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CENERIC (HOLDINGS) LIMITED

新嶺域(集團)有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 542)

PROFIT WARNING

This announcement is made by Ceneric (Holdings) Limited (the “**Company**”) pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities of The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The Board of Directors of the Company (the “**Board**”) wishes to inform the shareholders of the Company and potential investors that it is expected that the results of the Company and its subsidiaries (the “**Group**”) for the year ended 31 December, 2017 may show a loss. Such loss is, among other things, mainly attributable to (i) the amortisation and depreciation of leasehold land and property, plant and equipment which collectively shared significant amount of the Group’s total expenses, and (ii) the provision for uncollectible accounts receivable owing by hotel operating rights holders.

The Company is in the process of preparing the Group’s results for the year ended 31 December, 2017. The information contained in this announcement is only based on the Board’s preliminary assessment of the unaudited consolidated management accounts of the Group for the year ended 31 December, 2017, subject to finalisation and necessary adjustments. The Company expects to announce its consolidated results for the year ended 31 December, 2017 on 14 March, 2018.

Shareholders of the Company and potential investors should exercise caution when dealing in the shares of the Company.

By order of the Board
Ceneric (Holdings) Limited
YANG Lijun
Chairman

Hong Kong, 8 March, 2018

As at the date of this announcement, the Board comprises Mr. YANG Lijun, Mr. WAN Jianjun and Mr. WONG Kui Shing, Danny being the Executive Directors, and Ms. CHAN Hoi Ling, Ms. SO Wai Lam and Mr. SUNG Yat Chun, being the Independent Non-Executive Directors.