



## 2 About BOC Hong Kong (Holdings) Limited

BOC Hong Kong (Holdings) Limited (“the Company”) was established by combining the businesses of the member banks in Hong Kong belonged to the Bank of China Group after their restructuring. The Company was incorporated in Hong Kong on 12 September 2001 to hold the entire equity interest of Bank of China (Hong Kong) Limited (“BOCHK”), its principal operating subsidiary. Bank of China Limited (“BOC”) holds approximately 66.06% of the equity interest in the Company through BOC Hong Kong (BVI) Limited, an indirect wholly-owned subsidiary of BOC. The Company began trading on the main board of the Stock Exchange of Hong Kong on 25 July 2002<sup>9</sup> and is one of the largest listed companies and commercial banking groups in Hong Kong<sup>10</sup>, with stock code “2388” and ADR OTC Symbol: “BHKLY”.

BOCHK has strong market positions in all major businesses. We have the most extensive local branch network and diverse service platforms in Hong Kong, including approximately 200 branches, more than 250 automated banking centres, efficient e-channels of over 1,000 self-service machines, as well as Internet and Mobile Banking services. We offer a comprehensive range of financial, investment and wealth management services to personal, corporate and institutional customers<sup>11</sup>. To implement the overseas development strategy of BOC Group, we strive to drive our regional development by expanding our business in the Southeast Asian region. Our branches and subsidiaries have been extended to Southeast Asian countries such as Malaysia, Thailand, Indonesia, Cambodia, Brunei, Vietnam and the Philippines, with the provision of professional and high-quality financial services to local customers. We will also expedite our development into a Top-class, Full-service and Internationalised Regional bank<sup>12</sup>.

BOCHK is one of the three note-issuing banks and the sole clearing bank for Renminbi (“RMB”) business in Hong Kong. With our strong RMB franchise, we are the first choice for customers in this business. Through the deep collaboration with our parent bank, BOC, we provide a full range

of high-quality cross-border services to multinationals, cross-border customers, the mainland enterprises going global, central banks and super-sovereign organisations<sup>13</sup>.

As a major commercial banking group and an internationalised regional financial group with roots firmly planted in Hong Kong<sup>14</sup> for 100 years, we are committed to fulfilling our corporate social responsibility to promote sustainable development and deliver greater value to our customers, shareholders, employees and the community<sup>15</sup>. Our participation in CSR has also been widely recognised. For awards details, please refer to our 2017 Annual Report ▶ .



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<sup>9</sup> G4-7  
<sup>10</sup> G4-9  
<sup>11</sup> G4-4  
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## Our Vision, Mission and Values<sup>16</sup>

Our Vision is to be **YOUR PREMIER BANK**

### Our Mission is to



**Build** customer satisfaction and provide quality and professional service



**Offer** rewarding career opportunities and cultivate staff commitment



**Create** values and deliver superior returns to shareholders



#### **Social Responsibility -**

We care for and contribute to our communities



#### **Performance -**

We measure results and reward achievement



#### **Integrity -**

We uphold trustworthiness and business ethics



#### **Respect -**

We cherish every individual



#### **Innovation -**

We encourage creativity



#### **Teamwork -**

We work together to succeed

### Our Core Values are

Combining the initials of Mission, we have

**“BOC”**

Combining the initials of Core Values, we have

**“SPIRIT”**

Together, we have

**“BOC SPIRIT”**  
**中銀精神**

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