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CMMB VISION HOLDINGS LIMITED
中國移動多媒體廣播控股有限公司
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 471)

VOLUNTARY ANNOUNCEMENT – BUSINESS UPDATE

**SUCCESSFUL SATELLITE TO MOBILE LIVE STREAMING
AT HONG KONG HARBOUR REGATTA 2018**

The Company is pleased to announce its successful satellite to mobile broadcasting of the Hong Kong Harbour Regatta 2018 held on Sunday, 18 March 2018. The event was held by the Royal Hong Kong Yacht Club and sponsored by the Company. Throughout the event the Company showcased the livestreaming of the boat races via our satellite mobile broadcasting platform. Viewers with Android and iOS based mobile devices via a mobile set-top box (M-Box) could receive live audio-video streaming of the race event throughout the day without being constrained by the conventional mobile networks.

The live-streaming performed well for 8 hours from 8:45am to 4:45pm without commercials, and it could be seen consistently on land, ships, yachts, sailboats, and marine vessels not only in Hong Kong, but also other Southeast Asia countries under our AsiaStar satellite coverage.

The event marks the first ever public occasion for live satellite-to-mobile broadcasting service. It attests to the unique capability of the Company's satellite mobile multimedia platform and its ability to deploy services both in China and outside of China.

The Company was satisfied with the trial and looks forward to offering its service again at the upcoming the 2019 World Championship in Hong Kong in which it hopes to broadcast the event while providing audience with high-quality of mobile multimedia services.



Mr. Charles Wong, CEO of CMMB Vision (middle)

By order of the Board
CMMB Vision Holdings Limited
Wong Chau Chi
Chairman

Hong Kong, 20 March 2018

As at the date of this announcement, the Board comprises two executive Directors, namely Mr. WONG Chau Chi and Dr. LIU Hui; two non-executive Directors, namely Mr. CHOU Tsan-Hsiung and Mr. YANG Yi; and three independent non-executive Directors, namely Mr. WANG Wei-Lin, Mr. LI Shan and Dr. LI Jun.