MOISELLE

MOISELLE INTERNATIONAL HOLDINGS LIMITED

慕詩國際集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 130)

POSITIVE PROFIT ALERT

This announcement is made pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "**Board**") of Moiselle International Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") wishes to inform the shareholders and potential investors of the Company that based on the information currently available to the Board, the Group expects to record a net profit for the year ended 31 March 2018 as compared to a net loss recorded by the Group for the year ended 31 March 2017.

Based on the valuation of the Group's investment properties, the Group expects to record a substantial increase of approximately over 150% in valuation gains on investment properties as compared to that for the year ended 31 March 2017. Therefore, the Company considers that the turnaround from loss to profit is primarily attributable to the substantial increase in valuation gains on investment properties.

Despite the aforesaid turnaround from loss to profit, the Group expects to continue recording a loss from operations for the year ended 31 March 2018. However, such loss from operations is expected to narrow by approximately over 60% as compared to that for the year ended 31 March 2017, attributable to a decrease in selling and distribution costs through closure of underperforming stores, store relocation and stringent cost management.

The information contained in this announcement is only based on a preliminary assessment by the Company based on the unaudited consolidated statement of profit or loss for the year ended 31 March 2018, which is subject to finalisation after further internal review by the Board and/or audit by the auditor of the Company. As at the date of this announcement, the Company is in the process of finalising its annual results of the Group for the year ended 31 March 2018, which are subject to review by the Board and audit by the Company's auditor. Shareholders and potential investors are advised to read carefully the audited annual results announcement of the Group for the year ended 31 March 2018, which is expected to be published on 22 June 2018.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Moiselle International Holdings Limited
Chan Yum Kit
Chairman

Hong Kong, 11 June 2018

As at the date of this announcement, the Board comprises three executive Directors, namely Mr. Chan Yum Kit, Ms. Tsui How Kiu, Shirley, and Mr. Chan Sze Chun; three independent non-executive Directors, namely Ms. Yu Yuk Ying, Vivian, Mr. Chu Chun Kit, Sidney, and Ms. Wong Shuk Ying, Helen.