

ORIENTAL PRESS GROUP LTD

ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

2018

(Stock Code : 18)

ENVIRONMENTAL, SOCIAL AND GOVERNANCE REPORT

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About This Report

This is the Environmental, Social and Governance Report (the “Report”) of Oriental Press Group Limited (the “Company”) and its subsidiaries (collectively referred to as the “Group”), which covers the environmental, social and governance work of the Group from 1 April 2017 to 31 March 2018 (the “Reporting Year”) and discloses information on management approach, strategy, priorities and objectives of the Group in this regard.

The Report illustrates the Group's compliance with the “comply or explain” provisions of the Environmental, Social and Governance Reporting Guide as set out in Appendix 27 to the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited, and sets out key performance indicators under certain recommended disclosures for reference.

The Report has been reviewed and approved by the board of Directors.

Reporting Scope

The Group operates its principal business (i.e. publication of newspaper) in the Hong Kong Special Administrative Region (“Hong Kong”). Therefore, unless the context otherwise requires, the Report only covers the Group's operation in Hong Kong.

The Report sets forth the Group's focus on the following two subject areas during the Reporting Year:

- A. Environmental (emissions, use of resources, together with the environmental and natural resources)
- B. Social (employment, health and safety, development and training, labour standards, supply chain management, product responsibility, anti-corruption and community investment)

For details of the Group's corporate governance, please refer to the Corporate Governance Report included in the Annual Report 2018 of the Group.

Corporate Social Responsibility

As a responsible media organisation with nearly 50 years history, the Group is committed to creating value in sustainable development in each economic, environmental and social aspect, providing the society with quality and comprehensive information and fulfilling our corporate social responsibilities.

Set up in 2013 by the Company, the Corporate Social Responsibility Committee (the “Committee”) is chaired by Mr. Ching-fat MA, the chairman of the Group. The Committee has relevant objectives and policies in place, which have been approved by the board of Directors, in order to be prepared for risks arising from economic, environmental and social development. The Committee reviews substance of policies from time to time, monitors progress and ensures established objectives are effectively achieved by reviewing management's report for the contents herein on a regular basis, and presents those to the board of Directors.

The Group conducted a comprehensive materiality assessment for its principal business through interviews with supervisors from all departments and collection of opinions from our stakeholders such as shareholders, employees, clients, readers, agents and suppliers, which helps identify the relevant issues and their materiality in respect of the Group's principal business on the economic, environmental and social aspects. Based on the findings of the assessment, our management is of the view that, being a media organization, there is a close relationship between the Group's principal business and employment, health and safety, together with product responsibility aspects and as such, they are considered as more important issues whereas environmental aspect is considered as relatively less important.

The Group also monitors the daily operations of all departments through continuous risk management and internal control systems, so as to assess and determine the risks related to the environment, society and governance, ensure that the Group's operations are in compliance with the relevant laws, the procedures are appropriate, and the resources are used properly without waste. In addition, the management issued internal notices and guidelines from time to time to clarify the Group's new policies, measures and business objectives and required the supervisors and employees to coordinate the implementation and improvement. The management regularly meets with supervisors from all departments to review the effectiveness of the relevant policies and measures and report to all members of the board committees in response to different issues.

A. Environmental

1. Emissions (Aspect A1)

The Group attaches great importance to environmental protection and pays close attention to the impact of operation caused to the environment. Apart from complying with relevant standards and regulations enacted by the government, including Air Pollution Control Ordinance (Chapter 311 of the Laws of Hong Kong), Waste Disposal Ordinance (Chapter 354 of the Laws of Hong Kong) and Water Pollution Control Ordinance (Chapter 358 of the Laws of Hong Kong), the Group has formulated environmental protection policies and measures with a view to reducing wastage, mitigating emissions and reducing wastes. Notwithstanding that the Group's operation does not result in significant air and greenhouse gas emissions, discharges into water and land or generation of hazardous and non-hazardous wastes, the Group strives to reduce emissions and wastes and engage qualified contractors to properly treat the wastes which may affect the environment to reduce its impact on the environment. All environmental protection policies and measures are executed by supervisors of departments under the supervision of the management. The management has regular meetings with relevant supervisors of departments to review the emission reduction measures and enhance the performance standards, ensuring the effectiveness is in line with the objectives established by the Group. From time to time, the Group implements various measures to enhance the environmental awareness of the employees. During the Reporting Year, the Group is not aware of any incidents of non-compliance with laws and regulations that have a significant impact on the Group concerning emissions.

The Group's operation of its principal business does not result in significant air emissions which cause air pollution. The emissions are mainly generated from the nitrogen oxides, sulphur oxides and suspended particles (or Particular Matter "PM") emitted by the Group's vehicle fleet and shuttle buses, followed by the nitrogen oxides and sulphur oxides emitted from gas fuel consumption in the staff canteen and printing plants. Nevertheless, the above emissions are minor compared to the Group's operating scale. According to the formulas and emission factors in "How to Prepare an ESG Report - Appendix 2: Reporting Guidance on Environmental KPIs" ("Report Guidance") contained in the website of The Stock Exchange of Hong Kong Limited, as well as the emission factors of gaseous fuels in the Sustainability Report 2017 of The Hong Kong and China Gas Company Limited, the Group's emissions of nitrogen oxides, sulphur oxides and PM during the Reporting Year are as follows:

	Emissions of nitrogen oxides	Emissions of sulphur oxides	Emissions of PM
Vehicle fleet and shuttle buses	1,814,027 g	4,098 g	142,836 g
Gaseous fuels consumption	5,766,336 kg	28,832 kg	-

In addition, the greenhouse gas emissions generated from the Group's operations are mainly attributable to the "indirect energy" greenhouse gas emissions (Scope 2) caused by the purchased electricity and thermal energy consumed by printing plants, offices and the staff canteen, followed by the greenhouse gas emissions generated by fuel combustion from the Group's vehicle fleet and shuttle buses (Scope 1). Other greenhouse gas emissions (Scope 3) are not significant and thus, such figures are not included in this Report.

According to the formula in the Report Guidance, the carbon dioxide equivalent emission factors in the 2017 Sustainability Report of CLP Holdings Limited and the carbon dioxide equivalent emission factors in the Sustainability Report 2017 of The Hong Kong and China Gas Company Limited, during the Reporting Year, the carbon dioxide equivalent emissions of "indirect energy" greenhouse gas emissions caused by the Group's purchased electricity and gas (Scope 2) was 9,312,315 kg, while the greenhouse gas emissions generated by fuel combustion from the Group's vehicle fleet and shuttle buses (Scope 1) was 662,062 kg (including carbon dioxide, methane and nitrous oxide). In order to offset the greenhouse gas emissions, the Group planted 42 trees within the head office, which resulted in the reduction of carbon dioxide by 966kg.

The hazardous chemical wastes generated by the Group's printing plants, including waste ink, used printed zinc plates, blanket and roller washes of printing machines, dregs of wastewater treatment tanks, dregs of filter washing tanks, etc., are collected and treated properly by licensed waste collectors regularly to avoid adverse effects on the environment and ecology. During the Reporting Year, the wastes collected by licensed waste collectors included 78 metric tons of used printed zinc plates, 41 metric tons of blanket and roller washes, 2 metric tons of dregs of wastewater treatment tanks and 1 metric ton of dregs of filter washing tanks.

The non-hazardous wastes generated by the Group mainly attributable to the vehicle fleet, staff canteen, waste paper from the printing process and general office wastes. The Group has taken appropriate measures to reduce the impact of such wastes on the environment.

In respect of the vehicle fleet, the Group engages qualified contractors to collect waste lubricating oil of the news vehicles and shuttle buses for disposal at the sites approved by the Hong Kong government on a regular basis. During the Reporting Year, approximately 800 metric tons of waste lubricating oil was collected by qualified contractors. Furthermore, to reduce exhaust emissions, the Group has required the news vehicles to strictly abide by the law of "switching off idling engines". All shuttle buses of the Group have been replaced with vehicles which meet the EU 5 emission standards.

As to the staff canteen, waste water is discharged after grease trap procedures. The Group engages qualified contractors to collect grease trap wastes and transport them to landfills designated by the Hong Kong government on a regular basis. During the Reporting Year, the amount of collected grease trap wastes sent to the New Territories for disposal was approximately 22 cubic meters.

In the course of newspapers printing, after deducting normal waste paper loss, the amount of waste paper recovered during the Reporting Year was approximately 923 metric tons. The Group also engages qualified contractors to regularly collect waste paper generated at the time of production.

The general office wastes of the Group are not significant. There were approximately 11 metric tons of scrapped electronic parts during the Reporting Year and the Group has engaged environmental recyclers to deal with them while used printer cartridges are delivered to suppliers for recycling to comply with the environmental policy of the Group.

The Group issued internal notices to remind employees to comply with the Group's environmental protection policy from time to time, and requested the supervisors of all departments to monitor the relevant progress. The management also regularly reviews the results and makes timely improvements.

2. Use of Resources (Aspect A2)

The Group advocates efficient use of resources and energy conservation. To attain the goals of environmental protection and reduction of its production costs, the Group has implemented the following energy conservation measures in the production plants and the office:

To achieve energy efficiency, the Group adjusts the central air-conditioning system of the office on a seasonal and timely basis each year to ensure the indoor temperature is moderate and to reduce electricity consumption. During the Reporting Year, the total electricity consumption was approximately 16,586,073 kW and the density was 329kW per square meter. In addition, the printing plants and the office are designed to make use of natural light. Energy-efficient T5 fluorescent tubes or electricity-saving fluorescent tubes are fully installed on each floor in order to save energy and reduce resources consumption. The use of energy-efficient T5 fluorescent tubes or electricity-saving fluorescent tubes can reduce daily electricity consumption up to 5.43% or approximately 952,841 kW as compared with the original lighting system. To reduce electricity consumption, our employees turn on the lights and air-conditioning system depending upon usage in the office. Furthermore, the Group adjusts the types of shuttle buses and its frequency according to the number of the on-duty and off-duty employees and time to reduce oil consumption. During the Reporting Year, the total gasoline and diesel consumption was approximately 131,148 liters and 134,792 liters respectively.

The Group does not encounter difficulty in sourcing water that is fit for purpose as its principal place of operation is Hong Kong. To control the water consumption effectively, automatic water faucets have been installed in the washrooms in the plants and offices when the headquarters building was opened in 2004. During the Reporting Year, the total water consumption is 60,767 cubic meters.

In respect of production, in order to comply with the environmental policy of the Group, the Group purchases newsprints from the reputable newsprint supplies, all of which are the members of the Forest Stewardship council. The amount of newsprint used by the Group depends on market demands and would not be kept overstock. During newspaper production, supervisor of the department exercises stringent supervision and control on the efficient use of newsprint. Also, the Group used organic-based printing ink for printing newspapers so as to achieve the goal of environmental protection.

As there is no need to pack the newspapers separately, the total amount of packaging materials used in the finished products is not included in this Report.

3. Environmental and Natural Resources (Aspect A3)

The operation of the Group does not constitute any material effects on the environment and natural resources. The Group promotes of green office to raise the environmental protection awareness of the employees and implements the following measures to achieve our goal to make best use of resources:

- (i) using non-disposable tableware in staff canteen, and encouraging employees to treasure food and reduce food wastes;
- (ii) staff canteen provides healthy meal with less oil and salt to encourage our employees to pay attention to healthy diet and reduce consumption;
- (iii) the Group strives to facilitate paperless office with more frequent use of electronic forms, electronic photo-picking system and recycled papers. Intranet is used for internal communication purpose, so as to reduce paper use and increase administration efficiency. During the Reporting Year, paper consumption in the office was approximately 21 metric tons; and
- (iv) the technology department makes extensive use of virtual server architecture to effectively reduce electricity consumption and heat emission.

The Group also encourages our employees to participate in environmental protection activities, for example the “Hong Kong Cleanup” campaign.

B. Social

1. Employment and Labour Practices

The Group believes that human resources are the key to corporate operation and development, the core of the Group's competitiveness and also the driving power of the Group's innovation. In order to create a united and harmonious professional team, the Group provides the employees a fair working environment, proactively safeguards their basic rights and interests and cares about their concerns, protects their physical and mental health, improving their knowledge and skills for discharging duties at work and thereby enhance their work efficiency.

Employment (Aspect B1)

The Group understands that outstanding employees are valuable assets that assist the Group to grab every opportunity that arises. With a view to retaining talents, the Group develops and gives incentives to its employees based on their performance and productivity. In terms of recruitment, promotion, remuneration, working hours, leave and benefits, the Group ensures the conditions of which are competitive and in compliance with relevant laws.

The Group pursues equal opportunities in terms of recruitment policy. Selection criteria are mainly based on qualification, experience and passion for work of candidates. The Group also ensures the fairness of recruitment process without any violation of the Sex, Disability, Family Status and Race Discrimination Ordinances.

Regarding promotion policy, the Group attaches importance to investing in talents and offering promising career path. Thus, internal re-designation and promotion of potential employees will be first considered to fill any vacancies within the Group. Promotion criteria are based on various factors such as employees' working performance, leadership and cooperation. The Group also ensures the fairness of process without any violation of the Sex, Disability, Family Status and Race Discrimination Ordinances.

In respect of remuneration policy, the Group ensures the employees' remuneration meets the statutory minimum wage requirements and be competitive in the labour market. Further, in assessing the rate of annual salary adjustment, the Group takes into account the annual results, make reference to the economic environment, inflation, salary trends and industry salary adjustment in Hong Kong, and base on appraisal reports and work performance of the employees to make adjustment.

Concerning the policy of working hours and leave, the Group ensures that the requirements of relevant laws and guidelines promulgated by the Labour Department from time to time have been compiled with. Competitive working conditions are offered with reference to the overall industry situation.

The Group provides its employees retirement benefits through defined contribution plans. The Group operates a defined contribution retirement benefit scheme (the "MPF Scheme") under the Mandatory Provident Fund Schemes Ordinance (Chapter 485 of the Laws of Hong Kong) ("MPF Ordinance"), for all of its employees who are eligible to participate in the MPF Scheme. Contributions are made based on a percentage of the employees' basic salaries, subject to a cap in accordance with the MPF Ordinance. Furthermore, employees who have completed at least five years of services with the Group are entitled to a long service payment and the amounts are calculated in accordance with the applicable laws in Hong Kong.

The Group also provides its employees with a quality working environment. A spacious staff canteen, floor lounge and car parking in the head office building located in Tai Po are available for the employees to use. Further, a breastfeeding-friendly workplace in the head office is available for postpartum employees to use. The Group organises staff dining party from time to time and distributes gifts to employees at festivals. Further, the Group offers favourable terms of property mortgage to its employees. During the Reporting Year, the Group distributed special bonuses to express gratitude for the employees' efforts.

As of 31 March 2018, the Group employed 1,459 full-time employees. The total number of employees classified by gender, function and age group was as follows:

Total number of employees by gender:

Gender	Number
Male	961
Female	498
Total	1,459

Total number of employees by function:

Function	Number
Administrative department	623
Editorial department	836
Total	1,459

Total number of employees by age group:

Age Group	Number
40 or below	640
41 or above	819
Total	1,459

In respect of dismissal policy, the Group offers those underperforming employees or those who make general mistakes a chance to improve. Should the employee does not make considerable improvement eventually, the Group then considers to dismiss him and handle it in accordance with the Employment Ordinance (Chapter 57 of the Laws of Hong Kong).

As of 31 March 2018, the employee voluntary turnover rate of the Group was as follows:

The employee voluntary turnover rate by gender:

Gender	Voluntary turnover rate
Male	9.3%
Female	19.8%

The employee voluntary turnover rate by age group:

Age Group	Voluntary turnover rate
40 or below	21.8%
41 or above	5.1%

During the Reporting Year, the Group was not aware of any material non-compliance with relevant laws and regulations that would have any significant impact on the Group.

Health and Safety (Aspect B2)

The Group is committed to providing the employees with a safe and harmonious working environment. The Group provides suitable tools and training to the employees in accordance with the relevant labour standards and requirements under the law, and by reference to the job nature, so as to facilitate them to perform duties safely.

The Group has established the occupational safety team, which is responsible for the promotion, training, supervision and management of occupational health and safety in accordance with the Factories and Industrial Undertakings Ordinance (Chapter 59 of the Laws of Hong Kong) and the Occupational Safety and Health Ordinance (Chapter 509 of the Laws of Hong Kong), so as to enhance the employees' occupational safety awareness.

The OPG Printing Limited under the Group has also established the Safety Committee, which is principally responsible for discussing, making suggestions and reviewing safety measures from time to time with an aim of improving occupational safety and health and related matters. For instance, the Safety Committee reminds all departments that the lifting devices should be tested and inspected by qualified inspectors thoroughly and recognized certification is required before use. Besides, the Safety Committee also reminds the employees of all departments to be safety conscious and use personal protection equipment during work according to different nature of work for prevention of accidents.

The Safety Committee organises meetings and seminars on a regular basis for the purpose of strengthening the communication and improving matters relating to occupational safety and health. The occupational safety team regularly promotes safety trainings and provides safety practices for relevant employees and conducts regular inspections in accordance with the codes and guidance formulated by the Labour Department, Occupational Safety and Health Council and Hong Kong Construction Association.

During the Reporting Year, there were a total of 15 work injury incidents, representing an average injury rate of 1% calculated based on the total number of employees in the Group. There were a total of 96.5 days that the employees applied for work-related injury leave and no work-related fatality was recorded.

During the Reporting Year, the Group was not aware of any material non-compliance with relevant laws and regulations that would have any significant impact on the Group.

Development and Training (Aspect B3)

The Group understands that devoting resources in training employees is beneficial to the Group's future development. Accordingly, the Group provides employees at all levels with all-around technical trainings, so as to ensure the employees proactively equip themselves with skills and thus attain outstanding performance. Further, to foster a new generation of talents for the journalism industry, the Group has implemented a training scheme to groom a new generation of journalists by providing employees with work related training and systematic training courses under appropriate guidance given by senior employees. The Group also provides the employees of the administrative departments with relevant courses and seminars to enable them to grasp the work-related knowledge, skills and attitude in order to keep abreast of the latest trend.

The training activities include:

- (i) a series of video clips and practical teaching materials for the employees to obtain basic work-related information, such as occupational safety information and application of computer system and various kinds of employees codes of conduct, etc;
- (ii) organize training courses and seminars on a regular basis for the employees to attend;
- (iii) distribute training materials on a regular basis to the employees for them to review;
- (iv) arrange short-term internships at other departments specifically for editorial employees on a regular basis; and
- (v) arrange external professional training courses for the employees to attend at the expenses of the Group.

The percentage of trained employees by gender:

Gender	Percentage of trained employees
Male	99.3%
Female	99.4%

The percentage of trained employees by function:

Function	Percentage of trained employees
Administrative department	98.6%
Editorial department	99.9%

The average number of training hours of each trained employee by gender:

Gender	Average number of training hours
Male	61.1 hours
Female	96.8 hours

The average number of training hours of each trained employee by function:

Function	Average number of training hours
Administrative department	57.3 hours
Editorial department	85.1 hours

Labour Standards (Aspect B4)

As an organisation with more than 1,400 employees, the Group has formulated policies to ensure all employees and job applicants are entitled to fair opportunity and treatment.

The Group strictly complies with Employment of Children Regulations (Chapter 57B of the Laws of Hong Kong) and Employment of Young Persons (Industry) Regulations (Chapter 57C of the Laws of Hong Kong) throughout the recruitment and employment process, prohibits any employment of child labour. Furthermore, the Group prohibits forced labour and ensures legal and volunteer employment of all employees.

During the Reporting Year, the Group was not aware of any material non-compliance with relevant laws and regulations that would have any significant impact on the Group.

2. Operating Practices

Supply Chain Management (Aspect B5)

The principal business of the Group is publication of newspaper and raw materials for newspaper printing, such as newsprint and ink, are the major resources consumed by the Group.

The Group pays much attention to the printing quality of our newspapers. When procuring the necessary equipment and raw materials for newspaper printing, the procurement department of the Group selects suitable supplier based on the procurement code of the Group. During supplier selection process, it takes into account the price, stability of goods, reputation as well as its environmental protection policies. Afterwards, the department head and management head shall review and give approval, in order to ensure the procured equipment and raw materials come with good quality at reasonable price. The Group also reviews the quality, price and stock of the goods from time to time.

Product Responsibility (Aspect B6)

The Group operates newspaper publishing and news online portal. It takes the responsibility of monitoring the society and protecting the public's right of know. The Group is fully aware that the news information has a great impact to the society and the truth of news is the most important. The Editorial Department has established a set of editing procedure and guideline, aiming to enhance the quality, reliability and accuracy of the news. The Group also makes every effort to safeguard and protect the intellectual property. In addition to the information obtained by the News Department, the Group obtains news all over the world through major overseas news agencies. Before using any other information or photo, the Group identifies the copyright owner and ascertains the ownership of the relevant copyright work and obtains consent from the copyright owner. Besides, if any advertisement placed by the advertiser which may have legal issue, such advertisement shall be pre-vetted by the Legal Department of the Group before acceptance of publication.

The Group strives to maintain high standards and quality of the newspaper's content. Relevant employees review the news content and discuss the future plan through regular meetings, which aim at improving the quality of newspaper's content and providing comprehensive coverage of affairs to readers. Further, the Group has also set up a hotline and an e-mail for the readers to offer their feedback or submit complaints in respect of the quality and contents of the newspaper. The Group would conduct individual investigation and handle the cases accordingly. Furthermore, during the newspaper printing process, the production department employees conduct random inspection of the newspaper from time to time in order to ensure the quality standards, and adjust and handle the issues immediately whenever necessary so as to make sure the newspapers distributed in the market meet the quality requirements.

The Group also strives to protect the personal data it collected during the operation and keeps reminding the employees and emphasising the importance of safeguarding the security of personal data (privacy). When collecting and processing such data, the Group strictly complies with the Personal Data (Privacy) Ordinance (Chapter 486 of the Laws of Hong Kong) and the guidelines issued by the Office of the Privacy Commissioner for Personal Data, Hong Kong, with a view to protecting the privacy. The Group also has measures designate to prevent unauthorised access to personal data.

During the Reporting Year, the Group did not have any sold or shipped products that need to be recalled due to safety or healthy reasons. Furthermore, the Group was not aware of any material non-compliance with relevant laws and regulations that would have any significant impact on the Group.

Anti-corruption (Aspect B7)

The Group highly recognises the importance of the ethical conducts and integrity of each director and all employees in order to maintain a fair, honest and integrity-based business environment. The Group has formulated clear code of conduct in respect of the Prevention of Bribery Ordinance (Chapter 201 of the Laws of Hong Kong), employees' personal interests, conflicts of interest, prevention of extortion and fraud in the Employee Handbook. Besides, the Group has anti-bribery policy in place to further provide clear guidelines in respect of anti-bribery and maintaining honesty and integrity. Such policy is applicable to all directors and employees of the Group, together with the agents acting on behalf of the Group. The Group reminds the employees by internal notice to avoid bribery and acceptance of advantages as and when appropriate.

Furthermore, the Group encourages its employees to report any suspected corruption, bribery or misconducts through the whistle-blowing mechanism established by the Group. Such reports are kept confidential and the Group would spare no efforts to protect the whistleblowers from unfair treatment.

During the Reporting Year, the Group was not aware of any material non-compliance with relevant laws and regulations that would have any significant impact on the Group, nor any corruption litigation against the Group or its employees.

3. Community

Community Investment (Aspect B8)

The Group participates in and promotes various community and volunteer activities for helping the needy in the society, promoting environmental awareness, fostering and facilitating industry development, with an aim to contribute to the society and fulfill our corporate social responsibility. Through the participation in and promotion of such activities, the Group has a better understanding of the needs of the society, which helps the Group to take the interest of the community into consideration during the course of business operation.

During the Reporting Year, the Group has taken an active part in and promoted the following community activities as it always did:

Panasonic Inter-School Basketball Competition

The Group continues to support the sports development in Hong Kong. The “Panasonic Inter-School Basketball Competition”, jointly organized by the Group and Hong Kong Basketball Association, has now become one of the four major inter-school competitions. In the tenth anniversary of the event, the men’s and women’s teams each increased to 12 teams and the attendance rate was the highest ever. With the extensive reports during the competition period by “Oriental Daily News” and “on.cc”, and the finals of the competition being live-broadcasted by “on.cc”, the high penetration of social media has enabled more people to understand and support local basketball’s development, which will facilitate the nurturance of young athletes.

Ecozine Hong Kong Cleanup Activities

The Group is committed to promote environmental protection message. Over the years, “Oriental Daily News” sets up special edition to provide environmental protection information every week to educate the public about how to make good use of resources and reduction at source in order to make the earth sustainable. In addition, the Group has also participated in the activities of “Hong Kong Cleanup” organized by Ecozine for 7 consecutive years. Apart from extensive reports on “Oriental Daily News” and “on.cc” to encourage the public to join the activity as a team, the Group also played a part in protecting the environment in Hong Kong by organizing a team of employees together with some artists to participate in the cleaning campaign on the beach at Wu Kai Sha.

Hong Kong Express “Happy Journey Aircraft Livery Design Competition”

In order to facilitate the development of youngster and encourage our new generation to travel around for a broader horizon, the Group widely reported on “Happy Journey Aircraft Livery Design Competition” organized by Hong Kong Express this year through different platforms such as “Oriental Daily News” and “on.cc” to encourage the participation of secondary school students. By taking part in the competition, young readers can make use of their creativity to demonstrate the idea of unrestrained innovation. This will give grassroots students and students who have outstanding performance in sports, art or volunteer work an opportunity to participate in cultural exchanges in Kagawa Prefecture, Japan, and experience the local art style and understand its cultural features.

Panasonic Pacers Charity Easter Run

The Group has always spared no effort in promoting public welfare and sports activities. This year, “Oriental Daily News” and “on.cc” reported for the first time as a media partner on “Panasonic Pacers Charity Easter Run” to increase readers’ awareness and interest in long-distance running and encourage mass participation. In addition, the event also raised funds for the “Charles K Kao Foundation” to increase public awareness of neurodegeneration, so as to achieve the purpose of running for charity.

Visit Oriental Press Centre

In order to develop a new generation of journalists and promote social development, the Group has organised students from secondary schools and institutions/colleges to visit Oriental Press Centre over the years, enabling young people to have a better understanding on the operation of media industry and the newspaper printing process, so as to build up students’ interest in journalism and identify talents to become media professionals. Students from a number of schools and institutions/colleges, including Hong Kong Baptist University, Lingnan Institute of Further Education, CCC Fong Yun Wah Secondary School and The Mission Covenant Church Holm Glad College have taken such visit tour during the Reporting Year. Through the visit tour, students have more understanding on the newspaper printing and the online news production process. Some students even have the opportunity to act as online news anchors. The students expressed that the visit tour was an eye-opening experience and that they were impressed by the media profession.