澳至尊
AUSupreme

Ausupreme International Holdings Limited

澳至尊國際控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2031)

POSITIVE PROFIT ALERT

This announcement is made by Ausupreme International Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09(2)(a) of the Rules Governing the Listing of Securities on the Stock Exchange (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571, Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that the Group expects to record a consolidated profit attributable to equity owners of the Company within a range of HK$10,000,000 to HK$14,000,000 for the year ended 31 March 2018 (the "**Year**"), which represented an increase of approximately three times of that for the year ended 31 March 2017 ("**Year 2017**"). The expected increase in the Group's results for the Year was mainly due to (i) the increase in sales from various sales channels; and (ii) the absence of non-recurring listing expenses which were incurred in Year 2017, though such positive effects were partially offset by an increase in direct selling expenses including sales commissions and expenses incurred for the expansion of various sales channels.

As the Company is still in the process of finalizing the Group's consolidated annual results for the Year (the "**Consolidated Results**"), the information contained in this announcement is based on information that is currently available to the Company and the preliminary unaudited consolidated management accounts of the Group, which have neither been reviewed by the Company's audit committee nor audited by the Company's independent auditor. The audited Consolidated Results are expected to be published on 28 June 2018.

Shareholders and potential investors are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Ausupreme International Holdings Limited
Choy Chi Fai
Chairman, Executive Director and Managing Director

Hong Kong, 19 June 2018

As at the date of this announcement, the Board comprises four Executive Directors, namely Mr. Choy Chi Fai (Chairman and Managing Director), Ms. Ho Ka Man, Mr. Ho Chun Kit, Saxony and Mr. Au Chun Kit; and three Independent Non-executive Directors, namely Dr. Luk Ting Kwong, Mr. Ko Ming Kin and Mr. Wan Cho Yee.

In case of any inconsistency between the English and Chinese versions, the English text of this announcement shall prevail over the Chinese text.