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Honma Golf Limited
本間高爾夫有限公司

(Incorporated in the Cayman Islands with limited liability)
(Stock code: 6858)

POSITIVE PROFIT ALERT

This announcement is made by Honma Golf Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders and potential investors of the Company that, based on a preliminary review and assessment on the draft unaudited consolidated management accounts of the Group, the Group’s net operating profit is expected to record a significant increase for the six months ended 30 September 2017 (the “**Period**”) as compared to the corresponding period in 2016. Such significant increase in net operating profit is primarily attributable to improvement in gross profit margin and optimisation of selling and distribution expenses.

The Company is still in the process of finalising its consolidated interim results of the Group for the Period. The information contained in this announcement is only a preliminary assessment by the Board with reference to the draft unaudited consolidated management accounts of the Group for the Period and the information currently available to the Board which has not been audited or reviewed by the Company’s auditors or audit committee of the Board. Details of the interim results of the Group for the Period will be published in the 2017/2018 interim results announcement which is expected to be released on 13 November 2017.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

For and on behalf of the Board
Honma Golf Limited
本間高爾夫有限公司
Liu Jianguo
Chairman

8 November 2017

As at the date of this announcement, the Board comprises Mr. Liu Jianguo, Mr. Ito Yasuki, Mr. Murai Yuji and Mr. Zuo Jun as executive Directors; and Mr. Lu Pochin Christopher, Mr. Wang Jianguo and Mr. Xu Hui as independent non-executive Directors.