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tapestry

COACH | kate spade | STUART WEITZMAN

Tapestry, Inc.

(incorporated in the State of Maryland, United States)

(Stock code: 6388)

CHANGE OF STOCK SHORT NAME AND COMPANY LOGO

Reference is made to the announcements of Tapestry, Inc. (formerly known as Coach, Inc.) (the “**Company**”) dated October 11, 2017 and November 1, 2017 (the “**Announcements**”) in relation to, among other things, the change of the company name of the Company.

As disclosed in the Announcements, the change of the company name of the Company from “Coach, Inc.” to “Tapestry, Inc.” has become effective on October 31, 2017.

CHANGE OF STOCK SHORT NAME

The stock short name of the Company will be changed from “COACH-DRS-RS” to “TPR-DRS-RS” for trading in the Hong Kong depositary receipts of the Company on The Stock Exchange of Hong Kong Limited (the “**Stock Exchange**”) with effect from 9:00 a.m. on December 4, 2017. The stock code of the Company on the Stock Exchange remains unchanged as “6388”.

CHANGE OF COMPANY LOGO

The Company has adopted a new logo with effect from October 31, 2017. The new logo of the Company is set out below.

tapestry

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*President, Chief Administrative Officer,
and Secretary of*
Tapestry, Inc.
Todd Kahn

Hong Kong, November 29, 2017