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GOLDEN THROAT HOLDINGS GROUP COMPANY LIMITED **金嚜子控股集團有限公司**

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 6896)

POSITIVE PROFIT ALERT

This announcement is made by Golden Throat Holdings Group Company Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to the inside information provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) and Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited.

The board of directors of the Company (the “**Board**”) wishes to announce that, based on the unaudited interim condensed consolidated financial statements of the Group and other information currently available to the Board, the Group expects to record an increase in the profit for the six months ended 30 June 2018 of approximately 40% as compared with the published results of the Company for the corresponding period in 2017. Such increase was primarily due to an increase in the sales volume of the Group as a result of the restructuring of the national channel of Golden Throat Lozenges (OTC) of the Group being initially completed in the first half of 2018, while the optimisation of Golden Throat’s Two-Invoice System channel has been preliminarily achieved.

The Company is in the process of finalising the Group’s unaudited interim condensed consolidated financial results for the six months ended 30 June 2018. The information contained in this announcement is only a preliminary assessment by the Board based on the information currently available to it and such information has not been audited or reviewed by the Company’s auditors or audit committee. Shareholders and potential investors of the Company are advised to read the interim results announcement of the Company for the six months ended 30 June 2018 carefully, which is expected to be published on 30 August 2018.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Golden Throat Holdings Group Company Limited
JIANG Peizhen
Chairman

Guangxi, the People's Republic of China
3 August 2018

As at the date of this announcement, the Board consists of Ms. JIANG Peizhen as non-executive director, Mr. ZENG Yong, Mr. HUANG Jianping, Mr. ZENG Kexiong, Mr. LU Xinghong and Mr. HE Jinqiang as executive directors, and Mr. LI Hua, Mr. ZHU Jierong and Mr. CHENG Yiqun as independent non-executive directors.