IMAGI INTERNATIONAL HOLDINGS LIMITED
意馬國際控股有限公司*

(incorporated in Bermuda with limited liability)
(Stock Code: 585)

PROFIT WARNING

This announcement is made by Imagi International Holdings Limited (the "**Company**", together with its subsidiaries collectively referred to as the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on the preliminary review of the unaudited consolidated management account for the year ended 31 December 2017 (the "**Year**") of the Company and information currently available to the Board, the Group expects to record an increase in net loss after tax by approximately within 5% as compared to the same for the year ended 31 December 2016. Based on the information currently available to the Board, the loss for the Year was mainly attributable to net loss from changes in fair value of financial assets classified as held-for-trading of approximately HK$317 million; impairment loss on available-for-sale investments of approximately HK$65 million; and net fair value loss on convertible note of approximately HK$22 million.

The Company is still in the process of finalising the final results of the Group for the Year. The information contained in this announcement is only based on a preliminary review and assessment by the management of the Company with reference to the unaudited consolidated management accounts for the Year and the information currently available, as such the actual results of the Group may be subject to adjustment(s). Shareholders and potential investors of the Company are advised to read carefully the final results announcement for the Year of the Company which is expected to be published by the end of March 2018 and the subsequent publication of the 2017 annual report of the Company.

* *for identification purposes only*

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Imagi International Holdings Limited
Kitchell Osman Bin
Acting Chairman

Hong Kong, 9 February 2018

At the date of this announcement, the Board comprises the following directors:

Executive directors:
Mr. Kitchell Osman Bin *(Acting Chairman)*
Mr. Shimazaki Koji
Ms. Choi Ka Wing

Independent non-executive directors:
Dr. Santos Antonio Maria
Mr. Miu Frank H.
Ms. Liu Jianyi