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# Cosmo Lady (China) Holdings Company Limited
# 都市麗人（中國）控股有限公司

*(Incorporated in the Cayman Islands with limited liability)*
**(Stock code: 2298)**

## POSITIVE PROFIT ALERT

This announcement is made pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, the Laws of Hong Kong).

The board of directors (the "**Board**") of Cosmo Lady (China) Holdings Company Limited (the "**Company**", together with its subsidiaries, the "**Group**") wishes to inform the shareholders of the Company and potential investors that based on the Company's preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December 2017 (the "**Year**"), the Company expected that the profit for the Year would increase by approximately 28% to 35% as compared to that for the year ended 31 December 2016. Such increase in profit is mainly due to the implementation of a number of measures by the Company during the Year to tighten cost controls and with an aim to reduce costs and related expenses. In addition, although the total sales revenue declined slightly by about 6% in the first half of the Year when compared to the same period in 2016, it is expected that the revenue for the second half of the Year has improved by approximately 5% to 9% when compared to the same period in 2016, which also contributed to the increase in profit in the second half of the Year when compared to the same period in 2016.

As the results for the Year have not been finalized, the information contained in this announcement is only a preliminary assessment by the Board based on information currently available including the unaudited consolidated management accounts of the Group for the Year, and such information have not been confirmed, reviewed or audited by the auditors of the Company.

Shareholders and potential investors are advised to read carefully the annual results announcement of the Company for the Year which is expected to be published in late March 2018.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board
**Cosmo Lady (China) Holdings Company Limited**
**Zheng Yaonan**
*Chairman*

Hong Kong, 24 January 2018

*As at the date of this announcement, the Board comprises Mr. Zheng Yaonan, Mr. Zhang Shengfeng, Mr. Lin Zonghong, Mr. Cheng Zuming and Ms. Wu Xiaoli as executive directors of the Company; Mr. Wen Baoma and Mr. Yang Weiqiang as non-executive directors of the Company; and Mr. Yau Chi Ming, Dr. Dai Yiyi, Mr. Chen Zhigang and Mr. Lu Hong Te as independent non-executive directors of the Company.*