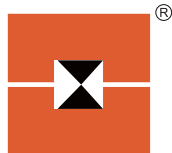


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KAISA GROUP HOLDINGS LTD.

佳兆業集團控股有限公司*

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 1638)

UNAUDITED OPERATING FIGURES FOR THE TWO MONTHS ENDED 28 FEBRUARY 2018

This announcement is made by Kaisa Group Holdings Ltd. (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) on a voluntary basis.

The board of directors (the “**Board**”) of the Company is pleased to announce the certain unaudited operating figures of the Group for the two months ended 28 February 2018.

The Group recorded total contracted sales of approximately RMB1,854 million in February 2018, representing a year-on-year decrease of approximately 15.1%. Contracted gross floor area (the “**GFA**”) in February 2018 amounted to approximately 132,355 sq.m., representing a year-on-year decrease of approximately 8.7%. The average selling price (the “**ASP**”) for February 2018, was approximately RMB14,011 per sq.m., representing a year-on-year decrease of approximately 7.0%.

The total contracted sales of the Group for the two months ended 28 February 2018 amounted to approximately RMB4,820 million with the total contracted GFA of approximately 306,790 sq.m., representing decreases of approximately 4.4% and 8.8% as compared with corresponding period in 2017, respectively. The ASP for the two months ended 28 February 2018 amounted to approximately RMB15,711 per sq.m., representing an increase of approximately 4.9% as compared with the corresponding period in 2017.

The preliminary figures disclosed above are unaudited and are based on preliminary internal information of the Group which are subject to change and, if required, necessary adjustments and may differ from those appear in the audited or unaudited consolidated financial statements of the Group to be published by the Company on yearly or half-yearly basis. They shall not be taken as a measure or indication of the Group's current or future operating or financial performance. As such, the above figures are provided for investors' reference only.

Investors are advised not to place undue reliance on such information and to exercise caution when dealing in the securities of the Company. Investors who are in doubt are advised to seek advice from professional or financial advisers.

By Order of the Board
KAISA GROUP HOLDINGS LTD.
Kwok Ying Shing
Chairman and Executive Director

Hong Kong, 13 March 2018

As at the date of this announcement, the executive Directors are Mr. Kwok Ying Shing, Mr. Sun Yuenan, Mr. Zheng Yi and Mr. Mai Fan; the non-executive Director is Ms. Chen Shaohuan; and the independent non-executive Directors are Mr. Zhang Yizhao, Mr. Rao Yong and Mr. Liu Xuesheng.

* *For identification purposes only*