

# China Maple Leaf Educational Systems Limited 中國楓葉教育集團有限公司\*

(Incorporated in the Cayman Islands with limited liability) Stock Code: 1317

# INTERIM REPORT 2018













# **CHINA MAPLE LEAF EDUCATIONAL SYSTEMS LIMITED** 2018 INTERIM REPORT

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# **CORPORATE INFORMATION**



#### **Executive Directors**

Mr. Shu Liang Sherman Jen (Chairman and Chief Executive Officer)

Ms. Jingxia Zhang (Chief Financial Officer)

Mr. James William Beeke

#### Non-executive Director

Mr. Howard Robert Balloch (Vice Chairman)

# **Independent Non-executive Directors**

Mr. Peter Humphrey Owen

Mr. Xiaodan Mei

Mr. Lap Tat Arthur Wong

#### **AUDIT COMMITTEE**

Mr. Lap Tat Arthur Wong (Chairman)

Mr. Peter Humphrey Owen

Mr. Xiaodan Mei

#### REMUNERATION COMMITTEE

Mr. Peter Humphrey Owen (Chairman)

Mr. Xiaodan Mei

Mr. Howard Robert Balloch

#### NOMINATION AND CORPORATE **GOVERNANCE COMMITTEE**

Mr. Shu Liang Sherman Jen (Chairman)

Mr. Peter Humphrey Owen

Mr. Xiaodan Mei

#### **COMPANY SECRETARY**

Ms. Wai Ling Chan

#### **AUTHORIZED REPRESENTATIVES**

Ms. Jingxia Zhang Ms. Wai Ling Chan

#### **AUDITORS**

Deloitte Touche Tohmatsu Certified Public Accountants

# **LEGAL ADVISORS**

As to Hong Kong law DLA Piper Hong Kong

As to PRC law

Tian Yuan Law Firm

As to Cayman Islands law

Maples and Calder (Hong Kong) LLP



#### REGISTERED OFFICE

Maples Corporate Services Limited P.O. Box 309, Ugland House Grand Cayman, KY1-1104 Cayman Islands

## HEADQUARTERS AND PRINCIPAL PLACE OF BUSINESS IN CHINA

Maple Leaf Educational Park 6 Central Street Jinshitan National Tourist Area Dalian, Liaoning Province 116650 China

# PRINCIPAL PLACE OF BUSINESS IN HONG KONG

Room 1302, 13/F. Tai Tung Building 8 Fleming Road Wanchai, Hong Kong

# PRINCIPAL SHARE REGISTRAR AND TRANSFER OFFICE

Maples Fund Services (Cayman) Limited P.O. Box 1093, Boundary Hall, Cricket Square Grand Cayman, KY1-1102 Cayman Islands

#### HONG KONG SHARE REGISTRAR

Tricor Investor Services Limited Level 22 Hopewell Centre 183 Queen's Road East Hong Kong

#### STOCK CODE

1317

### **COMPANY WEBSITE**

www.mapleleaf.cn

#### INVESTOR RELATIONS

ir@mapleleaf.net.cn

Address: Room 1302, 13/F., Tai Tung Building 8 Fleming Road, Wanchai, Hong Kong

# **CORPORATE PROFILE**

China Maple Leaf Educational Systems Limited (the "Company", together with its subsidiaries and consolidated affiliated entities, collectively the "Group") is a leading international school operator, from preschool to grade 12 ("K-12") education, in the People's Republic of China ("China" or "PRC") as measured by student enrolment.

Founded in 1995, the Group's headquarters is located at Dalian, Liaoning Province, China. With over twenty three years' experience in operating international schools in China, the Group provides high quality K-12 education by combining the merits of both Western and Chinese educational philosophies in 21 cities in China and British Columbia ("BC"), Canada, namely Dalian, Wuhan, Tianjin, Chongqing, Zhenjiang, Luoyang, Ordos, Shanghai, Pingdingshan, Yiwu, Jingzhou, Pinghu, Xi'an, Huai'an, Yancheng, Huzhou, Weifang, Haikou, Shenzhen, Kamloops and Richmond.

As at 31 March 2018, the Group had 29,991 students, approximately 2,754 teachers and 77 schools comprising 13 high schools (for students in grade 10 to 12), 21 middle schools (for students in grade 7 to 9), 21 elementary schools (for students in grade 1 to 6), 19 preschools and 3 foreign national schools in China and Canada. Over 90% of our students are local Chinese mainly from middle class and above families and the rest are foreigners.

Our high schools are certified by both the Ministry of Education of BC, Canada and Chinese educational authorities, where we offer a bilingual and dual-curriculum to our students. Our high school graduates receive both a fully accredited BC diploma and a Chinese diploma. Furthermore, all of our high schools and Maple Leaf Educational Systems have been accredited by AdvancED, the largest school accreditation agency in the United States of America. According to our statistics, over 83% of our high school graduates of the 2017/2018 school year received offers from overseas universities and colleges, over 58% of whom received offers from top 100 universities in the world based on Maple Leaf University Rankings.

# FINANCIAL AND OPERATIONAL HIGHLIGHTS

	Six montl	ns ended		
	28 February 2018 RMB'000 (unaudited)	28 February 2017 RMB'000 (unaudited)	Change RMB'000	Percentage Change
Revenue	631,829	483,259	+148,570	+30.7%
Gross profit	294,536	227,357	+67,179	+29.5%
Profit for the period	238,359	180,655	+57,704	+31.9%
Adjusted net profit (Note)	240,396	180,285	+60,111	+33.3%
Gross profit margin	46.6%	47.0%	-0.4pp	-0.9%
Adjusted net profit margin	38.0%	37.3%	+0.7pp	+1.9%
Earnings per share				
Basic (RMB cents)	17.10	13.55	+3.55	+26.2%
Diluted (RMB cents)	17.06	13.52	+3.54	+26.2%
Interim dividend per share (HK\$ cents)	8.00	6.00	+2.00	+33.3%

#### Note:

- Adjusted net profit is derived from the profit for the period after adjusting for non-recurring items which are not indicative of a. the Group's operating performance, including (i) share-based payments, and (ii) government grants.
- b. The loss on foreign exchange of RMB13.5 million as a result of issuance of 110,000,000 new shares during this period is not adjusted.

As at the end of					
	28 February 2018	28 February 2017	Change	Percentage Change	
Total number of students enrolled	28,321	20,636	+7,685	+37.2%	
Total capacity Overall utilization	48,840 58.0%	35,340 58.4%	+13,500 -0.4pp	+38.2% -0.7%	

# REPORT ON REVIEW OF CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

# TO THE BOARD OF DIRECTORS OF CHINA MAPLE LEAF EDUCATIONAL SYSTEMS LIMITED

(incorporated in the Cayman Islands with limited liability)

#### INTRODUCTION

We have reviewed the condensed consolidated financial statements of China Maple Leaf Educational Systems Limited (the "Company") and its subsidiaries (collectively referred to as the "Group") set out on pages 7 to 30, which comprise the condensed consolidated statement of financial position as of 28 February 2018 and the related condensed consolidated statement of profit or loss and other comprehensive income, statement of changes in equity and statement of cash flows for the six-month period then ended, and certain explanatory notes. The Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited require the preparation of a report on interim financial information to be in compliance with the relevant provisions thereof and International Accounting Standard 34 "Interim Financial Reporting" ("IAS 34") issued by the International Accountings Standards Board. The directors of the Company are responsible for the preparation and presentation of these condensed consolidated financial statements in accordance with IAS 34. Our responsibility is to express a conclusion on these condensed consolidated financial statements based on our review, and to report our conclusion solely to you, as a body, in accordance with our agreed terms of engagement, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the contents of this report.

### **SCOPE OF REVIEW**

We conducted our review in accordance with International Standard on Review Engagements 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity" issued by the International Auditing and Assurance Standards Board. A review of these condensed consolidated financial statements consists of making inquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with International Standards on Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

#### CONCLUSION

Based on our review, nothing has come to our attention that causes us to believe that the condensed consolidated financial statements are not prepared, in all material respects, in accordance with IAS 34.

#### **Deloitte Touche Tohmatsu**

Certified Public Accountants Hong Kong

27 April 2018



For the six months ended 28 February 2018

	NOTES	Six months ended 28 February 2018 RMB'000 (unaudited)	Six months ended 28 February 2017 RMB'000 (unaudited)
Revenue Cost of revenue	3	631,829 (337,293)	483,259 (255,902)
Gross profit Investment and other income Other gains and losses Marketing expenses Administrative expenses Finance costs	4	294,536 23,033 22,077 (13,131) (73,758) (4,930)	227,357 24,393 27,338 (11,120) (73,004) (3,372)
Profit before taxation Taxation	5	247,827 (9,468)	191,592 (10,937)
Profit for the period	6	238,359	180,655
Other comprehensive expense for the period: Items that may be reclassified subsequently to profit or loss: Exchange differences arising on the translation of foreign operations		(5,329)	(1,309)
Total comprehensive income for the period		233,030	179,346
Profit for the period attributable to owners of the Company Profit for the period attributable to non-controlling interest		236,489 1,870	180,655
		238,359	180,655
Total comprehensive income attributable to: Owners of the Company Non-controlling interest		231,160 1,870	179,346 —
		233,030	179,346
EARNINGS PER SHARE Basic (RMB cents)	8	17.10	13.55
Diluted (RMB cents)	8	17.06	13.52

# CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At 28 February 2018

	NOTES	28/02/2018 RMB'000 (unaudited)	31/08/2017 RMB'000 (audited)
Non-current Assets			
Property, plant and equipment	9	1,962,857	1,814,438
Prepaid lease payments		200,685	203,591
Investment properties Goodwill	9	330,044 90,917	337,798 60,464
Intangible assets		90,917 8,750	7,167
Books for lease		3,362	3,222
Interest in a joint venture		1,000	1,000
Pledged bank deposits	10	245,000	245,000
		2,842,615	2,672,680
		2,042,013	2,072,000
Current Assets			
Inventories		18,305	18,205
Deposit, prepayments and other receivables		69,821	76,737
Held for trading investments Restricted cash	10	45,927 107,136	_
Bank balances and cash	10	1,664,227	1,649,296
		1,905,416	1,744,238
Current Liabilities  Deferred revenue	11	F.C.O. 0.4.7	1 000 240
Other payables and accrued expenses	11	568,947 243,301	1,008,348 382,629
Income tax payable		64,480	58,455
Borrowings	13	211,905	116,981
		1,088,633	1,566,413
Net Current Assets		816,783	177,825
Total Assets Less Current Liabilities		3,659,398	2,850,505



# CONDENSED CONSOLIDATED STATEMENT OF FINANCIAL POSITION

At 28 February 2018

	NOTES	28/02/2018 RMB'000 (unaudited)	31/08/2017 RMB'000 (audited)
Capital And Reserves			
Share capital	14	9,255	8,549
Reserves		3,365,392	2,420,638
	-	, ,	, ,
Equity attributable to owners of the Company		3,374,647	2,429,187
Non-controlling interest		46,592	72,331
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Total Equity	_	3,421,239	2,501,518
Non-Current Liabilities			
Deferred tax liabilities		38,224	41,822
Borrowings	13	199,935	307,165
		238,159	348,987
		3,659,398	2,850,505

# **CONDENSED CONSOLIDATED** STATEMENT OF CHANGES IN EQUITY

For the six months ended 28 February 2018

	Attributable to owners of the Company									
	Share capital RMB'000	Share premium RMB'000	Shares held for restricted share award scheme RMB'000 (Note a)	Translation reserve RMB'000	Statutory surplus reserve RMB'000 (Note b)	Share-based payment reserve RMB'000	Retained profits RMB'000	Subtotal RMB'000	Non- controlling interests RMB'000	<b>Total</b> RMB'000
At 1 September 2016 (audited) Profit for the period Other comprehensive expense for the period	8,418 - -	771,094 - -	(52,331)	552 - (1,309)	193,223 - -	4,522 - -	1,096,007 180,655	2,021,485 180,655 (1,309)	- - -	2,021,485 180,655 (1,309)
Total comprehensive (expense) income for the period Share-based payments Dividends recognised as distribution (Note 7) Dividends distributed to the restricted share award scheme	- - -	- (69,792) 1,249	- - -	(1,309) - - -	- - -	4,167 - -	180,655 - - -	179,346 4,167 (69,792) 1,249	- - -	179,346 4,167 (69,792) 1,249
At 28 February 2017 (unaudited)	8,418	702,551	(52,331)	(757)	193,223	8,689	1,276,662	2,136,455	-	2,136,455
At 1 September 2017 (audited) Profit for the period Other comprehensive expense for the period	8,549 - -	747,724 - -	(42,717) - -	(2,850) - (5,329)	205,383	7,610 - -	1,505,488 236,489 –	2,429,187 236,489 (5,329)	72,331 1,870 -	2,501,518 238,359 (5,329)
Total comprehensive (expense) income for the period Acquisition of a subsidiary (Note 20) Acquisition of non-controlling interests (Note c) Issue of new shares (Note 14)	- - - 705	- (2,040) 813,099	- - -	(5,329) - - - -		- - - -	236,489	231,160 - (2,040) 813,804	1,870 47,939 (75,548)	233,030 47,939 (77,588) 813,804
Share-based payments Dividends recognised as distribution (Note 7) Dividends distributed to the restricted share award scheme Exercise of share options	- - 1	1,407 551	- - -	- - -	-	5,179 - - (179)	-	5,179 (104,423) 1,407 373	-	5,179 (104,423) 1,407 373
Shares vested under restricted share award scheme	-	-	266	-	-	(1,059)	793	-	-	
At 28 February 2018 (unaudited)	9,255	1,456,318	(42,451)	(8,179)	205,383	11,551	1,742,770	3,374,647	46,592	3,421,239



# **CONDENSED CONSOLIDATED** STATEMENT OF CHANGES IN EQUITY

For the six months ended 28 February 2018

#### Note:

- Shares held for restricted share award scheme is comprised of shares purchased from the open market that are to be used for the share award scheme (the "Share Award Scheme").
- Pursuant to the relevant laws in the People's Republic of China (the "PRC"), the Company's subsidiaries in the PRC shall make b: appropriations from after-tax profit to non-distributable reserve funds as determined by the board of the directors of the relevant PRC subsidiaries. These reserves include (i) general reserve of the limited liability companies and (ii) the development fund of schools.
  - (i) For PRC subsidiaries with limited liability, each subsidiary is required to make annual appropriations to general reserve of 10% of after-tax profits as determined under the PRC laws and regulations at each year-end until the balance reaches 50% of the relevant PRC entity's registered capital.
  - According to the relevant PRC laws and regulations, a private school that does not require for reasonable return is required to appropriate to development fund of not less than 25% of the annual increase in net assets of the relevant school as determined in accordance with generally accepted accounting principles in the PRC. The development fund is for the construction or maintenance of the school or procurement or upgrading of educational equipment.
- On 24 November 2017, the Group acquired the remaining 47.6% of the issued share capital of Hainan Maple Leaf Science and c: Education Group Co., Ltd. ("Hainan Science") for a cash consideration of RMB56,166,000 and a waiver of a debt payable of RMB21,422,000 to the Group from the non-controlling shareholder. The difference between the amount of non-controlling interests and the fair value of the consideration paid was recognised in equity.

# CONDENSED CONSOLIDATED STATEMENT OF CASH FLOWS

For the six months ended 28 February 2018

	NOTE	Six months ended 28 February 2018 RMB'000 (unaudited)	Six months ended 28 February 2017 RMB'000 (unaudited)
Net cash used in operating activities		(289,752)	(219,994)
Net cash used in investing activities Proceeds on disposal of held for trading investments Proceeds on disposal of property, plant and equipment Placement of restricted bank deposits Purchase of property, plant and equipment Acquisition of a subsidiary Purchase of held for trading investments Purchase of books for lease Purchase of investment properties Investment in a joint venture	20	10,518 864 (107,136) (93,216) (72,877) (52,171) (1,362)	9,443 1,087 - (62,119) - (21,386) (2,430) (330,833) (1,000)
		(315,380)	(407,238)
Net cash generated from financing activities Proceeds from issue of new shares Proceeds from exercise of share options Dividends paid Acquisition of non-controlling interest Interest paid Repayment of borrowings New borrowings raised Release from pledged bank deposits Placement of pledged bank deposits		813,804 373 (103,016) (56,166) (4,930) (2,324) – – –	- (68,543) - (2,953) (1,940) 437,392 110,000 (113,000)
Net increase (decrease) in cash and cash equivalents Cash and cash equivalents at the beginning of the period Effect of foreign exchange rate changes		42,609 1,649,296 (27,678)	(266,276) 1,237,902 2,755
Cash and cash equivalents at end of the period, represented by bank balances and cash		1,664,227	974,381



For the six months ended 28 February 2018

#### 1. **BASIS OF PREPARATION**

The condensed consolidated financial statements of China Maple Leaf Educational Systems Limited ("the Company") and its subsidiaries (collectively referred to as the "Group") have been prepared in accordance with the applicable disclosure requirements of Appendix 16 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules") and with International Accounting Standard ("IAS") 34 "Interim Financial Reporting" issued by the International Accounting Standards Board.

#### 2. PRINCIPAL ACCOUNTING POLICIES

The condensed consolidated financial statements have been prepared on the historical cost basis except for certain financial instruments, which are measured at fair values, as appropriate.

Except as described below, the accounting policies and methods of computation used in the condensed consolidated financial statements for the six months ended 28 February 2018 are the same as those followed in the preparation of the Group's annual financial statements for the year ended 31 August 2017.

In the current interim period, the Group has applied, for the first time, the following amendments to International Financial Reporting Standards ("IFRSs") and International Accounting Standards ("IASs") issued by the International Accounting Standards Board that are relevant for the preparation of the Group's condensed consolidated financial statements:

Amendments to IAS 7 Disclosure Initiative

Amendments to IAS 12 Recognition of Deferred Tax Assets for Unrealised Losses

Amendments to IFRSs Annual Improvements to IFRSs 2014-2016

The application of the above new amendments to IFRSs and IASs in the current interim period has had no material effect on the amounts reported in these condensed consolidated financial statements. Additional disclosure relating to the reconciliation of liabilities arising from financing activities will be provided in the consolidated financial statements for the financial year ending 31 August 2018 in accordance with the amendments to IAS 7 Disclosure Initiative.

#### 3. REVENUE AND SEGMENT INFORMATION

Revenue represents (i) service income from tuition fees and boarding fees, (ii) fees from overseas studies consulting services and summer and winter camps provided to students, (iii) fees from renting educational books to students, and (iv) sales of goods and educational materials to students, less returns, discounts and sales related tax.

The Group is mainly engaged in international school education in the PRC. The Group's chief operating decision maker has been identified as the Chief Executive Officer who reviews revenue analysis by service lines when making decisions about allocating resources and assessing performance of the Group.

For the six months ended 28 February 2018

#### **REVENUE AND SEGMENT INFORMATION (Continued)** 3.

As there is no other discrete financial information available for assessment of the performance of different services, no segment information is presented.

The revenues attributable to the Group's service lines are as follows:

	Six months ended 28 February 2018 RMB'000 (unaudited)	Six months ended 28 February 2017 RMB'000 (unaudited)
Tuition and boarding fees Others	535,788 96,041 631,829	413,225 70,034 483,259

#### INVESTMENT AND OTHER INCOME 4.

	Six months ended 28 February 2018 RMB'000 (unaudited)	Six months ended 28 February 2017 RMB'000 (unaudited)
Bank interest income	12,430	12,841
Rental income from investment properties	7,458	7,010
Government grants	3,142	4,537
Others	3	5



For the six months ended 28 February 2018

#### 5. **TAXATION**

	Six months ended 28 February 2018 RMB'000 (unaudited)	Six months ended 28 February 2017 RMB'000 (unaudited)
The charge comprises Current tax: PRC Enterprise Income Tax ("PRC EIT") Deferred tax:	13,641	10,991
Current period	(4,173)	(54)
	9,468	10,937

The Company was incorporated in the Cayman Islands and Maple Leaf Educational Systems Limited ("Maple BVI") was incorporated in the British Virgin Islands ("BVI"). Both are tax exempted as no business is carried out in the Cayman Islands and the BVI under the tax laws of the Cayman Islands and the BVI.

No provision for Hong Kong profits tax was made as the Group's operation in Hong Kong had no assessable profit for either period.

Dalian Beipeng Educational Software Development Inc. ("Beipeng Software") is entitled to High and New Technology Enterprise ("HNTE") status starting from the calendar year of 2017. Beipeng Software is eligible for a preferential enterprise income tax rate of 15% starting from the calendar year of 2017. The HNTE status is valid for three years and may be renewed at the end of three years.

According to the Implementation Rules for the Law for Promoting Private Education, private schools for which the sponsors do not require reasonable returns are eligible to enjoy the same preferential tax treatment as public schools. Dalian Maple Leaf International School, Dalian Maple Leaf International School (Middle School and Elementary School), Tianjin Teda Maple Leaf International School, Wuhan Maple Leaf International School, Wuhan Maple Leaf School, Zhenjiang Maple Leaf International School, Chongqing Maple Leaf International School, Tianjin Huayuan Maple Leaf International School, Shanghai Maple Leaf International School, Yiwu Maple Leaf International School affiliated School, Zhejiang Yiwu Maple Leaf International School, Hainan Maple Leaf International School, Henan Maple Leaf International School and Yancheng Maple Leaf International School have been granted enterprise income tax exemption in respect of their tuition income by the relevant local tax authorities.

For the six months ended 28 February 2018

#### 6. PROFIT FOR THE PERIOD

	Six months ended 28 February 2018 RMB'000 (unaudited)	Six months ended 28 February 2017 RMB'000 (unaudited)
Profit for the period has been arrived at after charging (crediting): Staff costs, including directors' remuneration – salaries and other allowances	248,234	195,699
<ul> <li>retirement benefit scheme contributions</li> <li>share-based payments</li> </ul>	11,604 5,179	8,539 4,167
Total staff costs	265,017	208,405
Gross rental income from investment properties Less: Direct operating expenses incurred for investment	(7,458)	(7,010)
properties that generated rental income during the period (included in administrative expenses)	1,083	1,167
	(6,375)	(5,843)
Depreciation of property, plant and equipment Depreciation of investment properties Release of prepaid lease payments Amortisation of books for lease	27,244 1,861 2,906 1,222	24,571 1,899 2,177 1,360

#### 7. **DIVIDENDS**

During the current interim period, a final dividend of HK\$8.60 cents (equivalent to approximately RMB7.00 cents) per share (total dividend of RMB104,423,000) in respect of the year ended 31 August 2017 was paid to shareholders. Subsequent to the end of the current interim period, the directors of the Company have determined that an interim dividend of HK\$8.00 cents per share in respect of the six months ended 28 February 2018 (for the six months ended 28 February 2017: HK\$6.00 cents, equivalent to approximately RMB5.30 cents, total dividend of RMB73,109,000) will be paid to shareholders whose names appear on the register of members of the Company at the close of business on 17 May 2018.



For the six months ended 28 February 2018

#### 8. **EARNINGS PER SHARE**

The calculation of basic and diluted earnings per share attributable to the owners of the Company is based on the following data:

	Six months ended 28 February 2018 RMB'000 (unaudited)	Six months ended 28 February 2017 RMB'000 (unaudited)
Earnings:		
Earnings for the purpose of basic and diluted earnings per share (Profit for the period attributable to owners of the		
Company)	236,489	180,655
	Six months ended 28 February 2018 '000 (unaudited)	Six months ended 28 February 2017 '000 (unaudited)
Number of shares:		
Weighted average number of ordinary shares for the purpose of basic earnings per share	1,382,629	1,333,176
Effect of dilutive potential ordinary shares	3,746	3,491
Weighted average number of ordinary shares for the purpose of diluted earnings per share	1,386,375	1,336,667

The number of shares adopted in the calculation of basic earnings per share for the six months ended 28 February 2018 has been arrived at after eliminating the ungranted or unvested shares of the Company held under the Share Award Scheme.

For the six months ended 28 February 2018

#### MOVEMENTS IN PROPERTY, PLANT AND EQUIPMENT AND 9. INVESTMENT PROPERTIES

During the current interim period, the Group disposed of certain equipment with an aggregate carrying amount of approximately RMB579,000 (for the six months ended 28 February 2017: RMB221,000) for cash proceeds of approximately RMB864,000 (for the six months ended 28 February 2017: RMB1,087,000), resulting in a gain on disposal of approximately RMB285,000 (a gain for the six months ended 28 February 2017: RMB866,000).

During the current interim period, the Group received a government grant in relation to asset amounted to RMB24,700,000 (for the six months ended 28 February 2017: RMB20,000,000), which was deducted from the carrying amount of certain buildings. After considering the government grant received, the Group recorded an addition of property, plant and equipment amounted to RMB185,096,000 during the current interim period.

The Group paid a net cash consideration of RMB93,216,000, after deducting the cash inflow from government grant in relation to assets, to purchase property, plant and equipment (for the six months ended 28 February 2017: RMB62,119,000).

During the period ended 28 February 2017, the Group acquired properties in Singapore for a cash consideration of Singapore Dollars ("\$\$") 67,303,000 (equivalent to approximately RMB330,833,000). The properties are currently leased to a third party and therefore categorised as investment properties.

#### 10. RESTRICTED CASH

	28/02/2018 RMB'000 (unaudited)	31/08/2017 RMB'000 (audited)
Restricted cash	352,136	245,000
Analysed for reporting purposes as:		
Current assets disclosed as restricted cash (Note a) Non-current assets disclosed as pledged bank deposits	107,136	_
(Note b)	245,000	245,000
	352,136	245,000

- During the current interim period, the Group placed RMB107,136,000 in a restricted bank deposit account for the acquisitions of five new subsidiaries in Hainan province. As of 28 February 2018, these acquisitions have not been completed.
- During the financial year ended 31 August 2017, the Group pledged bank deposits amounted to RMB245,000,000 to h. secure bank loans. Further details of the transaction is set out in Note 13.



For the six months ended 28 February 2018

# 11. DEFERRED REVENUE

	28/02/2018 RMB'000 (unaudited)	31/08/2017 RMB'000 (audited)
Tuition and boarding fees Others	538,294 30,653	957,263 51,085
	568,947	1,008,348

# 12. OTHER PAYABLES AND ACCRUED EXPENSES

	28/02/2018 RMB'000 (unaudited)	31/08/2017 RMB'000 (audited)
Miscellaneous expenses received from students (Note) Payables for purchase of property, plant and equipment Deposits received from students Accrued payroll Acquisition payable Other tax payables Prepayment from lessee Payable for land use right Payables for purchase of goods Accrued operating expenses Others	78,182 62,143 18,568 12,423 7,947 8,049 3,230 3,000 2,497 2,328 44,934	185,127 97,266 20,402 19,949 — 11,740 3,676 3,000 4,400 1,925 35,144
	243,301	382,629

Note: The amount represents miscellaneous expenses received from students which will be paid out on their behalf.

For the six months ended 28 February 2018

# 13. BORROWINGS

	28/02/2018 RMB'000 (unaudited)	31/08/2017 RMB'000 (audited)
Secured bank borrowings	411,840	424,146
The carrying amounts of the above borrowings are repayable: Within one year Within a period of more than one year but not exceeding two years Within a period of more than two years but not exceeding five years	211,905 4,583 195,352	116,981 101,232 205,933
Less: Amounts due within one year shown under current liabilities  Amounts shown under non-current liabilities	411,840 (211,905)	424,146 (116,981) 307,165

Note: During the financial year ended 31 August 2017, the Group obtained bank loans amounted to \$\$67,303,000 (equivalent to RMB330,833,000) and HK\$120,000,000 (equivalent to RMB106,559,000). The bank loans are secured by pledged deposits of RMB245,000,000 of Dalian Maple Leaf Educational Group Co., Ltd., mortgaged over investment properties with carrying amount of RMB319,394,000, existing and future legal assignment of sales proceeds, rental proceeds, rental deposits and other rights of Maple Leaf Education Hillside Pte. Limited. There was no new bank loans obtained during the current interim period. The loans carry interest at variable interest rates from 1.33% to 2.98% (31 August 2017: 1.14% to 2.77%) per annum.



For the six months ended 28 February 2018

#### 14. SHARE CAPITAL

	Number of shares '000	<b>Amount</b> US\$'000	Shown in the financial statements RMB'000
Ordinary shares of US\$0.001 each			
Authorised			
At 1 September 2016, 28 February 2017,	4 000 000	4.000	
1 September 2017 and 28 February 2018	4,000,000	4,000	
Issued and fully paid			
At 1 September 2016 and 28 February 2017	1,360,751	1,361	8,418
At 1 September 2017	1,379,488	1,380	8,549
Exercise of share options (Note a)	100	_	1
Issue of new shares (Note b)	110,000	110	705
At 28 February 2018	1,489,588	1,490	9,255

#### Notes:

- During the period ended 28 February 2018, options to subscribe for 100,000 ordinary shares with par value of US\$0.001 per share were exercised at HK\$4.40 (equivalent to RMB3.73) per share. These shares rank pari passu with other shares in issue in all respect.
- On 17 January 2018, the Company issued 110,000,000 new shares at a price of HK\$9.10 (equivalent to approximately b. RMB7.48) per share by way of placement to not less than six individuals, who and whose ultimate beneficial owner are independent third parties. The net proceeds from the subscription amounted to approximately HK\$989,465,000 (equivalent to approximately RMB813,804,000).

#### 15. SHARE-BASED PAYMENTS

#### **Share Award Scheme**

The Company's Share Award Scheme was adopted pursuant to a resolution passed on 10 November 2014 and was subsequently modified to the Share Award Scheme on 28 April 2015 for the primary purpose of providing incentives to directors, eligible employees and consultants (the "Selected Participants"). The Share Award Scheme has become effective on 28 April 2015. Under the Share Award Scheme, the directors of the Company may grant restricted shares to the Selected Participants.

The maximum number of award shares which may be granted to Selected Participants but unvested under the Share Award Scheme shall not exceed 1% of the total number of issued shares of the Company from time to time.

For the six months ended 28 February 2018

# 15. SHARE-BASED PAYMENTS (Continued)

## **Share Award Scheme (Continued)**

The Company has appointed a trustee (the "Trustee") to administer and hold the Company's shares before they are vested and transferred to the Selected Participants. The Trustee purchases the Company's shares in the open market using cash contributed by the Company to satisfy awards made under the Share Award Scheme.

For the year ended 31 August 2015, the Trustee purchased 31,080,000 shares of the Company on The Stock Exchange of Hong Kong Limited at a total consideration of HK\$74,743,000 (equivalent to RMB58,982,000) for the Share Award Scheme.

The Company granted 140,000 restricted shares under the Share Award Scheme to certain eligible employees of the Group and 140,000 restricted shares were vested during the current interim period. No restricted shares were granted and vested during the six months ended 28 February 2017. 300,000 and 36,000 restricted shares were forfeited due to resignation of the Selected Participants during the current interim period and the six months ended 28 February 2017, respectively. The outstanding restricted shares under Share Award Scheme were 3,470,000 as at 28 February 2018 and 3,770,000 as at 31 August 2017.

Details of the restricted shares granted under Share Award Scheme are as follows:

Restricted shares type	Date of grant	Restricted shares granted	Vesting date/period	Fair value at grant date RMB
Share Award Scheme-1st	1 March 2016	2,773,000	31 May 2016	3.57
Share Award Scheme-2nd	1 March 2016	2,431,000	31 May 2017	3.57
Share Award Scheme-3rd	1 March 2016	1,226,000	31 May 2018	3.57
Share Award Scheme-4th	20 June 2016	732,195	20 June 2016 -	5.66
			31 July 2016	
Share Award Scheme-5th	3 March 2017	2,790,000	31 May 2017	4.49
Share Award Scheme-6th	3 March 2017	2,352,000	31 May 2018	4.49
Share Award Scheme-7th	3 March 2017	348,000	31 May 2019	4.49
Share Award Scheme-8th	13 March 2017	80,896	13 March 2017	5.25
Share Award Scheme-9th	22 December 2017	140,000	22 December 2017	7.57



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# 15. SHARE-BASED PAYMENTS (Continued)

## **Post-IPO Share Option Scheme**

The Company's post-IPO share option scheme (the "Post-IPO Share Option Scheme") was approved and adopted by the Company on 10 November 2014 to take effect from 28 November 2014 for the purpose of enabling the Company to grant options to the Selected Participants as incentives or rewards for their contributions to the Group.

The maximum number of shares which may be issued upon the exercise of all outstanding options granted and yet to be exercised under the Post-IPO Share Option Scheme and any other share option scheme of the Company shall not, in aggregate, exceed 10% of the issued share capital of the Company from time to time.

Details of specific category of options are as follows:

Tranche	Date of grant	Date of expiration	Option granted	Vesting date	Exercisable period	Exercise price HK\$	Fair value at grant date HK\$
Post-IPO-1st	16 February 2016	15 February 2026	200,000	1 March 2017	1 March 2017- 15 February 2026	4.40	2.27
Post-IPO-2nd	16 February 2016	15 February 2026	200,000	1 March 2018	1 March 2018- 15 February 2026	4.40	2.37
Post-IPO-3rd	16 February 2016	15 February 2026	200,000	1 March 2019	1 March 2019- 15 February 2026	4.40	2.46

The closing price of the Company's shares immediately before 16 February 2016, the date of grant, was HK\$4.40.

The outstanding share options under Post-IPO Share Option Scheme were nil as at 28 February 2018 and 300,000 as at 31 August 2017 respectively. 100,000 share options under Post-IPO Share Option Scheme were exercised and 200,000 share options were lapsed due to resignation of the Selected Participants during the current interim period.

The following assumptions were used to calculate the fair values of share options granted at date of grant:

	Option types		
	Post-IPO-1st Post-IPO-2nd Post-IPC		
Grant date share price (HK\$)	4.40	4.40	4.40
Exercise price (HK\$)	4.40	4.40	4.40
Expected volatility	56.56%	56.56%	56.56%
Contractual option life	10	10	10
Dividend yield	0.68%	0.68%	0.68%
Risk-free interest rate	2.88%	2.88%	2.88%
Exercise multiple	2.2	2.2	2.2

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# 15. SHARE-BASED PAYMENTS (Continued)

# Post-IPO Share Option Scheme (Continued)

The binomial model has been used to estimate the fair value of the options. The variables and assumptions used in computing the fair value of the share options are based on the directors' best estimate. Changes in variables and assumptions may result in changes in the fair value of the options.

#### **Pre-IPO Share Option Scheme**

The Company's pre-IPO share option scheme (the "Pre-IPO Share Option Scheme") was adopted pursuant to a resolution passed on 1 April 2008 for the primary purpose of providing incentives to directors and eligible employees.

Under the Pre-IPO Share Option Scheme, the board of directors of the Company may grant options to the Selected Participants to subscribe for shares in the Company, up to a total of 33,351,416 shares.

Details of specific category of options are as follows:

Option type	Date of grant	Date of expiration	Options granted	Vesting period	Exercisable period	Exercise price RMB	Fair value at grant date RMB
Pre-IPO-1st	1 September 2008	31 August 2018	16,274,206	1 September 2008 – 31 August 2012	1 September 2009 – 31 August 2018	0.93	0.24
Pre-IPO-2nd	1 September 2009	31 August 2018	3,426,149	1 September 2009 – 31 August 2013	1 September 2010 – 31 August 2019	0.93	0.28
Pre-IPO-3rd	2 June 2014	1 June 2024	13,651,061	2 June 2014 – 28 November 2014	28 November 2014 –	0.93	1.12

The outstanding share options under the Pre-IPO Share Option Scheme were 175,709 as at 28 February 2018 and 31 August 2017. No share options have been exercised, cancelled or lapsed during the current interim period.



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# 16. CAPITAL COMMITMENTS

	28/02/2018 RMB'000 (unaudited)	31/08/2017 RMB'000 (audited)
Capital expenditure contracted for but not provided in the condensed consolidated financial statements in respect of the acquisition of property, plant and equipment Capital expenditure contracted for but not provided in the condensed consolidated financial statements	46,680	98,307
in respect of business acquisitions	150,000	_
	196,680	98,307

There were no capital commitments for which were authorised but not contracted for as at 28 February 2018 and 31 August 2017.

# 17. OPERATING LEASES COMMITMENTS

# The Group as lessee

Minimum lease payments paid under operating leases during the periods:

	Six months ended 28 February 2018 RMB'000 (unaudited)	Six months ended 28 February 2017 RMB'000 (unaudited)
Premises	4,158	3,552

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# 17. OPERATING LEASES COMMITMENTS (Continued)

# The Group as lessee (Continued)

At the end of each reporting period, the Group's commitments for future minimum lease payments under non-cancellable operating leases fall due as follows:

	28/02/2018 RMB'000 (unaudited)	31/08/2017 RMB'000 (audited)
Within one year In the second to fifth year inclusive Over five years	14,947 47,047 26,966	6,485 13,571 13,734
	88,960	33,790

Operating lease payments represent rentals payable by the Group for certain of its office premises. Leases are negotiated and rentals are fixed for lease terms of one to ten years.

# The Group as lessor

At the end of each reporting period, the Group had contracted with tenants for the following future minimum lease payments:

	28/02/2018 RMB'000 (unaudited)	31/08/2017 RMB'000 (audited)
Within one year In the second to fifth year inclusive	13,743 21,382	15,071 28,192
	35,125	43,263



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#### 18. CONTINGENT LIABILITIES

On 15 November 2016, the Company received a writ of summons from Hong Kong Zhixin Financial News Agency Ltd. ("Zhixin") seeking among other things, specific performance of the consultancy agreement (the "Agreement") between the Company and Zhixin by the allotment and issue of 7,000,000 shares of the Company to Zhixin, and damages in lieu or in addition thereof ("Zhixin Case"). On 28 November 2016, the Company filed with the High Court of the Hong Kong Special Administrative Region its acknowledgement of service of the writ and indicated its intention to defend the claim.

In December 2016, Zhixin took out an application for summary judgment against the Company. The hearing of the summary judgment application took place on 25 October 2017 in which Zhixin's application was dismissed. The case proceeds to the main trial stage.

On 29 January 2018, Zhixin filed its amended statement of claim to allege that it is entitled to 17,500,000 shares of the Company by virtue of an option (the "Option") provided in the Agreement. Zhixin Case is still in the process of filing pleadings by both parties.

Based on information currently available to the Company, it is not possible to estimate the outcome of the Zhixin Case. As of 28 February 2018, the Company has not made any provision in respect of the Zhixin Case. The Company will provide an update as and when there is any material development in this matter.

#### 19. FAIR VALUE MEASUREMENTS OF FINANCIAL INSTRUMENTS

Fair value of the Group's financial assets and financial liabilities that are measured at fair value on a recurring basis.

Some of the Group's financial assets are measured at fair value at the end of each reporting period. The following table gives information about how the fair value of these financial assets is determined (in particular, the valuation technique and inputs used).

Financial assets	Fair value as at 28 February 2018	Fair value as at 31 August 2017	Fair value hierarchy	Valuation technique
Held for trading investments	Listed equity securities:  — Financial industry RMB45,927,000	-	Level 1	Quoted bid prices in an active market

The Group recognised a gain on change in fair value on held for trading investments of RMB3,129,000 (for the six months ended 28 February 2017: RMB511,000) during the period.

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## 20. ACQUISITION OF A SUBSIDIARY

On 23 January 2018, the Group acquired 55% of the equity interest in Yisidun International Education Investment (Shenzhen) Co., Ltd ("Yisidun") at a total consideration of RMB89,045,000. The acquisition has been accounted for using the acquisition method. The amount of goodwill arising as a result of the acquisition was RMB30,453,000. Yisidun is principally engaged in the operation of a K-12 boarding school located in Shenzhen City of Guangdong Province, Shenzhen Yisidun Longgang School, which is a private non-enterprise organisation wholly-owned by Yisidun.

#### Consideration transferred:

	RMB'000
Cash Contingent consideration arrangement (Note)	81,098 7,947
	89,045

Note: Based on the relevant agreement, the Group is required to pay an additional amount of RMB7,947,000 if Shenzhen Yisidun Longgang School meet the target student enrolment set on the relevant agreement and other performance of the agreement. The fair value of such contingent arrangement amounted to RMB7,947,000 as at the end of interim period and has been included in other payable and accrued expenses on the condensed consolidated statement of financial position.

Acquisition-related costs amounting to RMB100,000 have been excluded from the consideration transferred and have been recognised as an expense during the current interim period.

# Assets and liabilities recognised at the date of acquisition are as follows:

	RMB'000
Bank balances and cash Deposit, prepayments and other receivables Inventories Property, plant and equipment	8,221 2,794 606 118,285
Other intangible assets Deferred revenue Other payables and accrued expenses Deferred tax liabilities	2,300 (6,584) (18,516) (575)
	106,531

The property, plant and equipment and other intangible assets were valued at fair value by the Company with reference to an independent valuation provided by Duff & Phelps, an independent firm of professional valuer not connected with the Group, who has appropriate qualification and recent experience of valuation of similar assets. Its address is Suite 801-803, 8/F, Tower 2, China Central Place, 79 Jianguo Road, Chaoyang District, Beijing, China.



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# 20. ACQUISITION OF A SUBSIDIARY (Continued)

## **Non-controlling interests**

The non-controlling interest (45%) in Yisidun recognised at the acquisition date was measured by reference to the proportionate share of recognised amounts of net assets of Yisidun and amounted to RMB47,939,000.

#### Goodwill arising on acquisition:

	RMB'000
Consideration transferred	89,045
Add: Non-controlling interests (45%)	47,939
Less: Fair value of identifiable net assets acquired	(106,531)
Goodwill arising on acquisition	30,453

Goodwill arose in the acquisition of Yisidun because the cost of the combination included a control premium. In addition, the consideration paid for the combination effectively included amounts in relation to the geographic location, networking effect as a result of synergy from the acquisition, growth prospect through increased sales volume and improved market position, and the assembled workforce of Yisidun. These benefits are not recognised separately from goodwill because they do not meet the recognition criteria for identifiable intangible assets.

None of the goodwill arising on this acquisition is expected to be deductible for tax purposes.

### Net cash outflow on acquisition of Yisidun:

	RMB'000
Consideration paid in cash Less: cash and cash equivalent balances acquired	81,098 (8,221)
	72,877

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# 20. ACQUISITION OF A SUBSIDIARY (Continued)

### Impact of acquisition on the results of the Group

Included in the profit for the period is a loss of RMB2,967,000 attributable to the additional business generated by Yisidun. Revenue for the period includes RMB1,329,000 generated from Yisidun.

Had the acquisition been completed on 1 September 2017, total group revenue for the period would have been RMB637,078,000, and profit for the period would have been RMB221,550,000. The pro forma information is for illustrative purposes only and is not necessarily an indication of revenue and results of operations of the Group that actually would have been achieved had the acquisition been completed on 1 September 2017, nor is it intended to be a projection of future results.

In determining the 'pro-forma' revenue and profit of the Group had Yisidun been acquired at the beginning of the current period, the directors have calculated depreciation of plant and equipment and amortization of intangible assets acquired on the basis of the fair values arising in the initial accounting for the business combination rather than the carrying amounts recognised in the preacquisition financial statements.

#### 21. MAJOR NON-CASH TRANSACTIONS

Part of the consideration for the acquisition of non-controlling interest in a subsidiary that occurred during the current interim period which comprised a waiver of accounts receivable amounted to RMB21,422,000 due from the non-controlling shareholder of the subsidiary. Further details of the transaction is set out in the condensed consolidated statement of changes in equity.

#### 22. RELATED PARTY DISCLOSURES

## Compensation of key management personnel

The remuneration of directors and other members of key management for two periods are as follows:

	Six months ended 28 February 2018 RMB'000 (unaudited)	Six months ended 28 February 2017 RMB'000 (unaudited)
Salaries and other allowances Retirement benefits scheme contributions Share-based payments	6,098 4 1,059 7,161	6,238 23 2 6,263

#### 23. EVENT AFTER THE REPORTING PERIOD

Subsequent to 28 February 2018, the Company granted 6,674,000 and 50,000 shares under the Share Award Scheme to certain eligible employees and a consultant of the Group, respectively.

#### **BUSINESS REVIEW**

With over twenty three years of experience in operating international schools in China, the Group is one of the leading international school operators in China in terms of student enrolment, offering high quality, bilingual preschool to grade 12 education combining the merits of both Western and Chinese educational philosophies. Our high schools (for students from grade 10 to 12) are certified by both the Ministry of Education of British Columbia ("BC"), Canada and Chinese educational authorities respectively, which allow our graduates to receive both a fully accredited BC diploma and a Chinese diploma. Furthermore, all of our high schools and Maple Leaf Educational Systems have been accredited by AdvancED, the largest school accreditation agency in the United States of America. We target mainly Chinese students from middle class families in China who aim to pursue higher education abroad and for whom our tuition fees are affordable and competitive.

#### **Our Schools**

At the commencement of the 2017/2018 school year, 14 new schools were added to our school network. In September 2017, the Group opened a high school in Richmond, BC, Canada and a high school in Xi'an, Shaanxi Province; a middle school (for students from grade 7 to 9) and an elementary school (for students from grade 1 to 6) in Dalian, Liaoning Province; an elementary school in Yancheng, Jiangsu Province; a middle school, an elementary school and a preschool in Liangping, Chongqing; a middle school, an elementary school and a preschool in Huzhou, Zhejiang Province; a middle school, an elementary school and a preschool in Weifang, Shandong Province.

In January 2018, the Group completed the acquisition of 55% equity interest in Yisidun International Education Investment (Shenzhen) Co., Ltd\*, as a result, a high school, a middle school and an elementary school were added to our school network.

As at 28 February 2018, the Group had 77 schools located in 21 cities in China and Canada, namely Dalian, Wuhan, Tianjin, Chongqing, Zhenjiang, Luoyang, Ordos, Shanghai, Pingdingshan, Jingzhou, Yiwu, Pinghu, Xi'an, Huai'an, Yancheng, Huzhou, Weifang, Haikou, Shenzhen, Kamloops and Richmond. The following table shows a summary of our schools by category as at the end of the two periods:

	At 28 February 2018	At 28 February 2017
High schools Middle schools Elementary schools Preschools Foreign national schools	13 21 21 19 3	9 15 14 15 3
Total	77	56

#### Revenue

	For the six months ended			
	28 February 2018 RMB'000	% of Total	28 February 2017 RMB'000	% of Total
Tuition fees				
– High school	263,511	41.7	224,212	46.4
<ul> <li>Middle school</li> </ul>	95,906	15.2	70,591	14.6
<ul> <li>Elementary school</li> </ul>	139,980	22.2	92,790	19.2
<ul><li>Preschool</li></ul>	23,438	3.7	16,225	3.4
<ul> <li>Foreign national school</li> </ul>	12,953	2.1	9,407	1.9
Total of tuition fees	535,788	84.8	413,225	85.5
Textbooks	25,200	4.0	20,785	4.3
Summer and winter camps	21,564	3.4	20,692	4.3
Other educational services	4,435	0.7	1,161	0.2
Others	44,842	7.1	27,396	5.7
Total revenue	631,829	100	483,259	100

For the six months ended 28 February 2018, tuition fees remained our major revenue contributor, accounting for over 84.8% of total revenue. Tuition fees generally include boarding fees, which are mainly paid prior to the beginning of each school year and are initially recorded as deferred revenue. Tuition fees received in advance are recognized as revenue proportionately over the relevant school year. For the six months ended 28 February 2018, tuition fees increased by RMB122.6 million, or 29.7%, mainly due to an increase in overall student enrolment during this period.

Tuition fees from our high schools increased by 17.5%, while tuition fees from middle schools and elementary schools increased by 35.9% and 50.9% respectively. The positive performance in our middle schools and elementary schools was mainly attributable to the opening of 4 new middle schools and 5 new elementary schools in September 2017, while the number of students in our schools in Huai'an, Xi'an and Pinghu grew significantly.

Revenue from others principally comprises revenue from self-operated supermarkets selling food and miscellaneous school supplies in our school campuses, provision of school uniforms and providing other services. Revenue from others increased significantly for the six months ended 28 February 2018.



#### **Student Enrolment**

	At 28 February 2018	At 28 February 2017	Change	Percentage Change
Total number of students enrolled	28,321	20,636	+7,685	+37.2%

The total number of students enrolled increased due to (i) an increase in student enrolment at our schools in Huai'an, Pinghu, Xi'an, Ordos and Yiwu; and (ii) the opening of new schools in Dalian, Chongging, Xi'an, Weifang, Yancheng, Huzhou and Richmond, with effect from September 2017. In particular, our schools in Huai'an, Xi'an and Pinghu experienced a remarkable growth in student enrolment for the six months ended 28 February 2018. These numbers do not include more than 3,000 students at Haikou acquired schools of which the acquisitions are still incomplete.

## **Average Tuition Fee per Student**

	For the six months ended	
	28 February 28 Febr	
	2018	2017
Tuition fees (RMB'000)	535,788	413,225
Average student enrolment <sup>^</sup>	27,205	19,985
Average tuition fee per student# (RMB'000)	19.7	20.7

Average student enrolment is calculated by taking the average of the total number of students enrolled at the end of six months period and the total number of students enrolled at the end of the previous school year.

Average tuition fee per student decreased insignificantly by approximately 4.8% due to the impact of having a larger portion of our overall students in middle schools and elementary schools.

#### **Utilization of Our Schools**

Utilization rate is calculated as the number of students divided by the estimated capacity of a given school. Except for our preschools and foreign national schools, our schools are generally boarding schools. For our boarding schools, the capacity for students is based on the number of beds in their dormitories. For our preschools, the capacity for students is based on the number of beds used for naps in the schools. For our foreign national schools, the capacity for students is based on the number of desks in their classrooms.

	At 28 February 2018	At 28 February 2017
Total number of students enrolled Total capacity Overall utilization	28,321 48,840 58.0%	20,636 35,340 58.4%

Average tuition fee per student is calculated by dividing tuition fees for the six months period by average student enrolment.

Total capacity increased primarily due to the opening of schools in Dalian, Liangping, Yancheng, Huzhou, Weifang, and Richmond in September 2017 and acquired schools in Shenzhen in January 2018. The insignificant decrease in our overall utilization rate was due to a significant increase in our capacity as the result of the opening of 17 new schools with 13,500 additional beds/desks.

#### **Our Teachers**

	At 28 February 2018	At 28 February 2017
Total number of teachers	2,643	1,999

Our student-teacher ratio remained relatively stable at below 11:1. The total number of teachers increased mainly because more PRC-certified teachers were recruited for the opening of the 4 middle schools and 5 elementary schools at the commencement of the 2017/2018 school year.

#### OUTLOOK

#### **Student Enrolment**

As at 31 March 2018, our total student enrolment was 29,991. Approximately 30.2% of our current students are high school students.

On 25 January 2018, the Group entered into share purchase agreements to acquire 100% interest in Haikou Meishe School, Haikou Meiwen School, Haikou Changchunteng Kindergarten, Haikou Meihua School and Haikou Youth Service Center, which provide middle school, elementary school, preschool education and training services in Hainan province, China. As the acquisitions had not been completed as at 31 March 2018, the more than 3,000 students at these schools were not included in the 31 March 2018 student enrolment. Taking into account of these students, the total student enrolment would have exceeded 33,000 students as at 31 March 2018 which is in line with our student enrolment target for the 2017/2018 school year as laid down under the Group's fifth five-year plan.

The Group believes that establishing a "through-train" for students from preschool to high school can improve the efficiency of our school system, while producing students that are better prepared for the BC diploma in our high schools and for further studies at overseas universities. To achieve this, the Group will continue to open more middle schools and elementary schools in second and third tier cities in China, which are large enough to serve as district schools, as feeders for our high schools. Therefore, the Group expects that the proportion of our students in middle schools and elementary schools will continue to grow.

#### New School Openings in the 2018/2019 School Year

The Group has a strong pipeline of opening new schools in China and overseas. In particular, in 2018/2019 school year, the Group will open a high school in Adelaide, Australia, a high school and a middle school in existing school network in Yancheng, Jiangsu Province. These new schools and campuses, being developed with an asset light model, are expected to add 1,900 new spaces to our total capacity.



# Expansion of Our Established Schools in the 2018/2019 School Year

We continue to see high demand for our established schools and will look to expand a number of our schools. The Group will complete the construction of additional dormitories and teaching buildings on campuses in Chongging and Tianjin (Teda) before the end of the 2017/2018 school year. In 2018/2019 school year, we expect to expand our school in Wuhan, therefore, 1,500 new spaces will be added to our total capacity in 2019/2020 school year.

#### Acquisition in Shenzhen, China

On 14 December 2017, the Group entered into a share purchase agreement with Shenzhen Longgang Pengda School\* (深圳市龍崗區鵬達學校) in relation to the acquisition (the "Acquisition") of 55% equity interest in Yisidun International Education Investment (Shenzhen) Co., Ltd\* (伊思頓國際教育投資(深圳) 有限公司) at a total consideration of RMB89,045,000 (equivalent to approximately HK\$104,921,724). The Acquisition completed in January 2018. This is the Group's first Maple Leaf school in Shenzhen City as well as Guangdong Province which provides an opportunity for the Group to establish strategic presence and to build brand awareness in one of China's top tier cities and most developed areas and to further expand its school network in other cities in Guangdong-Hong Kong-Macau Greater Bay Area in the future. The addition of the school to the Group's school network through the Acquisition will improve the profitability of the Group and strengthen its position in the education industry in China. For details of this Acquisition, please refer to the Company's announcement dated 14 December 2017.

# Acquisitions in Haikou, China

On 25 January 2018, the Group entered into a share purchase agreement (the "Meishe Qianyan Agreement") with Haikou Meishe Jiaohui Educational Technology Co., Ltd.\* (海口美舍交慧教育科技有限公司) ("Meishe Jiaohui") and Haikou Meishe Qianyan Educational Management Co., Ltd.\* (海口美舍前沿教育管理有限公 司) ("Meishe Qianyan") in relation to the acquisition of 100% equity interest in Meishe Qianyan at a total consideration of RMB90,000,000 (equivalent to approximately HK\$110,415,900) (subject to any adjustment as set out in the Meishe Qianyan Agreement).

Meishe Jiaohui is primarily engaged in the investment in and management of education business. Meishe Qianyan is a company established in the PRC with limited liability and principally engaged in the operation of Haikou Meishe School\* (海口美舍學校) ("Meishe School"), a boarding school providing elementary and secondary school service located in Haikou City in Hainan Province, which is a private non-enterprise organization wholly-owned by Meishe Qianyan. Meishe School has an enrolment of approximately 1,550 students.

On 25 January 2018, the Group entered into a share purchase agreement (the "Meiwen Qianyan Management Agreement") with Haikou Meiwen Qianyan Educational Technology Co., Ltd.\* (海口美文前沿教育科技有限 公司) ("**Meiwen Qianyan Technology**") and Haikou Meiwen Qianyan Educational Management Co., Ltd.\* (海口美文前沿教育管理有限公司) ("Meiwen Qianyan Management") in relation to the acquisition of 100% equity interest in Meiwen Qianyan Management at a total consideration of RMB30,000,000 (equivalent to approximately HK\$36,805,300) (subject to any adjustment as set out in the Meiwen Qianyan Management Agreement).

Meiwen Qianyan Technology is primarily engaged in the investment in and management of education business. Meiwen Qianyan Management is a company established in the PRC with limited liability and principally engaged in the operation of Haikou Meiwen School\* (海口美文學校) ("Meiwen School"), a boarding school providing elementary school service located in Haikou City in Hainan Province, which is a private nonenterprise organization wholly-owned by Meiwen Qianyan Management. Meiwen School has an enrolment of approximately 950 students.

On 25 January 2018, the Group entered into a share purchase agreement (the "Changchunteng Qianyan Agreement") with Haikou Changyu Educational Technology Co., Ltd.\* (海口常育教育科技有限公司) ("Changyu") and Haikou Changchunteng Qianyan Educational Management Co., Ltd.\* (海口常春藤前沿教育管理有限公 司) ("Changchunteng Qianyan") in relation to the acquisition of 100% equity interest in Changchunteng Qianyan at a total consideration of RMB15,000,000 (equivalent to approximately HK\$18,402,650) (subject to any adjustment as set out in the Changchunteng Qianyan Agreement).

Changyu is primarily engaged in the investment in and management of education business. Changchunteng Qianyan is a company established in the PRC with limited liability and principally engaged in the operation of Haikou Changchunteng Kindergarten\* (海口常春藤幼兒園) ("Changchunteng Kindergarten"), a kindergarten located in Haikou City in Hainan Province, which is a private non-enterprise organization wholly-owned by Changchunteng Qianyan. Changchunteng Kindergarten has an enrolment of approximately 250 students.

On 25 January 2018, the Group entered into a share purchase agreement (the "Meihua Qianyan Agreement") with Haikou Meizhi Huakong Educational Technology Co., Ltd.\* (海口美智華控教育科技有限公司) ("Meizhi Huakong") and Haikou Meihua Qianyan Educational Management Co., Ltd.\* (海口美華前沿教育管理有限公 司) ("Meihua Qianyan") in relation to the acquisition of 100% equity interest in Meihua Qianyan at a total consideration of RMB10,000,000 (equivalent to approximately HK\$12,268,433) (subject to any adjustment as set out in the Meihua Qianyan Agreement).

Meizhi Huakong is primarily engaged in the investment in and management of education business. Meihua Qianyan is a company established in the PRC with limited liability and principally engaged in the operation of Haikou Meihua School\* (海口美華學校) ("Meihua School"), a boarding school providing elementary school service located in Haikou City in Hainan Province, which is a private non-enterprise organization whollyowned by Meihua Qianyan. Meihua School has an enrolment of approximately 510 students.

On 25 January 2018, the Group entered into a share purchase agreement (the "Meicheng Qianyan Agreement") with Haikou Meicheng Zhishu Educational Technology Co., Ltd.\* (海口美成智術教育科技有限公司) ("Meicheng Zhishu") and Haikou Meicheng Qianyan Educational Management Co., Ltd.\* (海口美成前沿教育管理有限公 司) ("Meicheng Qianyan") in relation to the acquisition of 100% equity interest in Meicheng Qianyan at a total consideration of RMB5,000,000 (equivalent to approximately HK\$6,134,217) (subject to any adjustment as set out in the Meicheng Qianyan Agreement).

Meicheng Zhishu is primarily engaged in the investment in and management of education business. Meicheng Qianyan is a company established in the PRC with limited liability and principally engaged in the operation of Haikou Youth Service Center\* (海口市青少年服務中心) ("Youth Center"), a youth service center located in Haikou City in Hainan Province, which is a private non-enterprise organization wholly-owned by Meicheng Qianyan. Youth Center has a capacity of providing training courses to students 10,000 times per year.

For details of these acquisitions, please refer to the Company's announcement dated 25 January 2018.

As at the date of this report, these acquisitions have not been completed.



### **Overseas Expansion**

Overseas expansion is part of the Group's long-term growth strategy. We believe that a global presence of Maple Leaf brand schools will definitely help our student recruitment in China as Chinese parents recognise that Maple Leaf is able to offer a broader array of educational options for their children. In fact, the demand for bilingual English and Chinese education is growing not only in China but also in other regions such as North America and Southeast Asia. Accordingly, the Group will explore opportunities for opening more Maple Leaf brand bilingual schools outside mainland China such as Canada, Southeast Asia and along belt and road countries, where there is a demand for blending the best of Western and Chinese culture.

Upon graduation from our high schools, Maple Leaf students are admitted into a wide range of international universities principally in Canada, the United States, the United Kingdom, Australia and Switzerland. We opened a second Maple Leaf University School on the campus of Kwantlen Polytechnic University in Richmond, BC, in September 2017.

As interest to study in Australia among our students has increased rapidly, on 27 March 2018, the Group signed an agreement with The University of South Australia ("UniSA") to establish the first Maple Leaf University School in Australia. Maple Leaf University School – University of South Australia is expected to be opened in February 2019 at Mawson Lakes Campus of UniSA. UniSA is one of the leading universities in Australia and is ranked among the Top 50 young universities worldwide by both QS and Times Higher Education.

### **University Placements**

The quality of Maple Leaf education is reflected in the achievements of our students. As of April 2018, 2,159 Maple Leaf high school students of the class of 2018 had received over 6,209 offers from universities in 12 countries. The quality of our university placements continues to improve. As of April 2018, 96 of our students had received offers from World Top 10 universities including prestigious University College London and Imperial College.

# **Grant of Share Options and Share Awards**

The Board realizes the importance of the retention and attraction of talents who are able to make significant contributions to the Group. Accordingly, the Company has adopted various share incentive schemes including share option schemes and the share award scheme. The Board believes that the commitment of our staff and teachers to Maple Leaf is encouraged by sharing our success with our staff and increasing the number of employee shareholders.

Subsequent to the end of the current interim period, the Board has resolved to grant share awards of a total of 6,674,000 and 50,000 shares of the Company under the Share Award Scheme respectively to certain eligible employees and a consultant of the Group, including our teachers, with certain vesting conditions. The Company will continue to make use of these schemes to attract, retain and motivate our Directors, senior management and employees.

#### Conclusion

As at 28 February 2018, deferred revenue amounted to RMB568.9 million, providing an indication of the amount that will be recognized as tuition revenue for the second half of the year ending 31 August 2018. It is also expected that additional revenue will be recorded from summer and winter camps, summer classes and graduation consulting services in the second half of the year ending 31 August 2018.

The growth of Maple Leaf is driven by these principal sources: (i) organic growth in our enrolment; (ii) tuition fee increment; (iii) expansion of our established schools; (iv) opening of new schools; and (v) acquisition of schools in both China and overseas.

We continue to employ a capital efficient expansion strategy in our openings of new schools. Of the 17 new Maple Leaf schools opened in the first half of the 2017/2018 school year, 14 campuses were either leased or asset-light schools jointly developed with local partners. 3 new schools opened in 2017/2018 school year were through acquisition.

### FINANCIAL REVIEW

#### Revenue

The Group derives revenue from tuition fees for our high schools, middle schools, elementary schools, preschools and foreign national schools, the sale and lease of textbooks and other educational materials to our students, fees from our summer and winter camps, other educational services and revenue from other sources relating to the needs of our students including revenue from the self-operated supermarkets in our school campuses.

Total revenue of the Group increased by RMB148.6 million, or 30.7%, from RMB483.3 million for the six months ended 28 February 2017 to RMB631.8 million for the six months ended 28 February 2018. The increase was primarily due to the increase in revenue from tuition fees by RMB122.6 million and the increase in revenue from others by RMB26.0 million.

Revenue from tuition fees increased by 29.7% from RMB413.2 million for the six months ended 28 February 2017 to RMB535.8 million for the six months ended 28 February 2018, largely due to the increase in student enrolment by 37.2% and the increase in tuition fee rates of certain schools with effect from September 2016. Revenue from others increased by 37.1% from RMB70.0 million for the six months ended 28 February 2017 to RMB96.0 million for the six months ended 28 February 2018, mainly due to an increase in provision of school uniforms and an increase in providing other services.

#### Cost of Revenue

Our cost of revenue primarily consists of staff costs, depreciation and amortization, other training expenses and other costs. Staff costs consist of salaries and benefits paid to our teachers and other teaching staff. Depreciation and amortization relate to the depreciation of property, plant and equipment and the amortization of books for lease. Other training expenses relate to travel expenses and other expenses incurred in connection with our summer and winter camps overseas. Other costs include daily operating expenses of our schools and facilities, including the cost of furniture at our schools and the cost of maintaining our facilities.

Cost of revenue increased by RMB81.4 million, or 31.8%, from RMB255.9 million for the six months ended 28 February 2017 to RMB337.3 million for the six months ended 28 February 2018. The increase was largely due to an increase in teaching staff costs by RMB51.4 million, an increase in depreciation and amortisation by RMB5.7 million and an increase in other costs by RMB24.3 million.



Teaching staff costs increased by 32.8% from RMB156.7 million for the six months ended 28 February 2017 to RMB208.1 million for the six months ended 28 February 2018, primarily due to an increase in the number of our teachers from 1,999 as at 28 February 2017 to 2,634 as at 28 February 2018. Depreciation and amortisation increased from RMB22.6 million for the six months ended 28 February 2017 to RMB28.3 million for the six months ended 28 February 2018, primarily due to additional depreciation charge for our schools in Pingdingshan and Haikou started from September 2017. Other costs increased from RMB76.6 million for the six months ended 28 February 2017 to RMB100.9 million for the six months ended 28 February 2018, primarily due to an increase in the cost of sales of goods and educational materials to students.

### **Gross Profit**

As a result of the foregoing, gross profit increased by 29.5% from RMB227.4 million for the six months ended 28 February 2017 to RMB294.5 million for the six months ended 28 February 2018. Our gross margin decreased slightly from 47.0% for six months ended 28 February 2017 to 46.6% for the six months ended 28 February 2018, primarily due to a slightly decrease in overall utilization rate of our schools.

#### Investment and Other Income

Investment and other income consists mainly of interest income from our bank deposits and short-term wealth management products, rental income from investment properties and government grants. Investment and other income decreased by 5.6% from RMB24.4 million for the six months ended 28 February 2017 to RMB23.0 million for the six months ended 28 February 2018.

For the six months ended 28 February 2018, government grants decreased by RMB1.4 million primarily due to less government grants received during this period.

#### Other Gains and Losses

Other gains and losses consist primarily of gains on the extinguishment of other payables and foreign exchange gains and losses. Other gains and losses decreased from a gain of RMB27.3 million for the six months ended 28 February 2017 to a gain of RMB22.1 million for the six months ended 28 February 2018. The decrease was mainly attributable to the combined effects of i) a loss on foreign exchange of RMB13.5 million as a result of issuance of 110,000,000 new shares during this period; and ii) an increase in a gain on the extinguishment of other payables by RMB17.0 million.

### **Marketing Expenses**

Marketing expenses mainly consist of commercials and expenses for producing, printing and distributing advertising and promotional materials, and salaries and benefits for personnel engaged in selling and marketing activities. Marketing expenses increased by 18.1% from RMB11.1 million for the six months ended 28 February 2017 to RMB13.1 million for the six months ended 28 February 2018. Marketing expenses as a percentage of revenue decreased from 2.3% for the six months ended 28 February 2017 to 2.1% for the six months ended 28 February 2018, primarily due to a decrease in advertising and promotional expenses and student placement related expenses as a percentage of revenue.

#### **Administrative Expenses**

Administrative expenses consist primarily of the salaries and other benefits for general and administrative staff, depreciation of office buildings and equipment, travel expenses, employee share options and certain professional expenses. Administrative expenses increased by 1.0% from RMB73.0 million for the six months ended 28 February 2017 to RMB73.8 million for the six months ended 28 February 2018. Administrative expenses as a percentage of revenue decreased from 15.1% for the six months ended 28 February 2017 to 11.7% for the six months ended 28 February 2018, primarily due to effective expenses control.

#### **Finance Costs**

For the six months ended 28 February 2018, finance costs mainly represented interest expense for secured bank borrowings. Finance costs increased from RMB3.4 million for the six months ended 28 February 2017 to RMB4.9 million for the six months ended 28 February 2018 primarily due to the increment of interest rate for bank borrowings.

#### **Profit before Taxation**

As a result of the foregoing, the Group recorded a profit before taxation of RMB247.8 million for the six months ended 28 February 2018, compared with RMB191.6 million for the six months ended 28 February 2017. Profit before taxation as a percentage of revenue was 39.2% for the six months ended 28 February 2018, compared with 39.6% for the six months ended 28 February 2017.

#### **Taxation**

Income tax expense of the Group decreased from RMB10.9 million for the six months ended 28 February 2017 to RMB9.5 million for the six months ended 28 February 2018, mainly due to a reversal of deferred tax liabilities of RMB3.1 million. The effective tax rate of the Group for the six months ended 28 February 2018 and the six months ended 28 February 2017 was 3.8% and 5.7% respectively. The decrease in the Group's effective tax rate was primarily due to the reversal of deferred tax liabilities.

### **Profit for the Period**

As a result of the above factors, profit for the period of the Group increased by 31.9% from RMB180.7 million for the six months ended 28 February 2017 to RMB238.4 million for the six months ended 28 February 2018.

### **Adjusted Net Profit**

Adjusted net profit was derived from adjusting the profit for the period for those non-recurring items which are not indicative of the Group's operating performances. The following table reconciles profit for the period to adjusted net profit for both periods:

	Six months ended		
	28 February	28 February	
	2018	2017	
	RMB'000 (unaudited)	RMB'000 (unaudited)	
	(anadancea)	(anadartea)	
Profit for the period	238,359	180,655	
Add: Share-based payments	5,179	4,167	
Less: Government grants	(3,142)	(4,537)	
Adjusted net profit	240,396	180,285	

Adjusted net profit for the six months ended 28 February 2018 increased by RMB60.1 million or 33.3%. Adjusted net profit margin increased from 37.3% for the six months ended 28 February 2017 to 38.0% for the six months ended 28 February 2018, primarily due to the increase in revenue and decrease in marketing and administrative expenses as a percentage of revenue.



### **Capital Expenditures**

During the six months ended 28 February 2018, the Group spent RMB93.2 million for the expansion of school campuses in Chongging and Pingdingshan.

# Liquidity, Financial Resources and Capital Structure

The following table sets forth a summary of our cash flows for the two interim periods:

	Six months	ended
	28 February	28 February
	2018	2017
	RMB'000	RMB'000
	(unaudited)	(unaudited)
Net cash used in operating activities	(289,752)	(219,994)
Net cash used in investing activities	(315,380)	(407,238)
Net cash generated from financing activities	647,741	360,956
Net increase (decrease) in cash and cash equivalents	42,609	(266,276)
Cash and cash equivalents at the beginning of the period	1,649,296	1,237,902
Effect of foreign exchange rate changes	(27,678)	2,755
Cash and each equivalents at and of the period	1 664 227	074 291
Cash and cash equivalents at end of the period	1,664,227	974,381

As at 28 February 2018, the Group's bank balances and cash amounted to RMB1,664.2 million, of which the majority were denominated in RMB and HK\$. Bank balances and cash increased mainly because the Group issued 110,000,000 new shares in January 2018.

As at 28 February 2018, the Group's bank borrowings were RMB411.8 million all of which were secured by the Group's bank deposits and investment properties.

The Group expects that its future capital expenditures will primarily be financed by its internal resources.

# Foreign Exchange Exposure

The majority of the Group's revenue and expenditures are denominated in RMB, the functional currency of the Company, except that certain expenditures and liabilities are denominated in foreign currencies such as CAD, HK\$, S\$ and US\$. As at 28 February 2018, certain bank balances and cash and liabilities were denominated in CAD, HK\$, S\$ and US\$. The Group did not enter into any financial arrangement for hedging purpose as it is expected that foreign exchange exposure will not be material.

#### **Contingent Liabilities**

On 15 November 2016, the Company received a writ of summons from Hong Kong Zhixin Financial News Agency Ltd. ("Zhixin") seeking among other things, specific performance of the consultancy agreement (the "Agreement") between the Company and Zhixin by the allotment and issue of 7,000,000 shares of the Company to Zhixin, and damages in lieu or in addition thereof ("Zhixin Case"). On 28 November 2016, the Company filed with the High Court of the Hong Kong Special Administrative Region its acknowledgement of service of the writ and indicated its intention to defend the claim.

In December 2016, Zhixin took out an application for summary judgment against the Company. The hearing of the summary judgment application took place on 25 October 2017 in which Zhixin's application was dismissed. The case proceeds to the main trial stage.

On 29 January 2018, Zhixin filed its amended statement of claim to allege that it is entitled to 17,500,000 shares of the Company by virtue of an option (the "Option") provided in the Agreement. Zhixin Case is still in the process of filing pleadings by both parties.

Based on information currently available to the Company, it is not possible to estimate the outcome of the Zhixin Case. As of 28 February 2018, the Company has not made any provision in respect of the Zhixin Case. The Company will provide an update as and when there is any material development in this matter.

# **Pledge of Assets**

As at 28 February 2018, the Group pledged a total bank deposits of RMB245.0 million and certain investment properties with an aggregate carrying amount of RMB319.4 million to certain licensed banks for certain bank facilities in the amount of RMB411.8 million.

## MATERIAL ACQUISITIONS AND DISPOSALS OF SUBSIDIARIES

Save as disclosed above, the Group had no material acquisitions and disposals of subsidiaries during the six months ended 28 February 2018.

#### SIGNIFICANT INVESTMENTS HELD

As at 28 February 2018, no significant investment was held by the Group.

#### **EMPLOYEE BENEFITS**

As at 28 February 2018, the Group had 4,696 full-time employees (as at 28 February 2017: 3,717). The Group provides external and internal training programs to its employees. The Group participates in various employee benefit plans, including provident fund, housing pension, medical, basic pension and unemployment benefit plans, occupational injury and maternity leave insurance. The Company also has a pre-IPO share option scheme, a post-IPO share option scheme and a Share Award Scheme set up for its employees and other eligible persons. Salaries and other benefits of the Groups' employees are generally reviewed on a regular basis in accordance with individual qualifications and performance, the financial performance of the Group and the relevant market conditions. Total employee remuneration (including directors' remuneration) for the six months ended 28 February 2018 amounted to approximately RMB265.0 million.



### INTERIM DIVIDEND

The Board has resolved to declare the payment of an interim dividend of HK\$8.00 cents per share for the six months ended 28 February 2018 to the shareholders of the Company whose names appear on the register of members of the Company at the close of business on 17 May 2018 (Thursday). The interim dividend is expected to be paid on or about 28 May 2018 (Monday).

### CLOSURE OF REGISTER OF MEMBERS

For determining the entitlement to the interim dividend for the six months ended 28 February 2018, the register of members of the Company will be closed from 16 May 2018 (Wednesday) to 17 May 2018 (Thursday), both days inclusive, during which period no transfer of shares will be registered. In order to be qualified for the interim dividend, all transfer documents accompanied by the relevant share certificates must be lodged with the Company's share registrar in Hong Kong, Tricor Investor Services Limited at Level 22, Hopewell Centre, 183 Queen's Road East, Hong Kong for registration not later than 4:30 p.m. on 15 May 2018 (Tuesday).

### CORPORATE GOVERNANCE

The Board is committed to achieving high corporate governance standards. The Board believes that high corporate governance standards are essential in providing a framework for the Group to safeguard the interests of shareholders and to enhance corporate value and accountability.

## COMPLIANCE WITH THE CORPORATE GOVERNANCE CODE

During the six months ended 28 February 2018, the Company has applied the principles as set out in the Corporate Governance Code and Corporate Governance Report (the "CG Code") contained in Appendix 14 to the Listing Rules and has complied with all the applicable code provisions, save and except for code provision A.2.1 which stipulates that the roles of chairman and chief executive should not be performed by the same individual.

Mr. Shu Liang Sherman Jen performs the dual roles of chairman and chief executive officer ("CEO"). The Board believes that by vesting the roles of both chairman and CEO in Mr. Shu Liang Sherman Jen, the Company derives the benefit of ensuring consistent leadership within our Group, which in turn enables more effective and efficient overall strategic planning for our Group. The Board considers that the balance of power and authority for the present arrangement will not be impaired and this structure will enable the Company to make and implement decisions promptly and effectively.

The Board will continue to review and monitor the practices of the Company for the purpose of complying with the CG Code and maintaining a high standard of corporate governance practices within the Company.

# COMPLIANCE WITH THE MODEL CODE FOR SECURITIES TRANSACTIONS BY DIRECTORS

The Company has adopted the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") as set out in Appendix 10 to the Listing Rules as its own securities dealing code to regulate all dealings by Directors and relevant employees of securities in the Company and other matters covered by the Model Code.

Specific enquiry has been made of all the Directors and the relevant employees and they have confirmed that they have complied with the Model Code during the six months ended 28 February 2018.

# PURCHASE, SALE OR REDEMPTION OF THE COMPANY'S LISTED SECURITIES

During the six months ended 28 February 2018, neither the Company nor any of its subsidiaries purchased, sold or redeemed any listed securities of the Company.

# DIRECTORS' AND CHIEF EXECUTIVES' INTEREST AND SHORT POSITIONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATION

As at 28 February 2018, the interests and short positions of the Directors and the chief executives of the Company in the shares, underlying shares and debentures of the Company or its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance ("SFO"), Chapter 571 of the Laws of Hong Kong) which (a) were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they have taken, or are deemed to have taken, under such provisions of the SFO); or (b) were required, pursuant to section 352 of the SFO, to be recorded in the register required to be kept by the Company; or (c) were required, pursuant to the Model Code as set out in Appendix 10 to the Listing Rules, to be notified to the Company and the Stock Exchange were as follows:

# Long positions in Shares and underlying Shares of the Company

				. ,	
Name of Director/ chief executive	Capacity	Interest in Shares	Interest in underlying Shares	Total interest in Shares and underlying Shares	Approximate percentage of shareholding
Shu Liang Sherman Jen (" <b>Mr. Jen</b> ")	Interest of controlled corporation	741,819,909 (Note 1)	-	741,819,909	49.80%
	Beneficial interest	2,449,410	2,015 (Note 2)	2,451,425	0.16%
	Interest of spouse	-	(Note 2) 671 (Note 2&3)	671	0.00%
Jingxia Zhang	Beneficial interest	1,754,566	1,007 (Note 2)	1,755,573	0.12%
James William Beeke	Beneficial interest	680,000	671 (Note 2)	680,671	0.05%
Howard Robert Balloch	Beneficial interest	1,130,671	· -	1,130,671	0.08%
	Interest of controlled corporation	3,691,822 (Note 4)	-	3,691,822	0.25%
Peter Humphrey Owen	Beneficial interest	60,000	671 (Note 2)	60,671	0.00%
Xiaodan Mei	Beneficial interest	20,000	_	20,000	0.00%
Lap Tat Arthur Wong	Beneficial interest	210,000	-	210,000	0.01%



#### Notes:

- Sherman Investment Holdings Limited ("Sherman Investment") is a company incorporated in the British Virgin Islands, which is 1. wholly-owned by Mr. Jen. Mr. Jen is deemed to be interested in 741,819,909 Shares held by Sherman Investment.
- These interests in underlying Shares represent the interests in outstanding options granted pursuant to the share option scheme 2. approved and adopted by the Company on 1 April 2008 (the "Pre-IPO Share Option Scheme") to subscribe for the relevant number of Shares.
- Mr. Jen is the spouse of Ms. Meichen Amy Yan ("Ms. Yan") who is interested in 671 underlying Shares. Mr. Jen is deemed to be 3. interested in all the Shares and underlying Shares in which Ms. Yan is interested by virtue of the SFO.
- These Shares were held by Balloch Investment Holdings Limited ("Balloch Investment"), a company which is owned as to 50% by each of Mr. Howard Robert Balloch and his spouse. Mr. Howard Robert Balloch is deemed to be interested in all the Shares held by Balloch Investment.

# Long position in shares of associated corporation

Name of Director	Name of associated corporation	Capacity	Number of issued shares	Percentage of total issued shares of the associated corporation
Mr. Jen	Sherman Investment	Beneficial interest	50,000	100%

Save as disclosed above, as at 28 February 2018, none of the Directors or the chief executives of the Company had any interests or short positions in the shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO), which (a) were required to be notified to the Company and the Stock Exchange pursuant to Divisions 7 and 8 of Part XV of the SFO (including interests and short positions which they have taken, or are deemed to have taken, under such provisions of the SFO); or (b) were required, pursuant to section 352 of the SFO, to be recorded in the register required to be kept by the Company; or (c) were required, pursuant to the Model Code, to be notified to the Company and the Stock Exchange.

# SUBSTANTIAL SHAREHOLDERS' INTERESTS AND SHORT POSITIONS IN THE SHARES AND UNDERLYING SHARES OF THE COMPANY

As at 28 February 2018, the following persons or corporations, other than the Directors or the chief executives of the Company, had interests or short positions in the Shares and underlying Shares as recorded in the register required to be kept by the Company pursuant to section 336 of the SFO:

# Long positions

Name of Shareholder	Capacity	Total interest in Shares and underlying Shares	Approximate percentage of interest in the Company
Sherman Investment (Note 1) Ms. Yan (Note 2)	Beneficial interest	741,819,909	49.80%
	Interest of spouse	744,271,334	49.96%
	Beneficial interest	671	0.00%

#### Notes:

- Sherman Investment is wholly-owned by Mr. Jen, and has a direct beneficial interest in 49.80% of the shareholding of the 1. Company.
- Ms. Yan is the spouse of Mr. Jen and, therefore, Ms. Yan is deemed to be interested in all the Shares and underlying Shares in which Mr. Jen is interested or deemed to be interested by virtue of the SFO. Mr. Jen is interested in: (i) 2,449,410 Shares, (ii) options granted pursuant to the Pre-IPO Share Option Scheme to subscribe for 2,015 Shares, and (iii) 741,819,909 Shares held by Sherman Investment.

Save as disclosed above, as at 28 February 2018, no other person or corporation, other than the Directors or the chief executives of the Company, had an interest or short position in the Shares and underlying Shares as recorded in the register required to be kept by the Company pursuant to section 336 of the SFO.

### SHARE INCENTIVE SCHEMES

In order to incentivize our Directors, senior management, other employees and consultants for their contribution to the Group and to attract and retain suitable personnel to our Group, we adopted the Pre-IPO Share Option Scheme on 1 April 2008 and on 10 November 2014, adopted the Post-IPO Share Option Scheme (the "Post-IPO Share Option Scheme") and the restricted share units scheme which was subsequently modified by the Board on 28 April 2015 and renamed as the Share Award Scheme (the "Share Award Scheme").

For details of the terms of the Pre-IPO Share Option Scheme, the Post-IPO Share Option Scheme and the Share Award Scheme, please refer to the section headed "Share Incentive Schemes" in the report of Directors included in our 2017 annual report.



# **Pre-IPO Share Option Scheme**

The following table discloses movements in the outstanding options granted to all grantees under the Pre-IPO Share Option Scheme.

Grantees	Date of grant	Number of share options outstanding as at 1 September 2017 and 28 February 2018	Exercise period	Exercise price per share option	Vesting period
Directors					
Mr. Jen	2 June 2014	2,015	10 years after the date of grant	RMB0.93	None
Jingxia Zhang	2 June 2014	1,007	10 years after the date of grant	RMB0.93	None
James William Beeke	2 June 2014	671	10 years after the date of grant	RMB0.93	None
Peter Humphrey Owen	2 June 2014	671	10 years after the date of grant	RMB0.93	None
Sub-total		4,364			
Other employees					
27 employees	1 September 2008	6,782	10 years after the date of grant	RMB0.93	Four years from the date of grant
11 employees	1 September 2009	161,574	10 years after the date of grant	RMB0.93	Four years from the date of grant
12 employees	2 June 2014	2,989	10 years after the date of grant	RMB0.93	None
Sub-total		171,345			
Total		175,709			

During the six months ended 28 February 2018, no share options were exercised, cancelled or lapsed under the Pre-IPO Option Scheme.

# **Post-IPO Share Option Scheme**

The following table discloses movements in the outstanding options granted to all grantees under the Post-IPO Share Option Scheme.

			Number of share options					
Grantees Date of grant	Date of grant	Outstanding as at 1 September 2017	Exercised during the period	Cancelled/ lapsed during the period	Outstanding as at 28 February 2018	per sha	Exercise price per share option	
Employees in aggregate								
First tranche	16 February 2016	100,000	(100,000)	-	-	1 March 2017	HK\$4.40	From 1 March 2017 to 15 February 2026
Second tranche	16 February 2016	100,000	-	(100,000)	-	1 March 2018	HK\$4.40	From 1 March 2018 to 15 February 2026
Third tranche	16 February 2016	100,000	-	(100,000)	-	1 March 2019	HK\$4.40	From 1 March 2019 to 15 February 2026
Total		300,000	(100,000)	(200,000)	_			

For details of the closing price of the Shares and the fair value of the options granted, please refer to note 15 to the condensed consolidated financial statements included in this interim report.

### **Share Award Scheme**

During the six months ended 28 February 2018, 140,000 shares were granted under the Share Award Scheme. As at 28 February 2018, the scheme trustee (the "**Trustee**") of the Share Award Scheme held 22,368,909 Shares.

The table below discloses movements in the outstanding Shares granted under the Share Award Scheme.

		Number of Shares						
Grantees I	Date of grant	As at 1 September 2017	Granted during the period	Vested during the period	Cancelled/ lapsed during the period	As at 28 February 2018	Vesting date (Note)	Vesting conditions
Employees in aggregate								
Third tranche	1 March 2016	1,080,000	-	-	(52,000)	1,028,000	31 May 2018	Subject to performance conditions
Sixth tranche	3 March 2017	2,342,000			(224,000)	2,118,000	31 May 2018	Subject to performance conditions
Seventh tranche	3 March 2017	348,000	-	-	(24,000)	324,000	31 May 2019	Subject to performance conditions
Ninth tranche	22 December 2017	-	140,000	(140,000)	-	-	22 December 2017	No vesting conditions
Total		3,770,000	140,000	(140,000)	(300,000)	3,470,000		

Note: The vesting date is subject to the completion of certain administrative procedures relevant to the Trustee and the grantees.



Subsequent to 28 February 2018, the Company granted 6,674,000 and 50,000 Shares under the Share Award Scheme to certain eligible employees and a consultant of the Group, respectively.

# **QUALIFICATION REQUIREMENT**

The foreign investor in a Sino-foreign joint venture school for the PRC students at the preschool or high school level must be a foreign educational institution with relevant qualification and experience at the same level and in the same category of education (the "Qualification Requirement"). The foreign portion of the total investment in a sino-foreign joint venture private school should be below 50% and the establishment of these schools is subject to the approval of education authorities at the provincial level. Our PRC legal advisor, Tian Yuan Law Firm has advised us that there have not been changes in the relevant regulatory development and guidance relating to the Qualification Requirement and the draft version of the Foreign Investment Law (中華人民共和國外國投資法(草案徵求意見稿)) issued by the Ministry of Commerce of China since the publication of the 2017 annual report.

For the efforts and actions undertaken by the Group to compile with the Qualification Requirement, please refer to the section headed "Qualification Requirement" in the report of Directors included in our 2017 annual report.

### **USE OF PROCEEDS**

The net proceeds from the listing, after deducting underwriting fees and related expenses, amounted to approximately HK\$881.4 million (equivalent to approximately RMB697.4 million) which was intended to be applied in the manner as set out in the section headed "Future Plans and Use of Proceeds" of the Company's prospectus dated 18 November 2014 and the Company's announcement dated 7 September 2015 relating to the change in use of proceeds.

As at the date of this report, the Company has applied the net proceeds as follows:

- approximately RMB209.2 million has been utilized towards the expansion of our school network, in particular by developing new schools on our own in major cities in China;
- approximately RMB69.8 million has been utilized towards the maintenance, renovation and upgrade of our existing schools, such as in our Dalian, Wuhan, Shanghai and Haikou campuses;
- approximately RMB181.3 million has been utilized towards the acquisition of schools in major cities in China (except for foreign national schools and preschools), the acquisition of schools outside China and the strategic investment in international school operators, to expand our school network;
- approximately RMB167.4 million has been utilized to repay our bank loans; and
- approximately RMB69.7 million has been utilized as our working capital.

The net proceeds from the placing and subscription of 110,000,000 shares of the Company, after deducting underwriting fees and related expenses, amounted to approximately HK\$989.5 million (equivalent to approximately RMB813.8 million as at the date of completion, 17 January 2018) which is intended to be applied in the manner as set out in the section headed "Reasons for the Placing and the Subscription and Use of Proceeds" of the Company's announcement dated 12 January 2018 and in the section headed "Completion of the Placing and the Subscription" of the Company's announcement dated 17 January 2018.

- approximately 95% (representing approximately HK\$940.0 million) is expected to be used as cash reserves for potential overseas acquisitions and payment of the related expenses; and
- approximately 5% (representing approximately HK\$49.5 million) is expected to be used for other general corporate purposes to expand and enhance the existing business of the Company.

The unutilized net proceeds are generally placed in licensed financial institutions as short-term deposits.

### **EVENT AFTER THE REPORTING PERIOD**

Subsequent to 28 February 2018, the Company granted 6,674,000 and 50,000 Shares under the Share Award Scheme to certain eligible employees and a consultant of the Group, respectively.

### **AUDIT COMMITTEE**

The Company has established an Audit Committee with written terms of reference in accordance with the Listing Rules and the CG Code. The primary duties of the Audit Committee are to assist the Board by providing an independent view of the effectiveness of the financial reporting process, internal control procedures and risk management system of the Group, overseeing the audit process and performing other duties and responsibilities as assigned by the Board. The Audit Committee comprises three members, namely, Mr. Lap Tat Arthur Wong, Mr. Peter Humphrey Owen and Mr. Xiaodan Mei, all Independent Non-executive Directors. Mr. Lap Tat Arthur Wong is the chairman of the Audit Committee.

The Audit Committee has reviewed the unaudited consolidated financial statements of the Group for the six months ended 28 February 2018 and has met with the independent auditors, Deloitte Touche Tohmatsu, who have reviewed the interim financial statements in accordance with International Standard on Review Engagement 2410. The Audit Committee has also discussed matters with respect to the accounting policies and practices and internal control adopted by the Company with senior management members of the Company.

### SUFFICIENCY OF PUBLIC FLOAT

Based on information that is publicly available to the Company and within the knowledge of the Directors, the Directors confirm that the Company has maintained the prescribed public float under the Listing Rules up to the date of this report.

> By order of the Board China Maple Leaf Educational Systems Limited Shu Liang Sherman Jen Chairman and Chief Executive Officer

Hong Kong, 27 April 2018

<sup>\*</sup> For identification purposes only