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MODERN BEAUTY SALON HOLDINGS LIMITED

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 919)

PROFIT WARNING

This announcement is made by Modern Beauty Salon Holdings Limited (the “Company”, together with its subsidiaries, the “Group”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”) and Part XIVA of the Securities and Futures Ordinance (Cap. 571, Laws of Hong Kong).

The Board wishes to inform the Shareholders and potential investors of the Company that the interim financial results of the Group for the six months ended 30 September 2017 are expected to decrease substantially as compared to that of the corresponding period last year. Such substantial decrease was mainly attributable to the decrease of revenue induced by weak consumer sentiment in Hong Kong, Singapore and Malaysia.

The Company is still in the process of finalizing the interim results of the Group for the six months ended 30 September 2017. The information contained in this announcement is only based on preliminary assessment made by the Board with reference to the unaudited consolidated management accounts of the Group for the six months ended 30 September 2017, which are subject to adjustments as appropriate and further review by the Company and its auditors. Shareholders and potential investors are advised to read carefully the interim results announcement of the Group for the six months ended 30 September 2017 for further details, which is expected to be announced by end of November 2017.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in shares of the Company.

By Order of the Board
Modern Beauty Salon Holdings Limited
Dr Tsang Yue, Joyce
Executive Director

Hong Kong, 15 November 2017

As at the date of this announcement, the Board consists of Three Executive Directors, Dr Tsang Yue, Joyce, Mr Yip Kai Wing and Ms Yeung See Man and Four Independent Non-executive Directors, Ms Liu Mei Ling, Rhoda, Mr Wong Man Hin, Raymond, Mr Hong Po Kui, Martin and Mr Lam Tak Leung.