長城一帶一路
Great Wall Belt & Road

Great Wall Belt & Road Holdings Limited
長城一帶一路控股有限公司

(Formerly known as e-Kong Group Limited)
(Incorporated in Bermuda with limited liability)
(Stock Code: 524)

POSITIVE PROFIT ALERT

This announcement is made by Great Wall Belt & Road Holdings Limited (the "**Company**", together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board ("**Board**") of directors ("**Directors**") of the Company wishes to inform the shareholders of the Company ("**Shareholders**") and potential investors of the Company that, based on the preliminary assessment of the latest unaudited consolidated management accounts of the Group for the six months ended 30 June 2018 and the information currently available, the Group is expected to record a net profit after tax for the six months ended 30 June 2018 as compared to the net loss for the six months ended 30 June 2017. Such expected positive profit is mainly attributable to the unrealised fair value gain in respect of investment in listed securities held for trading and gain on disposal of a subsidiary for the six months ended 30 June 2018.

As the Company is still in the process of finalising the results of the Group for the six months ended 30 June 2018, the information contained in this announcement is only a preliminary assessment by the management of the Company with reference to the information currently available including the unaudited consolidated management accounts of the Group for the six months ended 30 June 2018, which has not been reviewed by the auditors of the Company nor reviewed by the audit committee of the Board, and may be subject to adjustments and changes. Finalised interim results of the Group and other details will be disclosed in the 2018 interim results announcement to be published by the Company.

Shareholders and potential investors of the Company are advised to exercise caution when dealing in the securities of the Company.

By Order of the Board
Great Wall Belt & Road Holdings Limited
Zhao Ruiyong
Chairman and Executive Director

Hong Kong, 20 August 2018

As at the date of this announcement, the Board comprises four executive Directors, namely Mr. Zhao Ruiyong, Ms. Li Bing, Mr. Cheung Ka Heng Frankie and Mr. Chan Chi Yuen, and four independent non-executive Directors, namely Mr. Fung Chan Man Alex, Mr. Fung Wai Shing, Mr. Zhao Guangming and Mr. Huang Tao.