

董事局致辞 / Statement of the Board

2017年，中国水泥行业需求平稳，新增产能持续减少，水泥大型企业整合提升了行业集中度，竞争环境进一步改善。

在深化供给侧改革、坚持转型发展的进程中，华润水泥秉持“转型创新、共赢发展”的年度管理主题，开展星级基地建设，加快润丰品牌推广，培育业务一体化模式，加速产品创新，拓宽融资渠道，一如既往、辟径前行。

华润水泥始终将践行企业社会责任作为崇高追求，积极响应国家节能减排政策，把握协同处置和装配式建筑的行业趋势，致力转型成为环境友好型企业。同时，华润水泥专注于新产品、新材料、新技术的研发和推广，持续推动水泥行业的绿色健康发展，共创大众美好生活。

In 2017, the cement demand in China remained stable while new production capacity continued to decline. Large-scale cement enterprises had increased their market share by consolidation of the cement industry. As a result, the competitive landscape has been further improved.

As the Chinese government continues to intensify supply-side structural reform and persistently promote industry transformation and development, the Company abides by its annual management theme of "transformation with innovation, development for mutual gains". The Company aims to utilize the star-rating system across production plants, strengthen Runfeng brand promotion, develop an integrated business model, expedite product innovation and broaden channels of financing, all with the continuous goal of paving the way for further development.

The Company is in sublime pursuit of fulfilling its corporate social responsibility by proactively supporting the national policies of energy saving and emission reduction. Seizing the industry trends of waste co-processing projects and prefabricated construction, the Company is dedicated to transformation into an environmentally-friendly enterprise. In the meantime, CR Cement focuses on the research and development ("R&D") and promotion of new products, new materials and new technologies for the green and healthy development of the cement industry and building better lives for all.

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