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## **NANJING SINOLIFE UNITED COMPANY LIMITED\***

### **南京中生聯合股份有限公司**

*(A joint stock limited liability company incorporated in the People's Republic of China)*

**(Stock Code: 3332)**

## **PROFIT WARNING**

This announcement is made by Nanjing Sinolife United Company Limited\* (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “**Listing Rules**”) and the Inside Information Provisions (as defined in the Listing Rules) of Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on a review of the Group’s unaudited consolidated management accounts for the six months ended 30 June 2018, the Group is expected to record an approximate 90% decrease in its net profit for the six months ended 30 June 2018 as compared with that for the six months ended 30 June 2017.

The expected significant decrease in profit was mainly attributable to the following reasons: (1) the Group’s strategy since 2017 on increasing the proportion of sales of Good Health products among the Group’s overall sales, while the gross profit margin generated from the sales channels of the Good Health products was lower than the gross profit margin generated from Zhongsheng Brand retail stores; and (2) a significant increase in the selling and distribution expenses which are mainly attributable to the increase in the marketing expenses of the Group as a result of the Group’s continuing effort to promote the brand awareness of Good Health in order to increase the influence of Good Health Brand in the market.

The information contained in this announcement is only based on a preliminary assessment by the Board on the Group’s draft unaudited consolidated management accounts for the six months ended 30 June 2018, which are subject to adjustments and finalisation and have not been reviewed or audited by the Company’s auditors.

The Company is in the process of finalising the interim results of the Group for the six months ended 30 June 2018. The Shareholders and potential investors should refer to the interim results announcement of the Company for the six months ended 30 June 2018, which is expected to be published in August 2018, for details of the performance of the Group.

\* For identification purposes only

**Potential investors and the Shareholders are advised to exercise caution when dealing in securities of the Company.**

By order of the Board  
**Nanjing Sinolife United Company Limited\***  
**Gui Pinghu**  
*Chairman*

Nanjing, the People's Republic of China, 27 July 2018

*As at the date of this announcement, the executive Directors are Mr. Gui Pinghu, Ms. Zhang Yuan, Ms. Xu Li and Ms. Zhu Feifei; the non-executive Director is Mr. Xu Chuntao; and the independent non-executive Directors are Mr. Jiang Fuxin, Ms. Feng Qing and Mr. Vincent Cheng.*

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