







以人才為基礎 以精品佔市場

主席的話

秉承「以客為尊,誠信奉客」的核心價值,卓悦一直竭力為 客戶服務。踏入第28個年頭,我們堅持用心服務,專注客戶 需求,積極發展業務,務求為客戶提供更優質的體驗。隨著 訪港旅客的上升及正面的消費情緒, 本地零售前景樂觀, 但 環球經濟仍存在不穩定的因素。卓悦會繼續積極面對挑戰, 把握機遇,穩步向前。

香港匯聚世界各地的美粧潮流,在引领全球美粧文化上擔當 著重要的角色。卓悦一直以來跟隨美粧市場的最新趨勢,迎 合顧客的需求。美粧產品不斷推陳出新,為緊貼市場的流行 指標,我們致力提供各種不同類型的產品,並關注產品以及 服務的質素。現時,集團於香港、澳門及廣州共設有36間零 售銷售店,提供超過20,000種產品。我們不斷優化產品組 台,搜羅來自世界各地的新潮及優質產品。同時亦堅持「以 心為本」的服務精神,團隊上下以最親切及熱情的態度為客 戶服務。

科技發展日新月異,互聯網和社交媒體的普及令電子商貿發 展迅速,而新零售時代的來臨更為業界帶來新的商業模式與 新機會,體驗式消費的興起令顧客對於產品及服務的要求不 斷提高。我們留意到近年來零售格局和顧客消費的改變,要 在強烈的競爭中突圍而出,必須配合科技發展。為了讓顧客 有更好的購物體驗,卓悦近年來持續優化網上購物渠道,結 合線上線下的宣傳推廣,加強消費體驗與服務,提升整體競 爭力,向新零售時代邁進。

本港零售業復蘇回暖,市場前景樂觀,預料銷售額升幅持 續,相信會為卓悦帶來正面影響。展望未來,卓悦將會秉持 「從心出發,從好到優,追求卓越」的宗旨,借助集團多年 來在零售業的經驗,進一步加強品牌的價值。同時,我們亦 會多加關注經濟環境各種不確定因素,審慎計劃發展策略, 應市場變化不斷革新。集團團結一致,做好準備迎接市場上 各種挑戰。我們會積極提升我們的產品種類及服務質素,繼 續為顧客提供更加優質的產品和更多元化的服務,以回報大 眾一直以來的信任和支持!

主席 葉俊亨

CHAIRMAN'S MESSAGE

In adherence to our "commitment to serving our honorable customers", Bonjour has done the utmost to serve the public. Entering our 28th year, we remain steadfast in our goal to serve with hearts, focus on customers' needs and develop our business in a way that allows us to provide a superior customer experience. Although the outlook of the retail market is positive with an ever-growing number of tourist arrivals and improvement in consumer sentiment, there are still uncertainties in the global economy. With this in mind, Bonjour will continue to diligently overcome challenges, grasp opportunities and steadily move

Hong Kong has embraced beauty trends from all over the world and played an important leading role in global beauty culture. Bonjour has always kept abreast of the latest trends in the beauty and cosmetics market to cater to customer needs. Beauty products have consistently evolved over time, so to stay ahead of market trends, we have remained committed to providing a wide variety of products while focusing on the quality of products and services. The Group currently runs 36 retail stores in Hong Kong, Macau and Guangzhou, selling over 20,000 products. To remain competitive, we keep optimizing our product mix and seeking trendy, high-quality products around the world. We also insist in serving our customers with passion supported by our "hearty services".

Given the rapid development of technologies, the popularity of the Internet and social media has advanced the development of e-commerce. The advent of the New Retail Era has also brought new business models and opportunities to the industry, and the rise of experimental consumption drives higher demand for products and service from the customers. Given the recent change in the retail landscape and consumer patterns, we understand technology development is necessary for standing out amid fierce competition. To provide a better shopping experience to the customers, we have optimized Bonjour's online shopping processes and integrated its online and offline promotions to streamline the shopper experience, enhance overall competitiveness and embrace the New Retail Era.

The retail industry in Hong Kong is on the track for recovery and the industry's prospects look optimistic. Growth of total retail sales are expected to continue, which will positively impact Bonjour. Looking ahead, and backed by years of experience in the retail industry, Bonjour will adhere to the principle of "service-oriented, striving for excellence" to further strengthen brand value. We will pay more attention to various uncertainties in economic environment, plan development strategies prudently and continue to innovate in response to the market changes. The Group is united in its readiness to face the challenges in the market. We will actively enhance our product range and service quality, while continuing to provide better products and more diversified services to our customers as thanks for the trust and support we have received from the public.

Chairman Ip Chun Heng, Wilson

Retail Products

卓悦現於香港、澳門及廣州共設有36間零售化粧品店,提供多元化產品種類,迎合不同階層的顧客需求。現時銷售超過20,000種產品,致力供應獨家代理的國際及集團專有品牌,其中7間卓悦門市附設「一生良品」零食店,店內專賣日本、韓國及台灣等地零食。

Bonjour currently runs 36 retail stores in Hong Kong, Macau and Guangzhou that cover a broad range of items to cater the diverse needs of customers. The Group is currently selling over 20,000 kinds of featured products and is dedicated to providing products of exclusive distribution, international brands and in-house brands. Seven Bonjour branches have auxiliary shop "More Mall" specializing in selling snacks from Japan, Korea and Taiwan.





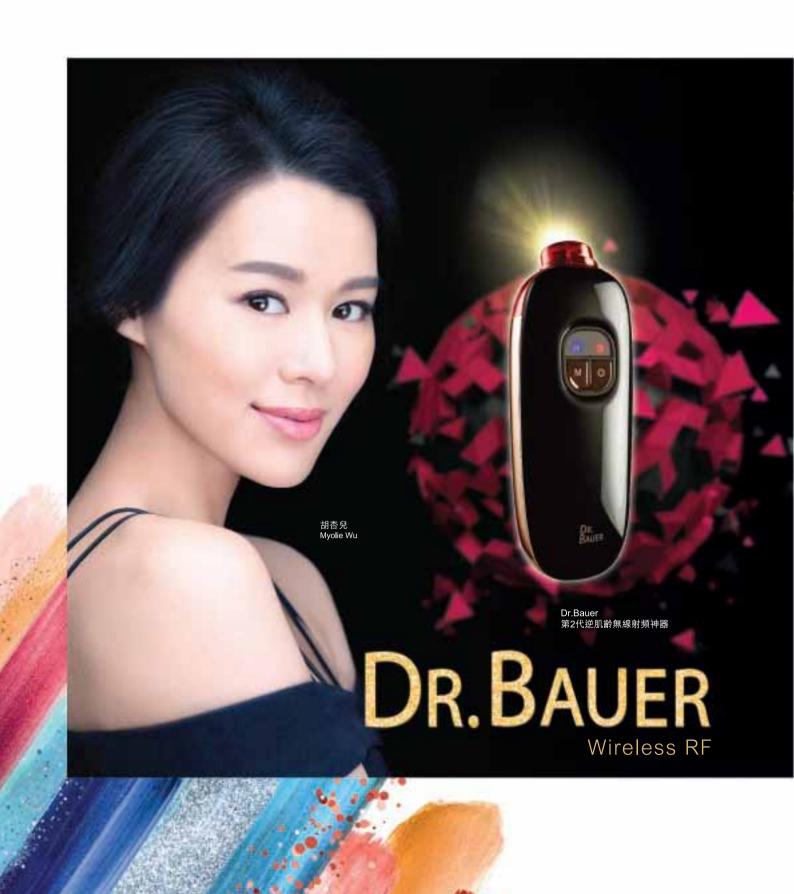


Celebrities

代言人







Celebrities

代言人



Celebrities

代言人





Milestone

里程碑

卓悦控股有限公司為本地護膚化粧品零售批發公司的先驅者,承「以客為尊,誠信奉客」的核心價值,提供優質的化粧美容產品及服務予本地及來自各地的顧客,帶來舒適的健與美生活。集團旗下現設有36間化粧品零售店。集團於2003年7月在香港聯合交易所主板上市(上市編號:653)。

Bonjour Holdings Limited has proved a pioneer of local retail and wholesale of skincare products and cosmetics in Hong Kong. By adhering to our core ethos of "commitment to serving our honourable customers", Bonjour has successfully launched a full series of cosmetics and skincare products and services promoting a healthy, beautiful and relaxing lifestyle. Bonjour currently runs 36 retail stores. The Group was listed on the Main Board of The Stock Exchange of Hong Kong Limited in July 2003 (Stock Code: 653).

1991

 開業於佐敦·其後繼遭到花園街·正式為人所熟悉
 Since our first launch in Jordan, and moving to Fa Yuen Street in Mong Kok afterwards, the Bonjour brand has steadily gained recognition

1996

率先引入日本化粧品及護庸品,引起捷購熟潮
 Our pioneering introduction of Japanese skincare products and cosmetics proved an instant success with customers

1997

於弼街開設第2間店鋪,並請來多位城中藝人作剪綵嘉賓,知名度再度提高,營業額爆炸性增長

Bonjour received a huge boost in both brand recognition and revenue when various famous celebrities were invited to the opening of our second shop in Bute Street, Mong Kok

2000

 進駐另一人氣熟點 - 銅鑼灣金百利
 Opened another shop at Fashion Island, Causeway Bay, one of the shopping hubs in Hong Kong



 擴展至美容纖體業務 Expansion of slimming beauty business



2002

 於快富街開設分店,請來Twins、張玉珊小姐及章小蔥小姐作嘉賓,令旺角當日交通水 搜不猶

Celebrities including Twins, Ms. Shirley Cheung and Ms. Teresa Cheung were invited as VIP guests to the opening of our Fife Street branch – causing heavy traffic congestion around the Mong Kok area



2003

 在香港聯合交易所主板上市(上市編號: 663),股份獲17倍超額認購,從此奠定卓 悦在香港美容化粧品行業的先驅地位

Bonjour was listed on the Main Board of The Stock Exchange of Hong Kong Limited (Stock Code: 653), receiving 17 times oversubscription for its initial public offering. It secured the foundation of Poplourical Leading status in the boatty of



Bonjour's leading status in the beauty and cosmetics industry in Hong Kong

 利用低租金環境、增加擴展速度、由每年開2-3間分店增至半年開5間 Taking advantage of the low rental rates, Bonjour accelerated its expansion from 2-3 new branches a year, to 5 new branches in a half-year period

2004

- 於土瓜灣設立基地 卓悦集團中心 Headquarters were established at To Kwa Wan - and dubbed Bonjour Tower
- 澳門開設第1間門市及美容纖體中心
 Opening of the first branch and slimming beauty centre in Macau



2005

- 開拓腳底按摩業務 水云莊
 Expansion of foot massage business "Top Comfort"
- 設立網頁www.bonjourhk.com為消費者提供網上購物平台
 供網上購物平台

www.bonjourhk.com was established to provide online shopping platform for customers



2006

 為提升品牌效應及提供更完備優質美容服務,卓悅纖體陸續改名為「悅綰莊」,除纖 體服務外,更加設更多多元化生活美容及美 田服務

To enhance brand image and provide comprehensive beauty services, "About Beauty" provided diversified beauty and manicure services, in addition to its existing slimming services



2007

- 於上海開設化粧品専門店及美甲店 Opened the first cosmetics and manicure shop in Shanghai
- 增設3間「Dr. Protalk醫學活膚中心」,提供 先進專業美容療程,並開設第一間國際美容

Opening of 3 new branches of "Dr. Protalk – skin clinics" to provide advanced and specialist beauty treatments and establish the first international beauty institute



2008

聘請了專業培訓公司及才子陶傑先生,為管理層及前線員工提供專業培訓

Invited a professional consultancy, and the gifted scholar Mr. Chip Tsao, to provide bespoke training courses to our management team and front-line employees



 四川大地震,卓悦為災民舉行慈善義費,更 於店內設置籌款箱,市民反應相當熟烈,義費貨品短短3小時已至線售聲, 並將款項至數捐入香港紅十字會。是次賑災活動,卓悅台共捐了港幣100萬

予香港紅十字會

Organised a charity sale and placed donation boxes at all branches raising funds for victims of the Sichuan Earthquake. These activities aroused such great responses that all charity products were sold out in just 3 hours. A total of HK\$1 million was donated to the Hong Kong Red Cross

2009

成立卓悦愛心團,為社會公益事業出一分力

Formed a volunteer team to actively participate in various charitable and community based activities to help the underprivileged

2010

 冠名贊助大型慈善籌款節目「慈善星輝仁濟夜」,合共捐出港幣\$1,318,000 予仁濟醫院

Assumed title sponsorship of the Yan Chai Charity Show, and donated a total of HK\$1,318,000 to Yan Chai Hospital

 卓悦祭獲2009/10年度「商界展關懷」計劃嘉許狀,以公開嘉許集團對實 簽企業社會責任及對關懷社會的貢獻

Bonjour was awarded the Caring Company honour for 2009/10, in recognition of our contribution towards social responsibility and community well-being

- 卓悦入選福布斯雜誌「亞洲區最佳中小上市 企業」選舉,突顯集團於行業的領導地位 Leading business magazine Forbes Asia listed Bonjour as one of its "Best Under a Billion" companies, solidifying the Group's leading position in the industry
- 與中國領先的在線旅行服務公司攜程旅行網 聯手推出折扣優惠卡 - 「攜程卓悦貴賓卡」 China's leading online travel service enterprise Ctrip.com International Limited and Bonjour jointly promoted the Ctrip-Bonjour VIP Card, offering discounts to visitors from Hong Kong and China
- 於廣州天河區開設首間內地門市,成功打入

Opened the first retail store in Tianhe, Guangzhou, establishing a successful entry into the PRC market





2011

卓悦主席葉俊亨博士榮獲第六屆《安永企業 家獎中國2011》之「零售及消費品企業家

Dr. Wilson Ip Chun Heng, Chairman of Bonjour, won the award of "Entrepreneur of the Year 2011 China (Consumer Products Category)" by Ernst & Young



2012

• 卓悦主席葉俊亨博士榮獲「2011年亞太傑出 顧客關係服務獎-傑出行政總裁(零售 業)

Dr. Wilson Ip Chun Heng, Chairman of Bonjour, won "Asia Pacific Customer Relationship Excellence (CRE) Awards 2011 CEO of the Year (Retail)"



2013

• 卓悦榮獲 Mediazone Group 「2013年香港 最有價值企業服務獎」

Bonjour was recognised at the "Hong Kong's Most Valuable Companies Services Awards 2013", hosted by the Mediazone Group



2014

• 卓悦門市率先接受支付寶一跨境當面付收款,讓中國內地遊客在港消費變 得更為方便快捷

Bonjour retail stores accepted Alipay - Cross-border In-store Payment which enhanced consumptions of mainland tourists

- 購入位於荃灣大河道店舖, 為集團首間購入自用之店舖 Acquired the Group's first self-use shop in Tai Ho Road, Tsuen Wan
- 以港幣4.9億代價購入位於荃灣物業,總面積223.804平方呎,為集團長猿 路属作好準備

Acquired a new office located in Tsuen Wan - with a total gross floor area of 223,804 sq ft, and worth HK\$490 million, preparing for the Group's long term development

卓悦榮獲《香港股票分析師協會》頒發之「香港上市公司大獎2014」。以 表揚集團的傑出表現

Bonjour was awarded the "IFAPC Outstanding Listed Company Award 2014" from The Hong Kong Institute of Financial Analysts and Professional Commentators Limited (IFAPC), in recognition of the Group's outstanding performance

2015

卓悦代表獲《香港市場推銷研究社》頒發「傑出推銷員獎」,以表揚他們

Our talents were awarded the "Distinguished Salesperson Award (DSA)" from the SME Club in recognition of our staff's outstanding performance

集團於11月正式將寫字樓總部由土瓜灣喬遷往荃灣。更大的樓宇面積及配 套設備,讓集團的中央管理及物流管理更趨優化

In November, the Group's headquarters were officially moved from To Kwa Wan to Tsuen Wan - utilising a larger floor area and greater equipment in order to further enhance logistics and central management

卓悦於支付寶「雙12」活動中獲評為「最受歡迎商戶」,與韓國樂天集團及泰國王權免稅店一同寶身最高交易額商戶三甲

Bonjour was named "The Most Popular Brand" and ranked top three highest turnover business with Lotte Duty Free Group and King Power Duty Free Mall on "Alipay Double Twelve Shopping Day"

卓悦榮獲《香港品牌發展局》頒發之「香港服務名牌十年成就獎」,肯定 了集團在服務水準上的超卓表現

Bonjour was awarded the "Hong Kong Top Service Brand Ten Years Achievement Award" from Hong Kong Brand Development Council, in recognition of the Group's outstanding performance in customer services

2016

卓悦與支付寶合作,於尖沙咀廣東道分店展開快閃搶購,該店單日突破百 並錯集額

In cooperation with Alipay, Bonjour launched a bargain activity at our Canton Road Branch in Tsim Sha Tsui with a surge in sales of 1 million

為迎合智能服務之大趨勢,卓悦推出「卓悦VIP積分卡」電子會員計劃, 取代傳統實體卡,給顧客帶來了全新的消費體驗

In order to meet the trend of intelligent service, Bonjour has launched the Bonjour e-Membership Program to replace the traditional VIP card, which offered customers a brand new shopping experience

於5月在荃灣新總部舉行開棄典禮·中聯辦 於5月任至海斯總部举行用素央侵,中聯新新界工作部部長劉林先生,香港工會聯合會 榮譽會長,港區至國人大代表鄭耀棠先生及 多位政商界名人及藝人一同見證蓍卓悦邁向 新里程

Bonjour held a Grand Opening Ceremony at Tsuen Wan Headquarters in May. Officiating at the ceremony were Mr. Liu



Lin-Director of New Territories Sub-Office of the Liaison Office of the Central People's Government in the HKSAR, Mr. Cheng Yiu Tong-Honorary President of the Hong Kong Federation of Trade Unions and Deputy to the National People's Congress of PRC, lots of political, business celebrities and artists witnessed the new milestone of Bonjour

卓悦榮獲《香港化粧品同業協會》的「榮譽大獎」,以表揚集團在推動僱 員持續學習及培訓皆有卓越的貢獻

Bonjour was awarded the "Honorable Award" from The Cosmetic and Perfumery Association of Hong Kong Limited in recognition of our outstanding contribution in promoting continuous studies and training for employees

2017

卓悦榮獲「亞洲零售博覽2017年度零售卓越大獎」、以表揚集團對香港零 售業的貢獻

Bonjour was awarded the "HKRITA 2017 Industry Super Retailer of the Year" in recognition of the Group's efforts and dedication to the retail

卓悦憑藉其創新的市場營銷策略,集團不負眾望,成功於「天貓雙11全球 狂歡節」刷新紀錄,首一小時交易額已打破去年至天交易額紀錄

With its innovative marketing strategy, Bonjour broke a new record with the "Tmall double 11 global carnival" sales. Trading volume of the first hour already exceeded that of the entire day of last year

螞蟻金服推出支付寶HK,卓悦為其首批合作商戶,有助提升營運效率,順 應現時消費者的消費模式,優化消費體驗

Ant Financial launched AlipayHK, inviting Bonjour to become its first batch of cooperative business partners - helping to enhance operational efficiency, conform to current consumer spending patterns and improve customer shopping experience

2018

• 卓悦榮獲香港商業專業評審中心頒發「2018商評卓越商業大獎」,以表揚 集團的品牌發展、市場的觸覺及社會責任各方面的卓越表現

Bonjour was awarded "Business Excellence Awards 2018" from the Professional Validation Centre of Hong Kong Business Sector in recognition of our excellent performance in several aspects, including brand development, market sense and social responsibility, etc.

• 發揮團隊合作 - 一眾卓悦總部及前線同 事一同參與「卓悦航拍活動」,台力組成 「卓悦」二字及「心」型圖案, 體現卓悦 萬眾一心的精神

To bring team cooperation into full play, staff from Bonjour headquarters and front line participated in the "Bonjour Dronestagram" activity. Our staff members successfully formed the Chinese characters of "Bonjour" and a heart shape to champion our united spirit

卓悦為推動環保及節省能源,參與了 「戶外燈光約章」·積極履行企業社會 責任,並獲環境局頒發金獎以作表揚 Bonjour participated in the "Charter on External Lighting" to advocate environmental protection and energy





saving. Bonjour is dedicated to delivering on our corporate social responsibility, and has been given the gold award by the Environment Bureau as a recognition

集團榮獲

多個本地及國際性獎項

卓悦控股有限公司為香港具領導地位的化粧品零售及美容服務集團之一, 多年來的努力獲得香港市民及海外遊客的認同。

獎項	頒發機構
IFAPC上市公司大獎	香港股票分析師協會
香港最有價值企業服務獎	Mediazone Group
香港Q喽優質服務計劃認證	香港優質標誌局
正版正貨承諾計劃	知識產權署
優質旅遊服務計劃	香港旅遊發展局
香港服務名牌十年成就獎	香港品牌發展局
安永企業家獎(中國)	安永會計師事務所
亞太傑出顧客關係服務獎傑出行政總裁(零售業)	亞太顧客服務協會
亞洲區最佳中小上市企業	福布斯
香港名牌榮譽金獎	中華(海外)企業信譽協會
香港優質誠信商號	廣州日報
優質連鎖化粧及護理品牌大獎	Lisa 味道
優質化粧品美容集團	資本壹週
傑出上市企業大獎	資本壹週
資本壹週服務大獎	資本壹週
資本傑出領袖	資本雜誌
傑出企業策略大獎	東週刊
香港家庭最愛品牌	經濟日報 Take Me Home
5年Plus商界展關懷	香港社會服務聯會
香港傑出企業巡禮	經濟一週
傑出企業形象大獎	TVB周刊
影響廣州時尚生活品牌	精品生活
DSA傑出推銷員大獎	香港管理專業協會
Yahoo!感情品牌大獎	雅虎香港
香港最佳名品牌	騰訊·大粵香港
商評卓越商業大獎	香港商業專業評審中心
亞洲美髮美容行業傑出企業成就大獎	亞洲美髮美容協會
十大電子商務網站大獎	香港貨品編碼協會/亞洲零售博覽會
貼心企業大獎	香港貨品編碼協會
榮譽大獎	香港化粧品同業協會
年度零售卓越大獎	亞洲零售博覽會







































Bonjour Group was proudly awarded **Local** and **International Awards**

Bonjour Holdings Limited is one of the leading cosmetics and beauty service companies in Hong Kong and is widely recognized by citizens and tourists.

Awards	Organizations
IFAPC Outstanding Listed Company Award	The Hong Kong Institute of Financial Analysts and Professional Commentators Limited (IFAPC)
Hong Kong's Most Valuable Companies Services Awards	Mediazone Group
The Hong Kong Q-Mark Service Scheme Certificate	Hong Kong Q - Mark Council
No Fakes Pledge Scheme	Intellectual Property Department
Quality Tourism Services Scheme	Hong Kong Tourism Board
Hong Kong Top Service Brand Ten Years Achievement Award	Hong Kong Brand Development Council
Entrepreneur of the Year (China)	Ernst & Young
Asia Pacific CRE Awards-CEO of the Year (Retail)	Asia Pacific Customer Relationship Excellence (CRE)
Best Under A Billion	Forbes Asia
Consumer's Most Favorable Hong Kong Brands	China Enterprise Reputation and Credibility Association (Overseas)
Hong Kong Merchant of Integrity	Guangzhou Daily
Quality Life Awards	Lisa Magazine
The Best Performance Company Award	Capital Weekly
The Excellence of Listed Enterprise Awards	Capital Weekly
Capital Weekly Services Award	Capital Weekly
Leaders of Excellence	Capital Magazine
Outstanding Corporate Strategy Awards	East Week
The Best for Home	Hong Kong Economic Times -Take Me Home
5 Years Plus Caring Company	The Hong Kong Council of Social Service
Hong Kong Outstanding Enterprises Parade	Economic Digest
TVB Weekly Outstanding Award	TVB Weekly
Guangzhou Influential Fashion Brands Awards	Style Weekly
Distinguished Salesperson Award (DSA)	The Hong Kong Management Association
Yahoo! Emotive Award	Yahoo! Hong Kong
The Premier Brand in Hong Kong	GD. QQ. COM / FASHION / HK
Business Excellence Awards	The Professional Validation Centre of Hong Kong Business Sector
Asian Outstanding Business Achievement Awards	Asian Hair & Beauty Association
Top 10 eCommerce Website Awards	GS1 Hong Kong / Retail Asia Expo
Consumer Caring Award	GS1 Hong Kong
Honorable Award	The Cosmetic and Perfumery Association of Hong Kong
Industry Super Retailer of the Year	Retail Asia Expo



























Charity & Environmental campaigns

公益慈善環保活動

卓悦在發展業務之餘,亦不忘回饋社會,參與慈善公益及環保活動,為社會出一分力。

Bonjour has long been an active participant in charity works and supports environmental activities.





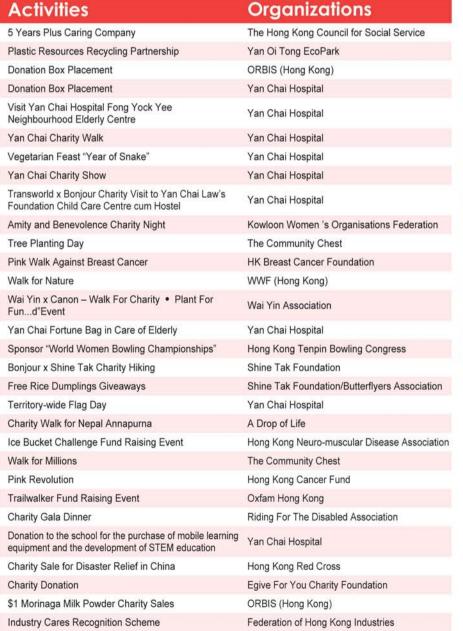




活動	機構
5年Plus商界展關懷	香港社會服務聯會
塑膠資源再生伙伴計劃	仁愛堂環保園
設置捐款箱	香港奥比斯
設置捐款箱	仁濟醫院
探訪仁濟醫院方若愚長者鄰舍中心	仁濟醫院
仁濟慈善行籌款	仁濟醫院
仁濟醫院敬老齋宴	仁濟醫院
慈善星輝仁濟夜	仁濟醫院
仁濟海外學生會×卓悦愛心團探訪仁濟羅氏基金護幼中心暨宿舍	仁濟醫院
福善關愛傳萬家慈善夜	九龍婦女聯會
公益金植樹日	香港公益金
「乳・健康大步走」步行籌款	香港乳癌基金會
步走大自然@米埔	世界自然基金會香港分會
「慧妍 x Canon緣Fun植樹慈善行」籌款活動	慧妍雅集
仁濟安老送關懷愛心福袋賀回歸	仁濟醫院
贊助世界女子保齡球錦標賽	香港保齡球總會
卓悦×善德遠足百萬行	善德基金會
「騣」是有情愛心行動	善德基金會/滙蝶公益
仁濟全港賣旗日	仁濟醫院
點滴善行在尼泊爾Annapuma	點滴是生命
「冰桶挑戰」籌款活動	香港肌健協會
公益金百萬行	香港公益金
粉紅革命	香港癌症基金會
毅行者籌款活動	香港樂施會
慈善籌款晚宴	香港傷健策騎協會
捐贈予學校作購買移動學習設備及發展STEM教育	仁濟醫院
中國賑災義賣活動	香港紅十字會
捐款活動	意贈慈善基金
□ 本森永奶粉\$1慈善義竇活動	香港奧比斯
「工業獻愛心」表揚計劃	香港工業總會
戶外燈光約章	環境局







Environment Bureau

Charter on External Lighting







Products with Exclusive Distributorship Rights 獨家代理產品 卓悦擁有超過100個獨家代理國際品牌。集團旗下的獨家代理及自家品牌包括: Suisse Reborn YUMÉI Dr. Schafter Dr.Bauer Medi Angel Franck Olivier Gisele Delorme Rote Fabrik Qiriness WOWWOW等。 Bonjour owns over 100 exclusively-distributed international brands, including exclusive and

private labels such as Suisse Reborn, YUMÉI, Dr. Schafter, Dr.Bauer, Medi Angel, Franck Olivier, Gisele Delorme, Rote Fabrik, Qiriness, WOWWOW etc.

獨家代理品牌

HPC

Products with Exclusive Distributorship Rights

	3W Clinic	IPSE	Qiriness
	A + Fit	IPSENature	Rich
	Adin	IPSE Premium	Rossini
	Arvid	IPSE Solution	Rote Fabrik
	Baby Coccole	I. COLOR Focus	Sence Beauty
	Beauty Purify	I. COLOR PRO	Silky Tender
	Beso Baby	I. Skin Focus	Skinado
	Body X	Jellyfish Venom Essence	Snowy
	CARMELLA	Jeu'Demeure	SO2C
	CCNY	Khloris	Suisse Reborn
	Chamos ACACI	Kicho	Swiss Plus
	Charming Enzyme	K-Lex	Swiss 3
þ	Château de Versailles	KUORA	The Boutique Collection
	Ciracle	LaStella	The Luxury Bathing Company
	Claire de Lune	LEN-O-LIN	The Skin House
	Collection de Parfums	Les CHIMéNE	Tinchew (By Ms, Violet)
	Comfo	Les Eaux de Bach	Tom Robinn
	Cosline	Lila Lily	Touch Beauty
	Dabo	Lonkoom	Ugetsu
	Deoproce	LOOK AT ME	Unicorn
	Divaderme	Love Impact	Who's Hair
	Dr.Bauer	Luxury Soo	WOW WHOO
	Dr. Schafter	MBeauty	WOWWOW
	Emu Tracks	Medi Angel	YUMÉI
	Eunyul	Mikatvonk	Zeno
	Fascinelle	Mistine	Zymogen
	Flormar	Moroni	澳特寧
	Forderm	Nature's Green	純顏社
	Franck Olivier	Natureza	太極宗師
	G. Field	Nextbeau	安和製藥
	Gisele Delorme	Nightingale	尚品堂
	Gold Energy Snail Synergy	Olivarrier	御品堂
	I Beauty	Prevense	筆神
	In. Hair professional	Purita	
	// America de marca d		AND



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公司資料

董事會

執行董事

葉俊亨博士(主席兼行政總裁) 鍾佩雲女士(副主席)

陳健文先生(副主席)

葉國利先生

尹熖強先生

獨立非執行董事

黄驰維先生

周浩明醫生

勞恒晃先生

審核委員會

黃驰維先生(主席)

周浩明醫生

勞恒晃先生

薪酬委員會

周浩明醫生(主席)

葉俊亨博士

黄驰維先生

提名委員會

勞恒晃先生(主席)

葉俊亨博士

黄驰維先生

授權代表

葉俊亨博士

鍾佩雲女士

公司秘書

鄭惠琴女士

獨立核數師

中瑞岳華(香港)會計師事務所

執業會計師

法律顧問

2

董吳謝香律師事務所

Corporate Information

Board of Directors

Executive Directors

Dr. lp Chun Heng, Wilson (Chairman and Chief Executive Officer)

Ms. Chung Pui Wan (Vice-Chairman)

Mr. Chen Jianwen (Vice-Chairman)

Mr. Yip Kwok Li

Mr. Wan Yim Keung, Daniel

Independent Non-Executive Directors

Mr. Wong Chi Wai

Dr. Chow Ho Ming

Mr. Lo Hang Fong

Audit Committee

Mr. Wong Chi Wai (Chairman)

Dr. Chow Ho Ming

Mr. Lo Hang Fong

Remuneration Committee

Dr. Chow Ho Ming (Chairman)

Dr. lp Chun Heng, Wilson

Mr. Wong Chi Wai

Nomination Committee

Mr. Lo Hang Fong (Chairman)

Dr. Ip Chun Heng, Wilson

Mr. Wong Chi Wai

Authorised Representatives

Dr. Ip Chun Heng, Wilson

Ms. Chung Pui Wan

Company Secretary

Ms. Cheng Wai Kam, Kennex

Independent Auditor

RSM Hong Kong

Certified Public Accountants

Legal Advisor

Tung, Ng, Tse & Heung Solicitors



公司資料(續)

註冊辦事處

Clifton House 75 Fort Street P.O. Box 1350 Grand Cayman, KY1-1108 Cayman Islands

總辦事處及主要營業地點

香港 荃灣 橫窩仔街36-50號

卓悦集團中心十二樓 電話: (+852) 2872-2872 傳真: (+852) 2872-2873

主要往來銀行

香港上海滙豐銀行有限公司 恒生銀行有限公司 中國銀行(香港)有限公司 大新銀行有限公司 交通銀行香港分行

Corporate Information (continued)

Registered Office

Clifton House 75 Fort Street P.O. Box 1350 Grand Cayman, KY1-1108 Cayman Islands

Head Office and Principal Place of Business

12/F., Bonjour Tower No. 36-50 Wang Wo Tsai Street Tsuen Wan Hong Kong

Telephone : (+852) 2872-2872 Facsimile : (+852) 2872-2873

Principal Bankers

The Hong Kong and Shanghai Banking Corporation Limited Hang Seng Bank Limited Bank of China (Hong Kong) Limited Dah Sing Bank, Limited Bank of Communications Hong Kong Branch



投資者資料

Information for Investors

公司網址

公司資料

http://corp.bonjourhk.com

網上購物

www.bonjourhk.com

電郵地址

corporate@bonjourhk.com

股份過戶登記總處

SMP Partners (Cayman) Limited Royal Bank House – 3rd Floor 24 Shedden Road P.O. Box 1586 Grand Cayman, KY1-1110

Cayman Islands

香港股份過戶登記分處

聯合證券登記有限公司 香港 北角 英皇道338號 華懋交易廣場2期

財務日誌

33樓3301-04室

二零一七年度 : 二零一八年股東週年大會 : 五界二十五日

(「股東週年大會」)

中期業績公告 : 二零一八年

八月二十四日

財政年度完結 : 二零一八年

十二月三十一日

股份代號

香港聯合交易所 : 653

有限公司

(「聯交所」)

每手買賣單位 : 2,000股

Company Website

Company Information http://corp.bonjourhk.com

Online Shopping Web www.bonjourhk.com

E-mail Address

corporate@bonjourhk.com

Principal Share Registrar and Transfer Office

SMP Partners (Cayman) Limited Royal Bank House – 3rd Floor 24 Shedden Road P.O. Box 1586

Grand Cayman, KY1-1110 Cayman Islands

Hong Kong Branch Share Registrar and Transfer Office

Union Registrars Limited Suites 3301-04, 33/F. Two Chinachem Exchange Square

338 King's Road North Point

Hong Kong

Financial Calendar

2017 annual general meeting : 25 May 2018

(the "AGM")

Announcement of interim results : 24 August 2018

Financial year end : 31 December 2018

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Stock Code

The Stock Exchange of :

Hong Kong Limited

(the "Stock Exchange")

Board lot : 2,000 shares

4 Interim Report 2018



財務概要

Financial Highlights

未經審核 Unaudited 截至六月三十日止六個月 Six months ended 30 June

		二零一八年 2018	二零一七年 2017
零售專門店數目	NUMBER OF RETAIL OUTLETS	36	43
經營業績	OPERATING RESULTS		
營業額 <i>(百萬港元)</i>	Turnover (HK\$ million)	932.3	916.8
毛利(百萬港元)	Gross profit (HK\$ million)	340.0	335.5
毛利率	Gross margin	36.5%	36.6%
經營溢利/(虧損)(百萬港元) 本公司擁有人應佔 溢利/(虧損)虧損	Profit/(loss) from operations (HK\$ million) Profit/(loss) attributable to owners of the Company (HK\$ million)	15.2	(50.3)
(百萬港元)		7.4	(57.8)
每股資料	PER SHARE DATA		
每股溢利/(虧損)	Earnings/(loss) per share		
-基本 <i>(港仙)</i>	– Basic (HK cents)	0.2	(1.7)
- 攤薄 <i>(港仙)</i>	- Diluted (HK cents)	0.2	(1.7)
每股中期股息(港仙)	Interim dividend per share (HK cents)	-	_



管理層討論及分析

中期業績

香港零售銷售於二零一八年上半年逐漸改善,而且持續復甦。於截至二零一八年六月三十日止六個月(「期內」或「回顧期」),卓悦控股有限公司(「本公司」)連同其附屬公司(統稱「卓悦」或「本集團」)錄得收益932,300,000港元(二零一七年周期內成功轉虧為盈,本公司擁有人應佔溢利達到7,400,000港元(二零一七年:57,800,000港元虧損)。本公司董事(「董事」)會(「董事會」)已議決一七年:無)。於本回顧期末,本集團合共有36間店鋪,較二零一十年同期的43間減少。

市場概覽

香港零售市場正在全面復甦的軌道上,銷售額持續錄得增長。根據政府統計處的數據,二零一八年六月的零售銷售總價值區時估計為378億港元,較二零一七年同月上升12.0%,其中藥物及化妝品的銷貨價值上升18.3%。二零一八年上半年的銷售總價值臨時估計較二零一七年同期告銷售總價值臨時估計較二零一七年同期上升13.4%。政府發言人指出,本地消費情緒樂觀,加上訪港旅客人次明顯改善,促成零售業銷售繼續錄得雙位數的按年增長。

訪港旅客人數增加,正正突顯旅遊業復甦如何推動零售銷售的增長。根據香港旅遊發展局的數據,二零一八年上半年訪港旅客總共錄得約3,060萬人次,按年增加10.1%,而內地遊客人數則錄得約2,370萬,較二零一七年同期顯著增加13.4%。入境旅遊的復甦促進本地零售銷售。

Management Discussion and Analysis

Interim Results

Hong Kong retail sales improved gradually in the first half of 2018 and the recovery continues. For the six months ended 30 June 2018 (the "Period" or "review period"), Bonjour Holdings Limited (the "Company") and its subsidiaries (collectively, "Bonjour" or the "Group") recorded revenue of HK\$932.3 million (2017: 916.8 million), representing an increase of 1.7% from the corresponding period of last year. The Group successfully achieved profit turnaround in the review period, with profit attributable to owners of the Company amounted to HK\$7.4 million (2017: Loss HK\$57.8 million). The board (the "Board") of directors (the "Directors") of the Company has resolved not to declare any interim dividend (2017: Nil). At the end of the Period, the Group had a total 36 stores down from 43 for the corresponding period in 2017.

Market Overview

The Hong Kong retail market is on track to achieve full recovery with continuous sales increases. According to the Census and Statistics Department, the value of total retail sales is provisionally estimated at HK\$37.8 billion in June 2018 – an increase of 12.0% over the same month in 2017 – while the provisional estimated value increase in the sale of medicines and cosmetics increased by 18.3%. For the first half of 2018, the provisionally estimated value of total retail sales increased by 13.4% compared with the same period in 2017. A government spokesman indicated that retail sales have sustained double-digit growth, attributed to confident local consumption and an improvement in visitor arrivals.

The increase in travellers arriving in Hong Kong underlines how a revival in tourism has helped drive this increase in retail sales. According to the Hong Kong Tourism Board, total tourist arrivals in the first half of 2018 reached approximately 30.6 million, representing a year-on-year growth of 10.1%. Significantly, the number of visitors from Mainland China reached approximately 23.7 million, representing an increase of 13.4% over the same period in 2017. This recovery in inbound tourism promotes local retail sales.



Management Discussion and Analysis (continued)

業務回顧

零售銷售

電子支付及電子商務

電子支付近年在香港發展迅速,消費者愈來愈接受不同的支付方式。有見及此,支援Apple Pay、Google Pay(前為Android Pay)、支付寶香港及微信支付,以更配合客人各式各樣的支付習慣。於本期間,本集團更與支付寶香港及微信支付聯辦各項推廣活動,例如與支付寶香港推出的「卓悦與新獎賞」及透過微信支付在卓悦購物號灣電子優惠券等,改善客戶的購物體驗,提升復購率及建立品牌知名度。各種活動皆獲得熱烈反應。

Business Review

Retail Sales

The retail industry is on course for a continuous upturn in Hong Kong due to both the improvement in inbound tourism and improved consumer sentiment. Thanks to the rebound of local retail in the first half of 2018, the Group's turnover grew by 1.7% while same-store sales rose 14.9%. The Group has kept abreast of the latest trends to accelerate sales performance by selecting the trendiest products from across the world and timely adjusting the product portfolio to optimize product offerings, and enhancing customers' shopping experience in the fast-changing markets. At the same time, the Group has organized different promotional activities and offered discounts during different festivals to attract new customers, and as a token of appreciation to the reward existing customers for their continuous support.

E-payments and E-Commerce

Electronic payment has developed rapidly in Hong Kong in recent years, and consumers increasingly embrace different payment options. In view of this, the Group has installed various electronic payment equipment in its stores – to support Apple Pay, Google Pay (previously Android Pay), Alipay HK and WeChat Pay – further facilitating customer diversified payment habits. During the Period, the Group has introduced various joint promotional activities with Alipay HK and WeChat Pay – such as the launch of "Boujour Welcome Reward" with Alipay HK and the reward of electronic coupon for users of WeChat Pay at Bonjour – to improve customers' shopping experience, to boost repeat purchase rate and to build brand awareness. All received an overwhelming response.

With the bloom of the mobile internet and increasing popularity of online shopping platforms, the number of digital shoppers continues to drive growth. According to the National Bureau of Statistics of China, in the first half of 2018 domestic online retail sales reached RMB4.08 trillion, a year-on-year increase of 30.1%. The Group has actively strengthened its e-commerce sales channels by launching promotions across a variety of channels, including the Group's official shopping website, its long-established shopping platforms at Tmall and WeChat. Moreover, the Group has made use of different social media – such as Facebook, Instagram, WeChat and Weibo – to allow customers to track our latest updates and promotions, while enhancing brand awareness. During the Period, the Group's online sales amounted to HK\$24.6 million (2017: HK\$17.9 million), rose by 37.6%.



Management Discussion and Analysis (continued)

業務回顧(續)

租金及店舖網絡

根據高力國際研究報告指出,由於消費者 信心改善帶動零售行業的銷售數字反彈 以及訪港旅客的樂觀前景推動下, 商舖租賃市場的活動反映市場抱持 。根據戴德梁行資料顯示,申環及 大核心區即尖沙咀、銅鑼灣、中環及 大核心區即尖沙咀、銅鑼灣,下跌42.5% 至56.4%,吸引零售商拓展據點至該等區 域。零售商現時擴充其網絡的意慾轉強, 商舖租務亦明顯加快。

本集團繼續把握機會,一直密切留意市場變動,分析各區租金走勢,將店舖網絡伸展至不同社區,謹慎地擴展業務。受惠店舖租金開支大幅下跌,主要是由於續約或新合約協定更為合理之月租,尤其是街舖,本集團的成本效益有顯著改善。零售店的租金成本對營業額比率總計15.5%(二零一七年:20.4%)。

品牌管理

憑藉多年豐富的行業經驗,以及有效的品牌策略,使到本集團充分了解市場的需求。本集團長久以來根據市場需求,尋求國際知名的品牌,豐富產品組合,提供多元化及高質素的產品。目前,本集團代理20,000個國際知名化妝、護膚及護理產品。

本集團亦著重各品牌的營銷,任用多位明星作為品牌代言人,包括蔡少芬小姐(瑞斯萊芳)、胡杏兒小姐(Dr. Bauer)、江若琳小姐(WOWWOW)及王灝兒小姐(Yumei)。以各代言人的專業形象正面宣傳產品特性,為本集團提升整體品牌知名度。於本期間,本集團的市場推廣開支達8,600,000港元(二零一七年:6,200,000港元)。

Business Review (continued)

Rental and Store Network

According to a report from Colliers International, activity in the leasing market reflects positive market signals, with rebounding sales figures across retail sectors driven by improved consumer confidence, and a further positive outlook for tourist arrivals. According to data of DTZ, retail street rents in major shopping districts have declined sharply, falling between 42.5% and 56.4% compared to the peak in the four core districts – namely Tsim Sha Tsui, Causeway Bay, Central and Mongkok – and attracting retailers to expand their foothold in these regions. Retailers are now more willing to expand their network and leasing activities have accelerated significantly.

The Group has continued to seize opportunities by closely monitoring market changes, analysing rental trends in various districts in order to extend the store network to different communities, and carefully expanding its business. Benefitting from the significant drop in shop rental expenses mainly due to more reasonable monthly rents agreed upon renewal or new contracts, particularly for street-level stores, the Group significantly improved cost efficiency. The retail store rent-to-turnover ratio amounted to 15.5% (2017: 20.4%).

Brand Management

With years of extensive industry experience and an effective brand strategy, the Group understands the market needs and wants. The Group has sought products from internationally renowned brands according to market needs, enriching the product portfolio and providing diversified and high quality products. Currently, the Group is the distributor of 20,000 well-known global cosmetics, skincare and healthcare products.

The Group has also focused on the marketing of various brands and appointed celebrities as brand ambassadors, including Ms. Ada Choi (Suisse Reborn), Ms. Myolie Wu (Dr. Bauer), Miss Elanne Kwong (WOWWOW) and Miss Joey Wong (Yumei). The professional image of each ambassador has positively promoted product characteristics and enhanced the overall brand awareness of the Group. During the Period, the marketing expenditure for the Group amounted to HK\$8.6 million (2017: HK\$6.2 million).



業務回顧(續)

人才培訓

本集團向來以顧客為先,為提供更全面的 購物體驗,我們致力提升員工的服務質 素。另外,本集團講求團隊精神,組織或 參與工作坊、節日派對及公益活動,組織或 加員工的歸屬感。同時,我們重視員工的 發展,了解各人的需要,提供各種合適的 在職培訓及進修以及晉升機會,提升員工 的專業知識及技術。

前景

零售業全面復甦的軌道

本港零售業自二零一七年下半年觸底後已, 顯著地復甦,今年亦見持續的銷售升勢 零售市道的前景保持正面。羅兵咸永道 期香港全年零售銷售增長達8%至約4,840 億港元。香港股市及樓市向好,加上會 情況良好,故相信本地消費者信發展 良好,短期內會繼續支持零售市場会 良好,繼續監察外部環境對零售市場会 於將繼續監察外部環境對零售市場合,加強 不影響,並會繼續改良產品組合,加強 服務質素,推出各種推廣活動,以刺顧 客消費。

內地訪港旅客穩步回升,及旅遊業的復甦 亦推動零售業發展。香港旅遊發展局料今 年旅客突破6,000萬按年升3.6%。隨著香 港各項重要基建設施項目的落成,例如廣 深港高鐵及港珠澳大橋,預計入境旅客人 數會進一步上升,對零售業帶來正面影 響。隨著本集團的營業情況理想,我們對 零售前景維持樂觀。

Management Discussion and Analysis (continued)

Business Review (continued)

Talent Training

The Group has always been customer-oriented. In order to provide a more comprehensive shopping experience, we are committed to enhancing the service quality of our staff. In addition, the Group is also committed to teamwork and organises or joins workshops, festive parties and charity activities to increase employees' sense of belonging. At the same time, we attach great importance to the development of our employees, understand the needs of each individual and provide all kinds of suitable on-the-job training and advanced studies, as well as promotion opportunities, to enhance the professional knowledge and skill of our staff.

Outlook

On track for full recovery in the retail industry

The retail industry in Hong Kong has recovered significantly since it bottomed out in the second half of 2017. This year has seen sustained sales growth and the outlook for the retail market remained positive. PricewaterhouseCoopers expects Hong Kong retail sales to grow by 8% to approximately HK\$484 billion over the year. Hong Kong's stock market and property market are improving alongside a high employment rate. It is believed that the local consumer sentiment will remain favourable, which will continue to support the retail sector in the near term. Bonjour will continue to monitor the potential impact of external environment within the retail market and continue to improve its product mix, enhance service quality and launch various promotional activities to stimulate customer spending.

The number of visitor arrivals from Mainland China has steadily rebounded and the recovery of the tourism industry has also driven the development of the retail industry. The Hong Kong Tourism Board expected that the number of tourists would break 60 million this year, representing a rise of 3.6% year-on-year. With the completion of various important infrastructure projects in Hong Kong – such as the Guangzhou-Shenzhen-Hong Kong Express Rail Link and the Hong Kong-Zhuhai-Macao Bridge – the number of inbound tourists is expected to rise further and result in a positive impact on the retail industry. Alongside the satisfactory operating condition of the Group, we remain optimistic of the market outlook.



17 (1947)

前景(續)

拓展內地市場

中華人民共和國(「中國」)化妝品市場在近年急速發展。根據歐睿國際的數據顯示,內地護虜品及彩妝品的二零一七年總零售額分別達人民幣1,867億元及344億元,同比增長分別10.3%和21.3%。有賴可支配收入的增加及加速的消費,相信內地美妝市場會繼續增長。本集團一直密切關注進軍內地市場的機會。

范家輝先生(「范先生」)於二零一八年八月 加盟本集團,將獲委任為一間新成立的全 資附屬公司的聯席董事長暨領夢人,專注 於進軍內地的美妝及時尚生活市場。

范先生在東南亞及大中華區美妝零售市場有豐富的經驗。范先生加入本集團前,自一九九一年起在如新集團擔任不同的職位,包括東南亞及大中華區總裁。范先生在業界有極高的知名度。我們相信范先生的就職會引領卓悦在內地市場再創新高。

租金及店舖網絡

Management Discussion and Analysis (continued)

Outlook (continued)

PRC market expansion

The cosmetic sector in the People's Republic of China (the "PRC") has been growing rapidly in recent years. According to the data from Euromonitor International, the total retail sales of skincare products and make-up products in China reached RMB186.7 billion and RMB34.4 billion respectively in 2017, achieving year-on-year growth of 10.3% and 21.3% respectively. It is believed that the PRC beauty market will continue to grow, fuelled by increasing disposable income and accelerating consumption. The Group has been mindful of grasping opportunities to expand into the PRC market.

Mr. Fan Ka Fai Andrew ("Mr. Fan") has joined the Group in August 2018 and will be appointed as the co-chairman and the Chief Dream Officer of a newly formed wholly-owned subsidiary which will focus to venture into the beauty and lifestyle market in the PRC.

Mr. Fan has extensive experience in the retail beauty industry in Southeast Asia and Greater China regions. Prior to joining the Group, Mr. Fan held various positions at NU SKIN Enterprises Inc. since 1991, including Regional President of Southeast Asia and Greater China. Mr. Fan is highly recognised in the industry. We believe that Mr. Fan's appointment will elevate Bonjour to a new horizon in the PRC market.

Rental and Store Network

Despite the fact that the retail performance in the first half of 2018 has improved significantly, the Group will continue to monitor the market rents and effectively implement cost control strategies. According to Colliers International, 2018 retail property rents recovered moderately, and overall rents in first-line street shops increased by 1-3% year-on-year. The recent survey conducted by Jones Lang LaSalle also showed that 83% of international and local retailers plan to open new stores in the next 12 months, a significant increase from 62% in 2017; reflecting retailers' mounting confidence in market prospects. The Group will continue to review the store network, such as expanding into areas where we have no business footprint yet. At the same time, we will actively negotiate rent with the owners, renew the existing quality shops at lower rental costs, and expand the business to different regions with reasonable rents. For the second half of 2018 and up to the date of this report, the Group has already recorded a net increase of two retail stores.



前景(續)

適時調整產品組合

把握電商發展機遇

科技發展迅速,電子商貿已成零售市場大勢所趨。零售商透過科技分析客戶的喜好及需要,支援及擴充客戶群,提供更切合顧客需求的服務。有見及此,卓悦將會借助各電商平台來推動我們的增長,提升品牌知名度、拓寬客戶群及增加銷售額。

Management Discussion and Analysis (continued)

Outlook (continued)

Timely Product Portfolio Adjustment

Cosmetics and skincare products retail stores are always among the most favourable shopping destinations for mainland visitors. As a pioneer in the beauty products and cosmetics industry, the Group has been optimising the brand management strategy and enhancing the efficiency of the product procurement team. Our professional team follows the latest trends in the market, paying attention to the needs and preferences of customers in order to select the latest trendy products from all over the world, including Europe, Japan and South Korea. We will continue to evaluate and restructure our product portfolio regularly and will also expand our own branded products to diversify our in-house range. In addition, we will review pricing strategies in a timely manner to maintain competitiveness.

Grasp the opportunities of e-commerce development

Technology is developing rapidly and e-commerce has become a dominant trend of the retail market. Retailers analyse customer preferences and needs through technology, support and expand customer segments and provide services that better meet customers' needs. In view of this, Bonjour will propel our future growth within various e-commerce platforms so as to enhance brand awareness, broaden customer base and increase sales.

To enhance consumers' shopping experience, Bonjour is committed to providing secure and fabulous shopping services. The Group has cooperated with many well-known e-commerce platforms in Mainland China, including setting up overseas official flagship stores at JD Worldwide and Koala.com. A number of promotions and online exclusive discounts have been organised to broaden the customer base, increase brand awareness and promote sales. In the future, the Group will further strengthen its cooperation with various social media in China to promote more innovative and fashionable product information, in order to attract new customers and increase brand exposure. At the same time, we will continue to explore potential electronic channels and partners to expand different marketing channels which could help to closely meet the needs of customers and provide better services.



前景(續)

總結

儘管本地零售業前景正面,本集團仍會繼續留意外圍不明朗因素對零售市場的潛在影響。加上市場環境瞬息萬變,消費者持續改變購物習慣和偏好,帶動體驗式消費的崛起,電子商務發展亦愈見普及。本人對人。 團將繼續優化店舖網絡,搜羅切合客工人事, 東及喜好的新款產品,進一步提升員長展 服務質素。我們會繼續制定務實的併購機 路,抓緊市場商機,找尋合適的併購機 遇,為股東及投資者創造最大的企業價值。

財務回顧

流動資金及財務資源

於二零一八年六月三十日,本集團之現金及銀行存款為227,000,000港元(二零一七年十二月三十一日:250,100,000港元)。於二零一八年六月三十日,本集團之銀行借款、來自關連公司之貸款及融資租賃款項為512,700,000港元(二零一七年十二月三十一日:489,100,000港元),當中207,300,000港元(二零一七年十二月三十一日:157,000,000港元)須於未來十二個月內償還。

Management Discussion and Analysis (continued)

Outlook (continued)

Conclusion

Despite the positive outlook for the local retail industry, the Group will continue to monitor the potential impact of external uncertainties within the retail market. Moreover, the market environment is changing rapidly, as consumers change their shopping habits and preferences regularly, leading to a rise in experiential consumption, while the development of e-commerce also gains popularity. The Group will continue to optimise the store network, search for new products to meet the needs and preferences of customers and further enhance the quality of staff and service. We will continue to formulate pragmatic development strategies, seize market opportunities, find suitable merger and acquisition opportunities, and maximize corporate value to our shareholders and investors.

Financial Review

Liquidity and Financial Resources

As at 30 June 2018, the Group's cash and bank deposits amounted to HK\$227.0 million (31 December 2017: HK\$250.1 million). The Group's bank borrowings, loan from a related company and finance lease payables as at 30 June 2018 were HK\$512.7 million (31 December 2017: HK\$489.1 million), out of which, HK\$207.3 million (31 December 2017: HK\$157.0 million) were repayable within next 12 months.



Management Discussion and Analysis (continued)

財務回顧(續)

流動資金及財務資源(續)

於二零一八年六月三十日,本集團之資產負債比率為0.789(二零一七年十二月三十一日:0.763),該比率乃按本集團之銀行及其他借款及融資租賃款項,除以權益總額649,600,000港元(二零一七年十二月三十一日:641,200,000港元)計算。負債總額佔股東資金117.9%(二零一七年十二月三十一日:120.8%)。於二零一八年六月三十日,本集團流動比率為1.27(二零一七年十二月三十一日:1.29)。

本集團主要以經營業務所賺取現金償還債 務。

現金流量

期內經營業務現金流出淨額為47,100,000港元(二零一七年:31,800,000港元)。除稅前溢利為7,400,000港元。非現金項目總額20,500,000港元主要為折舊開支,以及營運資金減少淨額74,900,000港元。

期內投資活動所產生現金流出淨額為 1,400,000港元(二零一七年:流入 211,700,000港元),主要為購買物業、廠 房及設備。

期內融資活動之現金流入淨額為24,500,000港元(二零一七年:300,000港元),主要為期內銀行借款增加。

或然負債

於二零一八年六月三十日,本集團之或然 負債總額為3,000,000港元(二零一七年 十二月三十一日:3,000,000港元),主要 為銀行就應付業主之租金及就供貨商作出 之擔保。

Financial Review (continued)

Liquidity and Financial Resources (continued)

The Group's gearing ratio as at 30 June 2018 was 0.789 (31 December 2017: 0.763), and was calculated based on the Group's bank and other borrowings and finance lease payables, divided by total equity of HK\$649.6 million (31 December 2017: HK\$641.2 million). Total liabilities to shareholders funds was 117.9% (31 December 2017: 120.8%). The current ratio of the Group as at 30 June 2018 was 1.27 (31 December 2017: 1.29).

The Group services its debt primarily through the cash earned from its operation.

Cash Flow

Net cash outflow from operations for the Period was HK\$47.1 million (2017: HK\$31.8 million). The profit before tax was HK\$7.4 million. The total amount of non-cash items amounting to HK\$20.5 million (mainly depreciation expense) and there was a net decrease in working capital of HK\$74.9 million.

Net cash outflow from investing activities for the Period was HK\$1.4 million (2017: inflow of HK\$211.7 million), which mainly represented purchase of property, plant and equipment.

Net cash inflow from financing activities for the Period was HK\$24.5 million (2017: HK\$0.3 million), which mainly represented the increase in bank borrowings during the Period.

Contingent Liabilities

As at 30 June 2018, the Group had contingent liabilities totaling HK\$3.0 million (31 December 2017: HK\$3.0 million), which mainly represented guarantees given by bank for rental payment to landlords and vendors.



Management Discussion and Analysis (continued)

財務回顧(續)

外匯及銀行借款利息風險

由於本集團大部分資產、收款及付款主要 以港元、澳門幣、人民幣及美元結算、少 量以日圓及歐元結算,故外匯波動風險有 限。本集團將持續監察其外匯收支及資產 負債狀況,並於有需要時訂立遠期外匯合 約對沖外匯風險。於二零一八年六月三十 日,本集團銀行借款並非以外幣計值。

於二零一八年六月三十日,本集團有短期銀行借款,金額為180,000,000港元(二零一七年十二月三十一日:130,000,000港元)及長期銀行借款,金額為206,300,000港元(二零一七年十二月三十一日:219,200,000港元)。該等銀行借款乃按短期銀行同業拆息,以固定利率及浮動利率基準計息。

資本結構

期內,本公司並無發行及配發新股份。

於二零一八年六月三十日,本公司已發行 股份總數為3,412,565,999股。

本集團資產抵押

於二零一八年六月三十日,本集團若干賬面淨值約645,800,000港元(二零一七年十二月三十一日:653,700,000港元)之資產已就本集團所獲授銀行融資作抵押。

重大收購或出售附屬公司、聯營公司及合 營公司

期內並無重大收購或出售附屬公司、聯營公司或合營公司。

重大證券投資

本集團以獲利及為本公司股東提升企業價值為投資目標。本集團以識別及投資各行業內具增長潛力的上市及非上市投資及其他相關金融資產為策略。本集團對潛在投資項目並無偏重特定行業。

Financial Review (continued)

Foreign Exchange and Bank Borrowing Interest Rate Exposure

The Group has limited exposure to foreign exchange fluctuations as most of its assets, receipts and payments are principally denominated in Hong Kong dollars, Macau Pataca, Renminbi and United States dollars, with a few denominated in Japanese Yen and Euro. The Group will continue to monitor its foreign exchange position on an on-going basis and, if necessary, will hedge the foreign exchange exposure by forward foreign exchange contracts. As at 30 June 2018, none of the Group's bank borrowings was denominated in foreign currency.

As at 30 June 2018, the Group had short-term bank borrowings amounting to HK\$180.0 million (31 December 2017: HK\$130.0 million) and long-term bank borrowings amounting to HK\$206.3 million (31 December 2017: HK\$219.2 million). The bank borrowings were arranged at both fixed interest rate and floating interest rate basis at short-term inter-bank offer rates.

Capital Structure

During the Period, the Company did not issue and allot new shares.

The total number of issued shares of the Company was 3,412,565,999 as at 30 June 2018.

Charge on Group Assets

As at 30 June 2018, certain of the Group's assets with a net book value of approximately HK\$645.8 million (31 December 2017: HK\$653.7 million) were pledged to secure banking facilities granted to the Group.

Material Acquisition or Disposal of Subsidiaries, Associates and Joint Ventures

There was no material acquisition or disposal of subsidiaries, associates or joint ventures during the Period.

Significant Securities Investments

The investment objective of the Group is to achieve earnings and enhance the corporate value to the shareholders of the Company. The strategy of the Group is to identify and invest in both listed and unlisted investments and other related financial assets with potential of growth within their industries. The Group has no specific industry focus on potential investment.



Management Discussion and Analysis (continued)

財務回顧(續)

重大證券投資(續)

於二零一八年六月三十日,本集團擁有的 以公平值計入其他全面收益之金融資產 (二零一七年十二月三十一日:可供出售 金融資產)為於康健國際醫療集團有限公 司(「康健」)的股本投資,該公司於聯交所 上市(股份代號:3886),該投資的市場 總價值為87,700,000港元,佔本集團總資 產之6.2%(二零一七年十二月三十一日: 87,700,000港元,佔總資產之6.2%)。本 集團期內一直僅持有一項金融資產,且期 內該金融資產並無公平值變動(二零一七 年:-105,600,000港元)。金融資產的市 值將受康健的暫停買賣現狀及財務表現影 響。為減輕相關風險,本集團將監測宏觀 經濟趨勢,優化投資策略以應對市況。本 集團考慮未來投資時,將評估被投資公司 的營運業績及合規表現,以免日後無利益 收穫。

人力資源

本集團一直深信僱員為企業最寶貴的資產之一。於二零一八年六月三十日,本集團在香港、澳門及中國聘有約860名(二零一七年:960名)全職及兼職僱員。期內員工成本(包括董事酬金)為114,900,000港元(二零一七年:118,900,000港元)。

本集團重視人力資源,並深明吸引及挽留 具條件之人才乃其持續成功之關鍵。薪酬 待遇一般參考市場條款及個人資歷而定。 此外,會按照僱員個別表現向合資格僱員 授出購股權及酌情花紅。本集團亦向僱員 提供強制性公積金計劃、醫療保險計劃、 員工購物折扣及培訓課程。

股息

董事會議決期內不宣派任何中期股息(二零 一七年:零)。

報告期後事項

報告期後及直至本報告日期,概無發生重 大事件。

Financial Review (continued)

Significant Securities Investments (continued)

As at 30 June 2018, the Group had financial assets at FVTOCI (31 December 2017: available-for-sale financial assets) through equity investments in Town Health International Medical Group Limited, a company listed on the Stock Exchange (Stock Code: 3886) ("Town Health") with a total market value of HK\$87.7 million, accounting for 6.2% of the Group's total assets (31 December 2017: HK\$87.7 million, accounting for 6.2% of total assets). Throughout the Period, the Group has been holding only one single financial asset and nil change on the fair value of such financial asset for the Period (2017: -HK\$105.6 million). The market value of the financial assets will be affected by the current status of being suspended in trading and the financial performance of Town Health. To mitigate relevant risks, the Group will monitor the trends of macro economy to optimise its investment strategies in response to market conditions. When considering future investment, the Group will assess the results of operations and compliance of the investees to prevent receiving no future economic benefits.

Human Resources

The Group adheres to a strong belief that one of the most valuable assets of a corporation is its employees. As at 30 June 2018, the Group had approximately 860 (2017: 960) full-time and part-time employees in Hong Kong, Macau and the PRC. Staff costs including Directors' emoluments for the Period were HK\$114.9 million (2017: HK\$118.9 million).

The Group values its human resources and recognizes the importance of attracting and retaining qualified staff for its continuing success. Remuneration packages are generally structured by reference to market terms and individual qualifications. In addition, share options and discretionary bonuses are also granted to eligible employees based on individual's performance. The Group also provides mandatory provident fund schemes, medical insurance schemes, staff purchases discounts and training programs for our employees.

Dividends

The Board has resolved not to declare any interim dividend for the Period (2017: Nil).

Events after the Reporting Period

There were no significant events after the Reporting Period and up to the date of this report.



其他資料

Other Information

董事及行政總裁於本公司或相聯法團股份、相關股份及債權證中之權益及淡倉

於二零一八年六月三十日,除「購股權」項下披露者外,根據聯交所證券上市規則 (「上市規則」)所披露,本公司董事及行政 總裁於本公司或其任何相聯法團(定義見 證券及期貨條例(「證券及期貨條例」)第XV 部)之股份、相關股份及債權證中擁有之權

於本公司股份之權益

益如下:

Directors' and Chief Executive Officer's Interests and Short Positions in the Shares, Underlying Shares and Debentures of the Company or Associated Corporation

As at 30 June 2018, save as disclosed under the heading "Share Option", the interests of the Directors and the chief executive officer of the Company in the shares, underlying shares and debentures of the Company or any of its associated corporations (within the meaning of Part XV of the Securities and Futures Ordinance (the "SFO")) disclosed in accordance with the Rules Governing the Listing of Securities on the Stock Exchange (the "Listing Rules") were as follows:

Interest in the shares of the Company

董事姓名 Name of Directors	身份及性質 Capacity and nature	普通股 股份數目 <i>(附註4)</i> Number of ordinary shares <i>(Note 4)</i>	根據購股權 持有之相關 股份數目 Number of underlying shares held pursuant to share options	總計 Total	佔已發行 股本概約 百分比 Approximate percentage of issued share capital
葉俊亨博士	實益擁有人	69,926,000	61,996,000	1,550,238,000	45.42%
Dr. lp Chun Heng, Wilson	Beneficial owner 配偶權益 <i>(附註1)</i>	52,800,000	61,996,000		
	Interest of spouse (Note 1) 共同權益(附註2)	13,809,600			
	Joint interests (Note 2) 公司權益(附註3) Corporate Interest (Note 3)	1,289,710,400			
鍾佩雲女士	實益擁有人	52,800,000	61,996,000	1,550,238,000	45.42%
Ms. Chung Pui Wan	Beneficial owner 配偶權益 <i>(附註1)</i>	69,926,000	61,996,000		
	Interest of spouse (Note 1) 共同權益(附註2)	13,809,000			
	Joint interests (Note 2) 公司權益(附註3) Corporate Interest (Note 3)	1,289,710,400			
陳健文先生 Mr. Chen Jianwen	實益擁有人 Beneficial owner	663,700,000	-	663,700,000	19.44%
尹熖強先生 Mr. Wan Yim Keung, Daniel	實益擁有人 Beneficial owner	7,000,000	-	7,000,000	0.20%
葉國利先生 Mr. Yip Kwok Li	實益擁有人 Beneficial owner	2,114,000	-	2,114,000	0.06%

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其他資料(續)

Other Information (continued)

董事及行政總裁於本公司或相聯法團股份、相關股份及債權證中之權益及淡倉(續)

Directors' and Chief Executive Officer's Interests and Short Positions in the Shares, Underlying Shares and Debentures of the Company or Associated Corporation (continued)

於本公司股份之權益(續)

Interest in the shares of the Company (continued)

附註:

Notes:

- 1. 葉俊亨博士持有本公司131,922,000股股份及相關股份,以及鍾佩雲女士(葉俊亨博士之配偶)持有本公司114,796,000股股份及相關股份。因此根據證券及期貨條例,葉俊亨博士及鍾佩雲女士被視為於本公司分別131,922,000股股份及相關股份及114,796,000股股份及相關股份中擁有權益。
- Dr. Ip Chun Heng, Wilson holds 131,922,000 shares and underlying shares
 of the Company and Ms. Chung Pui Wan, the spouse of Dr. Ip Chun Heng,
 Wilson holds 114,796,000 shares and underlying shares of the Company.
 Therefore, Dr. Ip Chun Heng and Ms. Chung Pui Wan are taken to be
 interested in 131,922,000 shares and underlying shares and 114,796,000
 shares and underlying shares of the Company respectively by virtue of the
 SFO.
- 2. 該等本公司股份由葉俊亨博士及鍾佩雲女 士共同持有。
- 2. The shares of the Company are held jointly by Dr. Ip Chun Heng, Wilson and Ms. Chung Pui Wan.
- 3. 該等本公司股份由Promised Return Limited 持有。Promised Return Limited由Deco City Limited全資擁有。Deco City Limited 由葉俊亨博士及鍾佩雲女士相等地全資擁 有。
- 3. The shares of the Company are held by Promised Return Limited, which is wholly owned by Deco City Limited. Deco City Limited is wholly owned by Dr. Ip Chun Heng, Wilson and Ms. Chung Pui Wan equally.
- 4. 上述本公司股份權益均指好倉。
- 4. Interests in shares of the Company stated above represent long positions.

於本公司附屬公司之權益

Interest in the subsidiary of the Company

無投票權遞延股份 (附註2)

	附屬公司名稱	身份及性質		ing deferred s (Note 2)
董事姓名 Name of Directors	Name of the subsidiary	Capacity and nature	數目 Number	百分比 Percentage
葉俊亨博士 Dr. Ip Chun Heng, Wilson	卓悦化粧品批發中心 有限公司(<i>附註1</i>) Bonjour Cosmetic Wholesale Center Limited (<i>Note 1</i>)	個人權益 Personal interests	153,000	51.00%
鍾佩雲女士 Ms. Chung Pui Wan	卓悦化粧品批發中心 有限公司(<i>附註1</i>) Bonjour Cosmetic Wholesale Center Limited (<i>Note 1</i>)	個人權益 Personal interests	147,000	49.00%

附註:

Notes:

- 卓悦化粧品批發中心有限公司乃本公司之 全資附屬公司。
- Bonjour Cosmetic Wholesale Center Limited is a wholly-owned subsidiary of the Company.
- 2. 該等無投票權遞延股份已繳足股款。
- 2. The non-voting deferred shares are fully-paid.



其他資料(續)

Other Information (continued)

董事及行政總裁於本公司或相聯法團股份、相關股份及債權證中之權益及淡倉 (續)

於本公司附屬公司之權益(續)

除上文披露者外,於二零一八年六月三十日,本公司董事或行政總裁概無於本公司或任何相聯法團(定義見證券及期貨條例第XV部)之股份、相關股份或債權證券及期貨條例第XV部第7及第8分部,或根據證券及期貨條例第XV部第7及第8分部,或根據證券及期貨條例有關條文或根據證券及期貨條例第352條須登記於本公司為辦發10所載之上市發行人董事進行證券交易的標準守則(「標準守則」)須知會本公司及聯交所之權益。

主要股東於本公司股份及相關股份中之權益及淡倉

於二零一八年六月三十日,以下人士(本公司董事及行政總裁除外)於本公司已發行股本中擁有根據證券及期貨條例第XV部第2及第3分部已向本公司披露之權益及淡倉,或已登記於本公司根據證券及期貨條例第336條備存之登記冊之權益內:

Directors' and Chief Executive Officer's Interests and Short Positions in the Shares, Underlying Shares and Debentures of the Company or Associated Corporation (continued)

Interest in the subsidiary of the Company (continued)

Save as disclosed above, as at 30 June 2018, none of the Directors or the chief executive officer of the Company had, pursuant to Divisions 7 and 8 of Part XV of the SFO, nor were they taken to or deemed to have under such provisions of the SFO, any interests or short positions in the shares, underlying shares or debentures of the Company or any associated corporations (within the meaning of Part XV of the SFO) or any interests which are required to be entered into the register kept by the Company pursuant to Section 352 of the SFO or any interests which are required to be notified to the Company and the Stock Exchange pursuant to the Model Code for Securities Transactions by Directors of Listed Issuers (the "Model Code") set out in Appendix 10 to the Listing Rules, was interested in or had any short position.

Substantial Shareholders' Interest and Short Positions in the Shares and Underlying Shares of the Company

As at 30 June 2018, the interests and short positions of the following persons, other than Directors and chief executive officer of the Company, in the issued share capital of the Company which have been disclosed to the Company pursuant to Divisions 2 and 3 of Part XV of the SFO, or which have been recorded in the register of interests kept by the Company pursuant to Section 336 of the SFO:

佔已發行股本

主要股東姓名/名稱 Name of substantial Shareholders	普通股 股份權益總數 Total interests in ordinary shares	(附註1) (Note 1)	概約百分比 Approximate percentage of issued share capital
Promised Return Limited (Note 2) (附註2)	1,289,710,400		37.79%
Deco City Limited (Note 2) (附註2)	1,289,710,400		37.79%

附註:

- 1. 上述本公司股份權益均指好倉。
- 2. Promised Return Limited 由 Deco City Limited全資擁有。Deco City Limited由葉俊亨博士及鍾佩雲女士相等地全資擁有。於其註冊成立日期,Promised Return Limited之股權分別由葉俊亨博士及鍾佩雲女士持有51%及49%。於二零零三年六月十七日,葉俊亨博士及鍾佩雲女士向Deco City Limited轉讓Promised Return Limited全部已發行股本。

Notes:

- 1. Interests in shares of the Company stated above represent long positions.
- Promised Return Limited is wholly owned by Deco City Limited. Deco City Limited is wholly owned by Dr. Ip Chun Heng, Wilson and Ms. Chung Pui Wan equally. As at the date of its incorporation, Promised Return Limited was held as to 51% and 49% by Dr. Ip Chun Heng, Wilson and Ms. Chung Pui Wan respectively. On 17 June 2003, Dr. Ip Chun Heng, Wilson and Ms. Chung Pui Wan transferred the entire issued share capital of Promised Return Limited to Deco City Limited.

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Other Information (continued)

主要股東於本公司股份及相關股份中之權益及淡倉(續)

除上文所披露者外,於二零一八年六月 三十日,概無任何人士於本公司已發行股 本中擁有根據證券及期貨條例第XV部第2 及第3分部須向本公司披露之權益或任何淡 倉。

董事認購股份或債務證券之權利

除披露者外,於本期間內任何時間,本公司、其母公司或其任何附屬公司或同系附屬公司並無訂立任何安排,致令董事可透過購入本公司或任何其他法人團體之股份或債務證券(包括債權證)而獲得利益,而於本期間內,董事、行政總裁或彼等之配偶或未滿18歲之子女概無任何權利或已行使任何該等權利以認購本公司之證券。

購股權

本公司之購股權計劃(「購股權計劃」)乃於 二零零三年六月十七日採納,據此,董事 獲授權酌情決定邀請本集團僱員(包括董 事)接納購股權以認購本公司股份。購股權 計劃旨在為合資格參與者提供認購本公司 權益之機會,及鼓勵合資格參與者為本公 司及其股東之整體利益作出貢獻,提升本 公司及其股份之價值。

Substantial Shareholders' Interest and Short Positions in the Shares and Underlying Shares of the Company (continued)

Save as disclosed above, no person was interested in or had any short position in the issued share capital of the Company which would fall to be disclosed to the Company under Divisions 2 and 3 of Part XV of the SFO as at 30 June 2018.

Directors' Rights to Acquire Shares or Debt Securities

Save as disclosed, at no time during the Period was the Company, its parent company, or any of its subsidiaries or fellow subsidiaries a party to any arrangements to enable the Directors to acquire benefits by means of the acquisition of shares in, or debt securities including debentures of, the Company or any other body corporate and none of the Directors, chief executive officer or their spouse or children under the age of 18, had any right to subscribe for securities of the Company or had exercised any such rights during the Period.

Share Option

The Company's share option scheme (the "Share Option Scheme") was adopted on 17 June 2003 whereby the Directors are authorised, at their discretion, to invite employees of the Group, including the Directors, to take up options to subscribe for shares of the Company. The purpose of the Share Option Scheme is to provide eligible participants with the opportunity to acquire interests in the Company and to encourage eligible participants to work towards enhancing the value of the Company and its share for the benefit of the Company and its Shareholders as a whole.

The Share Option Scheme was terminated by the Shareholders on 27 May 2009 (the "Terminated Scheme"). On the same day 27 May 2009, the Company has passed a resolution in the general meeting of the Company for the adoption of a new share option scheme (the "New Share Option Scheme"). Outstanding share options granted under the Terminated Scheme prior to such termination shall continue to be valid and, subject to the vesting schedule, exercisable in accordance with the Terminated Scheme. The purpose of the New Share Option Scheme is to enable the Group to grant options to eligible participants as incentives or rewards for their contribution to the Group. The Directors consider the New Share Option Scheme, with its broadened basis of participation, will enable the Group to reward the employees, the Directors and other eligible participants for their contributions to the Group.



Other Information (continued)

購股權(續)

Share Option (continued)

於二零一八年六月三十日,根據購股權計 劃已授出但尚未行使之購股權詳情如下: Details of the share options outstanding as at 30 June 2018 which have been granted under the Share Option Scheme are as follows:

於二零一八年一月一日至二 During 1 January 2018									於二零一八年 一月一日至 二零一八年 六月三十日 之行使價 (<i>港元</i>)
持有人 Holders	授出日期 Grant date	由以下日期行使 Exercise from	行使至 Excisable until	於二零一八年 一月一日 持有 Held at 1 January 2018	已授出 Granted	已行使 Exercised	已失效/ 已註銷 Lapsed/ Cancelled	於二零一八年 六月三十日 持有 Held at 30 June 2018	Exercise price during 1 January 2018 – 30 June 2018 (HK\$)
董事: Directors:									
葉俊亨博士 Dr. IP Chun Heng, Wilson	二零一零年四月十三日	二零一二年四月十三日 13 April 2012	二零二零年四月十二日 12 April 2020	30,096,000	-	-	-	30,096,000	0.929
DI. II OHUITTIGING, WIISOTI	二零一一年七月四日 4 July 2011	二零一二年七月四日 4 July 2012	二零二一年七月三日 3 July 2021	31,900,000	-	-	-	31,900,000	1.209
鍾佩雲女士 Ms. CHUNG Pui Wan	二零一零年四月十三日 13 April 2010	二零一二年四月十三日 13 April 2012	二零二零年四月十二日 12 April 2020	30,096,000	-	-	-	30,096,000	0.929
Nis. Official at war	二零一一年七月四日 4 July 2011	二零一二年七月四日 4 July 2012	二零二一年七月三日 3 July 2021	31,900,000	-	-	-	31,900,000	1.209
其他參與者: Other Participants:									
Otrier i articipants.	二零零八年五月十六日 16 May 2008	二零零九年五月一日 1 May 2009	二零一九年四月三十日 30 April 2019	47,520,000	-	-	-	47,520,000	0.312
	二零零八年十二月九日 9 December 2008	二零零九年十二月一日 1 December 2009	二零一九年十一月三十日 30 November 2019	26,400,000	-	-	-	26,400,000	0.158
	二零零九年二月二日 2 February 2009	二零零九年二月二日 2 February 2009	二零一九年二月一日 1 February 2019	60,720,000	-	-	-	60,720,000	0.170
	二零一四年七月三日 3 July 2014	二零一四年七月三日	二零一九年七月二日	16,000,000	-	-	-	16,000,000	1.280
	二零一五年一月二十三日 23 January 2015	3 July 2014 二零一五年一月二十三日 23 January 2015	2 July 2019 二零二零年一月二十二日 22 January 2020	27,000,000	-	-	-	27,000,000	0.762
總數:									
Total:				301,632,000	-	_	-	301,632,000	



購買、出售或贖回證券

於期內,本公司或其任何附屬公司並無購買、出售或贖回本公司任何 | 市證券。

董事資料之披露

根據上市規則第13.51B(1)條,董事資料之 變動如下:

各獨立非執行董事已與本公司訂立委聘書,任期為一年,由二零一七年七月一日開始至二零一八年六月三十日,可由任何一方發出不少於一個月之書面通知予以終止。於二零一八年五月二十五日,董事會議決重續各獨立非執行董事之委聘書,任期為一年,由二零一八年七月一日開始至二零一九年六月三十日。

董事之服務合約

除陳健文先生及尹熖強先生外,各執行董事已與本公司訂立服務合約,自二零零三年七月一日起初步為期兩年,並將於其後持續直至任何一方發出不少於三個月書面通知終止為止。

各獨立非執行董事已與本公司訂立委任 函,自二零一八年七月一日至二零一九年 六月三十日,為期一年,任何一方可藉發 出不少於一個月書面通知終止。

於股東週年大會上重選連任之董事概無與 本公司訂立在一年內毋須支付賠償而不可 終止之服務合約。

董事之交易、安排或合約權益

於本期間末或於本期間任何時間,本公司、其母公司、其附屬公司或同系附屬公司 問題與本公司或其關連實體董事直接或間接擁有之重大權益訂立涉及本集團業務之任何重大交易、安排或合約。

董事之證券交易

本公司已採納標準守則,作為其本身有關董事在證券交易方面之操守守則。經向全體董事作出特定垂詢後,本公司確認全體董事於期內一直遵守標準守則載列之規定標準。

Other Information (continued)

Purchase, Sale or Redemption of Securities

There was no purchase, sale or redemption by the Company, or any of its subsidiaries, of any listed securities of the Company during the Period.

Disclosure of Information on Directors

Pursuant to rule 13.51B(1) of the Listing Rules, the changes of information on the Directors are as follows:

Each of the independent non-executive Directors has entered into an appointment letter with the Company for a term of one year commencing from 1 July 2017 to 30 June 2018, which can be terminated by either party giving not less than one month's notice in writing. On 25 May 2018, the Board resolved to renew the appointment letter of each of the independent non-executive Directors for a term of one year commencing from 1 July 2018 to 30 June 2019.

Directors' Service Contracts

Each of the executive Directors, except Mr. Chen Jianwen and Mr. Wan Yim Keung, Daniel, has entered into a service contract with the Company for an initial term of two years commencing from 1 July 2003, and will continue thereafter until terminated by either party giving not less than three months' notice in writing.

Each of the independent non-executive Directors has entered into an appointment letter with the Company for a term of one year commencing from 1 July 2018 to 30 June 2019, which can be terminated by either party giving not less than one month's notice in writing.

None of the Directors proposed for re-election at the annual general meeting has a service contract with the Company which is not determinable by the Company within one year without payment of compensation.

Directors' Interests in Transactions, Arrangements or Contracts

No transactions, arrangements or contracts of significance in relation to the Group's business to which the Company, its parent company, its subsidiaries or fellow subsidiaries were a party and in which a director of the company or his/her connected entities had a material interest, where directly or indirectly, subsisted at the end of the Period or at any time during the Period.

Directors' Securities Transactions

The Company has adopted the Model Code as its own code of conduct regarding securities transactions by the Directors. Having made specific enquiry of all Directors, the Company confirmed that all Directors have complied with the required standard set out in the Model Code for the Period.



Other Information (continued)

企業管治慣例

本公司致力設立良好企業管治常規及程序。期內,本集團一直遵守上市規則附錄14所載之企業管治守則(「企業管治守則」) 所訂明之守則條文,惟對守則條文A.2.1之 偏離除外。上述偏離將於下文相關段落中 闡釋。

主席及行政總裁

根據企業管治守則之守則條文A.2.1,主席 與行政總裁之角色應有區分,並不應事一 人同時兼任。期內,葉俊亨博士為董事會認為 達事會認為是 亨博士對零售銷售及化粧品市場具備司 知識及經驗,故為最適管上文另有處 ,故為最適管上文另有處 ,故為最適管上文另有適 領 可於本集團內外物色具備合適領不 ,倘可於本集團內外物色具備合 可 於、 打 或 會 作出必要安排。

審核委員會

本公司已成立審核委員會(「審核委員會」),並具有明文職權範圍。目前,審核委員會成員包括三名獨立非執行董事黃維先生、周浩明醫生及勞恒晃先生。黃雅先生為審核委員會主席。期內,審核委員會曾召開兩次會議。審核委員會評估之之經,本集團期內之未經審核財務報表已經由審核委員會審閱。

其他董事委員會

除審核委員會外,本公司已於二零零五年 九月十六日成立薪酬委員會及提名委員 會。本公司成立該等董事委員會,以確保 維持高水平之企業管治標準。

> 承董事會命 卓悦控股有限公司 主席兼執行董事 葉俊亨

Corporate Governance Practices

The Company is committed to the establishment of good corporate governance practices and procedures. Throughout the Period, the Group has complied with the code provisions prescribed in the Corporate Governance Code (the "CG Code") set out in the Appendix 14 to the Listing Rules, except for the deviation from the code provision A.2.1 which is explained in the following relevant paragraph.

Chairman and Chief Executive Officer

According to the code provision A.2.1 of the CG Code, the roles of the chairman and the chief executive officer should be separate and should not be performed by the same individual. During the Period, Dr. Ip Chun Heng, Wilson is both the chairman of the Board and the chief executive officer of the Company. The Board considered that Dr. Ip Chun Heng, Wilson has in-depth knowledge and experience in the retail sales and cosmetic product market and he is the most appropriate person as the chairman and the chief executive officer of the Company. Notwithstanding the above, the Board will review the current structure from time to time. When at the appropriate time and if candidate with suitable leadership, knowledge, skills and experience can be identified within or outside the Group, the Company may make necessary arrangements.

Audit Committee

The Company has established an audit committee (the "Audit Committee") with written terms of reference. At present, members of the Audit Committee comprise three independent non-executive Directors, namely Mr. Wong Chi Wai, Dr. Chow Ho Ming and Mr. Lo Hang Fong. Mr. Wong Chi Wai is the chairman of the Audit Committee. During the Period, two meetings of the Audit Committee have been held. The Audit Committee has reviewed the effectiveness of both the external audit and internal control and also the risk management evaluation. The unaudited financial statements of the Group for the Period have been reviewed by the Audit Committee.

Other Board Committees

In addition to the Audit Committee, the Company has established a remuneration committee and a nomination committee on 16 September 2005. These board committees were formed to ensure maintenance of high corporate governance standards.

By order of the Board

Bonjour Holdings Limited

Ip Chun Heng, Wilson

Chairman and executive Director

香港,二零一八年八月二十四日

Hong Kong, 24 August 2018

簡明綜合損益表

Condensed Consolidated Statement of Profit or Loss

截至六月三十日止六個月 Six months ended 30 June

			Six illuliuis elided su su		
			二零一八年	二零一七年	
			2018	2017	
			(未經審核)	(未經審核)	
			(Unaudited)	(Unaudited)	
		附註	千港元	千港元	
		Note	HK\$'000	HK\$'000	
營業額	Turnover	2	932,332	916,810	
已售貨品成本	Cost of goods sold		(592,327)	(581,354)	
毛利	Gross profit		340,005	335,456	
其他收入	Other income	4	12,221	23,050	
分銷成本	Distribution costs		(26,885)	(22,318)	
行政開支	Administrative expenses		(308,627)	(380,305)	
其他經營開支	Other operating expenses		(1,536)	(89)	
出售可供出售金融資產虧損	Loss on disposal of available-for-sale				
	financial assets		-	(6,086)	
經營業務溢利/(虧損)	Profit/(loss) from operations		15,178	(50,292)	
融資成本	Finance costs	5	(7,760)	(7,412)	
除税前溢利/(虧損)	Profit/(loss) before tax		7,418	(57,704)	
所得税開支	Income tax expense	6	_	(46)	
期內溢利/(虧損)	Profit/(loss) for the period	7	7,418	(57,750)	
本公司擁有人應佔	Attributable to owners of the Company		7,418	(57,750)	
每股盈利/(虧損)	Earnings/(loss) per share	8		_	
基本	Basic		HK0.2 cent港仙	HK(1.7) cents港仙	
攤薄	Diluted		HK0.2 cent港仙	HK(1.7) cents港仙	



簡明綜合損益及其他全面收益表

Condensed Consolidated Statement of Profit or Loss and Other Comprehensive Income

截至六月三十日止六個月 Six months ended 30 June

		Six months ended 30 June	
		二零一八年	二零一七年
		2018	2017
		(未經審核)	(未經審核)
		(Unaudited)	(Unaudited)
		<i>千港元</i>	千港元
		HK\$'000	HK\$'000
期內溢利/(虧損)	Profit/(loss) for the period	7,418	(57,750)
其他全面收益:	Other comprehensive income:		
可能重新分類至損益之項目:	Items that may be reclassified to profit or loss:		
換算海外業務之匯兑差額	Exchange differences arising on the translation of foreign operations	966	(1,838)
出售可供出售金融資產後	Investment revaluation reserve reclassified to		(, ,
重新分類至損益之 投資重估儲備	profit or loss upon disposal of available- for-sale financial assets	_	(3,600)
可供出售金融資產之	Fair value change on available-for-sale		,
公平值變動	financial assets	-	(105,636)
期內除税後其他全面收益	Other comprehensive income		_
	for the period, net of tax	966	(111,074)
期內全面收益總額	Total comprehensive income		
	for the period	8,384	(168,824)
本公司擁有人應佔	Attributable to owners of the Company	8,384	(168,824)

簡明綜合財務狀況報表

Condensed Consolidated Statement of Financial Position

		附註 Note	於二零一八年 六月三十日 At 30 June 2018 (未經審核) (Unaudited) <i>千港元</i> HK\$'000	於二零一七年 十二月三十一日 At 31 December 2017 (經審核) (Audited) <i>千港元</i> <i>HK\$'000</i>
非流動資產	Non-current assets			
物業、廠房及設備 租金及水電按金 以公平值計入其他全面收益 (「以公平值計入其他全面	Property, plant and equipment Rental and utility deposits Financial assets at fair value through other comprehensive income		714,476 47,451	733,588 43,819
收益」)之金融資產	("FVTOCI")		87,660	_
可供出售金融資產 遞延税項資產	Available-for-sale financial assets Deferred tax assets		- 1,289	87,660 1,289
			850,876	866,356
流動資產	Current assets			
存貨 應收貿易賬款	Inventories Trade receivables	10	253,785 25,321	189,841 40,936
租金及水電按金 預付款項、訂金及其他	Rental and utility deposits Prepayments, deposits and other	. 0	28,186	43,092
應收賬款 應收關聯公司款項	receivables Amount due from a related company		26,212 1,150	19,310 3,342
即期税項資產	Current tax assets		3,089	3,089
銀行及現金結餘	Bank and cash balances		226,989	250,076
			564,732	549,686
流動負債	Current liabilities			
應付貿易賬款 其他應付賬款、已收訂金	Trade payables Other payables, deposits received and	11	134,397	150,967
及應計費用	accrued charges		65,280	77,945
應付關聯公司款項	Amounts due to related companies	10	1,106	2,771
銀行借款 貿易融資貸款	Bank borrowings Trade finance loans	12 12	206,192 29,333	155,941
貝易融質貝款 融資租賃款項	Finance lease payables	12	29,333 1,062	28,422 1,062
即期税項負債	Current tax liabilities		8,459	8,459
			445,829	425,567
流動資產淨值	Net current assets		118,903	124,119
總資產減流動負債	Total assets less current liabilities		969,779	990,475



簡明綜合財務狀況報表(續)

Condensed Consolidated Statement of Financial Position *(continued)*

於二零一八年 於二零一七年 十二月三十一日 六月三十日 At 30 June At 31 December 2018 2017 (未經審核) (經審核) (Unaudited) (Audited) 附註 千港元 千港元 Note HK\$'000 HK\$'000 非流動負債 Non-current liabilities 其他應付賬款及已收訂金 Other payables and deposits received 9,450 11,639 Loan from a related company 125,000 138,000 來自關聯公司之貸款 銀行借貸 Bank borrowings 12 180,110 193,247 融資租賃款項 Finance lease payables 354 885 遞延税項負債 Deferred tax liabilities 2,751 2,751 長期服務金負債 Long service payment liabilities 2,516 2,739 320,181 349,261 **NET ASSETS** 649,598 641,214 資產淨值 資本及儲備 Capital and reserves 股本 Share capital 13 34,126 34,126 儲備 615,472 Reserves 607,088 **TOTAL EQUITY** 總權益 649,598 641,214

簡明綜合權益變動表

Condensed Consolidated Statement of Changes in Equity

本公司擁有人應佔 Attributable to owners of the Company

		股本 Share capital 千港元 HK\$'000	股份 溢價賬 Share premium account <i>千港元</i> HK\$'000	資本 贖回儲備 Capital redemption reserve 千港元 HK\$'000	合併儲備 Merger reserve 千港元 HK\$'000	法定儲備 Statutory reserve 千港元 HK\$'000	股份 支付儲備 Share- based payment reserve 千港元 HK\$'000	外幣 匯兑儲備 Foreign currency translation reserve <i>千港元</i> HK\$'000	投資重估 儲備 Investment revaluation reserve 千港元 HK\$*000	以公平值 計入其他 全面 儲備 FVTOCI reserve 千港元 HK\$'000	保留溢利 Retained profits 千港元 HK\$'000	總權益 Total equity 千港元 HK\$'000
截至二零一八年 六月三十日止六個月	Six months ended 30 June 2018											
於二零一八年一月一日 (經審核)	At 1 January 2018 (Audited)	04.400	000 000	4 404	44.5	040	04.040	(4 000)			000 704	044.044
期內全面收益總額	Total comprehensive income for the period	34,126	209,902	1,181	415	243	64,013	(1,390) 966	-	-	332,724 7,418	641,214 8,384
於二零一八年六月三十日 (未經審核)	At 30 June 2018 (Unaudited)	34,126	209,902	1,181	415	243	64,013	(424)	-	-	340,142	649,598
截至二零一七年 六月三十日止六個月	Six months ended 30 June 2017											
於二零一七年一月一日 (經審核) 期內全面收益總額	At 1 January 2017 (Audited) Total comprehensive income for the period	34,126	209,902	1,181	415	243	64,013	2,186 (1,838)	7,306 (109,236)	-	534,196 (57,750)	853,568 (168,824)
於二零一七年六月三十日 (未經審核)	At 30 June 2017 (Unaudited)	34,126	209,902	1,181	415	243	64,013	348	(101,930)	-	476,446	684,744

簡明綜合現金流量表

Condensed Consolidated Statement of Cash Flows

截至六月三十日止六個月 Six months ended 30 June

		二零一八年 2018 (未經審核) (Unaudited) <i>千港元</i> <i>HK</i> \$′000	二零一七年 2017 (未經審核) (Unaudited) <i>千港元</i> <i>HK</i> \$'000
經營業務所產生現金	Net cash outflow from	4	(0.1.70.1)
流出淨額	operating activities	(47,114)	(31,764)
投資活動所產生現金	Net cash (outflow)/inflow from	(4.400)	011 000
(流出)/流入淨額 融資活動所產生現金	investing activities Net cash inflow from	(1,433)	211,699
融具/D期/別度生况並 流入淨額	financing activities	24,494	329
現金及現金等價物	(Decrease)/increase in cash		
(減少)/增加	and cash equivalents	(24,053)	180,264
於一月一日之現金	Cash and cash equivalents		
及現金等價物	at 1 January	250,076	33,517
匯率變動之影響	Effect of foreign exchange	,	, -
	rate changes	966	(1,838)
於六月三十日之現金	Cash and cash equivalents		
及現金等價物	at 30 June	226,989	211,943
人先並可慎的	at 66 Gaine		211,010
現金及現金等價物之分析	Analysis of cash and cash equivalents		
銀行及現金結餘	Bank and cash balances	226,989	212,917
銀行透支	Bank overdrafts	_	(974)
		226,989	211,943



財務報表附註

Notes to the Financial Statements

1. 編製基準及主要會計政策

此等未經審核簡明綜合財務報表乃根據香港會計師公會(「香港會計師公會」)頒佈之香港會計準則第34號「中期財務報告」及香港聯合交易所有限公司證券上市規則(「上市規則」)之適用披露規定編製。

此等未經審核簡明綜合財務報表應與 截至二零一七年十二月三十一日止年 度之年度綜合財務報表一併閱覽。編 製此等未經審核簡明綜合財務報表所 用會計政策及計算方法與截至二零 一七年十二月三十一日止年度之年度 綜合財務報表所用者一致。

於本期內,本集團已採納由香港會計師公會頒佈,與其業務相關且於二零一八年一月一日開始之會計年度生效之所有新訂及經修訂香港財務報告準則(「香港財務報告準則包括香港財務報告準則(「香港會計準則」)、香港會計準則(「香港會計準則」)及詮釋。

本集團自二零一八年一月一日起首次 採納香港財務報告準則第9號金融工 具及香港財務報告準則第15號客戶 合約收益。數項其他新訂準則於二零 一八年一月一日開始生效,惟其對本 集團之未經審核簡明綜合財務報表並 無重大影響。

1. Basis of Preparation and Significant Accounting Policies

These unaudited condensed consolidated financial statements have been prepared in accordance with Hong Kong Accounting Standard 34 "Interim Financial Reporting" issued by the Hong Kong Institute of Certified Public Accountants (the "HKICPA") and the applicable disclosures required by the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the "Listing Rules").

These unaudited condensed consolidated financial statements should be read in conjunction with the annual consolidated financial statements for the year ended 31 December 2017. The accounting policies and methods of computation used in the preparation of these unaudited condensed consolidated financial statements are consistent with those used in the annual consolidated financial statements for the year ended 31 December 2017.

In the current Period, the Group has adopted all the new and revised Hong Kong Financial Reporting Standards ("HKFRSs") issued by the HKICPA that are relevant to its operations and effective for its accounting year beginning on 1 January 2018. HKFRSs comprise Hong Kong Financial Reporting Standards ("HKFRS"); Hong Kong Accounting Standards ("HKAS"); and Interpretations.

The Group has initially adopted HKFRS 9 Financial Instruments and HKFRS 15 Revenue from Contracts with Customers from 1 January 2018. A number of other new standards are effective from 1 January 2018 but they do not have a material effect on the Group's unaudited condensed consolidated financial statements.



Notes to the Financial Statements (continued)

1. 編製基準及主要會計政策(續)

香港財務報告準則第9號金融工具

香港財務報告準則第9號取代香港會計準則第39號的關於金融資產與金融負債的確認、分類及計量、金融工具的終止確認、金融資產減值及對沖會計處理的條文。

自二零一八年一月一日起採用香港財務報告準則第9號導致本集團會計政策出現以下變動。

(a) 分類

於二零一八年一月一日,本集團 按以下計量類別對其金融資產進 行分類:

- 其後將按以公平值計入其他 全面收益計量之金融資產;及
- 將按攤銷成本計量之金融資產。

分類取決於本集團管理金融資產 及現金流量合約條款之業務模 式。

就按公平值計量的資產而言,收 益及虧損將於其他全面收益中記 錄。就並非持作買賣之權益工具 投資而言,其將取決於本集團是 否作出不可撤回選擇,於初步確 認時將以公平值計入其他全面收 益計量之權益投資入賬。

1. Basis of Preparation and Significant Accounting Policies (continued)

HKFRS 9 Financial Instruments

HKFRS 9 replaces the provisions of HKAS 39 that relate to the recognition, classification and measurement of financial assets and financial liabilities, derecognition of financial instruments, impairment of financial assets and hedge accounting.

The adoption of HKFRS 9 from 1 January 2018 resulted in the following changes to the Group's accounting policies.

(a) Classification

From 1 January 2018, the Group classifies its financial assets in the following measurement categories:

- those to be measured subsequently at FVTOCI, and
- those to be measured at amortised cost.

The classification depends on the Group's business model for managing the financial assets and the contractual terms of the cash flows.

For assets measured at fair value, gains and losses will be recorded in other comprehensive income. For investments in equity instruments that are not held for trading, this will depend on whether the Group has made an irrevocable election at the time of initial recognition to account for the equity investment at FVTOCI.



Notes to the Financial Statements (continued)

1. 編製基準及主要會計政策(續)

香港財務報告準則第9號金融工具(續)

(b) 計量

於初次確認時,本集團按公平值 另加收購金融資產直接相關的交 易成本計量金融資產。

本集團其後按公平值計量所有股本投資。倘本集團管理層選擇於其他全面收益呈列股本投資之公平值收益及虧損,則於取消確認投資後不會將公平值收益及虧損重新分類至損益。來自有關投資之股息會於本集團之收款權利獲確立時繼續於損益中確認為其他收入。

按以公平值計入其他全面收益計量之股本投資之減值虧損(及減值虧損撥回)不會與公平值其他變動分開列報。

(c) 減值

就應收貿易賬款而言,本集團應 用香港財務報告準則第9號允許 之簡易方法,當中要求自初步確 認應收賬款起確認預期可使用年 期虧損。

下文載列採用香港財務報告準則 第9號對本集團之影響。

1. Basis of Preparation and Significant Accounting Policies (continued)

HKFRS 9 Financial Instruments (continued)

(b) Measurement

At initial recognition, the Group measures a financial assets at its fair value plus, transaction costs that are directly attributable to the acquisition of the financial asset.

The Group subsequently measures all equity investments at fair value. Where the Group's management has elected to present fair value gains and losses on equity investments in other comprehensive income, there is no subsequent reclassification of fair value gains and losses to profit or loss following the derecognition of the investment. Dividends from such investments continue to be recognised in profit or loss as other income when the Group's right to receive payments is established.

Impairment losses (and reversal of impairment losses) on equity investments measured at FVTOCI are not reported separately from other changes in fair value.

(c) Impairment

For trade receivables, the Group applies the simplified approach permitted by HKFRS 9, which requires expected lifetime losses to be recognised from initial recognition of the receivables.

Set out below is the impact of the adoption of HKFRS 9 on the Group.



Notes to the Financial Statements (continued)

1. 編製基準及主要會計政策(續)

香港財務報告準則第9號金融工具

(c) 減值(續)

下表及其附註説明本集團各類金融資產於二零一八年一月一日在香港會計準則第39號項下之原計量類別及在香港財務報告準則第9號項下之新計量類別。

1. Basis of Preparation and Significant Accounting Policies (continued)

HKFRS 9 Financial Instruments (continued)

(c) Impairment (continued)

The following table and the accompanying notes below explain the original measurement categories under HKAS 39 and the new measurement categories under HKFRS 9 for each class of the Group's financial assets as at 1 January 2018.

金融資產	附註	香港會計準則第 39 號 項下之分類	香港財務報告準則 第 9 號項下之分類	香港會計 準則第39號 項下賬面值 Carrying	香港財務報告 準則第9號 項下之賬面值 Carrying
Financial assets	Note	Classification under HKAS 39	Classification under HKFRS 9	amount under HKAS 39 千港元 HK\$'000	amount under HKFRS 9 千港元 HK\$ '000
股本投資 Equity investments	(a)	可供出售 Available-for-sale	按公平值計入其他 全面收益 FVTOCI	87,660	87,660
貿易及其他應收賬款 Trade and other receivables	(b)	貸款及應收賬款 Loans and receivables	攤銷成本 Amortisted cost	135,545	135,545

- (a) These equity investments represent investments that the Group intends to hold for the long term for strategic purposes. As permitted by HKFRS 9, the Group has designated these investments at the date of initial application as measured at FVTOCI. As a result, assets with a fair value of HK\$87.7 million were reclassified from available-for-sale financial assets to financial assets at FVTOCI on 1 January 2018. Unlike HKAS 39, the accumulated fair value reserve related to these investments will never be reclassified to profit or loss.



Notes to the Financial Statements (continued)

1. 編製基準及主要會計政策(續)

香港財務報告準則第9號金融工具(續)

(c) 減值(續)

(b) 根據香港會計準則第39號分 類為貸款及應收款項的貿易 及其他應收賬款現分類為按 攤銷成本列賬。本集團已 攤銷成本列賬。本集團已 實損並不重大,因此,並無 於過渡至香港財務報告準則 第9號時在二零一八年一月 一日的期初保留盈利確認 等應收賬款的減值撥備。

香港財務報告準則第**15**號客戶合約 收益

香港財務報告準則第15號建立了一個 綜合框架,以釐定所確認收益之金額 及時間。該準則取代香港會計準則第 18號收益、香港會計準則第11號建造 合約及相關詮釋。

採納香港財務報告準則第15號導致以 下本集團會計政策的變動:

(a) 收益確認之時點

銷售商品產生之收益通常在所有 權風險及回報轉移至客戶時確 認。

根據香港財務報告準則第15號, 收益於客戶獲得合約中承諾商品 或服務之控制權時確認。香港財 務報告準則第15號確定了對承諾 商品或服務之控制權被視為隨時 間轉移的三種情況:

a) 當客戶同時取得及消耗實體 履約時所提供之利益時;

1. Basis of Preparation and Significant Accounting Policies (continued)

HKFRS 9 Financial Instruments (continued)

(c) Impairment (continued)

(b) Trade and other receivables that were classified as loans and receivables under HKAS 39 are now classified at amortised cost. The Group has assessed the expected credit losses for these receivable are not material thus, no allowance for impairment over these receivables was recognised in opening retained earnings at 1 January 2018 on transition to HKFRS 9.

HKFRS 15 Revenue from Contracts with Customers

HKFRS 15 establishes a comprehensive framework for determining whether how much and when revenue is recognised. It replace HKAS 18 Revenue, HKAS 11 construction contract and related interpretation.

The adoption HKFRS 15 resulted in the following changes to the Group's accounting policies:

(a) Timing of revenue recognition

Revenue from the sale of merchandise is generally recognised when the risks and rewards of ownership have passed to the customers.

Under HKFRS 15, revenue is recognised when the customer obtains control of the promised good or service in the contract. HKFRS 15 identifies 3 situations in which control of the promised good or service is regarded as being transferred over time:

 a) When the customer simultaneously receives and consumes the benefits provided by the entity's performance, as the entity performs;



Notes to the Financial Statements (continued)

1. 編製基準及主要會計政策(續)

香港財務報告準則第15號客戶合約 收益(續)

(a) 收益確認之時點(續)

- b) 實體之履約行為創造或改良 了在資產被創造或改良時由 客戶控制的資產(如施工中 工程):
- c) 實體之履約行為並未創造一項可被實體用於替代用途之 資產,且實體具有就迄今為 止已完成之履約部份獲得客 戶付款之可執行權利。

倘合約條款及實體之活動並不屬於任何該三種情況,則根據香港財務報告準則第15號,實體於某一時間點(即控制權轉移時)就銷售該商品或服務確認收益。所有權風險及回報之轉移僅為釐定控制權轉移發生時將考慮的其中一項指標。

本集團已評定,採納香港財務報告準則第15號不會對其如何確認來自銷售商品之收入造成重大影響。

就本集團與客戶所訂立且一般預期銷售商品為唯一履約責任之合約而言,採納香港財務報告準則第15號不會對本集團之收入或盈虧構成任何影響。收益確認一般會在交付商品時,資產之控制權轉移至客戶時發生。

1. Basis of Preparation and Significant Accounting Policies (continued)

HKFRS 15 Revenue from Contracts with Customers (continued)

(a) Timing of revenue recognition (continued)

- When the entity's performance creates or enhances an asset (for example work in progress) that the customer controls as the asset is created or enhanced;
- c) When the entity's performance does not create an asset with an alternative use to the entity and the entity has an enforceable right to payment for performance completed to date.

If the contract terms and the entity's activities do not fall into any of these 3 situations, then under HKFRS 15 the entity recognises revenue for the sale of that good or service at a single point in time, being when control has passed. Transfer of risks and rewards of ownership is only one of the indicators that will be considered in determining when the transfer of control occurs.

The Group has assessed that the adoption of HKFRS 15 did not have significant impact on how it recognises revenue from the sale of merchandise.

For contracts with customers in which the sale of merchandise is generally expected to be the only performance obligation, adoption of HKFRS 15 did not have any impact on the Group's revenue or profit or loss. Revenue recognition occurs at a point in time when control of the asset is transferred to the customer, generally on delivery of the goods.



Notes to the Financial Statements (continued)

1. 編製基準及主要會計政策(續)

香港財務報告準則第15號客戶合約 收益(續)

(b) 附帶退貨權之銷售

目前,當客戶獲准退回本集團產品時,本集團估計預期退貨數額 並對收入和銷售成本作出調整。

採納香港財務報告準則第15號不會於客戶有權退貨時對本集團如何確認其收入和銷售成本造成重大影響。概無就附帶退貨權之銷售對二零一八年一月一日的保留盈利作出任何調整。

2. 營業額

期內確認收益為932,300,000港元(二零一七年:916,800,000港元)。

3. 分類資料

本集團經營之單一業務,即批發及零售美容保健產品。因此,本集團只有單一呈報分類,由主要經營決策者定期審閱。

1. Basis of Preparation and Significant Accounting Policies (continued)

HKFRS 15 Revenue from Contracts with Customers (continued)

(b) Sales with a right of return

Currently when the customers are allowed to return the Group's products, the Group estimates the level of expected returns and makes an adjustment against revenue and cost of sales.

The adoption of HKFRS 15 did not materially affect how the Group recognises revenue and cost of sales when the customers have a right of return. No adjustment to retained earnings at 1 January 2018 has been made in respect of sales with a right return.

2. Turnover

Revenue recognized during the Period is HK\$932.3 million (2017: HK\$916.8 million).

3. Segment Information

The Group has carried on a single business, which is wholesaling and retailing of beauty and health-care products. Accordingly, there is only one single reportable segment of the Group which is regularly reviewed by the chief operating decision maker.



Notes to the Financial Statements (continued)

3. 分類資料(續)

地區資料:

本集團來自外部客戶之收益(按經營位置)及其非流動資產(按資產位置)的資料詳述如下:

3. Segment Information (continued)

Geographical information:

The Group's revenue from external customers by location of operations and information about its non-current assets by location of assets are detailed below:

		收益		非流動資產	
		Rever	nue	Non-current assets	
		截至六月三十	日止六個月	於二零一八年	於二零一七年
		Six months en	ded 30 June	六月三十日	十二月三十一日
		二零一八年	二零一七年	At 30 June	At 31 December
		2018	2017	2018	2017
		(未經審核)	(未經審核)	(未經審核)	(經審核)
		(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
		千港元	千港元	千港元	千港元
		HK\$'000	HK\$'000	HK\$'000	HK\$'000
香港	Hong Kong	831,003	814,661	713,066	731,570
澳門	Macau	95,858	96,260	813	1,069
中國(不包括香港及澳門)	PRC except Hong Kong and Macau	5,471	5,889	597	949
綜合總計	Consolidated total	932,332	916,810	714,476	733,588

4. 其他收入

4. Other Income

截至六月三十日止六個月

Six ı	months	ended	30	June
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		二零一八年	二零一七年
		2018	2017
		(未經審核)	(未經審核)
		(Unaudited)	(Unaudited)
		<i>千港元</i>	千港元
		HK\$'000	HK\$'000
銀行利息收入	Bank interest income	164	6
租金收入	Rental income	7,189	16,579
雜項收入	Sundry income	4,868	6,465
		12,221	23,050

Notes to the Financial Statements (continued)

5. 融資成本

5. Finance Costs

		截至六月三十日止六個月 Six months ended 30 June		
		二零一八年	二零一七年	
		2018	2017	
		(未經審核)	(未經審核)	
		(Unaudited)	(Unaudited)	
		<i>千港元</i>	千港元	
		HK\$'000	HK\$'000	
銀行借款之利息開支	Interest expense on bank borrowings	4,323	3,853	
來自關聯公司之貸款之	Interest expense on loan from			
利息開支	a related company	3,392	3,450	
融資租賃費用	Finance leases charges	45	109	
		7,760	7,412	

6. 所得税開支

由於期內本集團並無應課税溢利,故 毋須就香港利得税作出撥備。

其他地區之應課税溢利之税項開支乃 根據本集團現有經營所在地區之稅率 並按當地之現行法例、詮釋及慣例計 算。

自未經審核簡明綜合損益表扣除之所 得税開支指:

6. Income Tax Expense

No provision for Hong Kong Profits Tax is required, since the Group has no assessable profit for the Period.

Tax charge on profits assessable elsewhere have been calculated at the rates of tax prevailing in the countries in which the Group operates, based on existing legislation, interpretation and practices in respect thereof.

The amount of income tax expense charged to the unaudited condensed consolidated statement of profit or loss represents:

截至六月三十日止六個月

		Six months ended 30 June		
		二零一八年	二零一七年	
		2018	2017	
		(未經審核)	(未經審核)	
		(Unaudited)	(Unaudited)	
		千港元	千港元	
		HK\$'000	HK\$'000	
即期税項	Current tax			
香港利得税	Hong Kong Profits Tax	_	_	
海外	Overseas	_	46	
		_	46	



Notes to the Financial Statements (continued)

7. 期內溢利/(虧損)

本集團之期內溢利/(虧損)已扣除/ (計入)下列各項:

7. Profit/(Loss) for the Period

The Group's profit/(loss) for the Period is stated after charging/ (crediting) the following:

截至六月三十日止六個月

Six months ended 30 June		
二零一八年	二零一七年	
2018	2017	
(未經審核)	(未經審核)	
(Unaudited)	(Unaudited)	
千港元		
HK\$'000 HK\$'000		

已售貨品成本	Costs of goods sold	592,327	581,354
折舊	Depreciation	20,708	22,892
出售物業、廠房及設備	Loss/(gain) on disposal of property,		
虧損/(收益)	plant and equipment	596	(11)
匯兑虧損淨額	Net exchange losses	940	101

8. 每股盈利/(虧損)

每股基本及攤薄盈利/(虧損)之計算如下:

8. Earnings/(Loss) Per Share

The calculation of the basic and diluted earnings/(loss) per share is based on the following:

截至六月三十日止六個月 Six months ended 30 June

二零一八年	二零一七年
2018	2017
(未經審核)	(未經審核)
(Unaudited)	(Unaudited)
千港元	千港元
HK\$'000	HK\$'000

盈利/(虧損)	Earnings/(loss)		
用以計算每股基本及攤薄	Earnings/(loss) for the purpose of calculating		
盈利之盈利/(虧損)	basic and diluted earnings per share	7,418	(57,750)



Notes to the Financial Statements (continued)

8. 每股盈利/(虧損)(續)

8. Earnings/(Loss) Per Share (continued)

コ零一八年 二零一七年 2018 2017 (未經審核) (未經審核) (Unaudited) 千港元 千港元 HK\$'000 HK\$'000

股份數目	Number of shares		
用以計算每股基本 盈利/(虧損)之普通股	Weighted average number of ordinary shares for the purpose of calculating basic		
加權平均數	earnings/(loss) per share	3,412,566,000	3,412,566,000
尚未行使之購股權所產生	Effect of dilutive potential ordinary shares		
之潛在攤薄普通股影響	arising from share options outstanding	37,993,281	58,923,413
用以計算每股攤薄 盈利/(虧損)之普通股 加權平均數	Weighted average number of ordinary shares for the purpose of calculating diluted earnings/(loss) per share	3,450,559,281	3,471,489,413

Dividends

期內潛在股份具有反攤薄影響。

The effects of potential shares are anti-dilutive for the Period.

9. 股息

董事會議決期內不宣派任何中期股息(二零一七年:零)。

The Board has resolved not to declare any interim dividend for the Period (2017: Nil).

Notes to the Financial Statements (continued)

10. 應收貿易賬款

本集團之批發客戶銷售按介乎60至 120日之賒賬期進行,信用卡銷售之 應收貿易賬款則自賬單日期起計150 日內到期。應收貿易賬款之賬齡分析 如下:

10. Trade Receivables

The Group's sales to wholesale customers are entered into on credit terms ranging from 60 to 120 days, and trade receivables under credit card sales are due within 150 days from the date of billings. The ageing analysis of trade receivables is as follows:

			於二零一七年 十二月三十一日 At 31 December 2017 (經審核) (Audited) <i>千港元</i> HK\$'000
批發應收賬款	Wholesales debtors		
0-30日	0 – 30 days	1,971	2,559
31 - 60日	31 - 60 days	892	1,647
61 - 90日	61 – 90 days	762	721
91 - 120日	91 – 120 days	360	618
120日以上	Over 120 days	2,013	1,653
		5,998	7,198
信用卡銷售之應收貿易賬款	Trade receivables under credit card sales		
0-30日	0 – 30 days	12,236	24,652
31 - 60日	31 - 60 days	2,181	2,488
61 - 90日	61 - 90 days	2,785	2,826
91 - 120日	91 – 120 days	2,082	2,487
120日以上	Over 120 days	39	1,285
		19,323	33,738
總計	Total	25,321	40,936



Notes to the Financial Statements (continued)

11. 應付貿易賬款

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應付貿易賬款之賬齡分析(按收取貨物日期)如下:

11. Trade Payables

The ageing analysis of trade payables, based on the date of receipt of goods, is as follows:

		於二零一八年	於二零一七年
		六月三十日	十二月三十一日
		At 30 June	At 31 December
		2018	2017
		(未經審核)	(經審核)
		(Unaudited)	(Audited)
		<i>千港元</i>	千港元
		HK\$'000	HK\$'000
0-30日	0 – 30 days	63,572	72,612
31 - 60日	31 - 60 days	46,606	52,641
61 - 90日	61 – 90 days	12,836	15,191
91 - 120日	91 - 120 days	5,411	3,772
120日以上	Over 120 days	5,972	6,751
		134,397	150,967

12. 銀行借款

12. Bank Borrowings

		於二零一八年	於二零一七年
		六月三十日	十二月三十一日
		At 30 June	At 31 December
		2018	2017
		(未經審核)	(經審核)
		(Unaudited)	(Audited)
		千港元	千港元
		HK\$'000	HK\$'000
短期銀行借款	Short-term bank borrowings	180,000	130,000
長期銀行借款	Long-term bank borrowings	206,302	219,188
貿易融資貸款	Trade finance loans	29,333	28,422
		415,635	377,610



Notes to the Financial Statements (continued)

13. 股本

13. Share Capital

股份數目

千港元

Number of Shares

HK\$'000

法定:

Authorised:

每股面值0.01港元之普通股 (經審核)及於二零一八年

Ordinary shares of HK\$0.01 each 於二零一七年十二月三十一日 At 31 December 2017 (Audited) and at 30 June 2018 (Unaudited)

六月三十日(未經審核)

10,000,000,000

100,000

已發行及繳足:

Issued and fully paid:

每股面值0.01港元之普通股

Ordinary shares of HK\$0.01 each 於二零一七年十二月三十一日 At 31 December 2017 (Audited) and at 30 June 2018 (Unaudited)

(經審核)及於二零一八年 六月三十日(未經審核)

3,412,566,000

34,126

14. 和賃承擔

14. Lease Commitments

於報告期末,本集團根據不可撤銷之 經營租賃而於未來就土地及樓宇需支 付之最低租賃付款總額如下:

At the end of the reporting period, the Group had future aggregate minimum lease payments under non-cancellable operating leases in respect of land and buildings as follows:

		於二零一八年	於二零一七年
		六月三十日	十二月三十一日
		At 30 June	At 31 December
		2018	2017
		(未經審核)	(經審核)
		(Unaudited)	(Audited)
		千港元	千港元
		HK\$'000	HK\$'000
一年內	Within one year	236,077	235,544
第二至第五年(包括首尾兩年)	In the second to fifth years, inclusive	195,406	213,645
五年後	After five years	_	651
		431,483	449,840

經營租賃付款指本集團就其零售店舖 須支付之租金。租約磋商年期介乎1 至5年(二零一七年:1至6年),而在 租賃期間為固定租金,惟若干租賃包 括或然租金。

Operating leases payments represent rental payable by the Group for its retail shops. Leases are negotiated for the term of ranging from 1 to 5 years (2017: 1 to 6 years) and rentals are fixed over the lease terms, but certain leases do include contingent rentals.



Notes to the Financial Statements (continued)

14. 租賃承擔(續)

於報告期末,根據不可撤銷經營分租 之未來最低應收分租租金總額如下:

14. Lease Commitments (continued)

At the end of the reporting period, the total future minimum sublease rental receivable under non-cancellable operating subleases as follows:

		六月三十日	於二零一七年十二月三十一日
		At 30 June	At 31 December
		2018	2017
		(未經審核)	(經審核)
		(Unaudited)	(Audited)
		千港元	千港元
		HK\$'000	HK\$'000
一年內	Within one year	4,085	7,495
第二至第五年(包括首尾兩年)	In the second to fifth years, inclusive	3,087	4,273
		7,172	11,768

15. 或然負債

15. Contingent Liabilities

		於二零一八年	於二零一七年
		六月三十日	十二月三十一日
		At 30 June	At 31 December
		2018	2017
		(未經審核)	(經審核)
		(Unaudited)	(Audited)
		千港元	千港元
		HK\$'000	HK\$'000
銀行就應付業主之租金作出	Guarantees given by banks for rental		
之擔保	payment to landlords	2,850	2,850
銀行就供貨商作出之擔保	Guarantees given by banks for vendors	100	100
		2,950	2,950

Notes to the Financial Statements (continued)

16. 關聯人士交易

a) 除簡明綜合財務報表其他部分披露之關聯人士交易及結餘外,本 集團期內曾與關聯人士進行以下 交易:

16. Related Party Transactions

a) In addition to those related party transactions and balances disclosed elsewhere in the condensed consolidated financial statements, the Group had the following transactions with its related parties during the Period:

截至六月三十日止六個月

		Six months er	nded 30 June
		二零一八年	二零一七年
		2018	2017
		(未經審核)	(未經審核)
		(Unaudited)	(Unaudited)
		千港元	千港元
		HK\$'000	HK\$'000
	Sales to related companies	1,235	1,470
來自一間關聯公司	Rental income from a related company		
之租金收入		4,639	12,892
來自一間關聯公司	Licence income from a related company		
之授權收入		-	2,486
支付予一間關聯公司	Loan interest expense to a related company		
之貸款利息開支		3,392	3,450
支付予一名執行董事	Rental expense to an executive Director		
之租賃開支		1,440	1,440
代關聯公司收取之銷售額	Sales received on behalf of related companies	1,973	2,536

執行董事葉俊亨博士及鍾佩雲女 士亦為關聯公司之實益擁有人及 董事。

b) 期內,董事及其他主要管理層成 員之薪酬如下: The executive Directors, Dr. lp Chun Heng, Wilson and Ms. Chung Pui Wan are also the beneficial owners and directors of the related companies.

b) The remuneration of Directors and other members of key management during the Period was as follows:

截至六月三十日止六個月

		Six months ended 30 June	
		二零一八年	二零一七年
		2018	2017
		(未經審核)	(未經審核)
		(Unaudited)	(Unaudited)
		千港元	千港元
		HK\$'000	HK\$'000
主要管理層人員酬金:	Key management personnel compensation:		
 袍金	Fees	302	302
基本薪金、津貼及	Basic salaries, allowances and benefits		
實物利益	in kind	5,611	5,467
酌情花紅	Discretionary bonuses	181	180
退休福利計劃供款	Retirement benefits scheme contributions	204	204
		6,298	6,153





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