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*(Incorporated and registered in England and Wales under the number 01397169)*
**(Stock code: 2378)**

## OVERSEAS REGULATORY ANNOUNCEMENT

## U.S. $1,000,000,000 6.50 PER CENT. PERPETUAL SUBORDINATED CAPITAL SECURITIES (ISIN: XS0170488992)

(the "**Notes**" and the holders thereof, the "**Noteholders**")

Further to the announcement of Prudential plc (the "**Issuer**") dated 12 September, 2017 (RNS Number 4283Q), the Issuer has today given formal notice to the Noteholders that it intends to redeem the Notes in full on 23 December, 2017, in accordance with their terms and conditions.

Prudential plc is not affiliated in any manner with Prudential Financial, Inc. a company whose principal place of business is in the United States of America.

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2 November 2017, London

As at the date of this announcement, the Board of Directors of Prudential plc comprises:

*Chairman*
Paul Victor Falzon Sant Manduca

*Executive Directors*
Michael Andrew Wells *(Group Chief Executive*), Mark Thomas FitzPatrick CA, John William Foley, Nicolaos Andreas Nicandrou ACA, Anne Helen Richards and Barry Lee Stowe

*Independent Non-executive Directors*
Sir Howard John Davies, David John Alexander Law ACA, Kaikhushru Shiavax Nargolwala FCA, Anthony John Liddell Nightingale CMG SBS JP, The Hon. Philip John Remnant CBE FCA, Alice Davey Schroeder, Jonathan Adair Lord Turner FRS and Thomas Ros Watjen

** For identification purposes*