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FUGUINIAO CO., LTD.
富貴鳥股份有限公司

(A joint stock company established in the People's Republic of China with limited liability)
(Stock Code: 1819)

OVERSEAS REGULATORY ANNOUNCEMENT

This announcement is made pursuant to Rule 13.10B of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

Fuguiniao Co., Ltd. (the “**Company**”) published the “Indicative Announcement on the Receipt of the Application of Guotai Junan for the Company’s Reorganization” (the “**Announcement**”) on the Shanghai Stock Exchange on 11 July 2018.

As disclosed in the Announcement, among others:

1. 國泰君安證券股份有限公司 Guotai Junan Securities Co., Ltd. (“**Guotai Junan**”), the trustee of the domestic corporate bonds in the total principal amount of not more than RMB800 million issued by the Company in the People’s Republic of China, applied to Quanzhou Intermediate People’s Court for the reorganization of the Company on the grounds that the Company is not able to pay its matured debts and clearly lacked of debt-paying ability; and
2. the Company plans to raise an objection to the above-mentioned Guotai Junan’s application. As at the date of the Announcement, there is still uncertainty about whether Guotai Junan’s application will be accepted by the court or whether the Company will have to initiate its reorganization process. The impact of the above matters on the Company is still unpredictable.

For full details of the Announcement, please refer to the announcement published by the Company on the website of the Shanghai Stock Exchange (<http://www.sse.com.cn/home/search/?webswd=14> 富貴鳥) on 11 July 2018.

By order of the Board
Fuguiniao Co., Ltd.
Lam Wo Ping
Chairman

Hong Kong, 13 July 2018

As at the date of this announcement, the executive Directors are Mr. Lam Wo Ping, Mr. Lam Wing Ho, Mr. Lam Wo Sze and Mr. Hong Huihuang; and the independent non-executive Directors are Mr. Wang Zhiqiang and Mr. Cheung Ming Hung.