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SUPERACTIVE GROUP COMPANY LIMITED

先機企業集團有限公司

(Incorporated in Bermuda with limited liability)

(Stock Code: 0176)

PROFIT WARNING

This announcement is made by Superactive Group Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders of the Company and potential investors that based on the preliminary review of the Group’s unaudited consolidated management accounts for the six months ended 30 June 2018, the Group recorded a significant increase in net loss for the six months ended 30 June 2018 as compared with that for the six months ended 30 June 2017. Based on the information currently available to the Board, the expected increase in loss was mainly due to (i) the decrease in turnover and gross profit for the manufacturing electronics products; (ii) the increase in finance cost attributable to the mortgaged loan for the newly acquired company office and the bonds issued on 29 December 2017 of the Group; and (iii) the increase in depreciation expenses attributable to newly acquired company office.

The information contained in this announcement is only based on the preliminary assessment by the management of the Group with reference to the unaudited consolidated management accounts of the Group for the six months ended 30 June 2018 which have not been reviewed or audited by the Company’s auditor. Shareholders of the Company and the potential investors are advised to read carefully the interim results announcement of the Company for the six months ended 30 June 2018 which is expected to be published by the end of August 2018.

Shareholders and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Superactive Group Company Limited
Yeung So Lai
Chairman

Hong Kong, 30 July 2018

At the date of this announcement, the executive Directors are Ms. Yeung So Lai and Mr. Lee Chi Shing Caesar; and the independent non-executive Directors are Mr. Chiu Sze Wai Wilfred, Mr. Chow Wai Leung William and Ms. Hu Gin Ing.