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NOTIFICATION OF BOARD MEETING

The board of directors (the “Board”) of Alibaba Pictures Group Limited (the “Company”) hereby announces that a meeting of the Board will be held on Monday, May 7, 2018 for the purpose of, among other things, approving the publication of announcement of the audited consolidated final results of the Company and its subsidiaries for the fifteen months ended March 31, 2018 and considering the recommendation of payment of a final dividend, if any.

By Order of the Board
Alibaba Pictures Group Limited
Ng Lok Ming, William
Company Secretary

Hong Kong, April 24, 2018

As at the date of this announcement, the Board comprises Mr. Fan Luyuan, Mr. Yu Yongfu and Ms. Zhang Wei, being the executive directors; Mr. Shao Xiaofeng and Mr. Li Lian Jie, being the non-executive directors; and Ms. Song Lixin, Mr. Tong Xiaomeng and Mr. Johnny Chen, being the independent non-executive directors.