IMAGI INTERNATIONAL HOLDINGS LIMITED
意馬國際控股有限公司*

(incorporated in Bermuda with limited liability)
(Stock Code: 585)

INSIDE INFORMATION
DECREASE IN LOSS

This announcement is made by Imagi International Holdings Limited (the "**Company**", together with its subsidiaries collectively referred to as the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined in the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors of the Company (the "**Board**") wishes to inform the shareholders of the Company (the "**Shareholders**") and potential investors that based on the preliminary review of the unaudited consolidated management account for the period ended 30 June 2018 (the "**Period**") of the Company and information currently available to the Board, the Group expects to record a decrease (i.e. less negative) in net loss after tax by approximately over 75% as compared to the same corresponding period in 2017 (the "**Previous Period**"). Such decrease is mainly attributable to (i) the net realised loss from sales of listed equity of approximately HK$24 million as compared to approximately HK$91 million for the Previous Period; and (ii) change in fair value/impairment loss of listed equity investments and change in valuation of convertible notes receivable of approximately HK$25 million as compared to approximately HK$135 million for the Previous Period. The expected discernible loss has not included any potential provisions/impairment which has to be made subject to the review of the Board and the audit committee of the Company together with the discussion with the independent auditor of the Company.

* *for identification purposes only*

The Company is still in the process of finalising the interim results of the Group for the Period. The information contained in this announcement is only based on a preliminary review and assessment by the management of the Company with reference to the unaudited consolidated management accounts for the Period and the information currently available, as such the actual results of the Group may be subject to adjustment(s). Shareholders and potential investors of the Company are advised to read carefully the interim results announcement for the Period of the Company which is expected to be published by the end of August 2018 and the subsequent publication of the 2018 interim report of the Company.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the shares of the Company.

By order of the Board
Imagi International Holdings Limited
Kitchell Osman Bin
Acting Chairman

Hong Kong, 13 August 2018

At the date of this announcement, the Board comprises the following directors:

Executive directors:
Mr. Kitchell Osman Bin *(Acting Chairman)*
Mr. Shimazaki Koji
Ms. Choi Ka Wing

Independent non-executive directors:
Dr. Santos Antonio Maria
Mr. Miu Frank H.
Ms. Liu Jianyi