFF AND SEPARATE LISTING OF CHINA LITERATURE LIMITED ON THE MAIN BOARD OF THE STOCK EXCHANGE OF HONG KONG LIMITED

POST HEARING INFORMATION PACK

The Board is pleased to announce that it was informed by China Literature that in connection with the Proposed Spin-off and the Global Offering, China Literature has submitted the PHIP to the Stock Exchange for publication on the Stock Exchange's website. It is expected that the PHIP will be available for viewing and downloading from the Stock Exchange's website at www.hkexnews.hk from 16 October 2017.

The Proposed Spin-off is subject to, among other things, the obtaining of an approval from the Listing Committee of the Stock Exchange for listing of, and permission to deal in, the China Literature Shares, and the final decisions of the Board and of the board of directors of China Literature, which are dependent upon, among others, market conditions. Shareholders and potential investors of the Company should be aware that there is no assurance that the Proposed Spin-off will take place or as to when it may take place. If the Proposed Spin-off does not proceed for any reason, the Preferential Offering will not proceed. Shareholders and potential investors of the Company should therefore exercise caution when dealing in or investing in the securities of the Company. Persons who are in doubt about their position or any action to be taken are recommended to consult their own professional advisers.

INTRODUCTION

References are made to the announcements of the Company dated 30 June 2017 and 6 October 2017 (the "Announcements") in relation to the Proposed Spin-off. Unless otherwise defined herein, capitalised terms used in this announcement shall have the same respective meanings given to them in the Announcements.

POST HEARING INFORMATION PACK

The Board is pleased to announce that it was informed by China Literature that in connection with the Proposed Spin-off and the Global Offering, China Literature has submitted the post hearing information pack (the "PHIP") to the Stock Exchange for publication on the Stock Exchange's website. It is expected that the PHIP will be available for viewing and downloading from the Stock Exchange's website at www.hkexnews.hk from 16 October 2017.

The PHIP contains, among other things, certain business and financial information relating to the China Literature Group. Shareholders should note that the PHIP is in draft form and the information contained in the PHIP is incomplete and is subject to change which can be material. Shareholders are advised to refer to the Stock Exchange's website at www.hkexnews.hk from time to time for the updated PHIP which is expected to be published by China Literature as and when appropriate. The Company does not have any obligation or liability whatsoever in relation to the PHIP and any updated PHIP.

GENERAL

Details in respect of the Proposed Spin-off, including the structure and the expected timetable, have not yet been finalised. Further announcement(s) will be made by the Company in relation to the Proposed Spin-off as and when appropriate.

The Proposed Spin-off is subject to, among other things, the obtaining of an approval from the Listing Committee of the Stock Exchange for listing of, and permission to deal in, the China Literature Shares, and the final decisions of the Board and of the board of directors of China Literature, which are dependent upon, among others, market conditions. Shareholders and potential investors of the Company should be aware that there is no assurance that the Proposed Spin-off will take place or as to when it may take place. If the Proposed Spin-off does not proceed for any reason, the Preferential Offering will not proceed. Shareholders and potential investors of the Company should therefore exercise caution when dealing in or investing in the securities of the Company. Persons who are in doubt about their position or any action to be taken are recommended to consult their own professional advisers.

By Order of the Board

Ma Huateng

Chairman

16 October 2017

As at the date of this announcement, the directors of the Company are:

Executive Directors:

Ma Huateng and Lau Chi Ping Martin;

Non-Executive Directors:

Jacobus Petrus (Koos) Bekker and Charles St Leger Searle; and

Independent Non-Executive Directors:

Li Dong Sheng, Iain Ferguson Bruce, Ian Charles Stone and Yang Siu Shun.