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Sandmartin International Holdings Limited

聖馬丁國際控股有限公司*

(Incorporated in Bermuda with limited liability)

(Stock Code: 482)

VOLUNTARY ANNOUNCEMENT COOPERATION AGREEMENT

This voluntary announcement is made by Sandmartin International Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”).

The board of directors (the “**Board**”) of the Company is pleased to announce that on 25 October 2017, My HD Media FZ-LLC (“**MyHD**”), a non-wholly owned subsidiary of the Company, entered into a cooperation agreement (the “**Cooperation Agreement**”) with China Educational Channels (中國國際教育電視台) in relation to the proposed broadcasting of four channels (with around 200 television programs) operating by China Educational Channels in the Middle East, Mediterranean and Africa region via the satellite broadcasting channels to be supplied to China Educational Channels by MyHD. Pursuant to the Cooperation Agreement, the cooperation will commence from 1 December 2017 until 1 December 2018 (both days inclusive). MyHD shall be entitled to share 40% of the revenue from the advertisements broadcasted on the channels operating by China Educational Channels via its satellite broadcasting channels. The Board considers that the cooperation between MyHD and China Educational Channels will leverage the usage of satellite broadcasting channels currently rented by MyHD and help China Educational Channels to promote its Chinese culture and languages TV programs in countries within the Belt and Road Initiative, a foreign policy and economic strategy of the People’s Republic of China.

This Cooperation Agreement and the transactions contemplated thereunder do not constitute a notifiable transaction for the Company under Chapter 14 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) or a connected transaction under Chapter 14A of the Listing Rules.

This announcement is a voluntary announcement made by the Company to keep its shareholders and investors informed of the latest business development of the Group. The Company will comply with the relevant requirements of the Listing Rules and make further announcement as and when appropriate.

Shareholders of the Company and potential investors should accordingly exercise caution when dealing in the securities of the Company.

By Order of the Board
Sandmartin International Holdings Limited
Hung Tsung Chin
Executive Director

Hong Kong, 25 October 2017

As at the date of this announcement, the directors of the Company are:

Executive Directors

Mr. Hung Tsung Chin and Mr. Chen Wei Chun

Non-Executive Director

Mr. Kuo Jen Hao

Independent Non-Executive Directors

Mr. Lau Yau Cheung (Chairman), Mr. Li Chak Hung and Mr. Wu Chia Ming

* *For identification purpose only*