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國美金融科技有限公司  
**Gome Finance Technology Co., Ltd.**

*(Incorporated in Bermuda with limited liability)*  
**(Stock Code: 628)**

**POSITIVE PROFIT ALERT**

This announcement is made by the Company pursuant to the Rule 13.09(2) of the Listing Rules and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Board wishes to inform the shareholders of the Company and potential investors that, based on the preliminary assessment of the information currently available to the Board, the Group is expected to record a profit attributable to the owners of the Company in the range of RMB 20,000,000 and RMB 25,000,000 for the Relevant Year as compared with a loss of approximately RMB 31,528,000 attributable to the owners of the Company for the Corresponding Period.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

This announcement is made by Gome Finance Technology Co., Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the Rule 13.09(2) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

After preliminary review of the unaudited consolidated management accounts of the Group and the information currently available to the board of directors (the “**Board**”) of the Company, the Group is expected to record a profit attributable to the owners of the Company in the range of RMB 20,000,000 and RMB 25,000,000 for the year ended 31 December 2017 (the “**Relevant Year**”) as compared with a loss of approximately RMB 31,528,000 attributable to the owners of the Company for the nine months ended 31

December 2016 (the “**Corresponding Period**”). The Board considers that the turnaround in the results for the Relevant Year as compared to the Corresponding Period is principally attributable to:

- (i) There is a significant improvement in the operating results in the Group’s commercial factoring during the Relevant Year as compared to the Corresponding Period, mainly because of the expansion of the business scales of this segment and the increased revenue recognized by the Group during the Relevant Year;
- (ii) Due to the optimizing of the credit management by the Group, the loan quality has been substantially improved during the Relevant Year, and the Group can be able to make reversal of certain amount of the impairment loss on the Group’s trade and loan receivables previously recognized by the Group;
- (iii) The disposal of the listed securities of the Group resulted in a loss being recorded by the Group for the Corresponding Period. During the Relevant Year, no such loss was recognized by the Group; and
- (iv) The Group recognized provision for impairment loss on the Group’s intangible assets and goodwill for the Corresponding Period. During the Relevant Year, no such provision was recognized by the Group.

The Company is in the process of finalizing the financial results of the Group for the Relevant Year. The information contained in this announcement is only a preliminary assessment by the management of the Company based on the unaudited consolidated management accounts of the Group for the Relevant Year and is not based on any figures or information which have been audited or reviewed by the auditors of the Company. Details on the financial information of the Group for the Relevant Year to be disclosed in the annual results announcement (which is expected to be published by the end of March 2018) of the Company shall prevail.

**Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.**

By Order of the Board  
**Gome Finance Technology Co., Ltd.**  
**Liu Xiaopeng**  
*Executive Director*

Hong Kong, 5 March 2018

*As at the date of this announcement, the Company’s executive Directors are Ms. Chen Wei, Mr. Chung Tat Fun, Mr. Ding Donghua and Mr. Liu Xiaopeng; the non-executive Director is Ms. Wei Qiuli; and the independent non-executive Directors are Mr. Zhang Liqing, Mr. Li Liangwen, Mr. Hung Ka Hai Clement and Mr. Wan Jianhua.*