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Overseas Chinese Town (Asia) Holdings Limited

華僑城（亞洲）控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 03366)

US.\$800,000,000 senior guaranteed perpetual capital securities
(stock code: 5291)

POSITIVE PROFIT ALERT

This announcement is made by Overseas Chinese Town (Asia) Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The Company wishes to inform its shareholders and potential investors that based on the preliminary estimation by the Company, the profit attributable to shareholders of the Company for the twelve months ended 31 December 2017 (the “**Year 2017**”) is expected to record a significant increase as compared to the relevant financial figures disclosed for the same period in 2016. The estimated increase is primarily because of the recognition of the gain on disposal of Capital Converge Holdings Limited, a subsidiary of the Company as an associate (the “**Disposal**”). For details of the Disposal, please refer to the announcements of the Company dated 13 November 2017 and 15 November 2017 and the circular of the Company dated 6 December 2017.

The above estimated results for the Year 2017 contained in this announcement are based on the Company’s preliminary estimates and have not been audited or reviewed by the Company’s auditors. The specific and accurate financial figures will be officially disclosed in the 2017 annual results announcement to be published by the Company in second half of March 2018.

Investors are advised to be aware of the investment risks involved.

By order of the Board
Overseas Chinese Town (Asia) Holdings Limited
He Haibin
Chairman

Hong Kong, 14 March 2018

As at the date of this announcement, the Board of the Company comprises seven Directors, including three executive Directors namely Mr. He Haibin, Ms. Xie Mei and Mr. Lin Kaihua; one non-executive Director namely Mr. Zhang Jing; three independent non-executive Directors namely Mr. Lu Gong, Ms. Wong Wai Ling, and Mr. Lam Sing Kwong Simon.