



中國山東省淄博市博山經濟開發區
Economic Development Zone, Boshan District,
Zibo City, Shandong Province, The PRC

www.starrise.cn



本報告由可再生紙張印刷。
This report printing from renewable paper.



星宏傳媒控股有限公司
Starrise Media Holdings Limited

(于開曼群島註冊成立之有限公司)

股份代號: 1616

(Incorporated in the Cayman Islands with limited liability)

Stock Code: 1616

2017 ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

環境、社會及管治報告

目錄

Contents

關於這份報告	About this Report	02
關於星宏傳媒	About Starrise Media	03
主席的話	Letter from Chairman	04
首席執行官的話	Letter from CEO	05
我們的環境、社會和管治方法	Our Approach to ESG	06
我們的利益相關方	Our Stakeholders	10
評估重要性	Materiality Assessment	12
我們的環境	Our Environment	14
我們的員工	Our People	22
反貪污	Anti Corruption	30
社區投資	Community Investment	31
我們的產品	Our Product	32
獎狀	Award	38
ESG索引	ESG Indexes	42

關於這份報告

About the Report

這是星宏傳媒有限公司（【本集團】或【本公司】或【星宏傳媒】或【我們】或【我們的】）的第二份環境、社會及管治（【環境、社會及管治】）報告，也是星宏傳媒首份獨立發布的環境、社會及管治報告。本報告概述了2017年財政年度（從2017年1月1日至2017年12月31日）星宏傳媒在環境、社會及管治的活動事迹。

我們按照聯交所主板上市規則附錄二十七之【環境、社會及管治報告指引】載列的【不遵守就解釋】條文，并根據本公司實際情況作出匯報。

報告範圍涵蓋本公司在中華人民共和國（【中國】）的影視傳媒業務和山東省淄博營運的紡織業務。

董事會明白其為確保環境、社會及管治報告完整所負有的責任。就董事會全悉，本報告記述所有重大事項，并合理展示本公司的環境、社會及管治表現以及其影響。董事會確認其已審閱并批准本報告。

This report is second Environmental, Social and Governance (“ESG”) report of Starrise Media Holdings Limited’s (“the Group” or “the Company” or “Starrise Media” or “We” or “Our”) and the first independent report published by the Company. This report summarizes the ESG activities of Starrise Media during the financial year of 2017 from 1 January 2017 to 31 December 2017.

In preparing this report, we have complied with the Comply or Explain” provisions in accordance with the “ESG Reporting Guide” as set out in Appendix 27 to the Main Board Listing Rules of the Stock Exchange and in accordance with the practical circumstances of the Company.

The scope of the report covers our television, drama and film business and also our textile operation in Zibo, Shandong province, the People’s Republic of China (the “PRC”).

The board of director of the Company (the “Board”) acknowledges its responsibility for ensuring the integrity of the ESG report and to the best of its knowledge, this report addresses all material issues and fairly presents the ESG performance of the Company and its impact. The Board confirms that it has reviewed and approved the report.

關於星宏傳媒

About Starrise Media

星宏傳媒控股有限公司（聯交所股份代號：1616）于2012年在香港聯合交易所上市，是一家以影視制作及大提花紡織為主要投資方向的公司。

為了追求新的增長動力，星宏傳媒開展影視傳媒業務，力爭成為中國最大的影視制作公司。于二零一五年，星宏傳媒收購了全國十大電視節目制作人孟凡耀先生所領導的國內影視制作公司北京華晟泰通傳媒投資有限公司。北京華晟泰通傳媒擁有一百多部電視劇的生產規模及優秀的制作能力，包括“喬家大院”、“媽祖”、“野鴨子”、“宜昌保衛戰”、“領養”等優質電視劇以及一部66集的中國人民抗日戰爭史詩大劇“東方戰場”。

同時，星宏傳媒還擁有一個針對年輕觀眾的新興內容制作平臺星宏影視，其作品包括荒誕喜劇“提着心吊著膽”，玄幻網絡劇“御天神帝1和2”，青春網絡劇“燃血女神”，以網絡電視劇等新媒體形式進一步加強公司在中國影視行業的市場覆蓋率。

本公司紡織部分主要從事設計、開發和生產家用紡織品，織物面料、大提花面料，供制作家紡、高檔酒店床上用品和家庭裝飾用品。

本公司前身為銀仕來控股有限公司，于二零一七年十月更名為星宏傳媒控股有限公司。公司于二零一零年成立，公司總部位于中國山東省淄博市。

Starrise Media Holdings Limited (HKEX Stock Code 1616), is an investment holding company listed on the Hong Kong Stock Exchange (“HKEX”) in 2012, which operates through two segments, Media and Textile.

Starrise Media operates business in the film, television and media industry in pursuit of new growth driver and aims to be the biggest film and television production company in China. In 2015, Starrise Media completed the acquisition of Beijing Huasheng Taitong Media Investment Company Limited (“Beijing Huasheng Taitong Media”), a domestic film and television production company led by Mr. Meng Fanyao, a National Top Ten TV Producer. Beijing Huasheng Taitong Media owns a production scale of over one hundred episodes per annum and has gained excellent production capacity, with premium television series including Qiao’s Grand Courtyard, Mazu, The Wild Duck, and the Defence of Yichang, as well as the “Eastern Battlefield,” a 66-episode historical drama on Chinese People’s War of Resistance against Japanese Aggression.

Meanwhile, Starrise Media owns an emerging content producing platform, Beijing Starrise Picture Co., Ltd., aiming at young audiences and having works include a black comedy film “Care and Fear”, “a mythic and fantasy internet drama “The Heavenly Emperor 1 and 2” and a youth web drama “Goddess From the Future”, which further strengthen the Group’s market coverage in the PRC media industry by new media forms such as web dramas and others.

The textile segment of the Company involves in the design, development, and manufacturings of home textile, fabric product, jacquard for application in home textile, high-end hotel bedding, and home decoration products.

The Company was formerly known as Silverman Holdings Limited and has changed its name to Starrise Media Holdings Limited in October 2017. The Company was incorporated in 2010 and is headquartered in Zibo, Shandong province, the PRC.

主席的話

Letter from the Chairman

作為星宏傳媒的董事長，我經常被問及公司的企業責任。答案很簡單，我們相信我們成為優秀企業公民的努力，直接影響到我們的財務實力和聲譽。

有時候，我們知道做一個好的企業可能會導致短期的經濟損失，比如我們為紡織經營實體投資水處理設施。但是，我們相信這樣的選擇會為我們公司和子孫後代帶來更大的收益。

我們是一家從中國山東省起步的公司。山東是孔孟的故鄉。儒家管理著重于系統或有序的運營改進。正如孔子所說，“近者，遠者來。”如果公司運行良好，人們將會遠道而來加入。通過這種管理精神，員工和雇主之間建立起信任和情誼，這將鼓勵忠誠和堅定的員工為公司工作。

2017年是我們公司又一個不尋常的一年。我們正在把我們的主要業務重點從紡織轉向電視和傳媒影視業務。我們將公司名稱由【銀仕來控股有限公司】更改為【星宏傳媒控股有限公司】。品牌重塑將幫助我們更清楚地與利益相關方進行接觸。面對當下社會現狀，我們有著強烈的願景成為負責任的影視傳媒公司。我們致力於努力實現我們的目標，並尋求機會，用我們的電影和電視劇來娛樂更多的家庭。

對於我們的紡織業務，我們開始為減少能耗、廢氣排放、垃圾和水資源的使用制定長期的節能減排目標。我們成立了一個由我們的首席執行官劉宗君先生領導的節能辦工作小組來管理紡織工廠的能源和水資源消耗。

我們對我們在2017年取得的成就感到自豪，同時也認識到我們一直面臨著挑戰，如何有效地解決環境、社會和管治方面給我們業務帶來最大的影響。

本報告列出了通過我們公司的努力創造帶來的積極影響，我們希望您在下面的頁面中能夠獲得更多的信息。

– 星宏傳媒董事會主席劉東先生

As the Chairman of Starrise Media, I've often asked about the corporate responsibility of our company. The answer is simple, we believe that our efforts to be a good corporate citizen have a direct impact on our financial strength, as well as our reputation.

At times, we know that being a good corporation may result in short-term financial sacrifices, such as our investment in water treatment facility for our textile operational entity. Yet, we believe that decisions like these will bring to greater benefits for our company and for future generations.

We are a company started from Shandong province of the PRC. Shandong is the homeland of Confucius. Confucian management focuses on systematic or orderly operational improvements. As Confucius said, if the organization is well-run, others from afar will hear of it and come and live there. By adopting this practice, trust and brotherhood would be built between the employees and employers working together in a team and this would encourage committed and loyal employees to work for the organization.

With this view in mind, 2017 was another exceptional year for our Company. We are shifting our main business focus from textile to television and film media business, and have changed our company name from "Silverman Holdings Limited" to "Starrise Media Holdings Limited". The rebranding will allow us to make clearer engagement with stakeholder. We have a strong vision of what it means to be a responsible media company in today's society. We are committed to working diligently towards our goals and seeking opportunities to entertain more families with our films and dramas.

As regards our textile business, we have begun working towards the ambitious with new long-term goals we set to reduce our energy use, emissions, waste and water use. We have set up a task force team, which is directly under our CEO Mr. Liu Zongjun's leadership, to manage the energy and water usage of the textile factory.

We are proud of our accomplishments during 2017 but also recognize that we are constantly challenged to focus our efforts on the ESG areas of greatest impact on our business.

This report highlights our efforts to create positive impacts through everything we do and we hope you enjoy finding out more on the following pages.

- Mr. Liu Dong, Chairman, Starrise Media.

首席執行官的話

Letter from the CEO

環境影響，社會以及公司的商業道德行為等問題對公司長遠的成功越來越重要。

香港交易所要求的環境、社會和管治報告強調了在日常業務中公司需要平等關注社會、環境和財務方面的問題。

我們公司從紡織起家。我們明白環境保護的緊迫性，不管從工廠層面或產品層面，它和員工福利同樣重要。

在我們從紡織到傳媒影視行業的最新轉型中，我們集中力量進一步開展影視制作業務。我們最新的40集電視連續劇“領養”在中美電影節上榮獲“優秀中國電視劇金天使獎”。我們認識到，我們公司是一個有影響力的社會成員，因此我們希望成為一個負責任的制片公司，為觀眾提供健康的娛樂。我們支持本土的原創，並提供有助於深化關於社會問題交流的內容。

通過這份新的報告，你能找到我們公司對社會和環境方面的答復。內容涵蓋了我們的可持續生產，對員工的福利，及成為負責任的公司。

我們充分意識到“環境、社會和管治”意味著公司持續改進，加強與利益相關方的持續對話有助於我們確定下一步努力的方向。

這是我們第一份獨立發布的《環境、社會和管治》報告，並按照香港交易所環境、社會和管治報告指引編制。報告雖然沒有涵蓋我們所做的所有一切，但它代表了大部分的我們所做的好事。

– 星宏傳媒首席執行官劉宗君先生

Matters concerning about environmental impact, social, as well as the ethical business conduct of a company are considered to be more and more vital to the success of a company in the long term.

The ESG reporting is required by the Stock Exchange to highlight the need to focus equally on social, environmental and financial aspects in our day-day-day business.

Our company initially started with the Textile business. We understand that the protections of the environment, from factory level to product level, as well as employee welfare, are equally important.

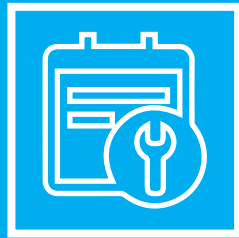
And in our latest transition from textile to film media industry, we have focused our efforts on further developing the television and film media business. Our latest 40-episode television series "The Adoption" has won the "Gold Angel Award for Outstanding Chinese Television Play Series" at the Chinese American Film Festival. We recognize our company as an influential member of the society, thus we want to be a responsible producer and to provide healthy entertainments to our audiences. We support local creativity and provide content that helps to deepen the discussions on social problems.

With this new report, you will find our answers covering social and environmental aspects, covering our sustainable production, to employee welfare, and being a responsible producer.

We are fully aware that ESG implies continuous improvement, and the on-going dialogue with our stakeholders helps us identify the areas in which our next efforts should be put.

This is our first ESG report and it has been prepared in accordance with HKEX ESG guidelines. The report doesn't cover everything we've done but it's representative of the good work that we have accomplished.

- Mr. Liu Zongjun, CEO, Starrise Media



我們的環境、社會和管治方法 Our Approach to ESG

星宏傳媒作為一個有企業責任的公司，在影視業務方面，公司通過制作帶有正面影響的電視劇，而在紡織業務方面，公司在生產過程中，減少環境影響。為了達到這個目標，我們在業務方面秉承孔子的管理精神。

“仁”思想是我們管理的原則。它特別強調道德品質，是我們社會責任方法的核心組成部分。我們的日常商業運作，主張符合倫理行為，按照道德原則行事，而不是關注在短期收益上。

我們的宗旨是提供高質量和有意義的內容影視去娛樂和感召我們的觀眾。我們希望制作能反映當地觀眾需求和帶有共鳴的電視連續劇。我們投資保護本土文化的方式最終有利於我們公司和我們的行業在這個社會的成長。

Starrise Media, a responsible ESG company is about creating a positive impact through our TV drama series and reducing environmental impacts for our textile business. To achieve this, we embrace Confucious philosophy in every aspect of our business.

The Confucian concept of benevolence (ren) is regarded as our management principle. It emphasis particularly on moral goodness and is a core component of our ESG approach. We adopt the idea of righteousness relates to the daily business operation and behaving according to moral principles, rather than being focused on the short-term gain.

We aim to inspire and entertain our audiences with high quality and meaningful content. Creating TV drama series that reflects and resonant with our local audiences. We invest in preserving local culture in a way that may ultimately benefit the long-term success of our company and our industry along with society.

我們如何主導環境、社會和管治 How We Manage ESG

我們不斷完善我們的管理方式，以適應不斷變化的環境、社會和管治格局，并與國際慣例保持一致。公司于2017年成立了貫徹全公司的環境、社會和管治委員會。該委員會負責公司的環境、社會和管治活動，管理層定期收到有關環境、社會和管治發展的最新信息。

委員會的計劃將推動和監督我們公司在環境、社會和管治方面的實踐。

公司環境、社會及管治委員會委員包括：

- 公司董事會主席劉東
- 首席執行官劉宗君
- 秘書田成杰
- 執行董事陳辰

我們公司的傳媒影視和紡織業務，全年都有和利益相關方溝通有關公司在環境、社會及管治的方面工作。持續性的對話為公司提供了寶貴的反饋和意見，幫助我們公司改進方法并根據計劃的急迫性列出優先次序。

We continue to refine our management approach to adapt to the changes in ESG landscape and align ourselves with international practices. A company-wide ESG committee was established in 2017. This committee is responsible for our ESG activities and the management receives regular updates on ESG-related development.

The committee will drive and monitor initiatives taken by various aspects of the Company's ESG practices that are integrated with our business operation.

This committee includes:

- Mr. Liu Dong, Chairman of the Company
- Mr. Liu Zongjun, Chief Executive Officer of the Company
- Mr. Tian Chengjie, Secretary of the Company
- Ms. Chen Chen, Executive Director of the Company

We engage stakeholders in our ESG efforts throughout the year, both at our media and textile segments. This ongoing dialogue provides valuable feedback and insights that help us to improve our approach and prioritize our activities.

能源，水和溫室氣體減排節能辦

Energy, Water, and Greenhouse Gas Reduction Taskforce

我們公司在淄博紡織廠成立了能源、水資源和溫室氣體減排節能辦，對工廠生產能耗、水耗、燃料消耗情況以及職工宿舍水電使用情況進行了數據收集。節能辦小組直接由公司的環境、社會及管治委員會監督。節能辦小組定期開會，檢討目標和績效。

A team of Energy, Water, and Greenhouse Gas Reduction Taskforce has set up in Zibo Textile factory to overview the consumption of electricity, water, and fuel from the factory production as well as the usage from the staff dormitory. The task force is directly under ESG committee supervision. The task force meets regularly to review the targets, and performance.

良好管治
Operating with Good Governance

道德與誠信

我們堅信誠實和正直是建立持久關係的方法，特別是在我們快速發展的行業中尤其重要。我們要求每一位董事和員工都要遵守公司的道德守則。

Ethics and Integrity

We strongly believe that honesty and integrity build lasting relationships and more important in our rapidly evolving industry. We hold every of our director and employees to our Company Code of Ethics.

風險管理

我們相信預防管理。我們每年進行一次風險評估，涵蓋所有公司的業務範圍。

Risk Management

We believe in prevention. We conduct risk assessment annually which encompasses all the Company business function.

透明度和保證

我們界定員工的權利和責任，以確保我們負責任地運作，并遵守外部法規和內部政策。

Transparency & Assurance

We define ownership and accountability to ensure that we operate responsibly and comply with external regulations and internal policies

減少環境影響
Reduce Environment Impact

減少能源使用和碳排放

我們的紡織工廠將通過減少能源燃料的使用，以減少對氣候變化的影響。

Reduce Energy Use and Carbon Emissions

Our textile factory will contribute by reducing our use of fossil fuels and minimizing our climate impacts.

可持續利用水資源和可持續生產

我們將重點關注我們紡織生產中的水資源管理，并采取可持續的生產方法，通過評估，識別新的機會，以便有效減少或找出回收或再利用廢棄物。

Sustainable use of Water and Sustainable Production

We will focus on water stewardship in our textile production, as well as adopt sustainable production practices such as implements measures to reduce and recycle and re-use waste based on opportunities identified.

加強人事建設
Empowering People

創造一個受尊重和體面的工作環境

我們將繼續加強人才隊伍建設，努力提高培訓水平，加強監督，保障員工健康與安全。

Creating a respectful and decent workplace

We will continue to strengthen our human resource program, striving for improved training and oversight to protect the health and safety of our employees

鼓勵創造力

我們將通過學習和協作，全面提升我們的傳媒影視工作人員以及合作伙伴的創造力和熱情，解決我們行業面臨的社會挑戰。

Encourage Creativity

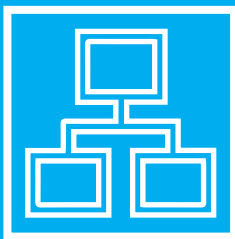
We will enhance the creativity and passion of our film and media staff and associates with learning and collaboration to address the social challenges faced by our communities.

多元化和包容性

我們重視不同的背景，文化和觀點，以及為我們的業務帶來的創造。

Diversity and Inclusion

We value diverse backgrounds, cultures and perspectives and the creativity they bring to our business.



我們的利益相關方

Our stakeholders

星宏傳媒作為一家企業，我們相信公司的企業責任必須通過回應利益相關方不同需求的能力來衡量。利益相關方幫助我們識別并解決他們所關心的問題。這個過程可以幫助我們改善商業決策。

我們的利益相關方是我們的員工、供應商、股東、客護、電視臺，演員和全國看我們電視連續居、電影的觀眾。

自實施環境、社會和管治政策以來，我們開始廣泛的與利益相關方交流，這對我們業務的成功至關重要。我們根據利益相關方的類別，及我們不同的業務部門，關係的性質，興趣以及對公司的影響進行分類和分析。

At Starrise Media, we believe that our responsibility as a committed corporation must be measured by our ability to respond to the different demands of our stakeholders. They help us identify and address issues of concern to them. Our business decisions are improved by what we learn in this process.

Our stakeholders are a diverse group of people and organizations, ranging from our own employees, suppliers, shareholders, customer, TV station, actors and to the audience who watch our TV drama series and films all over the country.

Since the implementation of ESG policy, we start to engage with a wide range of stakeholders that are important to the success of our business. Stakeholders are profiled according to our different business segments, the nature of their relationship, interest, and impact to the Company.

利益相關方 Stakeholders	我們的相關業務 Which segments of our business	交流方式 Engagement Method	主題 Topics	行動 Action
股東 Shareholders	影視傳媒業務 Film and Media / Textile	投資者關係 Investor relations communication 股東大會 Meeting and Staff interview	財務表現 Financial performance 管治 Governance 業務轉型 Business transition	我們通過年報提供有關公司戰略、政策和績效的信息 We provide information on Company's strategies, policies, and performance through our annual report.
員工 Employees	影視傳媒和紡織業務 Textile / Film and Media	集會和員工面談 Meeting and Staff interview	事業 Career 健康與安全 Health and Safety 工作環境 Workplaces	我們提供培訓、升職、體面工資、安全和受尊重的工作場所 We provide training, promotion, decent wages, safety and respectful workplace.
客戶 Customers	紡織業務 Textile	商業關係和反饋 Business relationship / Feedback	產品質量 Product quality 價格 Price 企業社會責任 CSR 環境影響 Environmental Impact	我們提供高質量和高標準的產品。我們有專門的節能小組來管理我們的能源消耗，碳排放和廢水處理。我們的人力資源負責照料員工福利 We provide high quality and high standard product. We have dedicated task force team to manage our energy consumption, carbon emission, and waste-water. Our Human Resource Department look after employee welfare.
觀眾 Viewers / Audience	影視傳媒業務 Film and Media	票房排名， 反饋意見和評論 Box Office Ranking, Feedback and Comment	豐富的内容 Rich Content 質量 Quality 負責任的内容 Responsible Content	我們選擇對社會有意義的劇本。我們邀請和招聘知名導演和演員指導和出演我們的電影和電視劇 We select stories that have a meaning to the society. We invite and recruit well-known director and artist to act in our film and dramas.
政府 Government	影視傳媒和紡織業務 Film and Media / Textile	通告 Notice	負責任的内容 Responsible Content 環境影響 Environmental Impact 勞動法 Labour 稅 Tax	我們與國家廣播總局密切合作制作新的影視。我們的紡織工廠定期進行合規性評估，并採取相應措施確保合規性 We work closely with State Administration of Press, Publication, Radio, Film, and Television Agency in producing new films and dramas. Our Textile factory conducts periodic compliance assessment and takes actions accordingly for compliance assurance.
供應商 Suppliers	紡織業務 Textile	商業關係 Business relationship	新的工藝，新原材料 New innovation	我們紡織部採購無毒無害化學品原材料，并要求供應商增加投入，研發環境友好的原材料 We source hazardous chemical free raw material and invite supplier to invest in Research & Development for more green material.



評估重要性

Materiality Assessment

星宏傳媒正在向影視和傳媒行業轉型。我們有兩個完全不同的業務部門。紡織業務部門是個勞動密集型的行業，需要高度關注能源消耗和環境問題。而影視傳媒業務則恰恰相反。

為了從這兩個不同的業務部門確定我們公司的實質性方面，并開展我們的承諾，我們廣泛收集了利益相關方的反饋。我們按照了聯交所的《環境、社會和管治報告指引》中的利益相關方參與的引導，舉辦與員工、股東及業務伙伴的工作坊、會議及調查，去評估及排序與星宏傳媒成長有關的風險及機遇。

通過這個過程，我們確定了我們的利益相關方關心的和與我們業務相關的環境、社會及管治主題範圍，并將其列入到分析矩陣中，以便了解我們面臨的主要挑戰和機遇。

Starrise Media is in the transition of moving towards film and media industries. We have two very different business segment. The textile business segment has an intensive workforce, high energy consumption and environmental issues that required to pay attention. While film and media segment is on the contrary.

To carry out our ESG materiality assessment and develop our commitments to these 2 different business segments, we reviewed input from a wide range of stakeholders. Guided by HKEX' s ESG Guidelines for stakeholder engagement, and we conducted workshops, meetings and surveys with employees, shareholders and business partners to evaluate and prioritize risks and opportunities related to the ESG growth of Starrise Media.

Through this process, we identified the spectrum of ESG topics that our stakeholders care about and are relevant to our business, and mapped them in a matrix to provide a glance of our key challenges and opportunity.



我們的環境、社會及管治重要性評估和結果矩陣表明，對於星宏傳媒和我們的利益相關方而言，幾個關注主題仍然是非常重要，我們將在本報告中全面匯報。這些主題包括：

負責任的內容	環境影響和碳排放	Responsible Content	Environmental Impact and Carbon Emissions
創造力	知識產權	Creativity	Intellectual Property Right
能源消耗	水污染	Energy Consumption	Water Pollution
工作環境	健康和安全	Workplaces	Health and Safety
內容豐富	發展和培訓	Rich Content	Development and Training
反腐敗		Anti-Corruption	

我們的環境、社會及管治委員會對重要性評估的結果進行了審核，并對其進行評估，以進一步確定對我們業務至關重要的主題并確定其優先順序，并與我們的核心價值、目標和能力保持一致。這個評估讓我們對如何面對影視傳媒業務轉型有了很好的認識。確認的主題將進一步把環境、社會及管治方面融入到我們的業務運營和文化當中，并促進有意義的措施。

Our ESG materiality assessment and resulting matrix indicate that several topics continue to be high importance to Starrise Media and our stakeholders, and are reported in full in this report. These include:

The results of the materiality assessment were reviewed by our ESG committee and evaluated to further identify and prioritize topic that is most critical to our business and aligns our core values, goals and competencies. This assessment gives us a good insight on how we should manage our business transition towards film and media industry. The identified topics bringing ESG further into our business operations and culture and cultivating purpose-driven initiatives.



我們的環境 Our Environment

環境管理 Environmental Stewardship

環境保護對於星宏傳媒來說是非常重要的。我們的目標不僅是要讓我們的合作伙伴和利益相關方知道我們的產品是通過環境友好的方式生產，而且我們還正在不斷提升。我們在生態和社會責任方面對環境，供應商，員工，客戶和後代是負責任的。

本公司在其營運及工作場所已實施多項節約資源活動。我們的策略是逐漸將環境管理融入我們的日常管理當中，因此我們將繼續改善我們旗下所有可以減少環境影響的設施，特別是我們的紡織營運。于2017年，我們嚴格遵守中華人民共和國所有對本公司業務構成重大影響的相關環境條例。年內，既無違反環境法律的重大罰款，亦無處罰。

Environmental protection is of enormous importance to Starrise Media. It is our goal not only to make the environmentally compatible production of our goods to be transparent to our partners and stakeholders but also to continuously improve it. We are ecologically and socially accountable to the environment, suppliers, employees, customers and especially the generation to come.

The Company has implemented a number of resource conservation initiatives in its operation and workplaces. It is our strategy to gradually embed Environmental stewardship into our daily management. Hence, we will continue to improve measure in our facilities that can reduce environmental impacts, especially for our textile operation. In 2017, we complied with all relevant environmental rules and regulation in the PRC that have a significant impact on the Company's business. There were no significant fines or penalties for non-compliance with environmental laws and regulations during the year.

我們的影視傳媒業務 Our Film and Media Business

我們的影視媒體業務的主要辦公地點位于北京的室內辦公室，沒有任何工廠。因此，這部分的業務不會直接產生危險廢物、廢氣和廢水。我們的管理層通過以下措施提高日常營運資源的使用效率：

- 用LED燈替換辦公室的照明系統
- 鼓勵雙面印刷和廢紙再利用
- 夏天時保持室內空調溫度在25°C
- 鼓勵電影道具的再利用
- 要求員工離開辦公室時關燈

北京辦公室冷卻空調由我們的物業管理公司負責維護。我們已經檢查了設備的維護情況，以使系統按計劃工作，並將溫度點設置到適合有效工作，同時符合員工的舒適度。

而在冬季，暖氣由北京市政府提供，次年11月15日至明年3月15日。供暖費根據辦公室面積計算。

The main office of our film and media business is in an indoor office located in Beijing without any industrial plants. As such, the business for this segment does not generate any hazardous waste, air emission or waste-water directly. Our management responds to the initiative in its daily business operations by improving the efficiency of resources consumption through the following measures

- Replace the lighting system in the office by LED lights
- Encourage double site printing and reuse of waste paper
- Keep indoor air-conditioning temperature at 25°C during summer.
- Encourage the reuse of film equipment.
- Require staff to turn off lights when they are away from the office.

The Beijing office cooling air conditioners are maintained by our property management company. We have reviewed the equipment maintenance so that the systems are working as designed and the temperature set points are suitable for efficient operation and staff comfort.

During winter, the heating is provided by the local Beijing Municipal Government, from November 15 every year to March 15 next year. The heating fee is calculated in accordance with the usable floor area.

我們的紡織業務 Our Textile Business

我們公司的紡織業務屬於紡織產業鏈的低污染環節。主要排放的是廢水和少量煤氣。我們公司一直高度重視並確保所有的生產設施符合當地和國家的環保標準。在

The Company's textile business is a low pollution link in the industry chain it belongs to. The main emission is the wastewater and a small amount of coal gas. We continue to place great emphasis on ensuring that all of our processing facilities are in line with local and

本公司主要紡織生產基地淄博市，我們的紡織廠已經獲得環境影響評估文件的正式批文，包括法規要求的新工廠建設，工藝和裝潢。 我們的環境影響評估文件和官方批文涵蓋工廠中的所有生產活動。

環境影響評價文件中列舉的污染防治設備和程序已經由地方主管環保部門驗收。我們的污染物排放許可證是有效和現行的，同時我們已經適時地向地方當局申報工廠的污染物。

我們的淄博紡織廠已經建立并實施了環境管理體系，有效改善了生產過程中對環境的影響。紡織廠還針對可能會為環境帶來潛在負面影響的緊急情況制定了適當的應急計劃，其中包括不合規情況的處理程序，以及糾正和預防措施。

national environmental protection standards. In Zibo, where the Company's main textile production factory is based, we have obtained the official approval of Environmental Impact Assessment documents, including new factory construction, process and renovation, as required by legislation. Our Environmental Impact Assessment documents and official approval covers all production activities in the factory.

The pollution prevention equipment and procedure cited in the Environment Impact Assessment documents are inspected by the local environmental protection authority. Our pollutant-discharge permit is valid and current and we have declared pollutants to the local authority in a timely manner.

Our Zibo textile factory has established and implemented environmental management system which aims to manage and improve the environmental impact generated by the production. The factory also has an appropriate emergency plan for potential emergencies that may result in negative environmental impact, which include procedures to handle identified non-compliance, with applicable corrective and preventive action.

水資源和污水排放管理
Water Resources and Wastewater Discharge Management

本公司倡導節約用水。對紡織廠用水進行嚴格管理，同時紡織廠配備先進的純水和廢水處理系統，處理全部工業廢水和生活廢水，實現水資源的再利用。少量排放出去的廢水也符合國家和地方排放標準。我們指定了專門的員工負責管理水資源。專門人員確定用水的相關規定，按照監管要求實施節水措施。我們的目標是降低用水量。我們適時更新管道圖紙，準確地指出

The Company advocates water conservation. We have taken strict management to control our textile factory water consumption and was equipped with advanced water purifier and wastewater treatment system which processed all the wastewater from industrial and domestic and realized reuse of return water. The small amount of discharged wastewater was also conformed to national and local water discharge standards. We have assigned staffs responsible for water management. Water

水/污水流向。我們的工業廢水排放口按法規要求明確擺放了標識牌。2017年我們紡織廠的用水量是18.46萬噸。用水量包括了我們的生產車間、員工宿舍用水及我們的新材料廠區用水。



我們新安裝的純水系統
Our newly installed water purifier system.

廢氣排放
Air Emissions

本公司的紡織廠已經將廢氣污染物排放到大氣之前進行處理。 在本地環保局的要求下，工廠在燃煤鍋爐的廢氣排放口安裝了在綫實時監控設備，以確保二氧化硫、碳氧化合物和其他物質的合規排放。

use-related regulations are identified and the responsible staff is aware of the regulatory requirements and the applicable measures for water conservation. Targets are set to reduce water consumption. We also update our site plumbing plan to indicate water/sewage inlet point accurately. Our industrial wastewater discharge points are labeled clearly as required by the regulations. In 2017, our textile factory has consumed 184,600 tonnes of water. Water usage includes our production plant, staff dormitory and our new material plant.

The Company's textile factory has treated air pollutants prior to their emission into the atmosphere. Under the requirement of local environmental protection bureau, the factory installed online real-time monitoring devices targeted at the emissions of coal-fired boilers so as to make sure that the content of sulfur dioxide, carbon and oxygen compound and other substances met emission standards.

用于公司事務、運輸和貨物的公司車輛全部符合國家尾氣排放標準。

紡織廠定期對排放管道泄漏進行檢查，并制定了廢氣減排的目標。

本公司認為采取的環保措施是充分和有效的，并符合國家和地方環保法規要求。

The Company's transport vehicles bought and used in Company affairs, employee transport and cargo are all conformed to national emission standards.

Our factory has implemented appropriate checks for air-pollutant leakage and has set up targets to improve air-emission reduction.

The Company believes that its adopted environmental measures are sufficient and effective in meeting national and local environmental protection regulations and requirements.

資源消耗和資源節約
Resources Consumption and Resources Savings

節能降耗不僅有利于環境優化，而且可以降低公司運營成本。因此，這是公司多年來一貫執行的控制措施之一。為加強能耗管理，公司制定了嚴格的各部門能耗指標，開展檢查和評估。

本公司的淄博紡織廠成立了節能辦公室。他們由環境和能源專業員工負責管理工廠和員工宿舍的能耗、水耗和燃料的消耗量。節能辦直屬環境、社會及管治委員會監督。節能辦成員定期開會審查目標和表現。在節能辦管理下，所有適用的能源法規和要求都得到確認和遵守。

紡織工廠環境績效評估和管理需要一個策略和全面的數據收集，監測和評估。系統建立至關重要，以便今後的監測和管理對策可以在每個報告期間得到實現，并成為規範的做法。

Energy saving and consumption reduction not only beneficial to environmental optimization but also can reduce company operational cost. Thus, it was one of the control measures consistently implemented by the Company over the years. In order to strengthen energy consumption management, the Company's formulated strict energy consumption indexes for various departments and carried out inspection and assessment.

An energy saving centre has set up in Zibo Textile factory. It is run by environmental and energy professional to overview the consumption of electricity, water, and fuel from the factory production as well as the usage from the staff dormitory. The energy saving centre is directly under the ESG committee's supervision. The members of centre meets regularly to review the targets, and performance. Under the centre's management, all applicable energy regulation and requirements are identified and met.

Assessing and managing textile factory environmental performance requires a strategy for comprehensive data collection, monitoring and evaluation. It is vital that a system is set up so that future monitoring and management responses can be replicated for each reporting period and become standard practices.

節能辦成員還設定了改善目標和採取行動的時間表，以改善工廠的環境表現。

本公司淄博紡織廠消耗的能源大部分來自電力、燃煤、天然氣、太陽能。2017年，紡織廠共使用煤1938噸，相比2016年，共下降了7210噸。主要原因是國家的“去煤增氣”的改革，另一個原因是本公司售出了部分紡織業務。在去煤增氣的改革下，2017年，紡織廠第一次使用天然氣，一共使用了308799立方米。除此以外，紡織廠安裝了太陽能光伏發電，2017年共產生了712萬度電。購買電力方面，紡織廠購買了10627.9萬度電。由于相鄰的村子通過紡織廠的變電站使用電，我們同時也售出了 220.1萬度電。

The centre also set up schedule to improve targets and milestones for action to improve the factory environmental performance.

The majority of energy consumed at our Zibo textile factory is from electricity, coal, natural gas, and solar power. In 2017, the textile factory used a total of 1938 tons of coal, compared with a total of 7210 tons of coal in 2016. The main reason is the country's "coal to gas" reform, another reason is that the Company sold part of the textile business. Under the "coal to gas" reform, 2017 is the first year, our textile factory starts to use natural gas, the total consumption of natural gas was 308799 cubic meters. In addition, the textile factory also installed solar power to generate electricity, it has provided a total of 7120000 kWh of energy. While for the purchased electricity, the textile factory has purchased 106279000 kWh. Due to the neighboring villages used electricity through the substations from our textile factory, we also sold 2201000 kWh of electricity to the villagers.

不可再生能源 The non-renewable energy				
	煤	Coal	1938 tonnes	1938 噸
	天然氣	Natural Gas	308799 cubic meter	308799 立方
再生能源 Renewable Energy				
	太陽能	Solar Power	7120000 kWh	7120000 kWh
購買的電力 Electricity Purchased				
	電	Electricity	106279000 kWh	106279000 kWh
售出的電力 Electricity Sold				
	售出的電	Electricity Sold	2201000 kWh	2201000 kWh

能源使用效率差和熱量損失是浪費能源和金錢。 因此，我們的工廠管理層非常重視這個問題。 隨著節能辦公室的建立，多年來，公司不僅不遺余力地提高用電效率，還通過采取節能照明、設備、技術改造，引進新技術等多種措施不斷降低用電量。

公司還充分利用生產車間頂棚資源，通過安裝太陽能發電系統，既減少了排放，又降低了運營成本。

公司一貫認為，高效利用資源是公司可持續發展的基本條件之一，也是本公司一貫的戰略。

Low energy efficiency and heat loss is a waste of energy and money. Thus, our factory management takes this matter very serious. With the energy saving centre establishment, over the years, the Company not only spared no effort in improving the consuming efficiency of electricity but also continuously reduced electricity consumption through many measures including adopting energy-saving lighting, equipment, conducting technical renovation and introducing new technology.

The Company also made full use of workshop roof resources to install solar power systems, which not only reduced emission but also reduced the operation cost.

The Company consistently believes that the dedication to the effective and efficient resource utilization is one of the basic conditions for the Company' s sustainable development and is also a consistent strategy of the Group.

廢棄物管理
Waste Management

我們紡織廠的危險廢棄物嚴格進行分類，并按照監管要求處理。我們把廢棄物分類為無害廢棄物和有害廢棄物。為了資源節約和環境保護，廢物被進一步分類為可重複使用和可回收利用。不能再利用或回收利用的廢棄物，我們通過填埋或焚燒處理。我們的工廠已經確定了所有固體廢棄物來源，并確保廢棄物得到妥善處理。工廠擁有足夠的設備來管理固體廢物，然後由擁有廢棄物處理許可證的供應商轉移到場外進行進一步處置。

Our textile factory's hazardous waste is strictly segregated and disposed of in accordance with regulatory requirements. Our waste is categorized as non-hazardous waste and hazardous waste. For resource conservation and environmental protection, waste is further classified as re-usable, recyclable. What cannot be re-used or recycled is disposed of through landfill or incineration. Our factory has identified all solid waste streams and ensures the waste is handled properly. The factory also has adequate equipment to manage solid waste prior to transfer to off-site by a licensing vendor for further disposal.

環境及天然資源
Environment and Natural Resources

在我們紡織廠，我們已經按照ISO 14001 标准要求建立和認證了我們的環境管理體

In the case of our textile factory, we have fully introduced and certified our Environmental Management System, in accordance with

系。同時，我們在面料生產新材料的研發方面也取得了相當的進展。

我們的紡織廠裏也邁出了重要的一步，建立了節能辦公室。年內采取的重要行動包括控制排放，尤其是溫室氣體排放。我們已經減少了煤炭的使用，并改用天然氣。我們的廢水處理設施也幫助我們重複利用水資源。

在明確了這些路綫的基礎上，我們2018年的工作重點是提高資源利用效率，減少廢棄物產生。

最終，我們相信星宏傳媒的發展對策應該包括一套可持續發展的標準，保證資源和環境的妥善管理，以滿足社會需求。

the ISO 14001 standard. We have also made considerable progress in research and development of new material for our fabric production.

We have also taken an important step forward by setting up Energy Saving Centre in our factory. Important actions taken during the year have included controlling our emission, especially greenhouse gas. We have reduced the use of coal and change it to natural gas. Our waste-water treatment facility also helps us to reuse the water.

Having marked out these paths, our work during 2018 will be focused on increasing the efficiency of the resources use and reduce the waste generation.

Ultimately, we believe that the development of Starrise Media's activity should include a set of sustainable development criteria, which guarantee the proper management of resources and environmental protection, as well as meeting social needs.

溫室氣體排放
Greenhouse Gas Emissions

公司2017年溫室氣體清單按照ISO14064 標準進行編制和核算，範圍涵蓋溫室氣體排放範疇1和範疇2。本公司紡織廠碳足迹共計為99751.36噸二氧化碳當量。購買電力是我們溫室氣體排放的主要來源。第二個排放的主要來源包括煤炭和天然氣使用。因此，我們致力于提高我們工廠的用電效率。我們的目標是在我們的紡織廠增加可再生能源的使用量，作為我們努力控制排放量一部分。我們對此目標充滿信心。

The Company 2017 greenhouse gas inventory was compiled and organized according to ISO14064 and includes Scopes 1 and 2 emissions. The Company carbon footprint for Textile factory equated to a total of 99751.36 tCO2e.

The use of purchased electricity was the primary source of our carbon emission. The second two primary sources of emission were the use of coal and natural gas. We are committed to becoming more efficient in electricity usage at our factory. We have an ambitious target for reducing our carbon emissions. In our textile factory, we aim to increase our renewable energy usage as part of our effort to control absolute emission.

Scope 1 範疇1 - 溫室氣體排放及減除主要來自以下活動		Scope 2 範疇2 - 能源簡介溫室氣體排放	Total Emissions
Coa 煤	3861.406 tCO2e 噸二氧化碳當量	95215.36 tCO2e 噸二氧化碳當量	99751.85 tonnes CO2e 噸二氧化碳當量
Natural Gas 天然氣	675.0848 tCO2e 噸二氧化碳當量		



我們的員工 Our People

員工和薪酬福利

Staff and Remuneration Benefits

星宏傳媒在紡織業務和影視傳媒業務中雇傭了大約1766名有能力的員工。我們的員工是我們業務的基礎，他們生產優質的紡織品，管理物流和制定業務戰略，使我們的公司不斷提升。

我們雇傭有技術能力的團隊和創造一個有包容文化的工作場所。通過培訓和發展，我們確保我們的員工擁有繼續學習和發展所需的能力。我們也投入資源保證每一位員工的健康與安全。

我們始終關心勞動權益，了解到員工是公司最重要的資產。我們支持員工多元化，確保員工不因種族、性別、國籍、年齡、宗教信仰、政治派別、婚姻狀況、性取向等社會地位差異而受到歧視。

本公司對員工的招聘、選拔、晉升、辭退、退休、員工

Starrise Media employs approximately 1766 talented individuals at our textile factory and our film and media business. Our employees are the foundation of our business, they produce quality textile products, manage the logistics and craft the business strategies that allow our Company to continually improve.

We recruit a richly skillful team and create a culture of inclusion in our workplace. Through training and development, we ensure that our employees have the tools they need to continue to learn and develop. We also devote resources to keep every one of our employees healthy and safe.

We care about labour rights and understands that employees are the most important assets of the Company. We support diversification in employees and ensure that employees will not be discriminated due to their ethnicity, gender, nationality, age, religion, political faction, marital status, sexual orientation and other social status differences

The Company has a proper procedure in place for em-

薪酬和考核制度有適當的程序。人力資源部門每年對薪酬進行檢驗和評估。內容和標準績效考核是根據各部門的業務和不同崗位的性質來確定。根據各崗位的性質和特點，采用計件工作制或計時工作制。例如，在符合勞動法規的要求下，生產相關崗位實行計件制，行政崗位采用計時制，這個安排同時兼顧員工的平等性和員工的能力。我們所提供的工資高于當地法定要求的最低工資。

員工有權享受休假、法定帶薪休假、加班安排、加班費和員工福利等有關法律法規的規定。

星宏傳媒嚴格遵守《中華人民共和國勞動法》的規定和要求。報告期內沒有違反相關規定和法規的行為。

employee recruitment, selection, promotion, demission, retirement, employee remuneration and appraisal system. Remuneration is monitored and reviewed annually by the Human Resource department. The content and criteria performance appraisal is determined according to the business of various departments and the nature of different job position. Based on the nature and characteristics of various posts, piecework or timing working system is applied. For instance, piecework system is fulfilled for production related posts while timing system is adopted for administrative posts in order to give consideration to both equality and employee competence difference while conforming to the requirements of labour regulations. The salary offered is higher than the local minimum salary.

Employees are entitled to enjoy vacations, statutory paid leave, overtime working arrangement, payment of overtime and employee welfare pursuant to the relevant laws and regulations.

Starrise Media strictly complies with the regulations and requirements of the Labor Law of the PRC. There was no violation of any relevant rules and regulations during the reporting period.

員工分析

Employee Profile

我們實施了一系列雇傭政策，以吸引和留住人才，為本公司的可持續發展作出貢獻。2017年，我們的紡織、電影和媒體業務共聘有1766員工，其中95.1%來自淄博紡織廠，4.9%來自影視和傳媒業務。下表為員工的組成。

We have implemented a set of employment policies to attract and retain the talents for the sustainable growth of the Company. In 2017, our textile, film and media business had a total workforce of 1766 employees, 95.1% of whom were from our Zibo textile factory, and 4.9% from our film and media business. Below is the composition of the employees.

Starrise Media 's Total Employees 星宏傳媒員工總人數: 1766	
Film and Media Business Number of Employees 影視傳媒業務的員工總人數 = 86	
By Gender 按性別	
Total Male Employees 男員工	37
Total Female Employees 女員工	49
By Age 按年齡	
Below 25 years old 小于25歲	5
25 - 34 years old 歲之間	37
35 - 44 years old 歲之間	19
45 - 55 years old 歲之間	18
55歲以上員工人數	7
By Employment Mode 按僱傭模式	
Full time 全職	86
Part-time 兼職	0
By Level 按級別	
Management 管理層	19
Non-management 非管理層	67
By Location 按地方	
Beijing 北京	25
Shan Xi 陝西	2
Liaoning 遼寧	4
Tianjin 天津	2
Jiangsu 江蘇	1
Jiangxi 江西	1
Hebei 河北	9
Jilin 吉林	8
Shandong 山東	3
Hunan 湖南	2
Neimonggu 內蒙古	3
Xinjiang 新疆	1
Shanxi 山西	9
Heilongjiang 黑龍江	5
Zhejiang 浙江	1
Yunnan 雲南	1
Guangdong 廣東	2
Henan河南	2

[illegible]

員工流失比率
Employee Turnover Rate

不同行業的員工流失率差別很大。二零一七年我們紡織廠的員工流失比率為21.6%，而影視傳媒業務的員工流失比例則為12.8%。紡織製造業是一個勞動密集型行業，本公司也出售部分紡織業務，因此員工流失比例略高。我們正在投入更多的時間和金錢開發培訓，吸引員工繼續為公司服務。

Employee turnover rates vary widely across industries. The employee turnover rate for our textile factory in 2017 is 21.6%, while for our Film and Media business, the turnover rate is 12.8%. The textile manufacturing sector is a labour intensive industry, and the Company also sold part of the textile business, thus the turn-over rate is slightly higher. We are investing more time and money developing training programs to help retain employees.

	Film and Media Business 影視傳媒業務	Textile Business 紡織業務
員工流失人數 Employee Turnover Rate	11	364
男員工流失人數 Male Employee Turnover Rate	6	220
女員工流失人數 Female Employee Turnover Rate	5	144
流失員工的歲數區分	24 to 46 Age 歲	20 to 35 Age 歲
流失員工的所在地區	Beijing 北京、Zhejiang 浙江、Shandong 山東、Shanxi 山西、Henan 河南、Hebei 河北、Gansu 甘肅、Jiangsu 江蘇	Zibo, Laiwu, Taian of Shandong Province 山東省淄博市、萊蕪市、泰安市

健康與安全
Health and Safety

星宏傳媒把員工的健康與安全作為經營的首要關注點。我們采取措施在我們的工廠和我們每個影視拍攝的地點防止我們的員工受到傷害。我們實施了一系列防範事故的方案，包括現場培訓，意識培訓，消防演習和檢查。在管理風險時，本公司通過風險的層次結構進行防範措施。我們的安全行為守則為個人防護設備的選擇和使用

At Starrise Media, health and safety are our primary concerns in our operation. We take measures to prevent injuries at our factory, and every site where our film and TV drama is shooting. We implement a range of programs to prevent accidents, including on-site training, awareness program, fire drill and inspection. The Company works through a hierarchy of risk control measures when managing risk. Our safety code of practice provides

以及特定危險的要求提供指導。

這是為了確保員工的職業健康與安全，例如，為暴露在噪音和棉花纖維的前綫生產工人定期配給口罩和耳塞，并督促他們裝備。為電工、焊工和其他特殊工藝人員提供專門的服裝和工具，并監督他們在工作時嚴格遵守安全規定。

公司已通過職業健康與安全管理體系認證。我們的行政管理部門負責協調職業健康與安全的監督管理，定期對公司進行檢查和評估，確保安全目標的貫徹執行。

在報告期內，我們沒有發現重大違反職業健康與安全相關規定的情況。

guidance on the selection, provision and use of personal protective equipment and requirements for specific hazards.

This is to ensure employees' occupational health and safety, such as, regularly dispensing masks and earplugs for the front production line workers be exposed to noise and cotton fiber and urging them to equip. Equipping electricians, welders and other special process workers with exclusive outfits and tools and supervising our workers to strictly follow safety regulations when working

The Company has passed the certification of the occupational health and safety management system. Our administrative department coordinates the supervision and management of occupational health and safety, with regular inspection and appraisal on behalf of the Company to ensure that safety targets are implemented consistently.

We did not have any material violation of occupational health and safety related regulations during the reporting period.

為我們的影視員工投保
Insurance for our Film and TV Drama Crews

我們的影視和傳媒制作團隊致力於確保影視機組在制作電影時符合當地的職業安全規定。我們嚴格對待不安全的情況。我們確保所有的影視機組人員得到足夠的相關信息以致安全的進行工作。由于影視劇是以項目為主，所以在任何項目開始之前，我們都會對項目進行投保。由于每個制作擁有不同的風險，所需的保險種類和保費水平因影片而異，我們將確保我們的所有後勤人員、演藝人員、技術人員在發生傷害、事故、疾病和設備損壞的情況下受到保障。

Our film and media production team are committed to ensuring that the crew complies with the local Occupational Health Safety Regulation when making the film. No unsafe situation will be tolerated. We ensure all crew members are given sufficient information to be able to do their job safely. As film and TV drama are project-based, before any project started, all film productions will be insured. As each production carrying different risks, the types of insurance needed and the level of premium will vary from film to film. We will insure all our support personnel, artists, technical staffs in the event of injury, accident, sickness, and damage to equipment.

我們紡織廠的消防演習

Fire Drill for Our Textile Factory

由于紡織原材料的高度易燃性，紡織廠是最容易發生火災的地方。

我們的紡織廠要求強制性的消防安全培訓。採取的措施包括與當地消防部門進行消防演習和疏散培訓。消防演習讓我們的員工知道：

- 在紡織工廠工作的火災風險
- 火警系統的安裝地點
- 設備中可用于防止火災的設備
- 如果發生火災，如何使用該設備
- 如何有組織地疏散

The textile factory is one of the most fire vulnerable factory owing to the highly flammable nature of the raw materials.

Our Textile Factory has come up with mandatory fire safety training. Steps taken include fire drill and evacuation training with the local fire department. The fire drills let our employees know:

- the fire risk involved in working in a textile factory
- the places where the fire alarm system are installed
- the equipment available in the facility to combat the fire
- How to use the equipment in case of fire
- How to evacuate in an organized manner.



培訓和發展

Training and Development

學習和發展是星宏傳媒員工培訓路線圖的一個重要方面。爲了讓新員工能無縫融入組織文化，所有新員工都必須參加入職培訓計劃。

我們提供技能發展，使員工能夠適應技術、擴充和多樣化帶來的新挑戰。我們堅持把培訓做得更實用，讓每個級別的員工都有份參與進這個培訓過程及相關的價值和經驗傳遞。

于2017年，我們的紡織業務每個員工的平均培訓時間約爲41小時。而對於我們影視傳媒業務，員工的平均培訓時數爲6小時。

我們紡織廠員工的41個培訓時間，主要關注技術能力和安全培訓。每一次培訓都是系列化的，以確保每個員工都能夠掌握有關技能，知識和能力，以幫助他們得到工作滿足和成長。

對於我們的影視傳媒從業人員，我們提供全公司範圍內的培訓項目，包括劇本寫作、網劇市場分析、基本會計和人員管理。

Learning and development is an important aspect of the training roadmap for all Starrise Media employees. All new employees are required to attend the orientation program which aims to induct and integrate new hires into the organizational culture seamlessly.

We provide skills developing that allow the workforce to adapt themselves to the new challenges of technology, expansion, and diversification of activities. We insist making training practical and that all levels of responsibility are involved in the training processes and in those transmitting values and experience.

In 2017, Our textile business employees clocked an average of around 41 training hours per employee. While for our film and media business, employees clocked an average 6 training hours.

The 41 training hours our textile employees mainly focused on skill upgrade and safety training. Every training is serialized to ensure that every employee can master proper skills, knowledge and competencies for their working fulfillment and growth.

For our film and media employees, company-wide training programs are offered, covering script writing, online drama market analysis, basic accounting and people management.



紡織廠員工的管理培訓
Management Training for our Textile Factory's Employees

勞工標準
Labour Standard

星宏傳媒特別重視勞動剝削和童工問題。制定了防止強制勞動和童工就業的明確政策，堅持持續監督招聘流程，防止違法行為的發生。公司嚴格遵守中華人民共和國的《勞動法》。

公司不會強迫任何員工加班。所有加班工作都是在自願的基礎上進行的，員工可以選擇加班，每日加班時間已經設置了上限。勞動合同中明確規定了加班工作的規定。

年內，公司未發現任何重大違反勞動法規的行為。

Starrise Media attaches particular importance to the issues of labour exploitation and child labour. It has formulated clear policies to prevent compulsory labour and employment of child labour and has insisted on monitoring the recruitment process frequently to prevent the occurrence of illegal conduct. The company has strictly complied with the PRC Labour Law.

The Company will not force any employees to work overtime. All overtime work is performed on a voluntary basis, and employees may choose to apply for overtime work, and a daily limit is set on the maximum number of overtime hours. Regulations on overtime work are clearly stated and explained under the labour contract.

During the year, the Company has not discovered any material violation of labour related regulations.

反貪污
Anti-Corruption

星宏傳媒致力實現最高標準的透明度及誠信。我們的政策是不從事任何貪污行為，遵守所有的反貪污法。

我們禁止員工向客戶、供應商或任何與公司有業務往來的人索取，接受或提供優勢。員工可以通過舉報政策，揭發違規或違法等任何事項。

Starrise Media is committed to achieving the highest possible standards of openness and integrity. It is our policy not to engage in any corruption activities and to comply with all applicable corruption laws.

Employees are prohibited from soliciting, accepting or offering advantages from or to clients, suppliers or any person having business dealings of any kind with the company. A whistleblowing policy is available to employees to report any

本公司還通過全員教育和培訓，預防和減少貪污行為的發生，尤其是對於管理、財務、技術、採購、營銷等易發生貪污、泄密等不當行為的崗位。

2017年，概無呈報有關貪污事件。

whistleblowing matters including any breach of legal or regulatory requirements.

The Company also prevents and reduces the occurrence of corruptive actions through the complete personnel education and training, especially for the posts vulnerable to corruptive and secret-divulging misconduct, such as management, finance, technology, purchasing, marketing and so on.

In 2017, there were no reported incidents regarding corruption.

社區投入
Community Investment

星宏傳媒致力於與各運營地點的當地社區合作。在我們淄博紡織廠，每年都會撥出一定的資金扶助老人，幫助學生和殘疾人。公司還積極參與當地民政部門組織的公益性捐贈活動。

本公司還不斷補充、完善或提供支持和幫助，派遣員工志願者，或提供財務和物資支持涉及員工和當地社區的利益的設施和需求，如娛樂公園設備，健身器材，載送兒童上學，文化禮堂建設等。

這些項目旨在促進鄉村文化活動，建設一個文化豐富和充滿活力的社區。

Starrise Media is committed to working with the local communities in locations where we operate. In our Zibo Textile factory, every year, we allocate a certain amount of funds to support the elderly, sponsors activities for helping students and the handicapped. The Company also proactively participates in public welfare donation activities organized by local civil affair authorities.

The Company also continuously complements, improves or provides support and aid by assigning staff volunteers, or giving out financial support and material to support facilities and demand involving employees and local community benefit such as equipment for recreation park, fitness gears, transportation of children to school, cultural entertainment hall construction and extra.

These projects aim to promote village cultural activities and build a culturally rich and vibrant community.



我們的產品 Our Product

在我們的紡織業務領域，我們專注於產品開發和技術創新。我們為客戶設計和製造的面料產品有7000多個品種。我們在面料應用和使用新材料和新纖維生產引領行業。我們使用的新材料包括天絲，牛奶纖維，大豆纖維，竹纖維，羊毛，粘膠纖維，有機棉以及其他與棉混紡的新型纖維和紗綫。

我們的主要產品可以大致分為織造大提花織物和小提花織物。

我們的這些面料可以應用到5大產品類中，主要有家紡，服裝，高檔床上用品，休閒和家居飾品。

我們的紡織業務部門在新產品開發方面的能力使我們能夠在產品質量和產品品種方面領先行業。

In our textile business segments, we focus on product development and technology innovation. Fabric products that we have designed and manufactured for clients were over 7000 varieties. We lead the industry in the application and development of new materials and new fibers for fabric production. New materials we use include tencel, milk fiber, soybean fiber, bamboo fiber, wool, viscose, organic cotton as well as other new fibers and yarns blended with cotton.

Our principal products can be broadly divided into jacquard fabrics and dobby fabrics by their weaving construction.

And using these fabrics, we generate it into 5 categories of products, namely home textile, apparel, high-end bedding products, leisure and home decoration.

Our textile business segment's ability in new product development enables us to lead the industry in terms of product quality and product variety.



我們紡織廠的生產綫
Our textile factory production line

產品責任
Product Responsibility

星宏傳媒致力于遵守產品安全法規，并與相關行業機構密切合作。我們通過嚴格的測試和審查程序來檢驗我們紡織產品和影視傳媒內容的合規性。

對於我們的紡織業務，我們獲得了ISO 9000質量管理體系的認證，證明了我們為客戶提供高質量產品的承諾。管理體系實現了對人員、採購、設備、操作、檢驗、儲存、運輸、銷售、服務等程序的有效控制，使我們的產品符合中國法規要求和客戶要求。

為了確保我們開發安全的產品，我們的質量專業人員與我們的設計師，產品開發團隊和生產經理密切合作。

星宏傳媒紡織業務多年來在市場中的良好口碑和影響力，說明本集團產品品質的優異性和穩定性，已得到客戶的認可。

產品相關的投訴
Product Complaints

就產品投訴而言，我們的紡織業務已制定程序以接收分銷商和客戶投訴的反饋意見。如果出現質量問題，客戶可以聯系我們的服務團隊。我們的團隊將安排生產退貨或交換，問題將在一個時間框架內解決。投訴通常以折扣、退貨、換貨或書面答復的方式進行。

Starrise Media is committed to meeting applicable product safety regulations and we collaborate closely with relevant industry bodies. We monitor compliance of our textile products, film and media content through a rigorous testing and review programs.

For our Textile Business, we have obtained the certification of ISO 9000 Quality Management System, which demonstrate our enhance commitment to offer high-quality products to our customers. The management system realized effective control of the procedures including staff, procurement, equipment, operation, inspection, storage, transport, sales, and service, thereby make our product meet the standards required by the regulations in China and the requirements of customers.

To ensure that we develop safe products, our Quality Assurance professional work closely with our designers, product development teams, and production managers.

Starrise Media Textile business has an excellent reputation and influence in the market for many years, which indicates the Company's product quality is excellent, stable and obtains customers' recognition.

In relation to products complaints, our textile business has developed procedures in place to receive feedback from our distributor and customers complaints. In the event of a quality issue, customers can reach our service team. Our team will arrange products return or exchange and delivery and the issue will arrange within a set of time frame. The complaints are generally resolved by means of discount, return, exchange or written reply.

供應鏈管理
Supply Chain Management

星宏傳媒致力于與供應商建立伙伴關係，為行業的可持續發展做出貢獻。本公司對採購流程和原料、輔料、機械、配件等主要原料的供應商進行嚴格的管理和控制。

我們已經建立并實施了基于ISO9000管理標準的供應商選擇，評估和跟蹤系統。評估涉及供應商的質量保證能力，良好的信用記錄，供應能力，知識產權，環境保護和社會責任履行情況等。

我們的紡織工廠共有57家供應商，其中48家位于中國大陸，9家來自海外供應商。對於大陸供應商而言，其中23家位于我們紡織工廠所在的山東省內。這可以減少運輸，減少對環境的影響，并幫助當地創造更多的就業機會。

我們定期審查供應商的表現，以便更好地控制和保證產品質量。

Starrise Media is committed to building partnerships with our suppliers and contributing to the sustainable development of the industry. The Company takes strict management and control of the procurement process and suppliers for main material, such as raw material, auxiliary material, machine material, accessories and so on.

We have established and implements systems for supplier selection, appraisal, and tracking based on the ISO9000 standard. The appraisal involves suppliers' quality assurance ability, good credit history, supplying capability, intellectual property, environmental protection and fulfillment of social responsibilities.

Our textile factory has a total of 57 suppliers, among which 48 are located in Mainland China and 9 are from overseas suppliers. For the mainland suppliers, 23 of them are within Shandong Province where our textile factory locate. This can reduce the transportation, reduce the environmental impact, and helps local to create more jobs.

We conduct regular reviews on the performance of the suppliers in order to have better control over, and an assurance of, products quality.



負責任的內容 Responsible Content

星宏傳媒作為一家生產高品質電視劇和電影的公司，我們公司依賴知識產權保護及渠道擴充，把影視劇傳送給來自不同電視臺的觀眾看。

星宏傳媒通過負責任地內容創造和傳送，幫助創造機會和人才渠道，使我們的內容與觀眾保持關聯。互聯網和智能手機的興起，增加了當今市場交流的渠道，給我們帶來了巨大的機遇。

星宏傳媒與國家新聞出版廣電總局密切合作。我們致力於制作反映中國本土文化，本土習俗和本土需求的電視劇和電影。我們希望能創造一個環境，可以促進傳媒公司通過制作有意義的故事，培養行業的正直、多樣性和創造性。

通過這些及與學校和協會合作的許多項目，我們正在幫助不同背景的新一代人才，通過我們的電視劇和電影中分享他們的故事。

星宏傳媒關心中國觀眾關心的問題，我們認識到我們有機會和責任去提高意識，制作對本土社會健康及有意義的電視劇和電影。



Starrise Media a company that produces high-quality TV dramas and films. Our company depends on the protection of intellectual property rights, and the expansion of the distribution of the content to audiences from different channels.

Starrise Media via creating and delivering content responsibly helps create a pipeline of opportunities and talent so that our content stay relevant to our audience. The rise of the internet and smartphones increasing the ways to communicate in today's market present tremendous opportunities for us.

Starrise Media works closely with State Administration of Press, Publication, Radio, Film, and Television Agency. We are committed to producing TV drama and film that reflect China local culture, local custom, and local demand. We want to create an environment to foster media integrity, diversity and creativity by telling purposeful stories across media platform.

Through many programs and partnership with schools and association, we are helping new generations of diverse talent share their stories in our TV dramas and films.

Starrise Media cares about the issues that Chinese audience concerns, and we recognize our opportunity and responsibility to raise awareness and produce TV dramas and films that are healthy and meaningful to local society.

客戶資料保障和隱私政策 Protection of Customer Information and Privacy Policy

為了保護我們的客戶信息，星宏傳媒採取了相應措施，我們設立了管理權限，防止未經授權查看或訪問客戶，同事和藝人的個人數據。

Starrise Media has implement measure to protect our customer information, we have set up management authority to prevent unauthorized viewing of or access to personal data of customers, colleagues, and our artists.



獎狀 Award

喬家大院 Qiao's Grand Courtyard TV Drama

2006

- 第二十三屆中國電視金鷹獎優秀長篇電視劇獎
- 首爾國際電視節獲得亞洲最佳長篇電視劇一等獎
- 獲第一屆“娛樂大典”年度最佳電視劇獎
- 獲浙江首屆中國電視觀眾節“觀眾最喜愛的電視劇獎”

2007

- 榮獲中國廣播影視大獎，第26屆（2005 – 2006年度）電視劇“飛天獎”長篇電視劇一等獎
- 獲第三屆電視劇風雲盛典“收視十佳電視劇第一”獎
- 獲第十屆中宣部主辦的全國“五個一工程獎”長篇電視劇一等獎
- “第三屆電視劇風雲盛典”頒獎典禮中，獲尼爾斯、索福瑞調查最高收視率冠軍電視劇大獎，同時還獲“最佳編劇”、“最佳主題歌”、“最佳電視劇音樂獎”、“最佳制片獎”

2011

- 在“中國電視劇產業二十年”被評為優秀電視劇

2006

- The 23rd China Golden Eagle TV Award for outstanding long TV drama series
- First Prize of the Best Asian Long TV Drama from the Seoul International Television Festival
- Won the first “Entertainment Grand Prix” annual best TV drama award
- Won the “Audience Favorite Television Drama Award” from the first Zhejiang Chinese Television Viewers Festival

2007

- Won the China Radio and Television Awards. The first prize of the 26th (2005-2006) TV series “Flying Award”
- Won the Third TV Drama Festival “Top Ten TV ratings” Award
- Won the first prize of the Long TV Drama from the 10th National Five One Project Award organized by the Publicity Department of the Communist Party of China
- In the award ceremony of “The 3rd Drama Staged Ceremony”, it won the highest rating TV dramas from the Niels and Suo Furui survey, and “Best Screenplay”, “Best Theme Song”, “Best TV Drama Music Award”, “Best Producer Award”

2011

- Named Outstanding TV Series from the Twenty Years of Chinese TV drama industry List



孟凡耀
Producer Mr. Meng Fanyao

2010

- “全國最具影響力制片人”

2011

- 授予“中國電視劇產業二十年突出貢獻制片人”稱號

2010

- The most influence TV Producer in the country

2011

- Awarded the title of " Outstanding Contribution to China's TV Drama Industry in 20 Years Producer"

野鴨子電視劇
The Wild Duck TV Drama

2011

- 榮獲中國廣播影視大獎，第28屆（2009 – 2010年度）電視劇“飛天獎”長篇電視劇三等獎

2012

- 榮獲第九屆全國“十佳電視制片”優秀電視劇獎

2011

- Won the China Radio and Television Awards .The third prize of the 28th (2009-2010) TV series "Flying Award"

2012

- Won the Ninth National "Top Ten Television Production" outstanding TV drama award

命運
Destiny

2011

- 榮獲中國廣播影視大獎，第28屆（2009 – 2010年度）電視劇“飛天獎”長篇電視劇三等獎

2011

- Won the China Radio and Television Awards .The third prize of the 28th (2009-2010) TV series "Flying Award"

天地民心
TiandiMinxin

2011

- 榮獲中國廣播影視大獎，第28屆（2009 – 2010年度）電視劇“飛天獎”長篇電視劇三等獎

2011

- Won the China Radio and Television Awards . The third prize of the 28th (2009-2010) TV series "Flying Award"



宜昌保衛戰
The Defence of Yichang

2016

- 第九屆全國“十佳電視制片”優秀電視劇
- 第28屆中國電視金鷹獎
- 城市聯合杯2016年度觀眾最喜愛獎

2016

- The Ninth National "top ten television" outstanding drama
- The 28th China Television Golden Eagle Award
- 2016 audience favorite prize from the City Union Cup

領養
The Adoption

2016

- 中美電影節“優秀中國電視劇金天使獎”

2016

- won the "Gold Angel Award for Outstanding Chinese Television Play Series" at the Chinese American Film Festival





香港交易所環境、
社會及管治報告內容索引
HKEX ESG CONTENT INDEX

KPI 關鍵績效指標	HKEX ESG Reporting Guide Requirements 香港交易所《環境、社會及管治報告指引》規定	Page and Remarks 頁數及備注
A. Environment 環境		
Aspect A1 層面 A1	Emissions 排放物	
General disclosure 一般披露	有關廢氣及溫室氣體排放、向水及土地的排污、有害及無害廢棄物的產生等的： (a) 政策； 及 (b) 遵守對發行人有重大影響的相關法律及規則的資料 Information on a) the policies, and b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to air and greenhouse gas emissions, discharges into water and land, and genera- tion of hazardous and non-hazardous waste.	P6 - P8 P14 -P21
KPI A1.1 層面 A1	The types of emissions and respective emission data 排放物種類及相關排放數據	P17 - P19
KPI A1.2 層面 A1	Greenhouse gas emissions in total (in tonnes) and, where appropriate, intensity. 溫室氣體總排放量（以噸計算）及（如適用）密度	P21
KPI A1.3 層面 A1	Total hazardous waste produced (in tonnes) and, where appropriate, intensity. 所產生有害廢棄物總量（以噸計算）及（如適用）密度	P20
KPI A1.4 層面 A1	Total non-hazardous waste produced (in tonnes) and, where appropriate, intensity. 所產生無害廢棄物總量（以噸計算）及（如適用）密度	P20
KPI A1.5 層面 A1	Description of measures to mitigate emissions and results achieved. 描述減低排放量的措施及所得成果	P14 -P21
KPI A1.6 層面 A1	Description of how hazardous and non-hazardous wastes are handled, reduction initiatives and results achieved. 描述處理有害及無害廢棄物的方法、減低產生量的措施及所得成果	P14 -P21
Aspect A2 層面 A2	Use of Resources 資源使用	
General disclosure 一般披露	Policies on efficient use of resources including energy, water, and other raw materials. 有效使用資源（包括能源、水及其他原材料）的政策	P6 - P8 P14 -P21
KPI A2.1 績效指標 A2.1	Direct and/or indirect energy consumption by type (e.g. electricity, gas or oil) in total (kWh in '000s) and intensity 按類型劃分的直接及/或間接能源（如電、氣或油）總耗量（以千個千瓦時計算）及密度	P18 -P19
KPI A2.2 績效指標 A2.2	Water consumption in total and intensity. 總耗水量及密度	P16
KPI A2.3 績效指標 A2.3	Description of energy use efficiency initiatives and results achieved. 描述能源使用效益計劃及所得成果	P15 P17 -P19
KPI A2.4 績效指標 A2.4	Description of whether there is any issue in sourcing water that is fit for purpose, water efficiency initiatives and results achieved. 描述求取適用水源上可有任何問題，以及提升用水效益計劃及所得成果	P16
KPI A2.5 績效指標 A2.5	Total packaging material used for finished products and, if applicable, with reference to per unit produced. 制成品所用包裝材料的總量及（如適用）每生產單位占量	P20
Aspect A3 層面 A3	The Environment and Natural Resources 環境及天然資源	
General disclosure 一般披露	Policies on minimizing the issuers' significant impact on the environment and natural resources. 減低發行人對環境及天然資源造成重大影響的政策	P14 -P21

KPI A3.1 績效指標A3.1	Description of the significant impacts of activities on the environment and natural resources and the actions taken to manage them. 描述業務活動對環境及天然資源的重大影響及已采取管理有關影響的行動	P14 -P21
B. Social 社會		
Aspect B1 層面 B1	Employment 僱傭	
General disclosure 一般披露	有關薪酬及解雇、招聘及晉升、工作時數、假期、平等機會、多元化、反歧視以及其他待遇及福利的： (a) 政策；及 (b) 遵守對發行人有重大影響的相關法律及規例的資料	P6 -P8
	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to compensation and dismissal, recruitment and promotion, working hours, rest periods, equal opportunity, diversity, anti-discrimination, and other benefits and welfare.	P22 -P30
KPI B1.1 績效指標B1.1	Total workforce by gender, employment type, age group and geographical region. 按性別、僱傭類型、年齡組別及地區劃分的雇員總數	P23 -P25
KPI B1.2 績效指標B1.2	Employee turnover rate by gender, age group, and geographical region. 按性別、年齡組別及地區劃分的雇員流失比率	P26
Aspect B2 層面 B2	Health and Safety 健康與安全	
General disclosure 一般披露	有關提供安全工作環境及保障雇員避免職業性危害的： (a) 政策；及 (b) 遵守對發行人有重大影響的相關法律及規例的資料	P26 -P28
	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to providing a safe working environment and protecting employees from occupational hazards.	
KPI B2.1 績效指標B2.1	Number and rate of work-related fatalities. 因工作關係而死亡的人數及比率	P26 -P27
KPI B2.2 績效指標B2.2	Lost days due to work injury. 因工傷損失工作日數	P26 -P27
KPI B2.3 績效指標B2.3	Description of occupational health and safety measures adopted, how they are implemented and monitored. 描述所採納的職業健康與安全措施，以及相關執行及監察方法	P26 -P28
Aspect B3 層面 B3	Development and Training 發展及培訓	
General disclosure 一般披露	有關提升雇員履行工作職責的知識及技能的政策，描述培訓活動	P6 -P8
	Policies on improving employees' knowledge and skills for discharging duties at work. Description of training activities.	P29

KPI B3.1 績效指標B3.1	The percentage of employees trained by gender and employee category. 按性別雇員及雇員類別劃分的受訓雇員百分比	P29
KPI B3.2 績效指標B3.2	The average training hours completed per employee by gender and employee category. 按性別及雇員類別劃分，每名雇員完成受訓的平均時數	P29
Aspect B4 層面 B4	Labour Standards 勞工準則	
General disclosure 一般披露	有關防止童工或強制勞工的： (a) 政策；及 (b) 遵守對發行人有重大影響的相關法律及規例的資料。	P30
	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to preventing child and forced labor.	
KPI B4.1 績效指標B4.1	Description of measures to review employment practices to avoid the child and forced labor. 描述檢討招聘慣例的措施以避免童工及強制勞工	P30
KPI B4.2 績效指標B4.2	Description of steps taken to eliminate such practices when discovered. 描述在發現違規情況時消除有關情況所採取的步驟	P30
Aspect B5 層面 B5	Supply Chain Management 供應鏈管理	
General disclosure 一般披露	Policies on managing environmental and social risks of the supply chain. 管理供應鏈的環境及社會風險政策	P35
KPI B5.1 績效指標B5.1	Number of suppliers by geographical region. 按地區劃分的供應商數目	P35
KPI B5.2 績效指標B5.2	Description of practices relating to engaging suppliers, number of suppliers where the practices are being implemented, how they are implemented and monitored.	P35
	描述有關聘用供應商的慣例，向其執行有關慣例的供應商數目、以及有關慣例的執行及監察方法	
Aspect B6 層面 B6	Product Responsibility 產品責任	
General disclosure 一般披露	有關所提供產品和服務的健康與安全、廣告、標籤及私隱事宜以及補救方法的： (a) 政策；及 (b) 遵守對發行人有重大影響的相關法律及規例的資料。	P32 -P36
	Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to health and safety, advertising, labeling and privacy matters relating to products and services provided and methods of redress.	
KPI B6.1 績效指標B6.1	Percentage of total products sold or shipped subject to recalls for safety and health reasons. 已售或已運送產品總數中因安全與健康理由而須回收的百分比	P34
KPI B6.2 績效指標B6.2	Number of products and service related complaints received and how they are dealt with. 接獲關於產品及服務的投訴數目以及應對方法	P34

KPI B6.3 績效指標B6.3	Description of practices relating to observing and protecting intellectual property rights. 描述與維護及保障知識產權有關的慣例	P36
KPI B6.4 績效指標B6.4	Description of quality assurance process and recall procedures. 描述質量檢定過程及產品回收程序	P34
KPI B6.5 績效指標B6.5	Description of consumer data protection and privacy policies, how they are implemented 描述消費者資料保障及私隱政策，以及相關執行及監察方法	P37
Aspect B7 層面 B7	Anti-corruption 反貪污	
General disclosure 一般披露	有關防止賄賂、勒索、欺詐及洗黑錢的： (a) 政策；及 (b) 遵守對發行人有重大影響的相關法律及規例的資料 Information on: (a) the policies; and (b) compliance with relevant laws and regulations that have a significant impact on the issuer relating to bribery, extortion, fraud and money laundering.	P30
KPI B7.1 績效指標B7.1	Number of concluded legal cases regarding corrupt practices brought against the issuer or its employees during the reporting period and the outcomes of the cases. 于匯報期內對發行人或其雇員提出并已審結的貪污訴訟案件的數目及訴訟結果	P30
KPI B7.2 績效指標B7.2	Description of preventive measures and whistle-blowing procedures, how they are implemented and monitored. 描述防範措施及舉報程序，以及相關執行及監察方法	P30
Aspect B8 層面 B8	Community Investment 社區投資	
General disclosure 一般披露	有關以社區參與來了解營運所在社區需要和確保其業務活動會考慮社區利益的政策 Policies on community engagement to understand the needs of the communities, where the issuer operates and to ensure its activities, take into consideration the communities' interests.	P31
KPI B8.1 績效指標B8.1	Focus areas of contribution (e.g. education, environmental concerns,labor needs, health, culture, sport). 專注貢獻範疇（如教育、環境事宜、勞工需求、健康、文化、體育）	P31
KPI B8.2 績效指標B8.2	Resources contributed (e.g. money or time) to the focus area. 在專注範疇所動用資源（如金錢或時間）	P31