SUN HING PRINTING HOLDINGS LIMITED
新 興 印 刷 控 股 有 限 公 司

(incorporated in the Cayman Islands with limited liability)

(Stock Code: 1975)

PROFIT WARNING

This announcement is made by Sun Hing Printing Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Listing Rules and Inside Information Provisions under Part XIVA of the Securities and Futures Ordinance.

The Board wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the Group's latest unaudited management accounts for the year ended 30 June 2018, the Group is expected to record a decrease in profit for the year by approximately 70% as compared to the profit recorded by the Group for the year ended 30 June 2017.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

This announcement is made by Sun Hing Printing Holdings Limited (the "**Company**", and together with its subsidiaries, the "**Group**") pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "**Listing Rules**") and the Inside Information Provisions (as defined under the Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board of directors (the "**Board**") of the Company wishes to inform the shareholders of the Company and potential investors that, based on the preliminary review of the Group's latest unaudited management accounts for the year ended 30 June 2018 and the information currently available to the Board, the profit is expected to decrease by approximately 70% for the year ended ended 30 June 2018 as compared with the profit recorded by the Group in last year, which was mainly attributable to factors including:

(i) Rising paper price and increase of labour costs in the People's Republic of China which cannot be fully passed on to customers;

(ii) An increase in the listing expenses as a result of the listing of the shares of the Company on The Stock Exchange of Hong Kong Limited; and

(iii) An increase in administrative expenses as a result of the increased professional fees and expenses.

The Company is still in the process of finalising the financial results of the Group for the year ended 30 June 2018. The information contained in this announcement is only based on the preliminary review and analysis of the Group's latest unaudited management accounts and the information currently available to the Board, and have not been audited or reviewed by the Company's auditors. The audited annual results announcement of the Group for the year ended 30 June 2018 is expected to be released in mid-September 2018.

Shareholders of the Company and potential investors are advised to exercise caution when dealing in the shares of the Company.

By Order of the Board
Sun Hing Printing Holdings Limited
Mr. CHAN Peter Tit Sang
Chairman and Executive Director

Hong Kong, 31 August 2018

As at the date of this announcement, the Board comprises Mr. Chan Peter Tit Sang, Mr. Chan Kenneth Chi Kin, Mr. Chan Chi Ming and Mr. Chan Chun Sang Desmond as executive directors; Mr. Ng Sze Yuen Terry, Dr. Chu Po Kuen Louis and Mr. Ho Yuk Chi as independent non-executive directors.